The INSIDE STORY *of The* WORLD TOMORROW Broadcast



The Ambassador College and WORLD TOMORROW official seal. Both proclaim—as this seal pictures —the end of this age. But even more, this Work and the seal with the little child, the lion and the lamb, show the happy, peaceful conditions on this earth in the world tomorrow, as the scripture from Isaiah portrays.

AMBASSADOR COLLEGE PRESS
Pasadena, California

The Inside Story *of* *The* WORLD TOMORROW Broadcast

by

RODERICK C. MEREDITH

Copyright © 1963 by Ambassador College
All Rights Reserved

"NO MAN EVER SPOKE like this man," reported their officers to the Pharisees regarding Jesus. The multitudes "were astonished at His doctrine."

Today the same *living Christ,* through *The* WORLD TOMORROW broadcast, *The* PLAIN TRUTH magazine, and THIS WORK, proclaims in mighty power *around the world* His SAME GOSPEL—the *same* Gospel preached by Peter, Paul, and the original Apostles.

Twenty-two million people hear this dynamic Message every week, on every inhabited continent of the earth. And today, just as 1900 years ago, multitudes are ASTONISHED at His doctrine, and say: "No man ever spoke like this!" It is as shockingly *different* today as it was then. *WHY* should that be?

Every week thousands hear this astonishing Message for the first time. And so it is natural that many begin to ask: "WHO IS THIS? *Who is behind* this Work? Who sponsors it? HOW can such a powerful program go out over the air world-wide, without ever making an appeal for public financial support? WHY do they never beg for contributions? HOW can they publish such an attractive, interesting news magazine and never charge a subscription price or accept any advertising?"

One man said, incredulously, "It's a mystery to *me*—I simply can't understand it! Nobody ever did anything like it before—and yet this Work keeps growing and multiplying in power and scope."

It's no secret. There's never been anything to hide. Continuously, over the air, in *The* PLAIN TRUTH, by personal letter to the entire mailing list, we have revealed the TRUE FACTS. But new listeners hear the program for the first time every day—and they WONDER! This booklet, giving the frank, straightforward TRUTH —the INSIDE STORY of this Work, became, therefore, a necessity.

Here, written by Roderick C. Meredith—Second Vice President of this Work of God, is the account of how he first checked up—what he found—and what are the TRUE FACTS.

— GARNER TED ARMSTRONG

CHAPTER ONE

A Foreword by Herbert W. Armstrong

PEOPLE hear a Message astonishingly different, and it is only natural, I suppose, that some ask: "WHO ARE YOU?" It is the same Message Jesus preached, and they asked the same question about Him! Some said He was Elijah, some said Jeremiah or one of the prophets. Religious leaders said He was a false prophet.

The people asked John the Baptist. Was he the Christ? Was he Elijah? He answered, "NO!" He was not worthy even to untie the thongs of Christ's sandals, he said.

Who was he, then? John answered that he was merely a voice in the wilderness of religious confusion, calling people to repentance!

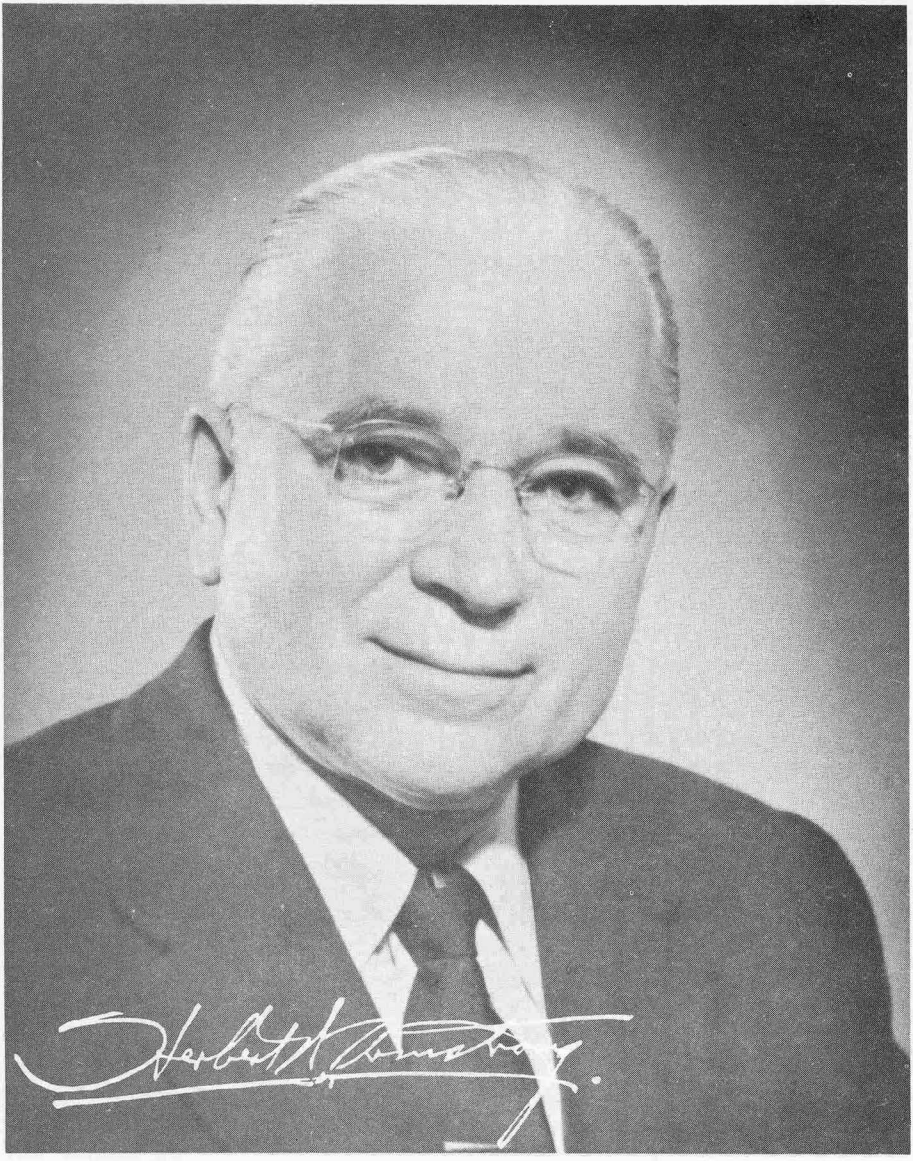
BUT THE *MAN* IS NOT IMPORTANT! It is his MESSAGE—if it be the TRUTH—that is important. WHY do people always want to follow a MAN? I asked this in a recent editorial in *The* PLAIN TRUTH. Why do people look to the man himself—either to become a follower of THE MAN, or an accuser and persecutor?

Enemies of the TRUTH know this human trait. The Pharisees used it to turn people away from the vital Message of Jesus. They called Him a false prophet. They tried to discredit Him by asking, "Have any of the rulers or of the Pharisees believed on Him?" Jesus Christ *did not have the endorsement of the organized religious denominations, or their leaders!*

On the other hand, the enemies of Christ's Truth—the *real* false prophets (Jesus said they would be MANY!)—sometimes seek to attract people to their false way by exalting the *person* of their leader and inducing people to follow *that person.*

For thirty years, on the air, and in *The* PLAIN TRUTH, I have been saying: *"DON'T believe ME*—check up in your BIBLE—BELIEVE YOUR BIBLE—BELIEVE *GOD!"* Always I say—and so does Garner Ted Armstrong—"Listen without prejudice, with open mind, then *check up*—go to your BIBLE, and *believe* what you read *there!"*

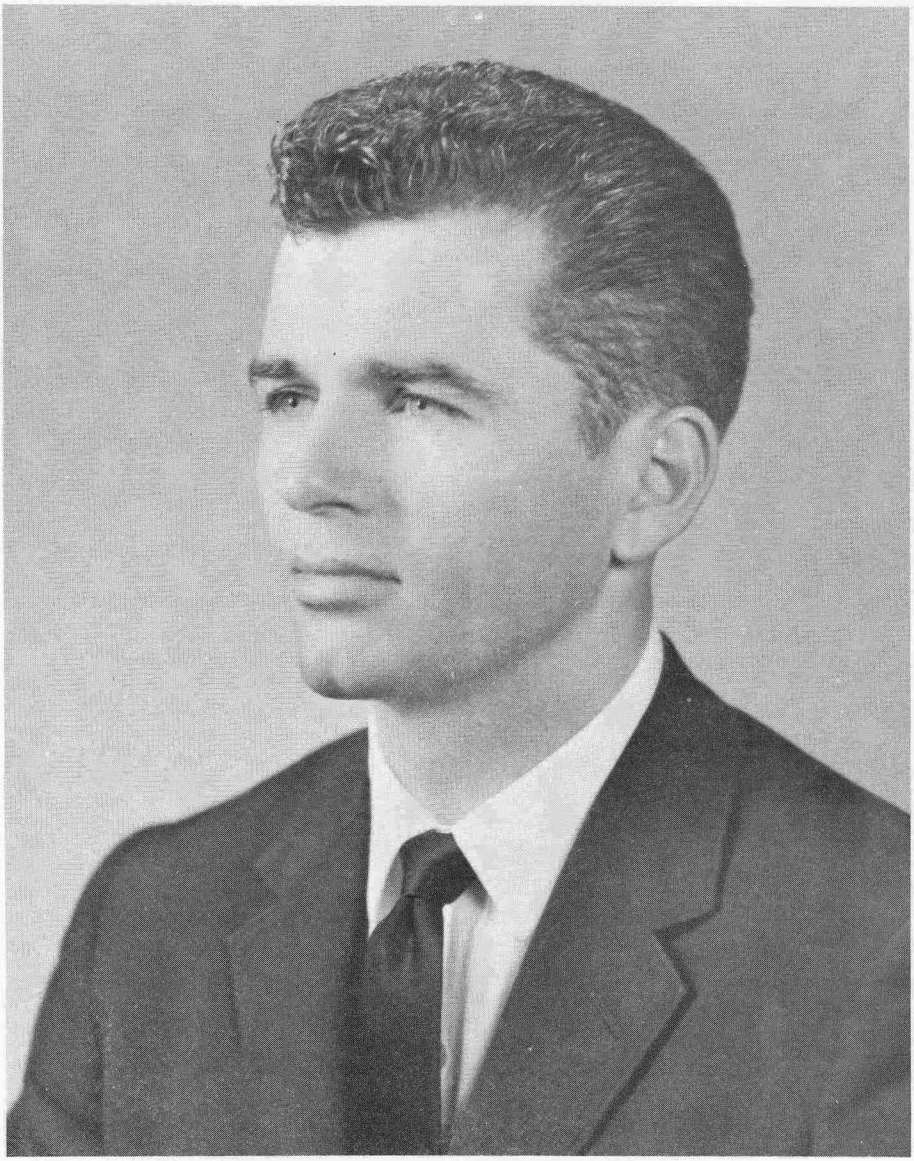
Of course you need to know, first, whether you can BELIEVE the BIBLE. Can you really BELIEVE *GOD?* Have you *proved* that God exists—that He is REAL? You can. We offer, continually, the free booklet, *Does God Exist?* and also, *Seven Proofs God Exists.* And also the eye-opening, well-illustrated booklet, *PROOF of The Bible.*



Mr. Herbert W. Armstrong, President of Ambassador College, and the voice of *The* WORLD TOMORROW broadcast.

Your starting point, if you search for TRUTH, is to be SURE that God *IS,* and that the Bible is HIS WORD—that it is ABSOLUTE AUTHORITY. Then you *may be sure* that if we do speak God's Word faithfully, exactly as it is, we have brought you the TRUTH—but if we, or any man, speak NOT according to that Word, it is because that man speaks falsely (Isaiah 8:20).

Once you have proved, and are SURE, of the ABSOLUTE AUTHORITY of the BIBLE, you have a solid foundation for belief. So I say, as does God's Word, "Let GOD be true, though every *man* be a liar."



Mr. Garner Ted Armstrong, Executive Vice President of Ambassador College, and co-speaker on *The* WORLD TOMORROW.

If you can believe the BIBLE, it tells you that today the whole world *is deceived* religiously—yes, ALL NATIONS. If that is *not* so, then the Bible is not true, and you have NO BASIS for truth! Yet, is there *anything* so shocking — so *hard to believe* — as this flat Biblical statement that the whole world is religiously deceived?

Thirty-seven years ago *I* simply couldn't believe it—until I found it *proved!* And even then my head was swimming—I found myself all mixed up. To see with my own eyes in the Bible precisely the *opposite* of what I had been taught from boyhood in

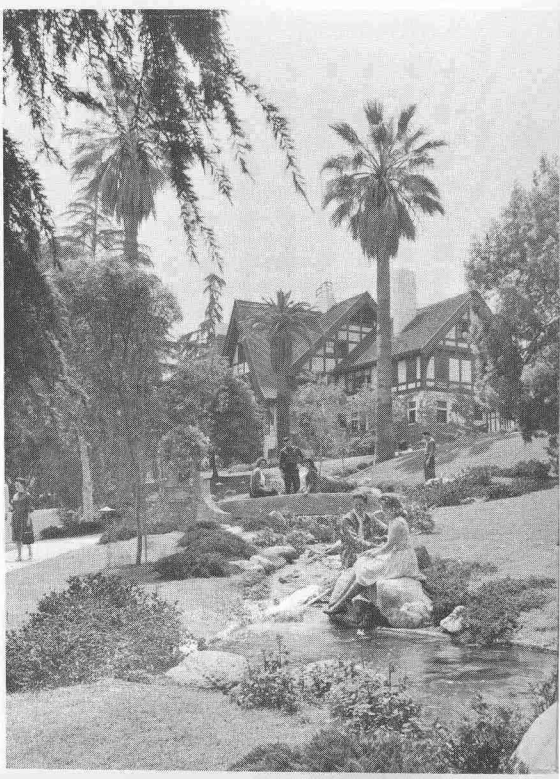
A panoramic view of part of the student body at Ambassador College in Pasadena during a recent Forum.

