



# Setting up a cold calling control zone

Are you sick of constant cold calling?  
Do you feel intimidated by cold callers?  
Do cold callers make you fearful of crime?



Look out for your elderly and vulnerable neighbours and remain vigilant at all times  
  
If cold calling does become a problem, or you have any concerns, please report to the Citizens Advice Consumer Helpline: 08454040506



Your community could benefit from a Cold Calling Control Zone.

Zones aim to reduce doorstep crime, rogue traders and pushy sales people, and also protect vulnerable members of the community.



Is there a person within your community who would be comfortable to be the lead contact?

This could be a particularly active citizen or maybe a PCSO, Neighbourhood Watch Lead or a Neighbourhood Warden (we can help you to identify a suitable person).



Speak with residents in your area to explain the scheme and gain support.

Work alongside us to identify a suitable person in the community who is willing to take the lead (collate names).



You are ready and in a position to begin to set up your zone.

Do you have specific street names that you have in mind to be part of the zone?



Liaise with your community and local agencies such as the Police, community groups and organisations, community safety officers and local residents to see which areas would benefit from a zone.

Have there been any incidents/ concerns recorded?



Compile a list of properties for the zone to cover.

The cost of a zone is £1.50 per house which covers leaflets, stickers and street signs.



Do you have the funds in place to pay for the zone?



Funding can be sourced from numerous places.  
We can signpost you to suitable funding streams/ opportunities such as the Police (Proceeds of Crime Act), Area Committees, Community Chests etc.



The community need to be in support of the zone.  
Consultation letters need to be sent out to residents to show support/ objections (we can provide you with templates for these)  
Responses then need to be collated.  
Drop in sessions can be organised.  
Have all residents been consulted?



Do you have sufficient support for the community for the zone to go ahead?



Look in to setting up a residents meeting to highlight the initiative and how a zone can benefit the community.

Officers are happy to attend and speak to residents to answer concerns and questions they may have.

You are now in a position to order your materials.

We will send you an invoice for the cost of £1.50 per house, which allows for 1 sign every 35 houses.

Once payment is received, a launch date can be arranged.

You will need to identify a venue (indoor/ outdoor focal point) and a time and date for the launch to take place.

We will write and generate a press release, invite Councillors and relevant agencies and the zone will be added to our website which is accessible to businesses and the public.

Please note: We are happy to assist in the management of the zones through regular promotion and collation of feedback, but residents must report incidents to the Consumer Helpline on: 08454040506