

NEW 2014 GROWTH FOR BETA-PSI AA MEMBERSHIP IN JANUARY!

We ended Jan with **OVER 50** Active, Dues Paying Members.

Most (34) took advantage of the Website Link or even the Mobile Website to pay online. We had **24- NEW** members sign on who were not active (via dues) in 2013, **16- 1st-Time** Dues Payers (or haven't paid recently) & **3- New Lifetime** Memberships!

We received dues from every scroll group from the 600's up.

We had **Over 50** fraters Update their Contact info on the website, including members from the 300's & up!

THIS is growth that will take us to the next level!

2014 ALUMNI ASSOCIATION OFFICERS

Pres, Jerry "Falwell" Halsell, #942
jerryhalsell@yahoo.com
870-450-8845

Vice-Pres, Bob Cable, #1288
bob_cable@yahoo.com
870-926-4224

Secretary, Greg Crews #876
gcrews62@hotmail.com
870-613-2024

Treasurer, John Street, #1230
tke1230@suddenlink.net
870-926-7233

65TH ANNIVERSARY EVENT

INCLUDING A MESSAGE FROM OUR
VERY FIRST
BETA PSI FRATER!
ROBERT ANDERSON, #001



Beta-Psi Chapter
Arkansas State University
1949-2014

STATE

& KEYNOTE SPEAKER,
FRATER REX DAVIS, #803

IN THIS ISSUE...

- △ New AA Officers for 2014
- △ Newly Designed Website
- △ 2014 Schedule of Activities
- △ The "Bell"
- △ A New Trailer
- △ Regional Socials in AR/TN
- △ 2014 Giving Options
- △ Lifetime Members
- △ **65th Anniversary Celebration**
- △ Scroll Captains
- △



TAU KAPPA EPSILON Beta-Psi Chapter Alumni Association



UPDATED WEBSITE INCREASES ACTIVITY AMONG ALUMNI

www.**BetaPsiTke**.com

We introduced an updated Beta-Psi Alumni Association Website in Jan. The address is still the same but it affords us more options to communicate our events & goals.

By mid-February, we have had over **408 "Hits"** & over **2,082** individual Page Views!

If you haven't checked it out, you should. Please utilize the **"Dues Pay Link"** to pay your dues & make donations and the **"Update Your Info"** page to make sure we have your most current contact information!

You can see the latest Lifetime Members & learn about our **Love, Charity & Esteem Donor Levels!**

The most popular page is the Photo Albums. If you have any photos you would like to have posted, please email them to Jerry at jerryhalsell@yahoo.com



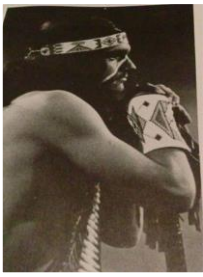
SCAN THE
IMAGE ON YOUR
SMARTPHONE
TO BE
CONNECTED
TO OUR
MOBILE
WEBSITE

MEMBERSHIP CHALLENGE!!!

We have been given a challenge to add **12 New Lifetime Members** – by 8/30 – the first home game!

IF we meet this challenge an anonymous frater will make a \$5,000 Donation toward our House Fund!

We are only 9 away!



This Edition of "the bond" is dedicated in memory of Frater Steven Stepka #792 & in honor of his wife, Kim.



Fraters Todd Cooper, Bill "BQ" Quinn, Larry Bayless, Jim Drake, Chris Puryear & John Drake enjoy a recent Basketball Tailgate.

2014 Calendar of Events

JAN

Sat, 25th - Tailgate at the Convo

MAR

Fri, 28th - Memphis Social - 7pm

Ernestine & Hazel's. Corner of Main and GE Patterson

APR

Sat, 12th - Little Rock/Central AR Social - 6pm

Restaurant (TBA) in the River Market but Save The Date!!

Fri, 25th - NW AR Social - 7pm

Stay Tuned for Location but Save The Date!!