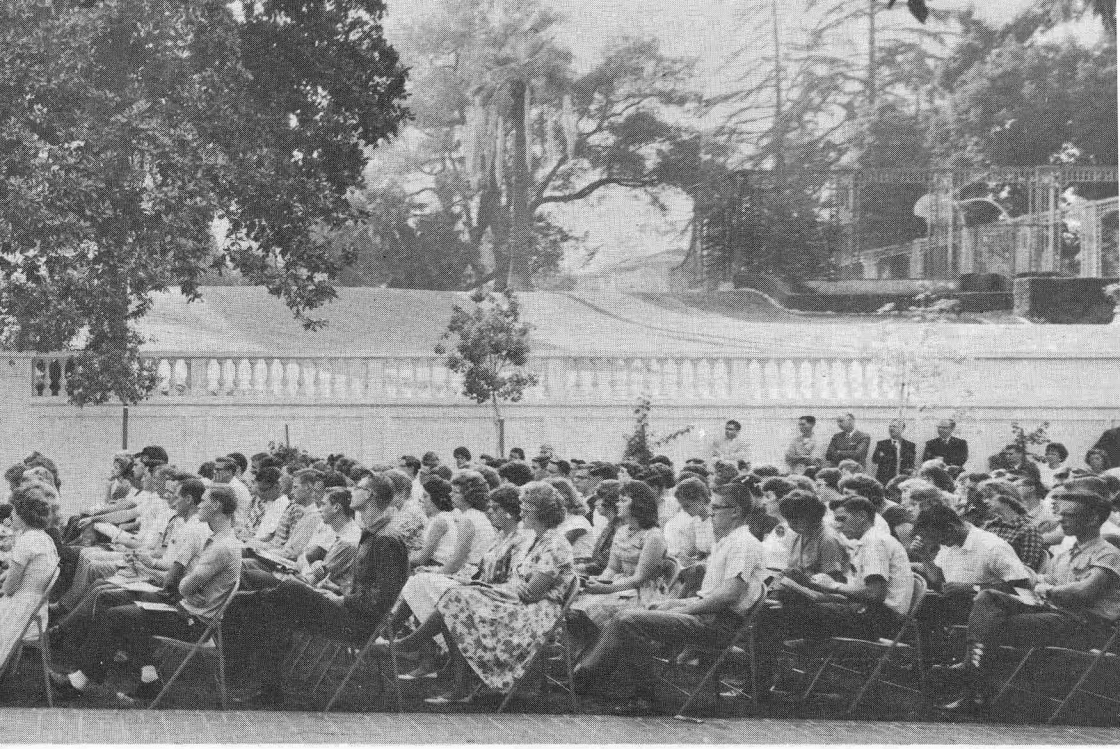
Sunday School—well, this was pretty hard to take! Yet, there it was, in plain type before my eyes!

If *this* were the year 30 A.D., and you took a trip to Jerusalem, and there speaking to a throng around Him you should see an ordinary-looking young man about the age of 33, teaching the same things you hear me and Garner Ted Armstrong say over the radio today, it would have been just as astonishing to you then as it is today—and as it was to those who heard Him then. You would have seen no halo over this young man's head. There would have been no sign pinned on Him identifying Him as the Messiah, the Son of GOD.

You would have been truly *astonished!* His doctrine was so different! And He spoke dogmatically, with assurance—with power and AUTHORITY. Would you possibly have said: "Well who does He think He is, anyway?"

In the background is Mayfair—one of the beautiful and stately women's student residences. In the foreground, a beautiful stream cascades to the gardens below.





HOW would you have checked up on the CHRIST Himself? Would you have gone to the leaders of the established religious denominations, to see whether *they* endorsed Him? They would have told you: "He's a false Prophet."

Or would you have done as the Bereans were commended for doing, when they heard the Apostle Paul speaking *the same doctrines?* They listened without prejudice, then searched THE SCRIPTURES, whether these things were so. Would you have looked to the FRUITS of Jesus' Ministry?

After John the Baptist was put in prison, he sent two of his disciples to Jesus to discern *whether* He was the true Messiah. And Jesus merely pointed to the FRUITS—the ACCOMPLISHMENTS. "Go your way," Jesus told them, "and tell John what things you have seen and heard" (Luke 7:22).

Jesus came to START the very WORK OF GOD for this New Testament period —leading up to His second Coming. He said that of Himself He could do nothing—it was the power of God's Spirit in Him that really did the WORK —the Work of GOD. After He had called and taught and trained His original 12 Apostles, and had shed His life's blood for the sins of the world, and had been resurrected, He ascended to heaven. Then He sent the Holy Spirit to enter into His Apostles—and all members of His CHURCH.

Now, the SAME SPIRIT that had empowered Him, in His individual human body, entered into the COLLECTIVE BODY of all His Disciples who formed His CHURCH. Thus the Church of GOD became the collective BODY OF CHRIST. Jesus Christ is, still today, IN THE MIDST of this Spirit-empowered BODY. He is its LEADER—its *living* Head. It is HIS INSTRUMENT, by which Christ, today, carries on THE WORK OF GOD.

What is that WORK? Jesus gave it in His GREAT COMMISSION: "Go ye into all the world, and PREACH THE GOSPEL."

But He had foretold apostasy. He had foretold "wolves" coming in "sheep's clothing" to DECEIVE the

world. He had said they would ENTER IN, professing to come in HIS NAME—claiming to be CHRISTIAN—yet deceiving the whole world. THAT HAPPENED!

For two 19-year time-cycles the original Apostles did proclaim HIS GOSPEL—the Gospel of the Kingdom of God. But in 69 A.D., they fled. In 70 A.D. came the military siege against Jerusalem. The ministers of Satan (II Cor. 11:13-15) had wormed their way in, had gained such power that by persecution and political influence they were able to brand the TRUE people of God as heretics, and prevent further organized proclaiming of the same Gospel Christ brought from God.

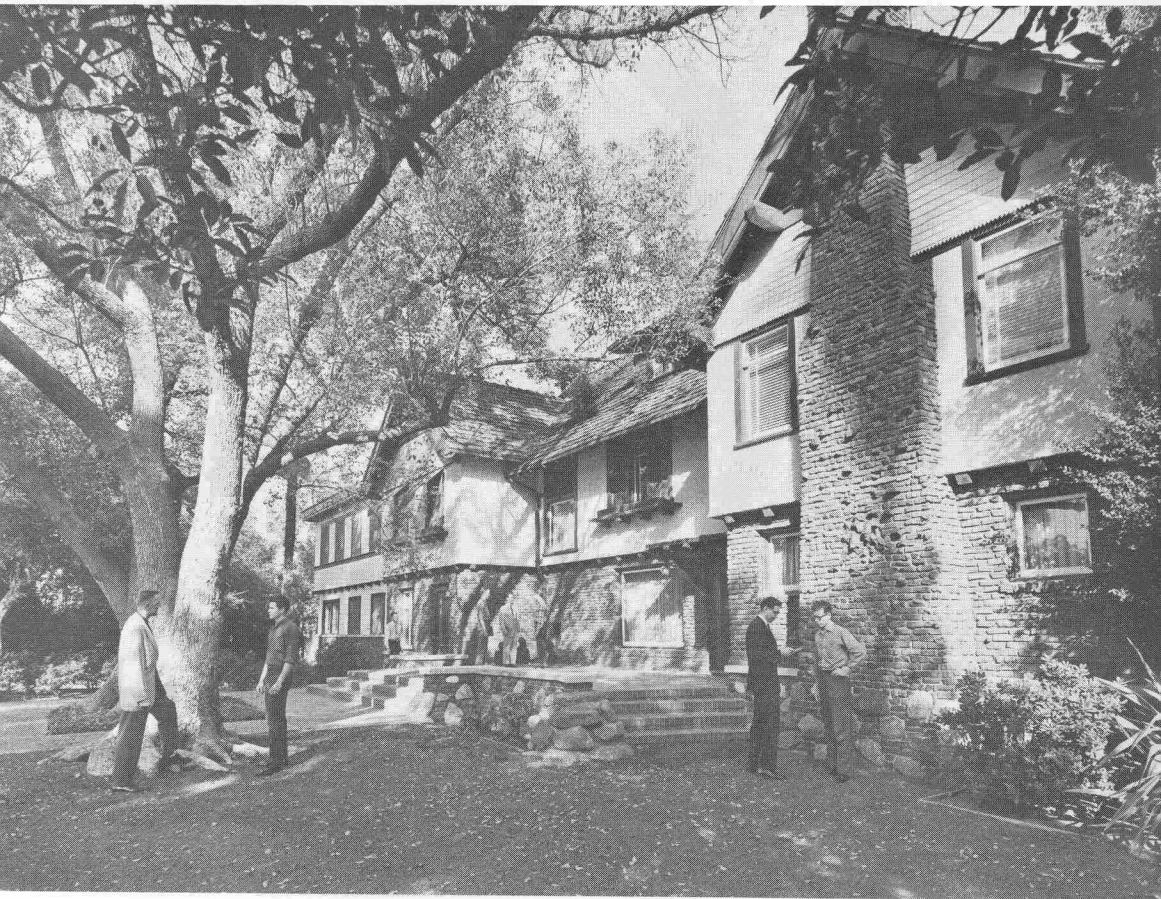
For 18½ centuries that Gospel was not preached. The world was deceived into accepting a FALSE gospel. Today Christ has raised up HIS WORK, and once again allotted two 19-year time-cycles for proclaiming His SAME GOSPEL, preparatory to HIS SECOND COMING.

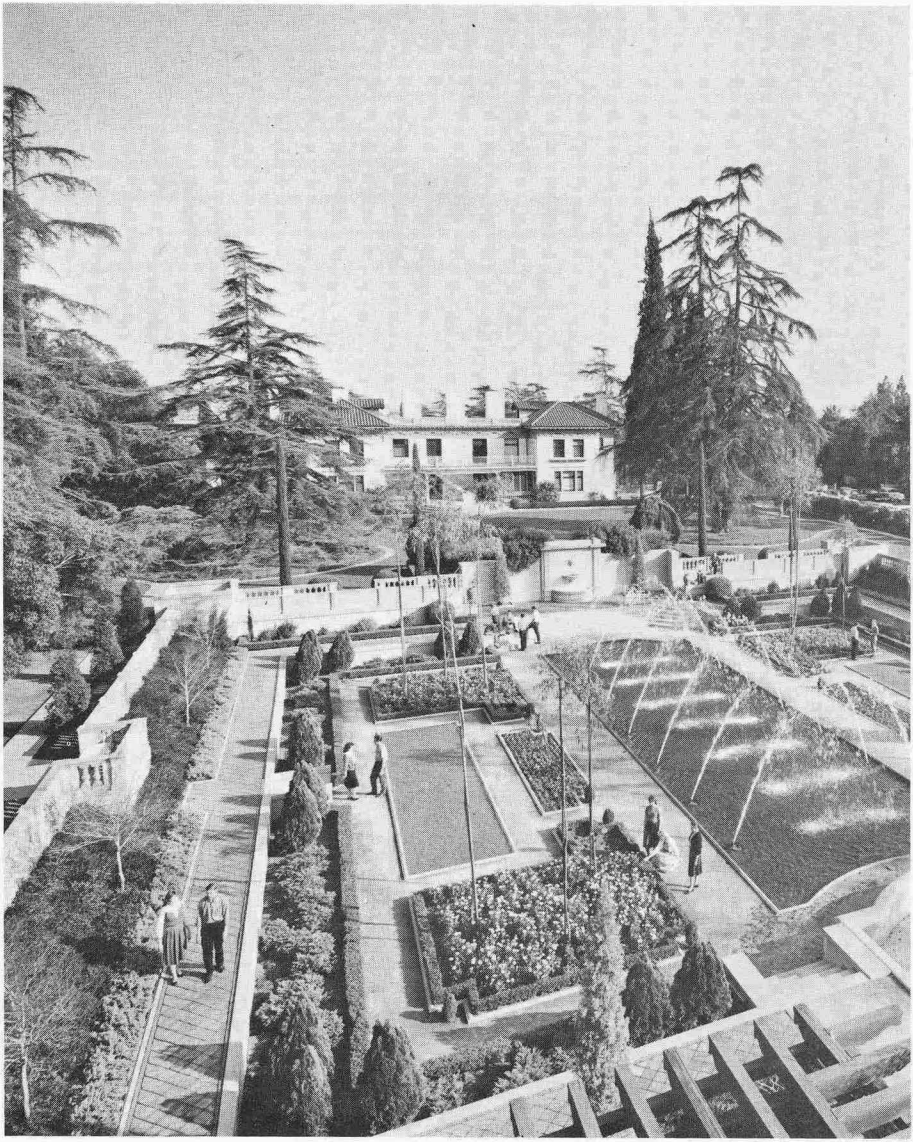
He said: "This GOSPEL OF THE KINGDOM shall be preached [and published—Mark 13:10] in all the world for a witness unto all nations; and then shall the END [of this world] come" (Mat. 24:14).

The WORLD TOMORROW and *The* PLAIN TRUTH are CHRIST'S INSTRUMENTS which He is powerfully using.

Yes, His Message is shocking today.

This is magnificent Manor del Mar, the principal men's student residence. It provides the proper cultural background for our students.





The majestic Italian Gardens in front of Ambassador Hall. These gardens border Orange Grove Boulevard—the site of the yearly Rose Parade.

Once again it is the voice in the wilderness of religious confusion!

Who WE are is not important. We are human beings, even as YOU who now read. But it is GOD'S Work—CHRIST heads and guides it. It is utterly different from the works of this world. It is a mystery to many people. The things of God always are. But for those who want to know the facts, we give them to you here, as we have given them continuously over the air, in *The* PLAIN TRUTH, and even by general letters mailed to all PLAIN TRUTH subscribers. The very inside workings of this WORK are an open book. So here is that inside story, plainly and frankly stated.

CHAPTER TWO

Mr. Meredith Checked Up-- *To Get the Facts*

Many thousands of you readers have probably wanted to know more about Mr. and Mrs. Armstrong, and their many associates in this Work of God. Have YOU ever thought of "checking up" on these things? Well, Mr. Meredith has! Here is what he found!

YOU HAVE learned many things through *The* WORLD TOMORROW broadcast and the pages of *The* PLAIN TRUTH that have seemed shocking and astonishing at first. You have also learned that this Work is *completely* independent of any other—*wholly* non-denominational, non-sectarian.

But you may have asked: "Then just who are these people anyway?"

How I Became Interested in *The* WORLD TOMORROW Broadcast

A little over fifteen years ago, I was highly impressed by Mr. Armstrong's understanding of the Bible and of *prophecy* in particular, but I wasn't by any means sure that this was *the very Work of God.* But I desperately wanted to *know.*

I first became interested in the Work and broadcast through the encouragement of my uncle, Dr. C. Paul Meredith—now Director of *The* Ambassador College Bible Correspondence Course.

He had already been listening to the broadcast for many years—since about 1943. He had always been a *student,* and he took careful notes on Mr. Armstrong's prophetic sermons. As time went on, he compared these notes to the *events* that were taking place—and to what other preachers had said—and soon came to realize that Mr. Armstrong was the only one who actually *knew* what was going to happen BEFORE it happened!

When I was a junior in high school, my uncle and I began listening to the program together somewhat regularly. I could see that it made sense, and that

I actually learned more about the Bible through each broadcast than I would have in six months in the large Protestant church our family attended.

But at the same time, I was leading an active, busy life as a high school student and athlete. I was on the football and track teams, and boxed in the Golden Gloves tournaments. Since running the mile was my specialty, I hoped to win a track scholarship to the state university by that means.

