

Illustration and Book Design

Book: _____ Name: _____

Students work in small teams (2-3) to study a multi-cultural picture book and determine how the illustrator / book-designer uses the following techniques to create a mood or to communicate information about a particular time period, culture or country.

Next to each item used in your book, indicate page # and how it was used (mood, info).

- Front and back matter (title page, glossary, maps)
- Framed art / full bleed / spot art / irregular shaped art (find one of each)
- Close-ups and panoramic images
- Decorative borders (from indigenous art?)
- Use of color. (Primary colors, pastel colors, limited palette, use of white space)
- Innovative page layout or inter-actives (pop-up or die-cuts)
- Style of artwork (realistic, cartoon)
- Choice of artistic media (watercolor, collage, pastel?)
- Rhythm of text and images
- Local arts and crafts (textiles, architecture)
- Traditional costumes
- Religious rituals or symbols
- Family traditions