July

Sat, 19th – Annual Goat Roast – 11a-2p

w/Alumni Meeting, Baggo & Horseshoes Tournaments

Sat, 19th – 65th Anniversary Celebration 6-9p

"An Event for the Ages!"

Aug

Fri, 23 - Sat 24th. Miracles for Mary Golf Tourn
Country Club at Maumelle, AR

(While this is not a Beta Psi AA Sponsored event, we support Frater Jim Drake & his family in this special event & you'll see PLENTY of TKE's there!

See our [Fraters's Links Page](#) for more info).

Sat, Aug 30th - First Home Game Tailgate

Sat, Sept 6th - AT Univ of Tennessee

Sat, Sept 13th - AT Univ of Miami

Sat, Sept 27th -Home Game Tailgate

Oct – Nov

Tailgates at each home game.

Dates pending Conference/TV Schedules

**YES, WE STILL HAVE "THE BELL!"
ONE OF OUR 2014 GOALS IS TO HAVE
IT MOUNTED ON A SMALL TRAILER!**



**ANOTHER GOAL FOR 2014 IS TO
REPLACE OUR CURRENT TRAILER
WITH A NEW LARGER, LIGHTER ONE!**





65th Anniversary Celebration

We are hosting a 65th Anniversary event in conjunction with Goat Roast this July 19th.

We will feature fraters from EVERY scroll era & a "65 Years of Beta-Psi" video. Frater Rex Davis, #803, will be our keynote speaker.

Memorabilia from all decades, see YOUR original signed scroll & even a Ritual Room setup for your to recall your favorite undergraduate moments.

We will feature a videotaped or live-streamed message from Robt Anderson, Scroll #001!

NEW 2014 Giving Donation Options

After you have paid your Basic Membership Dues of \$35, you are encouraged to become a higher level donor to support the workings of YOUR Alumni Assoc.

LOVE- \$25 Donation(s) - These may be given in Honor of a fellow frater - or anyone - you feel has been a positive impact in your TKE Experience OR in Memory of a frater who has passed away.

CHARITY - \$100+ Donation during any ONE calendar year.

ESTEEM - \$250+ Donation during any ONE calendar year.

Current 2014 Donors:

Love Level Donors:

Jeff Whitson , In honor of Spring Pledge Class '82.

Esteem Level Donors:

Frater Ansel Young (Lifetime Member+)
Frater Greg Crews (Lifetime Member+)
Frater George "Buzz" Berg

*You may make donation(s) in 1 pmt or over a period of time & you will be added to the Charity & Esteem levels ONCE you reach THAT amount during the year, to help you budget your giving. These levels begin accumulating AFTER you have paid your basic membership dues.

SCROLL CAPTAINS NEEDED!!!

All of our best laid plans won't matter unless we can communicate them to ALL fraters.

We are seeking 2-3 fraters in each 100 scroll number era to be "scroll capts." It takes just a few minutes a week or month to use our provided scroll log to confirm or get new contact information with fraters you know best & are probably still in contact with.

IF you would just like 10-25-50 names within **YOUR** scroll no. to work, that would be appreciated & we can send you those names.

CURRENT LIFETIME MEMBERS

John D. Ruff, #697

Bobby D. Caldwell, #476

Paul Mills, #499

Hon. Ben Story, #489

Dr. Dale Morris, #462

Ansel E. Young, #1304

Robert R. (Bob) Cable, #1288

Jeffrey D. Klitzner, #1280

Billy R. Shurley, Jr., #1275

Scott Cole, #899

Gregory Crews, #876

Stuart "Stu" Stark, #937

(by several fraters, posthumously)

Anthony "Wop" Paladino, #861

(by several fraters, posthumously)---

Steve Stepka, #792

(by his wife Kim posthumously,

to honor his 2014 plan to pay his Lifetime Dues)

Chris Puryear, #1079

Neil Cate, #754

N E Adams III, #1184

We have 2 New Lifetime Dues Drives started for **Fraters Cecil Holifield & Lavon Wells**, posthumously.

If you would like to donate to these, please specify in your donations online or by check.