Delayed Coming to Ambassador College

My interest in social life and athletics naturally conflicted with my desire to find the real PURPOSE of human existence and to "check up" more on the fascinating WORLD TOMORROW broadcast. When high school graduation finally came, I was torn between two desires. I wanted to attend Ambassador College and find out the answers to the *basic* questions of life—and get to really *know* Mr. Armstrong personally. But I also intensely desired to be a part of the social life and athletic activities at the state university. *What would I do?*

As it turned out, I spent a summer "stewing" over what to do. Then I studied this world's "philosophy" at a college in Missouri for a year—becoming more thoroughly convinced than ever that I needed to *understand* the PURPOSE of life.

So I decided that I would go to Pasadena and meet this Mr. Armstrong face to face. I would get to really *know* him, if possible. And I would "check up" on him!



Mr. Roderick C. Meredith, Second Vice President of Ambassador College and author of this booklet.

He was not going to pull the wool over MY *eyes!*

I came to Pasadena, and enrolled in Ambassador College in September, 1949.

"Checking Up" on Mr. Armstrong

For the first several months after I came to college, I was engaged not only in pursuing my regular college courses—but in *proving* to myself whether or not this was the *very Work of God.* Also, I set out first of all to investigate Mr. Armstrong—his sincerity, his motives in conducting this Work, and the consistency of his personal life with what he taught.

I got acquainted with some of the people who had been around the college for a long time. I asked questions. I kept my eyes open. And I *studied*

the Bible a great deal to try to *prove* or *disprove* the many magazine articles and booklets to which I now had easy access.

It was not long before I was forced to realize that Mr. Armstrong was *definitely sincere.* He worked long, hard hours every day. His conversation, his interest, his whole *life* was wrapped up in the work he was doing. He and Mrs. Armstrong both made many sacrifices for the Work—missed sleep, meals, and had even put up their home for sale during the early years of the college when the going was hard.

Personal Impressions of Mr. and Mrs. Armstrong

And I soon learned that he received college—the very people who knew him best.

Before long, since Ambassador College was quite small in those years, I got to know both Mr. and Mrs. Armstrong very well.

Mr. Armstrong does not give the sanctimonious or "religious" impression so often noted among most ministers. Nor is he the beaming, suave individual so prominent among the more modernistic type of religious leaders.

Rather, he strikes one as a dynamic, hard-thinking businessman — but one who is there to *serve,* and not to *get* or *acquire.* He does not "kid" himself about anything—including God, or God's will. He constantly puts any new idea to the *test* to *prove it.*



Looking southwest toward Ambassador Hall. In this building most of the college classes are conducted.

no income whatsoever from the broadcast, but only a portion of the tithes and offerings of those to whom he ministered *personally*—those who attended the weekly chapel service of the

While he is a man of much *prayer* and *Bible study,* he is also extremely *practical* in the carrying out of God's Work.

Mrs. Armstrong is like him in many

The elegant faculty dining room—exemplifying the tone and character of Ambassador College.

of these respects. But she has a feminine *compassion* and *tenderness* which makes her want to help anyone in need.

Of course, I found that both of them have *human nature* like the rest of us! However, I could see that both of them were fighting to *overcome* the *self-will,* and I soon found that many others were taking part in this same battle.

Newly redecorated Terrace Villa—one of the beautiful women's student residences.



Another fine men's student residence. These apartments are modern and luxurious.



CHAPTER THREE

The Proof--*Totally CHANGED Lives!*

In EVERY activity of the Work and college, GOD'S REVEALED WILL directed the approach, the planning, and the presentation. The BIBLE was consulted to determine WHAT TYPE of student activities were most profitable and how they should be conducted.

WHEN I FIRST attended the college chapel services, I was amazed to find that nearly everyone there had either a Bible or notebook in his hand and many had *both.*

In the sermons, Mr. Armstrong would read through and expound entire chapters and books in the Bible, making the meaning *clear* and *proving* any doubtful point as we came to it. For the first time in my life—*in spite of having attended a large Protestant church and Sunday school regularly all my life*—I now began to really understand the Bible.

The Attitude in the College

After the services, the students would ask questions about the sermon and would be helped in *proving* it right out of the Bible. And everyone would ask Mr. Armstrong personal questions about how to apply the *principles* of the Bible to his *daily* life. In every way, they were trying to *imitate Jesus Christ!*

In the student dormitory, I found that the older students would spend much time in personal, private *prayer* to God. It took me some time to realize it, but they would use various out-of-the-way closets and storerooms as places for private prayer. In the "bull sessions" among the men students, the purpose of our lives, the relation of current events to prophecy, the *understanding* of some scripture text or principle—these were almost invariably the topics of conversation.

I had mingled intimately with other fellows all my life in my large boyhood "gang," on athletic trips, at "Y" camp, at the various places I had worked during summer vacations. But I had NEVER met fellows like these before!

Yet they were *not* emotional or sentimentally religious in the usual sense at

all. They didn't have the kind of "religious talk" that seems to characterize so many Bible college students.

They were *sound-minded—balanced—thoughtful.* They KNEW what life was all about and the meaning of world conditions. And I became increasingly aware that they KNEW *God* in a way I had never known of or experienced before.

Continuous Spiritual Growth

In *every phase of life* the example of Jesus Christ and His servants was used as a guide and yardstick. Even in the matter of eating, for instance, the revealed principles of food and diet served as the final authority, in addition—of course—to the correct technical information based on those principles.

Looking back over the past fourteen years, I am struck by the fact that Mr. Armstrong and those associated with him in this Work have GROWN so tremendously in grace and knowledge through God's help.

In fact, very seldom has *even* ONE *year* gone by without God revealing some *new* truth of MAJOR significance to those of us in this ministry! Many of you who have read *The* PLAIN TRUTH for a few years will *know* what I mean.

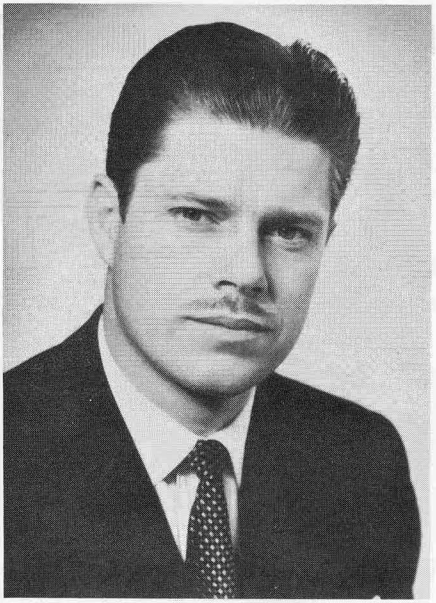
Truth after truth, prophecy after prophecy has come to be *clearly* REVEALED by Almighty God to His servants in this Work. Where the churches and religious sects of this world seem to bog down into their own traditions all too quickly, the men and women God is using in this Work have *obeyed* the command to "GROW in grace and knowledge."

They have had to be willing to do what *no major denomination has been willing to do*—that is, to *admit* ERROR and *correct* any mistakes as fast as God makes them known, to continually *seek* for *correction* and for *new truth,* to zealously STUDY God's Word to find the long-hidden prophetic truths He has promised to reveal in these last days.

NO WONDER this is the ONLY Work on earth that really *understands* the purpose of human existence, the laws of life, the specific meaning of present-day world events, and the *exact time schedule of prophecy!*

Totally CHANGED Lives

After my junior year of college, I had the privilege of going on a nation-



Mr. Raymond F. McNair, in charge of God's Work in England—and Deputy Chancellor of Ambassador College at Bricket Wood.

wide tour with Mr. Raymond F. McNair—one of the advanced ministerial students at the college. We met scores of listeners to *The* WORLD TO-



In the center is Dr. C. Paul Meredith, Director of *The* Ambassador College Bible Correspondence Course. He is flanked by two of his assistants.

MORROW broadcast who had written in requesting baptism.

This tour was a revelation to me.

In most cases, the men and women we met had been hearing our broadcast for several years, had read and *studied* most of the booklets we send out and *The* PLAIN TRUTH magazine. Over a period of years of careful study, thought and prayer, these people—from every walk of life—had come to realize that this is the *very Work of God,* our Creator. Through the guidance received from this Work, they had come to *prove* that the Bible is the revelation from God to man—and they had accepted it as an AUTHORITY in their lives.

Because of *The* WORLD TOMORROW broadcast and the literature, these people were ready to make a REAL *surrender* to Christ and LIVE BY *every word of God.* When we read to them something out of the Bible that they should be doing, they were ready to DO it!

They had quit "kidding" themselves. They had quit *arguing* and "reasoning." At last, they were ready to OBEY *God.*

The WAY to Real Happiness

And these people had every conceivable type of religious background. Many had been in a number of denomi-

national churches and had become completely discouraged with the lack of Bible understanding and spiritual zeal that they had found there. They had *quit* attending any church, but had continued studying their Bibles.

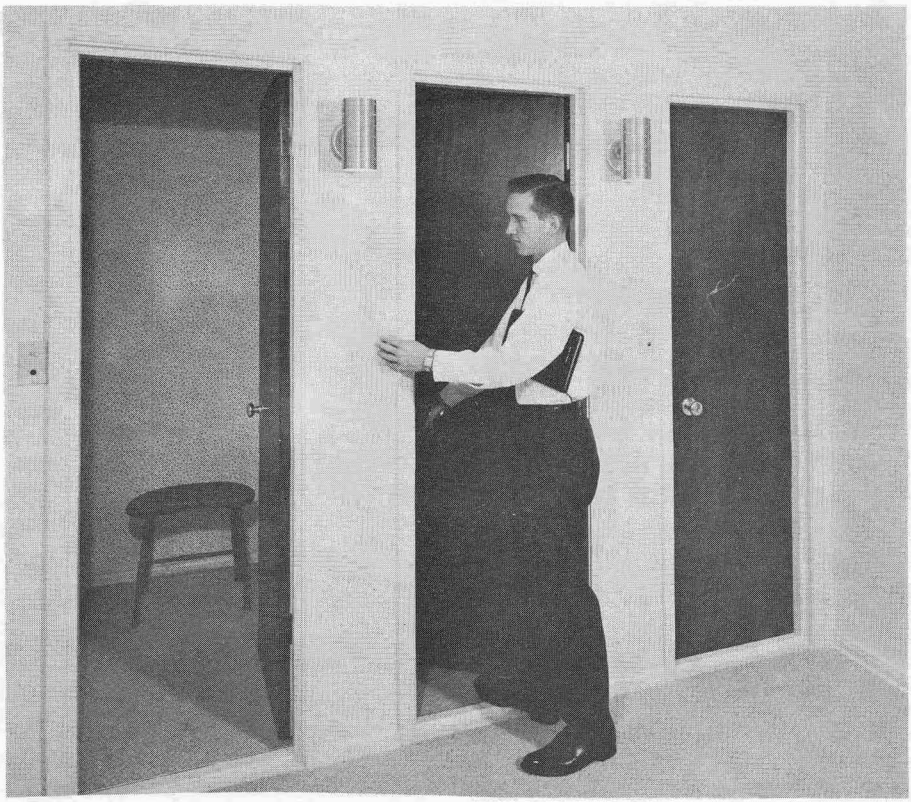
Now they joyously told Mr. Raymond F. McNair and me how they began hearing Mr. Armstrong's broadcasts—how they were skeptical at first, thinking that he might turn out just like all the others—but how very *happy* they were to finally realize that this Work *was* truly DIFFERENT.

Now they had a *real* GOAL! Their lives took on new *meaning* and *purpose,* new *enthusiasm* and joy. Now they really KNEW God, and they could now *walk with God* in fulfilling His will, and in going the way that they knew would lead to blessings, peace, happiness and eternal life.

I shall *never* forget that first baptizing tour! Many of the people met us with tears of joy in their eyes, and they had ALL been helped *by this Work and broadcast* in finding the true PURPOSE of life—and the joy that comes in fulfilling it.

After many years of searching, in most cases, they knew that *this was* IT. *And they were glad.*

This is the very Work of God. And it is just that—using *physical* facilities, and doing much *physical* work . . . to reach *physical* people—with a SPIRITUAL MESSAGE. But the individuals whom God is using realize that they must rely ON HIM for the strength and power to accomplish that work. Below you see a photograph of some of the prayer booths at one of our student residences. Unlike other colleges and organizations—Ambassador College and *The* WORLD TOMORROW program—are GOD-CENTERED ORGANIZATIONS!



CHAPTER FOUR

The Work Begins To Produce Fruit

As I gradually became more and more a direct part of this Work, I myself realized much more fully the divine mission to which God has called us. After all, where ELSE on earth will you find this Work being accomplished?

THE NEXT school year, I had the opportunity to work more closely than ever with Mr. Armstrong. And now I had an increased awareness of the tremendous effect of this Work on the lives of thousands of people—much of it the result of the grueling hours he spent in the radio studio here at the college where *The* WORLD TOMORROW broadcast originates.

I found myself amazed at times that a man of his age could *drive himself on* continually, and handle so many different types of responsibilities. Many nights the lights were burning until after midnight in Mr. Armstrong's office, or in the radio studio—and his car was parked down below. Yet Mr. Armstrong *never* seemed to lose any of his enthusiasm for the tremendous load of work he was shouldering.

But much more than his human zeal and ability, I could see that only *God's power* could bring about the changed lives of countless individuals. Also, it was *only* through the revelation of Almighty God that Mr. Armstrong could tell DEFINITELY and SPECIFICALLY *what was prophesied to happen in world events.*

Seeing the "Fruit" of This Work

Later, I had the opportunity of taking a fact-finding tour of the major nations of Europe with Mr. Dick Armstrong. Now more than ever, I could SEE that the things Mr. Armstrong had been preaching for many years were SWIFTLY COMING TO PASS!

On this same trip, we were with Mr. Armstrong to help conduct his meetings for many of our listeners in England, Scotland and Northern Ireland. I found that in these areas also *The* WORLD TOMORROW broadcast was the ONLY source from which the people were able to learn the real PURPOSE and LAWS of life—to learn of the VITAL prophecies that are being fulfilled in our time. Reading the overseas mail in our London office, I found the same thing—

letters from people all over the world stating that Mr. Armstrong was the *only* minister they had ever heard who led them to really UNDERSTAND the Bible, in all its parts.

