



Cooktown Chamber
of Commerce and Tourism

www.ccct.org.au

MANAGEMENT COMMITTEE MEETING
Tuesday 6 December 2016

Minutes

Present:

Mick Davies (Chair), Sally Eales (CSC), Russell Bowman (The Lure Shop), Alana Czarnecki (Wot Eva Goz Hairdressing), Jilinda Lee (Workforce Vitality), Hamish Haslop (Mungumby Lodge), Elizabeth Peck (Cooktown Orchid Traveller's Park), Scott Orchard (Pam's Place), Thomas Anderson (Fishing Cooktown), Ramon Samanes (U&I Town Planning), Gary Kerr (CSC)

Apologies

Katrina Wright (Hillcrest)

Minutes of last meeting

Held over until Jan 17 meeting

Business Arising from Previous Minutes

Nil

Treasurer's Report

Bank Balances

Cheque Account	\$16,300.74
Cash Reserve	\$ 1,351.12
Bonus Account	\$26,075.84

Payments for Approval

Crazy Domains	\$119.00
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Aged Debtors Report

Balance at 29 November 2016	\$44,885.00
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Moved Gary K, Seconded Russell B that the Treasurer's Report be accepted and payments approved. Carried

Fishing and Marine Industry Forum

Council Economic Development Grant for Economic Study has been approved. A Marine Sub-Committee will be established chaired by Russell Bowman to oversee the study. An inception meeting is to be organized for early Jan 17 and members of the sub-committee are to be recruited.

Membership

Only 9 responses to the members survey
Currently 37 members financial for the 2017 year.
Draft functions and benefits proposal to be presented to the Jan 2017 meeting

Explore Cooktown 2017

Estimated \$53,648 income to date. Estimated outgoings of \$43,000

Moved Gary K, seconded Hamish H that Blackstar Radio be offered a contra deal for advertising in the brochure in exchange for promotional opportunities on the radio for CCCT activities.

Carried

Visitor Information Centre

Council has advised that the VIC contract has been awarded to the Kindred Café at Nature's Powerhouse.

It was unanimously agreed that a letter be sent to Council expressing the Chamber's concerns about the lack of consultation with the business community and the apparent lack of capability for the Kindred Café to deliver the services required by the Expression of Interest document.

Tourism (directional) Signage – joint project with CSC

It was agreed that a review of signage, including online and mapping, is required for the Cooktown region. A review of previous studies is to be undertaken and a project brief prepared by CSC. CCCT is to assist and provide advice when requested

CYSF/Tourism Cape York

It is believed that Council has requested a meeting with the CYSF Board on 16 Jan 2017. It was agreed that the Chamber should also request a meeting with the Board on that date and that the CCCT Management Committee meet on the 11 January to determine expectations of TCY as the LTO

Consumer Shows

Gary K advised that Council will be investigating participating in up to four consumer shows in regional Queensland that are seen as vital source markets. CCCT may consider participating in these shows and reduce the number of shows attended by Pro-Active Marketing on behalf of CCCT

General Business

Charlotte Street Streetscape Project

Concerns were raised regarding the lack of consultation with business operators and property owners in the affected study area. It was agreed that CCCT encourage Chamber members to provide comments (good and bad) online and highlight the feedback link to members.

Next Meeting

9am Wednesday 11 January 2017, River of Gold Motel