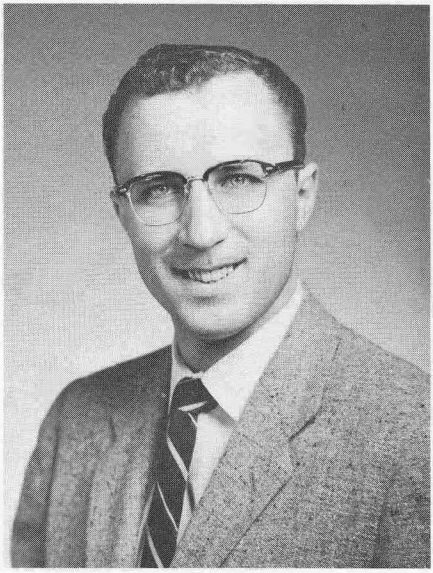
I found that people all over the world were thankful that the *great* GOD of heaven and earth had sent His servant to let them know the REAL PURPOSE of their existence, and to *warn* them of the soon-coming PUNISHMENTS to befall the nations of this world. *Thousands* had come to realize that God is using this Work as *His instrument* to prepare the way for the second coming of His Son Jesus Christ to earth—this time as King of kings, and Lord of lords.

The Work Expands

Going back a little in time, I would like to mention that for the first few years I was associated with the Work and college, Mr. Armstrong was the only fully ordained minister conducting this great Work. He did all the speaking, writing, editing and many other jobs as well.

Mr. Raymond Cole oversees much of the responsibility in helping those already converted by the broadcast.





Mr. Richard D. Armstrong, in charge of the foreign Work, before his death in 1958.

But following the example of the Apostle Paul—and of Jesus Christ Himself—he was led to begin to train younger men, who had not yet been too inoculated with the religious deceptions of this world, to help him carry out this tremendous mission. Therefore, Ambassador College had been founded with the thought that at least a few of the men students might turn out to be truly called by God to the ministry.

In due time, God did show by the "fruits" that such men as Raymond C. Cole, Herman L. Hoeh, Raymond F. McNair and others were being called for use in this great Work. My uncle, Dr. C. Paul Meredith, even sold his business and moved to Pasadena—taking some courses with the young freshman students in order to fit himself for a part in this Work.

Later, God struck down Mr. Arm-





Above: A partial view of the Ambassador College Printing Department. The booklet you are reading was entirely printed here. Left: Mr. James Gott, the supervisor of the department.

strong's two sons, Richard David and Garner Ted, and brought them to repentance and conversion. This is more significant than it may seem, because for many years it looked as if they might *never* be converted—but only continue to regard this as "Dad's religion."

All of this has certainly been providential too. For as the years have passed and this Work has grown, Mr. Armstrong *needed help*. And *now* he has it!

Garner Ted Armstrong *surrendered* to God and was *changed* by Him so completely that it amazed those of us here who had known him. Now you often hear him speaking for his father on *The* WORLD TOMORROW broadcast. Dick Armstrong was in charge of the foreign branch of this Work until his death in God's service.

Herman L. Hoeh—now *Dr.* Herman L. Hoeh—is Managing Editor of *The* PLAIN TRUTH magazine and is carrying a heavy load as Dean of Instruction at Ambassador College. Dr. Meredith is now the Director of *The* Ambassador College Bible Correspondence Course—a function which is serving thousands.

Mr. Raymond Cole and Mr. Raymond McNair take care of much of our

work directed toward helping those who have already been converted through the broadcast in this country and Britain. They are now joined in this by many other consecrated men whom you will hear more of later.

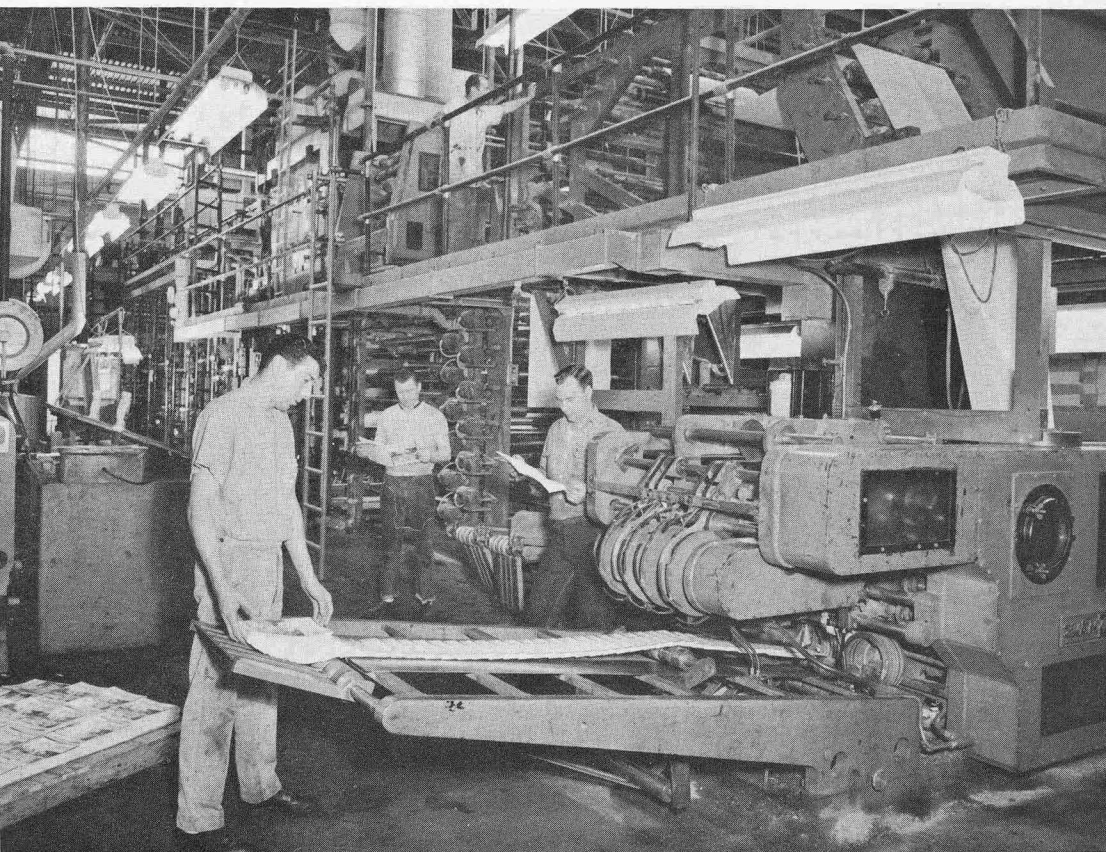
In other words, this is NOT just "Herbert W. Armstrong's work." It is the *Work of* the *Body* of Jesus Christ (I Cor. 12:27) — the physical instrumentality used by Him in carrying out the *Work of God* here on earth.

The men Christ is using in this Work are *consecrated* and *dedicated.* They FEAR the *Living God* more than they do the societies and pressure groups of men.

Although they are independently relying on and serving God—and are not "yes men"—yet they work together in love and unity as a team. For they are *guided by* and *empowered by* the same Holy Spirit of God. They believe that the Bible MEANS what it says. So they *obey* it—and teach others to do the *same.*

Therefore, God is using this Work as His instrument to fulfill Jesus Christ's prophecy: "And this gospel of the kingdom shall be preached in all the world for a WITNESS unto all nations; and *then shall the end come"* (Matt. 24:14).

Pacific Press, Los Angeles, California. Here—where many of the leading magazines print their West Coast editions—is where *The* PLAIN TRUTH is printed . . . now read by over ONE MILLION people each month.



CHAPTER FIVE

Your Personal Tour of the *EXECUTIVE OFFICES*

To acquaint you with the key personnel and the INNER FUNCTIONING of this Work we will take you on a campus tour of Ambassador College in Pasadena — where our World Headquarters is located — and introduce you to the men and women who really make this Work "tick." In this chapter you will get a PERSONAL GLIMPSE of the executive offices.

ENTERING the Ambassador College Library Building—the original classroom building — an elevator takes you to the third floor where you enter the reception area to the modern executive offices of Mr. Herbert W. Armstrong and Mr. Garner Ted Armstrong.

For *fifteen years*—since the founding of Ambassador College—Mr. Armstrong had limited himself to a very small office which only had room for a small desk, actually a woman's dressing table, and in which no large conferences could be held. Now, at last, new executive offices have been completed for Mr. Armstrong and his son. They are very beautiful and modern—and afford a stunning view of the city of Pasadena with the Sierra Madre Mountains in the background which is probably unrivaled in this area.

In this office, Mr. Armstrong has already held many conferences with the top ministers in God's Work, the editors and writers for *The* PLAIN TRUTH, and important outside executives and businessmen with whom he must deal to carry on this world-wide Work of preaching and publishing Christ's Message.

Although these offices are certainly personal and private, Mrs. Armstrong is ALWAYS welcome to come into Mr. Armstrong's office at any time. There is a small kitchenette and dining area between the offices of Mr. Armstrong and Garner Ted, which they may both use for lunches and light snacks in order to save their time between broadcasts, classes and conferences. On the south end of the roof—just outside the main offices—is a terrace and sun-deck arrangement for sunning, visiting in the

Above: The recently completed office of Mr. Herbert W. Armstrong. Notice the newly designed Ambassador College seal in the upper left of the photograph—which is also on the inside front cover of the booklet.

Below: Mr. Garner Ted Armstrong at his desk in his beautiful, sun-lit office.

fresh air and table tennis. Many of you readers will be interested to learn that Mr. Armstrong is an avid athletic fan of *many* sports, but has found that *table tennis*—combined with much walking—suits his schedule and requirements to help keep him in good physical condition for doing God's Work.

Meet Garner Ted Armstrong

Mr. Ted Armstrong's office—although smaller than his father's—commands the most spectacular view of all. There is a perfect view of Mount Wilson and the city of Pasadena through the large glass windows of his office, and he also has an admirable view of most of the Ambassador College Campus down below. In both his office and his father's are private lavatories and showers for showering and changing clothes after preaching or making broadcasts.

Many of you may not have realized it, but a *tremendous* amount of effort has to be put into each thirty-minute WORLD TOMORROW broadcast that you hear over the air. Often, Mr. Armstrong's shirt is literally saturated with perspiration at the end of putting himself and all his energies completely into making a broadcast.

Into Mr. Garner Ted Armstrong's office come many of God's other ministers, businessmen, architects, radio executives and people from all walks of life with whom he must deal as Vice Chairman of Ambassador College. Certain decorative features of his office reflect a definite *masculine* personality.



Looking east toward the Library and Penthouse offices of Messrs. Herbert W. and Garner Ted Armstrong.

Mr. Ted Armstrong—as many of you

Mr. Herbert W. Armstrong's office looking from the southwest corner. Above the homey fireplace is a lovely painting of Mrs. Armstrong.

may know—has an unusually wide range of interests and abilities in various sports and outdoor activities. When time permits, he is an excellent hunter, fisherman, and plays a fair amount of basketball, handball, golf and other sports. With radio executives and businessmen, he is able to talk fluently and intelligently about *many* activities of mutual interest.

Another view of Mr. Garner Ted Armstrong's office. The decor of the room exhibits definitely masculine tones.

CHAPTER SIX

The WORLD TOMORROW Broadcast--*How It Is Made*

Many of you have written to ask if the broadcast is read from a script, or ad-libbed, and WHY such a DYNAMIC STYLE of speaking is used rather than the more conventional, sentimental or preaching style. Here is the INSIDE STORY — revealing to YOU — just how The WORLD TOMORROW broadcast is made.

ON THE SECOND floor of the Library building—just below the executive offices—is our modern, up-to-date radio studio. From this studio emanates *The* WORLD TOMORROW broadcast — heard around the world with more watts of power than any other broadcast on earth today!

Here, Mr. Armstrong and Mr. Ted Armstrong spend *many hours* of labor in a *grueling responsibility*. Everything they say into the mike has to be *"just right"*—acceptable to high-caliber radio stations, audiences of all backgrounds and able to pass the scrutiny of government officials in many lands. At the same time, their words must convey with vigor and clarity the dynamic, shocking and sometimes controversial MESSAGE about the soon-coming, world-ruling *Government of God*.

Our studio is equipped with the very latest and most modern equipment. It has a German Telefunken Mike and Ampex Tape Recorders of highest quality.

One of the most important men in God's Work today, the "man behind the scenes," is Mr. Norman A. Smith. He is Director of the Ambassador Radio Studio and edits the broadcasts, makes suggestions about them constantly, and correlates many activities behind the scenes relating to the world-wide distribution of *The* WORLD TOMORROW broadcasts.

Mr. Smith is a graduate of Ambassador College, a married man and father of three children. He is six feet three inches tall, in his middle thirties, and is a man of unusual intelligence and dedication. When we go on television again, Mr. Smith will probably be Mr. Armstrong's "right arm" in helping to decide many technical

aspects about how to direct and distribute our telecasts of *The* WORLD TOMORROW.

How Is the Broadcast Made?

First of all, let me say that there are *many hours* of preparation put into each broadcast! BUT—these hours are not necessarily put in just before or right at the time of making the broadcast. Rather, these are hours spent in earnest, personal *prayer—fervent Bible study and meditation*—the constant *study* of world news and conditions, and alert *thinking* about how God's Word and the prophetic revelation of the Bible really *affect* and apply to the lives of all of us in this twentieth century.

Shocking as it may seem to some men in the radio field who have to put in *hours* of preparation and script-writing for each broadcast, Mr. Armstrong and Mr. Garner Ted Armstrong usually ad-lib ninety-five per cent or more of *every broadcast—seven days a week!* How can they possibly come up with so much information so quickly? Where do they get so much material to talk about?

The *answer* is that they are *close to God*—truly, *literally* INSPIRED by God in preaching His Word and applying it to EVERY phase of human life!

Instead of merely trying to "work up" a sentimental talk about the person of Christ each week—and desperately trying to find a "new angle" to get across this same sentiment—they are preaching the *tremendous,* all-inclusive *Message of the Bible!* There are literally *hundreds* of chapters in this book we call the Bible that most professing Christians *have never been taught* and DO NOT UNDERSTAND! Therefore, they *preach, explain,* and *expound* these chapters, verses and principles *by the hour* on *The* WORLD TOMORROW broadcast—and they NEVER run out of material!

As to their dynamic style of speaking, this is simply an additional proof that they ARE, indeed, God's TRUE MINISTERS through whom He is speaking in this age!

Most of the ministers of this world's sects or denominations go to one of two extremes. Either they are overly formal and sentimental and oratorical in their smooth, suave preaching, or they are highly emotional and volatile with a shouting, screaming, wild-eyed approach that drives most thinking people away from what they are trying to get across.

Either extreme is NOT inspired of God's Holy Spirit—the Spirit of *power,* of *love* and of a *sound mind* (II Tim. 1:7).

The News Bureau

Another *vital* reason Mr. Ted Armstrong is able to keep constantly abreast of world happenings, and to report their *real significance* over the air is the *Ambassador College News Bureau,* headed by another Ambassador graduate, Mr. Gene Hogberg. The News Bureau sifts TOP information from news sources *around the world!* Not only do literally HUNDREDS of friends and Co-Workers constantly send clippings and articles of local interest, but the News Bureau subscribes to the leading news publications of MANY NATIONS, in MANY LANGUAGES. We have our own wire service, direct to the campus, clicking away 24 hours every day!

Mr. Hogberg is a man of "newsabil-



Mr. Herbert W. Armstrong broadcasts *The* WORLD TOMORROW from the modern studios of the campus at Ambassador College in Pasadena. Mr. Norman Smith sits at the controls. He directs the "dubbing" of hundreds of tape recordings on the precision Ampex recording equipment.

ity"! Having traveled extensively in Europe, and speaking the German language fluently, Mr. Hogberg is especially equipped to keep abreast of important news items in *German* publications!

Each day, the BIGGEST news happenings are carefully sorted, and prepared into a terse, brief "idea sheet" for the radio programs. Mr. Armstrong is able, from this quick DIGEST of the news, to blend this *latest* information into each program!

God does instruct His true ministers: "Preach the WORD [not a pitiful mixture of politics and sentimental poetry]; be instant in season, out of season; *reprove, rebuke, exhort* with all long-suffering and doctrine" (II Tim. 4:2). And in Isaiah 58:1, in a prophecy directed to God's true ministers, preaching to the modern House of Israel—America and Britain today—God instructs: "Cry aloud, spare not, lift up thy voice like a TRUMPET, and shew my people their *transgression,* and the house of Jacob their *sins.*"

This is WHY you hear the *kind of preaching* you do on *The* WORLD TOMORROW broadcast!

The Voice of *The* WORLD TOMORROW in French

Taking the elevator down to the first floor of the Library Building, we enter the office of Mr. Dibar Apartian. Mr. Apartian is Professor of French in Ambassador College, and he is also speaker on *The* WORLD TOMORROW broadcast in the French language to all of France and Europe.

A charming and cultured man in his early forties, Mr. Apartian was formerly on the staff of the United States



Mr. Garner Ted Armstrong broadcasting *The* WORLD TOMORROW. His dynamic and powerful voice is heard by millions on every continent around the world!

Embassy in Bern, Switzerland, during World War II. He has had unusual experiences and travels in the diplomatic corps in Europe.

After the war, he immigrated to America and became a naturalized citizen—becoming a private French tutor to many Hollywood stars, directors and personalities in the film colony. However, since he did not like the uncertain hours, jobs and personalities obviously associated with this occupation, he turned in his references to a teachers bureau in Los Angeles and was eventually contacted by Ambassador College to teach here on the faculty.

As a sophisticated individual—a former student of philosophy and psychology—Mr. Apartian was completely new to the Truth of God. But, in this new atmosphere, he proved receptive to God's Word and was completely converted and baptized into Jesus Christ.

Since that time, his whole life and being have been wrapped up in God's Work—and he puts in many long hours in translating all of our literature into the French language for the tremendous Work which is now beginning to develop there. Although his preaching is mainly in the French language, he has won the respect and admiration of all of us here at Ambassador College. Many of you readers will have the opportunity to meet him personally if you ever take a *personal* campus tour.

CHAPTER SEVEN

Inside View of Our *WORLD HEADQUARTERS OFFICES!*

Here are the men who hold the KEY jobs — and carry on the RESPONSIBLE FUNCTIONS — of this EVER-EXPANDING Work of God!

ROUNDING THE corner of the Library Building, we enter the office of Mr. Jack R. Elliott—Dean of Students and Director of Buildings and Grounds. Mr. Elliott is a graduate of the University of Texas,

Below is a photograph of Mr. Jack R. Elliott: Dean of Students and Director of Buildings and Grounds, as well as an Instructor in Ambassador College.



and has since obtained his Master's Degree from the University of Southern California. Before coming to Ambassador, he was employed as an engineer by the Gulf Oil Corporation.

Since coming to Ambassador, Mr. Elliott has become tremendously absorbed in the fascinating and rewarding job of helping to guide and train the students of Ambassador College toward direct service in God's Work. He has become the Dean of Students—and spends countless hours counseling with students on their personal problems and helping direct their activities and plans for the future.

He is also the Co-ordinator of our Ambassador Clubs in the college here and in England. These are after-dinner speech clubs patterned after the Toastmasters' Clubs so well known around the world. This, too, is an important adjunct in training personnel for service in God's Work. With his engineering training and background, he has been placed in charge of the construc-

tion and maintenance crews of Ambassador College in Pasadena—and is the employer, so to speak, and director, of scores of men in maintaining and beautifying the Ambassador College Campus.

The Administration Building

Across from the Library, is the Administration Building. As we enter the front door, the first office we enter is that of Mrs. Herbert W. Armstrong. For she is not only Mr. Armstrong's constant help and companion, but she is the Guidance Counselor of Women in *both* of the Ambassador Colleges.

Because of her special interest, concern and wisdom, she is a great help as a counselor and spiritual "mother" to scores of girls in Ambassador College. They come to her with many of their problems, and she always makes a *special* effort to take time to counsel with each girl personally and give the needed advice and help in every way that she can.

Countless numbers of girls—in years to come—will look back on Mrs. Armstrong as the one who was there to give them help when they really needed it most. Many of you who have daughters, granddaughters, nieces or friends in Ambassador College will appreciate the opportunity that all young women here have to gain direct access to Mrs. Armstrong's counsel and help. Very few colleges on earth have the type of personal counseling available which Ambassador Colleges make possible to everyone.

Further down the hall, we enter the office of Dr. Herman L. Hoeh—Dean of Instruction at Ambassador College and Managing Editor of *The* PLAIN TRUTH and of its German edition *Die* REINE WAHRHEIT. Dr. Hoeh is in his middle thirties, but is already losing some hair because of his myriad early morning hours of study and research!



Mrs. Herbert W. Armstrong, Guidance Counselor of Women in BOTH of the Ambassador Colleges, fulfills a very important function.

He is completely a product of Ambassador College—graduating with honors in 1951. Dr. Hoeh is an unusual scholar in every sense of the word. He undoubtedly has accumulated more *true* knowledge of history as it relates to God's purpose in human affairs than any other man alive today! This is a big statement—but you will understand what I mean when we later publish sections of Dr. Hoeh's world history text on which he has been working for years!

Of German parentage, Dr. Hoeh speaks German and is Director of the German Work now broadcasting *The* WORLD TOMORROW to all of Europe. Dr. Hoeh has traveled in Europe four times, and has also traveled extensively through Africa, the Middle East and the Orient. He has done extensive archeological research in the Holy Land.

The firsthand knowledge gained through this travel—plus much research and study—has given *depth* to his writing, his understanding of world events,



Dr. Herman L. Hoeh, Dean of Instruction at Ambassador College and Managing Editor of *The* PLAIN TRUTH.

and his teaching of history and related courses in Ambassador College.

Next door to Dr. Hoeh's office we find the office of Mr. Kenneth C. Herrmann — Registrar of Ambassador College. Mr. Herrmann is also a product of Ambassador—having come here as an older-than-average student with an inquiring and scientific mind. Having graduated back in 1953—married and the father of four children—Mr. Herrmann now teaches courses in science at Ambassador, and is the extremely competent Registrar of Ambassador College.

Through his office flow many *hundreds* of applications for Ambassador College, and it is he who must write letters of acceptance, rejection or deferment to eager prospective students around the earth who want to come here to God's own College. Also, he makes up the schedule of courses for the entire college and has to arrange the schedule of classes and take into consideration literally *hundreds of details* in so doing!

Mr. Kenneth C. Herrmann, Registrar of Ambassador College in Pasadena.





Mr. David Jon Hill, in charge of many printing and editorial responsibilities—and instructor at the college.

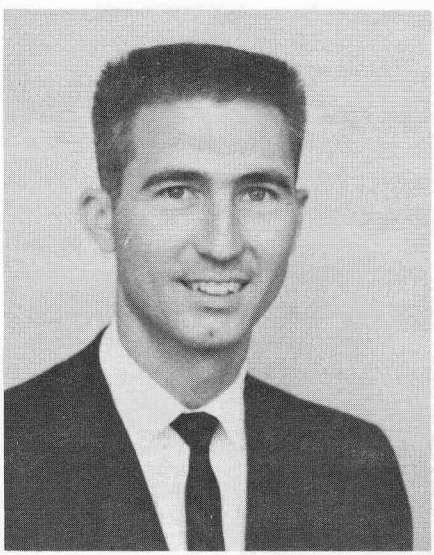
Editors and Executive Assistants

Further back on the first floor, we find the offices of four men who help write and edit much of our literature, and who assist Mr. Ted Armstrong in

handling a multitude of administrative details for his father.

One of these men is Mr. David Jon Hill. Mr. Hill is a graduate of Ambassador College and spent several years visiting and helping our listeners and Co-Workers in the field ministry. Then —because of his outstanding teaching and writing abilities—he was called back into Headquarters as an instructor here in the college, and to assist in the writing and editing of *The* PLAIN TRUTH and other literature. Mr. Hill is another of our executives who has travelled around the world.

His sparkling personality and zest for life are reflected in the articles he writes, and besides his writing and teaching he assists Mr. Armstrong in the supervision of many editorial and printing responsibilities.



Mr. Ron Kelly, Administrative Assistant to Mr. Garner Ted Armstrong.

Next door to Mr. Hill is the office of Mr. Les McCullough, the Administrative Assistant to Mr. Garner Ted Armstrong. Mr. McCullough came to Ambassador College as an older married man and is now the father of three children. He had a business background also—and was formerly Assistant Manager of a Kress Five and Ten Cent Store in the Northwest. His wife came into God's Truth before he did, *angered* him into really STUDYING God's Word, and now he is not only in God's Church but is a *direct part* of the very



Mr. Les McCullough, Administrative and Executive Assistant to Mr. Garner Ted Armstrong.

Dr. Charles Dorothy, supervises the Spanish Department at Pasadena and is an instructor in the college.



Work of God! Mr. McCullough is graduated from Ambassador College, and is now assisting Mr. Garner Ted Armstrong in handling the hundreds of administrative details that come their way in helping Mr. Herbert Armstrong direct God's Work around this earth. Mr. McCullough is especially active in the large and growing work through all our overseas offices. Today, the *sun never sets* on the offices of *The* WORLD TOMORROW!

Sharing an office with Mr. McCullough is Mr. Ron Kelly—who also assists Mr. Ted Armstrong and is now a member of the faculty. Like Mr. Hill, he spent some time in the field ministry before being recalled to Headquarters as an instructor and administrative assistant.

One other man in these offices I want you all to meet is Dr. Charles Dorothy. Hailing from the state of Washington and a graduate of the University of Washington before coming to Ambassador, Dr. Dorothy now heads our Spanish Department on the Pasadena campus and teaches classes in Greek, international relations and theology. Combining outstanding scholarship with an all-around personality and warm interest in life and people, Dr. Dorothy contributes articles to *The* PLAIN TRUTH and serves in *many* ways in God's Work.

Our New Business Manager

Another outstanding leader, Mr. Albert J. Portune came to us as a married man in his thirties with a wife and three children. He was co-partner of a thriving air conditioning-heating business, and had a promising future before him as an executive in the business world.

But God had other plans for Mr.



Mr. Albert J. Portune — the new Business Manager of Ambassador College and the Work of God.

Portune! When he came to see and understand the *meaning* of God's Truth, he began to *act on it.* He made the decision to apply for Ambassador College, give up his business if accepted, and hoped to have a direct part in this Work of God. Although we don't normally accept married men with children unless they are completely self-sufficient and self-supporting in every way, Mr. Portune's engaging personality, alert mind and driving zeal made him an outstanding prospect for the service of Jesus Christ.

So he was accepted without delay, soon to become a leader in his class, and was later installed as Student Body President of Ambassador College. He began helping Mr. Garner Ted Armstrong handle many details of his responsibilities involving channeling correspondence, personally answering certain business and administrative letters, keeping in touch for Mr. Armstrong with our foreign offices around the world, and a multitude of other responsibilities, which have since been handled by Mr. McCullough, and Mr. Kelly.

When our former Business Manager resigned to go into commercial business, Mr. Portune was the logical choice as the one to take over. He immediately demonstrated his capabilities by really *organizing* the business affairs of God's Work, and has already proved to be an invaluable asset to the Work in his new position as Business Manager.

His executive experience and unusual dedication served him well. He is now one of the top men in God's Work and you are beginning to read his articles in *The* PLAIN TRUTH magazine. In addition to his executive responsibilities, Mr. Portune is an instructor in Ambassador College in theology and speech—where he has opportunity to help inspire hundreds of students in the way of life he has found to be truly full, abundant and "right."

About Your Author

Now, back to the second floor of the Administration Building. Directly back from Mr. Portune's office is the door to my office. As I told you, I came to Ambassador College in the fall of 1949 after having had one year of college in Missouri first. Later becoming Student Body President, I graduated from Ambassador College in 1952 and soon found myself conducting baptizing tours from coast to coast and up into Canada, preaching, teaching, writing and editing.

I have had the privilege of taking trips to Europe, one through Central and South Africa, and an extended educator's tour through the Middle and Far East and around the world. I have conducted *six evangelistic campaigns*—two here in America, and four in Great Britain. I have been blessed with a wonderful wife and three children—and have found that serving in this great Work of God is the most *interesting, challenging* and *rewarding* career on earth today!

For unlike the ordinary preachers or college professors, those of us directly in God's Work have the realization that we are in a tremendous CRUSADE. Although countless overtime hours are taken out of the night and sacrifices are made in many ways, nevertheless there is tremendous JOY experienced in seeing human lives really CHANGED from wretchedness and sin to lives filled with *peace, overflowing love* and *happiness.*

Two Special Departments

One of the most outstanding special ministries within God's Work is that conducted by my uncle, Dr. C. Paul Meredith. Dr. Meredith is Director of *The* Ambassador College Bible Correspondence Course—a unique course of Bible *study* which multiple thousands of you readers are already taking. Undoubtedly, this course is the most *interesting, fascinating* and *revealing* of any such course in existence today.

Setting the pace for other successful business and professional men who were to come later, Dr. Meredith gave up his practice in Missouri and moved to California to start *all over again* in college—this time, however, GOD'S College. As I have mentioned, he listened to Mr. Armstrong since way back in 1943, having followed Mr. Armstrong carefully and taken notes on *hundreds* of broadcasts before he ever came here, Dr. Meredith already knew that this was IT. Already a professional and financial success, Dr. Meredith cut himself off from further material gain and came here to SERVE.

I will always remember Dr. Meredith telling me that even if he found Mr. Armstrong operating out of a coal-



Dr. C. Paul Meredith, whom we met before—supervises the research, writing, and distribution of *The* Bible Correspondence Course, so helpful to many thousands.

bin when he got out here to Pasadena, he had ALREADY proved that this was the TRUTH—and that Mr. Armstrong was God's true minister.

So Dr. Meredith applied himself diligently here in the courses in Bible and theology, later obtained his Master's Degree from Ambassador College in theology—already possessing a Doctor's Degree from Iowa State University. Then his writing talent came to light and he produced regular articles for *The* PLAIN TRUTH magazine.

But Mr. Armstrong had long dreamed of starting a regular Bible Correspondence Course, and began to feel that Dr. Meredith — with his *scholarliness, thoroughness* and *dedication*—was just the man to direct the writing of this course. Thus, Dr. Meredith found himself in a unique field—writing a *scintillating* yet *thoroughgoing* Bible Correspondence Course which is now *changing the lives* and bringing increased *happiness and understanding* to multiple thousands of enthusiastic students on every inhabited continent of this earth.

Coming into God's Work several years later than Dr. Meredith, Dr. Clint Zimmerman nevertheless followed in his footsteps in giving up his professional practice and entering Ambassador College as a full-time student.

With his previous training, Dr. Zimmerman also had an unusually thorough and analytical mind and began to show good ability in writing and in helping to answer the tens of thousands of letters Mr. Armstrong receives *every month*. Dr. Zimmerman also possesses unusual organizational and administrative abilities, and was eventually put in charge of our constantly increasing staff of letter writers in our Letter Answering Department.

Dr. Zimmerman and his dedicated wife have three fine children, and they sacrificed much in a material way to come here to Ambassador College and to be in God's Work. But God is now blessing them spiritually and in every way, and they are able to serve multiple thousands of you who write letters to God's Headquarters each month.

Dr. Clint Zimmerman, in charge of the Letter Answering Department—which answers the questions of many thousands of readers of *The* PLAIN TRUTH magazine.



The Letter Answering Department in action. Dr. Zimmerman standing at the left. Many thousands yearly, write in asking a multitude of questions on a vast variety of topics. These men must have the education, ability, and wisdom to answer each question completely and thoroughly.

LOOK at this "mountain" of magazines! Each month nearly a half of a million copies of *The* PLAIN TRUTH are mailed to every continent—AROUND THE WORLD!



CHAPTER EIGHT

Inside View of Our OFFICES *AROUND THE WORLD!*

In this chapter you will meet the men who hold RESPONSIBLE POSITIONS —in various capacities — on EVERY continent of the world.

AT THIS POINT, I would like to introduce you to men in our other offices who are holding similar posts to that of Mr. Portune. First is Mr. Charles F. Hunting—Manager of our offices at Ambassador College in England. Mr. Hunting was a lieutenant commander in the U. S. Navy during World War II, later the Business Manager for a successful power equipment company here in the Los Angeles area, and subsequently heard the broadcast and came to Ambassador College. As an outstanding prospect for leadership, he was accepted in Ambassador College even though married and the father of three children.

In due time, Mr. Hunting became Student Body President in Ambassador College, and has since become a leader

Mr. Charles F. Hunting, Manager of our offices at Ambassador College in England.



Mr. C. Wayne Cole, over-all Office Manager and Directing Minister of the Work in Australia.



and minister in God's Work. He has a sparkling personality, quick mind and a driving zeal *to get things done.*

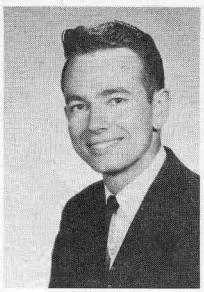
In Sydney, Australia, the over-all Office Manager and Directing Minister is Mr. C. Wayne Cole. Mr. Cole came to Ambassador College in his early twenties as a student—later becoming Student Body President. He then spent some seven years in the ministerial field here in the United States.

New business and mailing offices in South Africa are to be opened by Mr. Gerald D. Waterhouse, who is presently working hard toward this goal in Johannesburg, South Africa. He is a graduate of Ambassador College—having come to us as an older man following World War II service and three years at a large college in Texas. Mr. Waterhouse has conducted evangelistic campaigns, directed nation-wide baptizing and visiting tours, pioneered in organizing and building up our offices in England, The Philippines, and completely pioneered and established our offices in Sydney, Australia.

Temporarily managing our modern offices in The Philippines is Mr. Guy Ames, whose special abilities for this type of work saw him pulled out of Ambassador College classes and hurried to Manila. A former junior in the college, Mr. Ames now works hard to send the free literature to many thousands hearing the broadcast all over The Philippines.

These are the type of men who directly serve YOU—the readers of *The* PLAIN TRUTH magazine! They are men of *prayer, dedication* and *service.* All were successful in their former business, service or college careers. Now they are doing a truly *outstanding* job in God's Work today!





Mr. Gerald Waterhouse, who pioneered in the opening of many overseas offices—is now in Johannesburg. In his absence, Mr. Guy Ames (right) is managing the Philippine office.

Overseas Headquarters in England

Outside of Pasadena, the other real "nerve center" in the direction of God's Work is located at our college and Headquarters at Bricket Wood, near London, England. In addition to Mr. Charles Hunting, our Business Manager there, about whom I have already written, the primary men in charge are Raymond F. McNair and Dr. Benjamin Rea.

Mr. McNair was one of the *pioneer* students of Ambassador College in Pasadena—having come to the college in its second year of existence. An unusual Bible student even in his teens, Mr. McNair rapidly became one of the outstanding spiritual leaders in college even before his graduation. He was in charge of three or four full-summer baptizing tours throughout the United

Memorial Hall, Library and classroom building of Ambassador College at Bricket Wood, England.

States and Canada. He has undoubtedly visited and counseled with literally *hundreds* of you who are now reading this booklet. From time to time, in addition to his ministerial duties in the field, Mr. McNair writes articles for *The* PLAIN TRUTH magazine. He is a man of unusual *depth, balance* and *dedication* to the Work of Jesus Christ. His spirit of *warmth, humility* and *unselfish service to others* is known and respected by all who come in contact with him.

Mr. McNair is in charge of God's Work in England in Mr. Armstrong's absence and is Deputy Chancellor of Ambassador College there. Married and now the father of three children, Mr. Raymond F. McNair has now served as director of God's Work in England for more than four years without interruption.

The Dean of Instruction of Ambas-

Dr. Benjamin Rea, broadcasts *The* WORLD TOMORROW in the Spanish language. He is also Dean of Instruction at the English Campus.



sador College in England is Dr. Benjamin L. Rea. Dr. Rea is also professor of Spanish and international relations, and is the voice of *The* WORLD TOMORROW in Spanish. Although a Louisianan by birth, Dr. Rea has met the challenge of mastering the Spanish language and has devoted countless hours to directing the activities of the Spanish Department in translating our literature into Spanish and answering letters from our Spanish-speaking listeners.

In his forties, and another former successful businessman, Dr. Rea holds





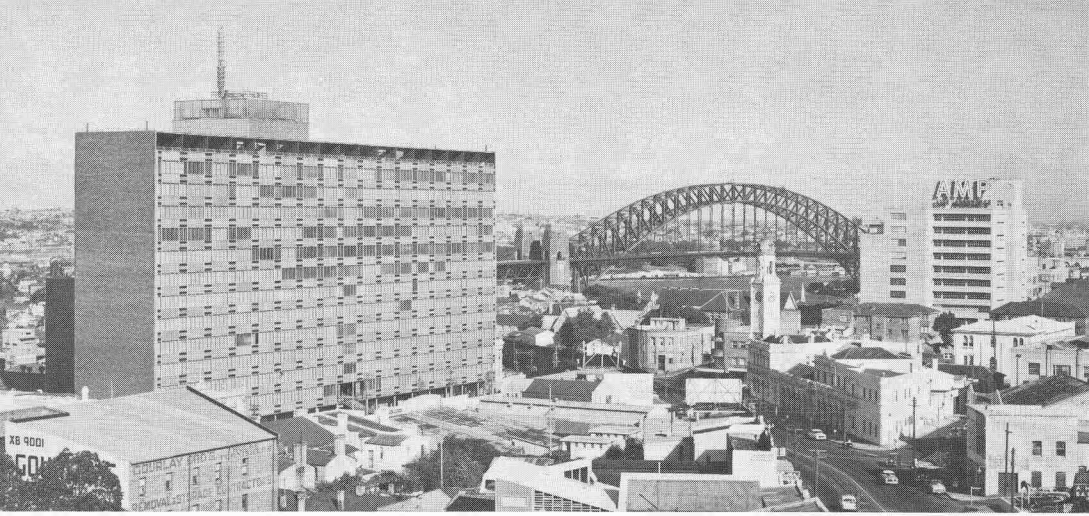
Modern offices in Duesseldorf, Germany, managed by Mr. Frank Schnee, who is at right in the photograph. Above, is Erhard Klammer, who broadcasts *The* WORLD TOMORROW to the German people.

degrees from Louisiana State University, La Universidad Interamericana in Saltillo, Mexico, and our own Ambassador College in Pasadena. He is an energetic scholar, professor and minister —and is playing a tremendously important part in helping to develop the spiritual, educational and cultural atmosphere at Ambassador in England.

Offices Around the World

In addition to our principal offices in Pasadena and in Bricket Wood, we now have a constantly increasing number of mailing offices *around the world.*

Our German mailing offices are located in a fine, modern office building



Our modern offices in Australia are located in the MLC Building, which is at the left.

in Duesseldorf. Mr. Frank Schnee—an Ambassador-trained man—is the Manager of these fine offices and is right at home. Mr. Schnee traveled all the way to Pasadena, California, only to be sent right back to his native city to work there in Christ's service!

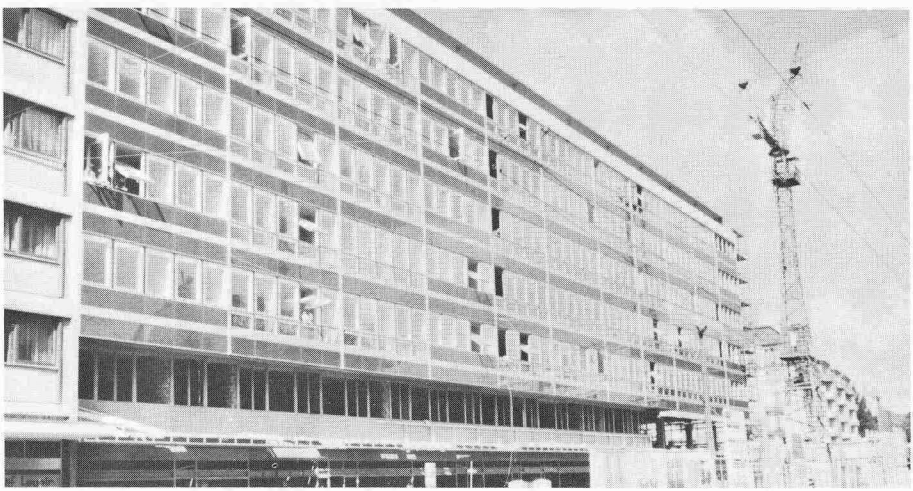
French Mailing Office

Our French mailing offices are housed in a brand new office building in Geneva, in the French-speaking part of Switzerland. Mr. Colin Wilkins—a graduate of Ambassador College in

Mr. Dibar Apartian, broadcasting *The* WORLD TOMORROW to the French people.



Below, you see our latest foreign office—at picturesque Geneva, Switzerland.



England—is currently serving there under Mr. Apartian's direction.

South Africa Office

As this booklet goes to press, preparations for mailing offices in Johannesburg, South Africa, are being accomplished by Mr. Gerald Waterhouse, to whom you have already been introduced. His assistant is a man who—like Mr. Schnee—journeyed all the way to Pasadena for his college training and now has returned to his *native city* to serve in the Work of God, Mr. Ernest Williams.

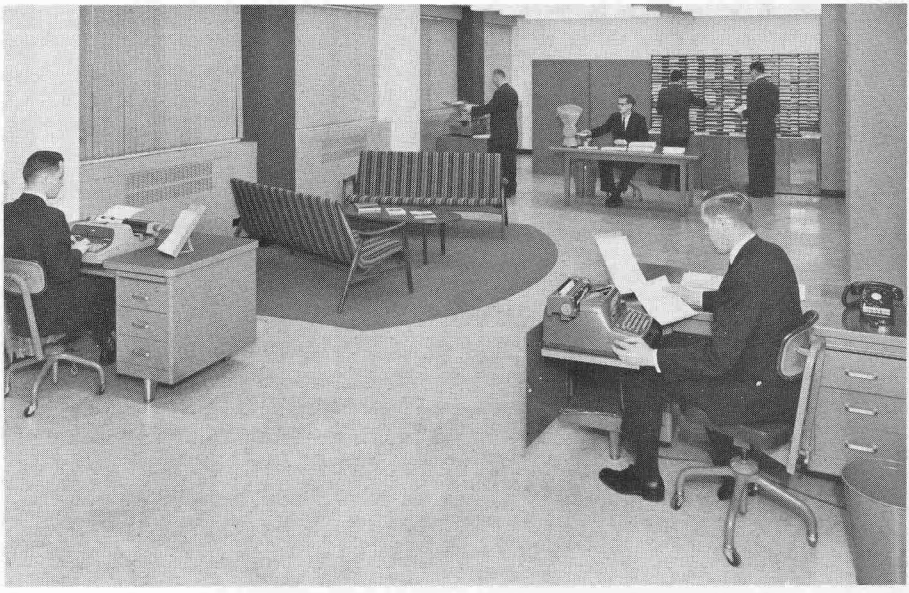
Handling the mail and expenditures for the large Work we are doing in Australia is our sizable Sydney office. It is headed by Mr. C. Wayne Cole—whom we have already introduced.

Philippine Office

The Philippine office—of which we spoke briefly—is headed by Mr. Guy Ames in Mr. Waterhouse's absence. It is located in Manila, and handles a rapidly increasing volume of mail in response to our Work in The Philippines, which includes large, full-page advertising of free literature in the leading weekly news magazine in The Philippine Islands.

Canadian Office

Our large and growing Canadian office in Vancouver, is directed by Mr. Dean Wilson. He is a graduate of Ambassador College and an ordained minister as well.



Our large and growing Canadian office, located at Vancouver, British Columbia. Mr. Dean Wilson (right) is director.

So now there are *eight* offices around the world representing this Work of God. But more are constantly being added, so by the time some of you read this the number will be even larger!

CHAPTER NINE

The WORLD TOMORROW
How It Started

Let's go back to the beginning, and see how it started — who and what was back of it, where the money came from.

AT CERTAIN INTERVALS Mr. Armstrong has explained to all readers of *The* PLAIN TRUTH, by letter, the full facts about how this Work of God started. In the Autobiography, being published serially in *The* PLAIN TRUTH, and in many articles through the years, all of the facts have been published.

Certain persecutors and opposers of God's BIBLE TRUTH today, like those who persecuted Christ, and opposed the Apostle Paul, would infer that there is something secret and hidden about this world-wide Work. But, as Paul said of his accusers, "This thing was not done in a corner."

There has been nothing to hide. The full FACTS have been openly declared and published repeatedly for all to know the TRUTH.

Ministry Not Sought

Just as God prepared certain men through history, whom He proposed to use as His instruments, in totally different fields prior to His *call,* Mr. Armstrong, in early life, was trained in the advertising profession. Moses was trained, as the son of Pharoah's daughter, for the mission to which God later called him. Paul was educated and trained as a Pharisee for the mission to which Christ later called him.

To become a Minister of Jesus Christ—to preach the Gospel—would have been the very *last thing* Mr. Armstrong would have chosen. But in God's due time, he was literally *thrust* into Christ's ministry.

At age twenty-eight, God took away Mr. Armstrong's advertising business in Chicago. The flash depression of 1920 brought about the failure of all of his largest clients. In 1924 they moved to the Pacific Northwest. Two more businesses were swept away by forces beyond Mr. Armstrong's control.

Shortly after age 30, Mrs. Armstrong was visiting a neighbor of Mr. Armstrong's parents in Salem, Oregon. This neighbor lady was a student of the Bible. She asked Mrs. Armstrong to turn to certain passages of Scripture and read them aloud. This brought

to Mrs. Armstrong what seemed to her a great discovery—obedience to God's spiritual law summed up in the Ten Commandments, is necessary for salvation. Not that our WORKS of keeping the Commandments save us—but, rather, that sin *IS* the transgression of God's spiritual Law (I John 3:4), and Christ does not save us IN our sins, but *FROM* our sins. We must REPENT of sin—*repent* of transgressing God's Law, which means TURNING FROM disobedience, as a prior condition to receiving God's free gift.

But Mr. Armstrong's Sunday school days had taught him that there are NO WORKS to salvation—God's Law was DONE AWAY. To him, religion had not been a WAY OF LIFE, but a mere BELIEF — an acceptance of the FACTS of God's existence, Christ's virgin birth, the efficacy of Christ's shed blood. Religion, to him, had been a Sunday morning hour-and-a-half at church (which he had neglected for some 15 or 16 years)—and had nothing to do with how he lived the rest of the week.

Angered Into Study

Controversy arose between Mr. and Mrs. Armstrong. She refused to give up the truth she had found. He was angered into his first real STUDY of the Bible—undertaken for the avowed purpose of *proving* to his wife "that all these churches can't be wrong." He believed, then, just as Fundamentalist persecutors do today. He would have said, then that anyone proclaiming what Christ and the Apostles *actually* proclaimed was a false prophet. He was sure he would find the belief he had been taught from childhood substantiated in the Bible. Surely, he assumed, all these differing church

The Hampton Building at the corner of 6th and Willamette in Eugene, Oregon. It was here—inside the one-room office—that *The* PLAIN TRUTH was published.





Photograph of Mr. Armstrong at age twenty-three. By this time Mr. Armstrong had learned many of the important principles of advertising.

denominations got their teaching from the Bible.

But six months' intensive almost night-and-day study proved a shocking disillusionment. When he sought PROOF, in his BIBLE, he was sorely disappointed to find that he had been wrong. His wife had found the TRUTH, after all. It was a bitter pill to swallow. A furious inner struggle ensued within him.

What would his friends and former business associates say? They would think *him* a fanatic, as he had been thinking of his wife. But God had prepared him for the unconditional surrender. Very few will surrender to God while they are riding high, in affluent financial circumstances. Mr. Armstrong had been reduced to actual hunger and want. He felt he was a failure. His former conceit and self-confidence had been beaten down. He had been "softened for the blow."

He swallowed the bitter pill. He surrendered to God. He gave his life, which he now felt was worthless anyway, to the living CHRIST who had bought and paid for it with his own shed blood. He said to God that he had made a miserable failure out of his life—and if God could use it or make anything out of it, He could have it.

Quakers had not believed in water baptism. Now he immediately studied the BIBLE TEACHING on baptism, and forthwith was baptized. Suddenly he seemed filled with new life—with HOPE — with a new PEACE, that brought inner JOY. Suddenly he realized that he could UNDERSTAND the Bible as he studied it. It opened new worlds—new vistas that seemed more wonderful than anything ever before experienced in life. God's TRUTH suddenly became the most interesting, intriguing, ENJOYABLE pursuit ever experienced. He now studied the Bible with elation and joy—often until 1 or 2 a.m.—and much of the time on his knees, combining it with prayer.

Mr. Armstrong Begins to "Preach"

Having been a trained writer of advertising and magazine articles, he began to write articles about the new truths he was discovering. Friends and relatives, astonished at his new zeal for Bible study, said it was just a new hobby—it would soon wear off, and he'd turn to something else.

His articles were featured in a church paper. Incidentally, there was *never* any association in any way, with Jehovah Witnesses, Seventh Day Adventists

Mormons nor any such sects, as some accusers have falsely claimed. Soon requests came for him to preach before independent groups of people. Mr. Armstrong shrank from this. For some little time he resisted and refused. Then, having discovered an exciting new truth in the Bible, he became so intrigued and enthusiastic over it he felt impelled to share it with others. He accepted the invitation of a certain group to "preach" to them.

Mrs. Armstrong said it was not really preaching—just a talk—but it was new TRUTH for these people suddenly come to light, and Mr. Armstrong's enthusiasm and the new truth brought an enthusiastic response from that first audience. They asked him to come again.

The ice was broken, and it was easier next time. Soon, Mr. Armstrong was simply *drawn into* preaching regularly. In June, 1931, he was invited to join an evangelist from California in a tent evangelistic campaign in Eugene, Oregon. He was then ordained as a Minister of Jesus Christ.

Jesus had called the original Apostles, as His disciples, and began teaching them His Gospel in 27 A.D. God does many things by 19-year time-cycles. God measures days, months and years by the movements of the earth, moon and sun. These come into exact conjunction every 19 years. One hundred time cycles after 27 A.D., the same living Christ began teaching Mr. Armstrong His SAME GOSPEL—through His WRITTEN Word, the Bible—in 1927.

Those original disciples were ordained to Christ's ministry in June, 31 A.D.—on the day of Pentecost. One hundred time cycles later, mid-June 1931 A.D., Mr. Armstrong was ordained, and plunged full time into Christ's ministry.

In the summer of 1933, still employed by a church conference, it was demanded that he preach and act contrary to Biblical teaching. Then it was that Mr. Armstrong realized that, if he were to be free to serve GOD faithfully —to preach GOD'S WORD truthfully, unmuzzled, without fear or favor—that He would have to look to GOD ALONE in true FAITH for financial support. If men paid him, he would have to preach what men demanded. If GOD employed him, he knew he would have to preach faithfully what GOD commands! He relied on God's promise: "My God shall supply ALL YOUR NEED, according to

Mr. Armstrong toured the country as the "Idea Man" for this magazine. His job was to cull out IDEAS—practical ideas—ideas that were then put to work and proven successful.



MERCHANTS TRADE JOURNAL

Published the First of Each Month By W. J. PILKINGTON, at Des Moines, Iowa, $3.00 Per Year

Copyrighted 1915, by Merchants Trade Journal

Entered in Des Moines Post Office as Second Class Matter

VOLUME SIXTEEN DES MOINES, IOWA, MARCH, 1915 NUMBER THREE

The Journal's Special Investigator's Report; Richmond, Kentucky

[Editor's Note:—It was announced in the February issue of the Journal that in this issue we would begin a series of articles making public some of our special investigator's confidential reports, and we are beginning with the report sent in from Richmond, Kentucky, by our Mr. H. W. Armstrong. Mr. Armstrong is one of our trained special representatives who does nothing but travel throughout the country gathering information relative to conditions confronting the merchants of this country as we have found them. During past years we have sold a great deal about conditions throughout the country, and we have furnished a these special reports through the Journal to thousands of men not only have we used them and data to universities and other institutions. We have been asked perhaps thousands of times how we get our information and data, and we are now making public great deal of this information so that nothing we might say could possibly be questioned. We feel that conditions confronting the town of these reports better than we ever could. Mr. Armstrong is one of the very quick to vividly the real conditions confronting the towns of this country and the retail merchants of this country as these reports do.

As was stated in the announcement in the February issue, these reports are to be given verbatim, just as they come in from the investigator. The names of the towns will be used, as will also the names of merchants interviewed will be used. The names of men and women who have been interviewed both in the town and in the country surrounding.

Remember, as you read these reports, that you are not reading our opinion or the opinion of the investigator's opinion or the opinion of any other one individual, but remember that you are reading reports of conditions exactly as they have been found in these towns that shall be taken up from time to time. Some may say that their opinions may not agree with statements made by parties interviewed. Some may say that their opinions may not agree with statements made by ideas are wrong; but just stop and consider that the welfare and success of the merchant's business depends absolutely upon the opinions and the ideas that people right to his ideas and his opinions and the ideas that people here of a town and the welfare and success of the merchant's business depends absolutely upon the opinions and the ideas that people

We will give you Mr. Armstrong's report on Richmond, Kentucky, which is as follows:

Without further comment we

WHEN I entered this town, one of the first things that attracted my attention was the fact that there was not a single modern store in the town. There is no store here of any size, but a number of little stores. The town does not have a progressive appearance. And, yet, it is no worse than hundreds of other towns to be found in every section of this country.

When I began calling on the merchants, I soon discovered that they are not a progressive class. They were negative rather than aggressive. They seemed disposed to let well enough alone, rather than pushing ahead constantly to improve. Their stores were more or less disorderly, unkept rather than neat, clean, orderly, attractive. Their window fixtures were of the variety we used to see thirty years ago. This was not just a few merchants, but all.

But this is really not unusual. Many towns are in worse condition. It is merely typical of hundreds and hundreds of towns of from five, ten or fifteen thousand population to be found in every section of this country. But there is no interest in a town other than thirty miles from Lexington, the nearest city, and no progress in the main line to Lexington, which is the best railroad. It is considered one of the best farming communities in Kentucky, and it is surrounded by some of the richest land that is to be found in Kentucky, and that is the equal of any farming community I have seen a better, more prosperous looking rural community.

There is no reason why Richmond should not be a prosperous town. There are many industries here that are not attracted by a prosperous appearance. The people are not attracted away as they are in towns not so fortunately located. There is no reason why the people should not be holding their trade at home. The town was a furniture [illegible] occasionally, I suppose." These are his words, as I jotted them down. I stopped in one of the leading grocery stores in Richmond. "How about mail order competition?" I asked. "We don't have much of it—we don't think it pays. If orders are sent away, sometimes they come back C.O.D. In the country, some orders are sent away, but I don't think they do it any more. He did not think mail order groceries

The next was the leading hardware store. To never paid any attention to it. "I don't know, never paid any attention to it. "I don't know, know whether people went to the cities to trade, but didn't think so." He said he didn't know the extent of the mail order competition, but said they grocery store. He said he didn't know. The next was another of the leading grocery stores. Here I met with get a heap more than I would have thought." The next store was a hardware, and here I met with a small line of furniture. Never heard of Montgomery Ward & Co. Never heard of Sears, Roebuck & Co

His riches in glory, by Christ Jesus."

About two months after rejecting the salary, and dedicating himself to TRUST GOD ALONE, opportunity came to speak to an audience of thousands, in front of a microphone, for the first time. There was an astonishing response. This led to the start of the regular broadcast—and the program went on the air the first Sunday in 1934.

It was the smallest possible start—one very small local station in Eugene, Oregon, of only 100 watts of power. It cost $2.50 per week. A letter sent to some 50 or 75 brethren brought pledges of only about half that amount. The rest came by faith.

God did not rain down large chunks of money out of the sky. But, little by little, additional radio listeners came to be converted, and began tithing their incomes, keeping this WORK OF GOD alive.

It was three whole years before Mr. Armstrong could afford to add a second radio station. *The* PLAIN TRUTH, started February, 1934, was mimeographed for the first few years. It was a slow, but steady uphill climb. But Christ never did leave nor forsake HIS WORK, which He, Himself, had started in 27 A.D.

Funds Never Solicited

Mr. Armstrong saw that Christ Himself never solicited the public, to whom he preached, for financial contributions. His Gospel went to them FREE. Yet those who knew and loved Him *did* contribute and give to Him. The original Apostles NEVER begged the public for money. But, as Moses had asked Israel of old to GIVE, so we find the Apostle Paul asking God's own People to make special contributions when needed—and teaching them to pay TITHES and give offerings REGULARLY. Therefore this BIBLICAL METHOD was adopted, and has been followed ever since, in GOD'S WORK of today.

Being unable to see, and know personally, more than a very small fraction of the radio audience, the following policy, obeying Scriptural teaching, examples, and principles, was adopted:

If listeners send in money to *pay for The* PLAIN TRUTH, or free literature, it is promptly returned. There is NO PRICE on anything. If listeners VOLUNTARILY send in tithes or contributions, they are accepted with thanks.

Co-Worker Letters Sent

But how was Mr. Armstrong to know who were really converted—who were God's own People? Jesus said that where one's treasure is, there his heart will be also. The policy was set that, when a listener sends in an unsolicited freewill offering as a contribution TWICE within a six months period, it is assumed that his heart is in GOD'S WORK. He is thereupon written a letter that he is being put on a special Co-Worker mailing list, to receive a letter about the plans for and progress of the Work once a month—and, if the Work is IN NEED of financial support, he will ask for it. But, if the office has been in error in supposing he DESIRES to be a regular Co-Worker, he is asked to simply let us know, and he will never receive any request for financial support.

Thus the example of Moses and of the Apostle Paul is followed—of making request for funds to those we believe to be GOD'S OWN PEOPLE, who have voluntarily become Co-Workers,

The PLAIN TRUTH

Thy Word is TRUTH

VOL. I. No. 5 June-July, 1934

What is Going to Happen!

When will the next world war come? Which will be first, the war precipitated by Russia---or the revival of the Roman Empire?

Here is a complete synopsis of impending events, placing each future prophesied event in its proper time-order, as revealed by the story-flow of the Book of Revelation.

Only by arranging these events in a chart can the many separate events prophesied be properly co-related, as to time-sequence.

AMAZING Prophecies are being fulfilled before our very eyes!

Still more amazing things soon will occur in the world!

But how can we tell what will happen NEXT?

How can we learn the exact ORDER in which coming events will occur? For instance, all Bible students know that the 38th and 39th chapters of Ezekiel fortell a gigantic world war, yet future, in which Soviet Russia, together with many allies, will be the aggressor. But WHEN will this world war occur?

Most Bible students know, too, that the 17th chapter of Revelation tells us the ancient Roman Empire will once more be revived, this time by a federation of ten nations---and it will be the agressor in war. But WHEN? How soon? Before, or after, Russia precipitates war?

What is the time when the "two witnesses" of Revelation 11: appear?

The Bible, in scores of texts, prophesies the Second Coming of Christ. But WHEN---before the great Tribulation, to rapture his "bride" out of it, or at the end of it and before the terrible "day of the Lord," or at the end of that? Will His coming occur before the final ending of the "Times of the Gentiles," or after Gentile "Times" have ended?

We cannot really understand these prophecies at all, unless we can arrange them in their proper time-order.

The Bible is like the jig-saw puzzle that became such a fad a year ago; each text on a given subject is like a piece of a jig-saw puzzle; and if we get all the various pieces properly joined together a beautiful picture, clear and perfect, is the result. But if they are not joined properly together, the picture is distorted. Neither is it complete if one or two of the texts are left out. We must have EVERY piece that fits into the picture, and every one in its PROPER place in relation to the others.

Time-Sequence Found ONLY in the Revelation

ONLY in the Book of Revelation do we find the various stages of prophesied events arranged in an orderly time-sequence.

In the Book of Revelation there is a story-flow, relating one event to another in the time-order of occurrance.

But what is the KEY to an understanding of it? For Revelation is in symbols.

The Book is the REVELATION---that is the revealing, not the concealing---of Jesus Christ (Rev. 1:1). What does it re-

One of the earliest issues of the fledgling PLAIN TRUTH. *Even then,* God led Mr. Armstrong to preach the truth about the coming union in Europe!



The Jeans School, west of Eugene, Oregon. The people who were converted during the first evangelistic tours held by Mr. Armstrong met here.

BUT NEVER ASKING FOR MONEY OVER THE AIR, OR IN ANY LITERATURE SENT TO THE PUBLIC, ALL OF WHICH IS FREE —AND *WITHOUT ANY FOLLOW-UP.*

Many thousands of people have been receiving *The* PLAIN TRUTH and other free literature for years, who have NEVER been asked for money. We in this Work feel that all such people do us a great FAVOR, in allowing us to GIVE God's TRUTH to them FREE. It is truly more blessed to GIVE than to receive.

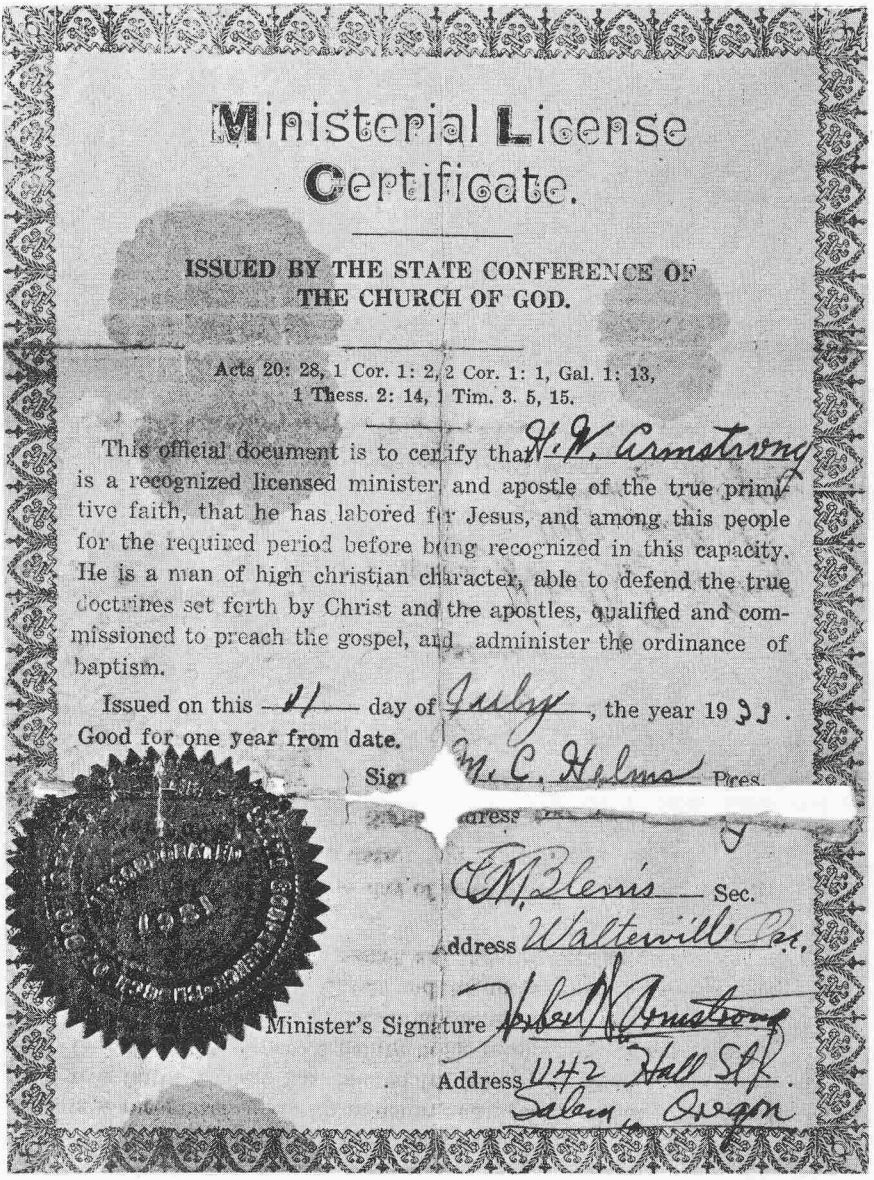
God has blessed that Biblical method. HIS WORK has grown GREAT!

In the early days, when it was a great struggle to keep the Work alive, various offers to commercially sponsor Mr. Armstrong came. They were all rejected. He had dedicated his life to look to GOD ALONE, in faith, for support, according to GOD'S teaching and examples in the Bible. He stuck to it through thick and thin. His faith was tried—severely tried—but always it was rewarded.

THAT IS WHY THIS WORK OF GOD IS UNSHACKLED — *FREE* TO PROCLAIM

The IOOF Building in Eugene, Oregon. It provided offices for *The* WORLD TOMORROW on the third floor. The move from this building was to the Ambassador College campus in Pasadena, California.





Ministerial License Certificate.

ISSUED BY THE STATE CONFERENCE OF THE CHURCH OF GOD.

Acts 20: 28, 1 Cor. 1: 2, 2 Cor. 1: 1, Gal. 1: 13, 1 Thess. 2: 14, 1 Tim. 3. 5, 15.

This official document is to certify that H. W. Armstrong is a recognized licensed minister and apostle of the true primitive faith, that he has labored for Jesus, and among this people for the required period before being recognized in this capacity. He is a man of high christian character, able to defend the true doctrines set forth by Christ and the apostles, qualified and commissioned to preach the gospel, and administer the ordinance of baptism.

Issued on this 11 day of July, the year 1933.

Good for one year from date.

Sign M. C. Helms Pres.

Address

E. M. Blevins Sec.

Address Walterville Ore.

Minister's Signature Herbert W. Armstrong

Address 1142 Hall St.

Salem, Oregon

Mr. Armstrong's third ordination certificate issued in 1933.

THE PLAIN TRUTH OF GOD'S WORD FEARLESSLY!

And that, too, is *WHY there is no other Work on earth like this!*

WHO is behind this Work? It is the very WORK OF GOD, started in 27 A.D. by Jesus Christ, and HEADED, DIRECTED, GUIDED and EMPOWERED by Him today. We are HIS INSTRUMENTS—Co-Workers with Him!

CHAPTER TEN

Who Is *REALLY* Behind *The WORLD TOMORROW?*

"Who SPONSORS us?" you ask. The real FACTUAL answer is that the true GOD who RULES this universe SPONSORS, DIRECTS and EMPOWERS us in fulfilling HIS PURPOSE!

YOU HAVE been introduced to literally *dozens* of executives, ministers and department heads in God's Work around the world. Now you know most of the key men who are directing God's Work, reaching many *millions* of people in several major languages. You have seen how God guided Mr. Armstrong in the beginning years of this Work.

But Who Is Behind All This?

Just as Noah, a "preacher of righteousness" (II Pet. 2:5), stood ALONE in warning the world of his day of its impending destruction; just as Abraham, with his family, stood ALONE in obeying God in his day; just as Moses, "whom they refused" (Acts 7:35), stood ALONE when God first began dealing with ancient Israel and bringing them out of slavery in Egypt; just as Elijah warned ancient Israel and cried out: "I am left ALONE, and they seek my life" (Rom. 11:3); just as John the Baptist stood ALONE, not affiliated with the Pharisees, Sadducees, Essenes or any of the other religious groups of his day—warning Israel of his day "like a voice in the wilderness"; so Mr. Armstrong and this prophetic Work stand ALONE as *God's instrument* in warning the modern descendants of ancient Israel—America and the British Commonwealth of Nations—of their coming *national punishment,* and heralding the *second coming of Jesus Christ* IN PERSON as King of kings and Lord of lords!

Just as Elijah trained the "sons of the prophets" to aid him in ancient Israel (II Kings 2:3-5); just as John the Baptist had his disciples and assistants; just as Jesus Christ Himself trained young men as disciples to assist Him in the ministry as He stood ALONE against religionists of His day; so Mr. Armstrong has founded the Ambassador Colleges to train *dedicated servants*

of God who bring forth the "fruits" showing that GOD has called them to aid in this ministry of preaching the true Message of God's soon-coming, world-ruling *Government,* and standing ALONE—as God's "watchman" (Ezek. 33:2) to warn modern Israel of *exact* and SPECIFIC punishments from God! These prophesied punishments on our people are *right* NOW *beginning to have a great effect on the lives of every one of you who is reading this booklet!*

As I have already shown you, the men in this Work of God are alert, intelligent, successful and *balanced* men. But we DARE to preach a Message that is definitely DIFFERENT from the hackneyed, sentimental ideas going about today under the name of "religion."

What "Authority" Do We Have?

"By what authority doest thou these things? and who gave thee this authority?" the religious denominationalists of Jesus' day asked Him (Matt. 21:23).

Our "authority" is being DEMONSTRATED in the headlines of your newspapers every day of the year! It is not some far-off intangible that "might be proved some day." It is *being demonstrated* NOW.

The fact is that we in this Work of God stand ALONE in proclaiming a soon-coming revival of the ancient Holy Roman Empire dominated by the great false church system described in Revelation 17. It is THAT enemy which is going to *conquer* and DESTROY America and Britain unless we as an entire people REPENT of our national sins and turn to God fervently in *prayer, fasting,* and OBEDIENCE to His living laws!

For over a quarter of a century, *The* WORLD TOMORROW broadcast has stood ALONE in proclaiming a coming United States of Europe—actually a revival of the Holy Roman Empire—which will be composed of EXACTLY ten nations or groups of nations all giving their power unto one superdictator prophetically called the "Beast" in the book of Revelation. We have warned that America and Britain are going to LOSE their national greatness —that God Almighty is going to break the "pride of our power"—which we have certainly had as nations for well over one hundred years.

ALL THIS IS NOW BEGINNING TO HAPPEN!

It is affecting the *major nations* in Europe—and as alternating droughts, floods, and disease epidemics sweep up and down America and Britain—as divorce, juvenile delinquency, crime and murder skyrocket—as labor unions press for ever higher wages *without producing more, race riots* increase, as foreign competitors increasingly beat out America and Britain in the world trade mar-

The Ambassador College News Bureau—directed by Mr. Gene Hogberg (left) keeps abreast of world events and spotlights the really important news.





Mr. Herbert W. Armstrong, broadcasts *The* WORLD TOMORROW from his Eugene office in 1946. By this time the broadcast had been pouring out the warning message for a dozen years. For almost thirty years the SAME MESSAGE—of soon-coming world chaos and the peaceful age after—has been proclaimed by this Work, and by THIS WORK *ONLY!*

kets, as the American GOLD SUPPLY continues to diminish and ebb away—it *is* AFFECTING YOUR LIFE!

You can "reason" in your own mind that you agree or disagree, but you *cannot escape* the profound RESULTS of the prophesied happenings which we ALONE are proclaiming as the prophesied Work of God on this earth today (Matt. 24:14).

Where True UNDERSTANDING Really Comes From

"Why are *The* WORLD TOMORROW broadcasts and *The* PLAIN TRUTH articles always on top of the news?" many ask.

It is primarily because we UNDERSTAND the purpose that Almighty God is working out here below among the nations of the world *at this time.* David was inspired to write: "A *good understanding* have all they *that* DO *his commandments*" (Ps. 111:10). God has made us willing to quit arguing and reasoning and to truly OBEY His commandments and instructions in the Bible *literally.* Then He has *literally given us* a "good understanding" so we can KNOW the meaning of present-day world events and what WILL HAPPEN in the near future.

Other groups may talk in vague generalities about the coming world cataclysm or Tribulation or "the Lord's return some day," but no other religious Work on earth understands SPECIFICALLY what is happening! All you have to do is to begin really *studying The* PLAIN TRUTH magazine—comparing to your Bible and to the daily newspaper—and you will soon SEE this fact clearly demonstrated!

Secondly, God has led Mr. Armstrong to establish a full-fledged News Bureau as an integral part of this Work of God, as you have already read. Directed by Mr. Gene Hogberg, whose articles you read in *The* PLAIN TRUTH magazine, it is staffed with

some of our graduates and advanced students of Ambassador College.

But the UNDERSTANDING of this news and its application to *your life* comes only from God. And God has said: "Surely the Lord God will do NOTHING, but he *revealeth his secret* unto his servants the prophets" (Amos 3:7).

You have just been introduced to some of the leading *ministers* and *servants* of the Most High God on earth today! You can easily PROVE that this is so any time you wish to with an *open mind* and an *open heart.*

This is the prophesied *Work of God* for this endtime. It is the last generation of whom Jesus said: "Ye shall not have gone over the cities of Israel, till the Son of man be come" (Matt. 10:23).

This, truly, is the "inside story"—the *real* story—of *The* WORLD TOMORROW broadcast!

READ:

The PLAIN TRUTH, a magazine of understanding, explaining the true significance of world events, making BIBLE PROPHECY clear, plain, understandable, *interesting!* It's FREE! No subscription price. But you must request it for yourself. Mailing Address:

IN THE UNITED STATES
HERBERT W. ARMSTRONG
Box 111, Pasadena, Calif.

IN BRITAIN AND EUROPE
AMBASSADOR COLLEGE
Bricket Wood, St. Albans,
Hertfordshire, England

IN AUSTRALIA
P. O. Box 345, North Sydney,
New South Wales,
Australia

IN CANADA
P. O. Box 44, Sta. A,
Vancouver, B. C.

IN ASIA
P. O. Box 2603
Manila, Philippines

IN AFRICA
P. O. Box 1060
Johannesburg, Transvaal,
Republic of South Africa

IN GERMANY
Postfach 1324
(4) Duesseldorf 1,
West Germany

IN FRANCE AND SWITZERLAND
91 Rue de la Servette
Casa Postale
Geneva 7, Switzerland

TUNE IN:

Herbert W. Armstrong analyzes today's news, with the prophecies of *The* WORLD TOMORROW!

Broadcast World Wide — on Every Continent!

HEARD DAILY COAST TO COAST IN U. S. A., AUSTRALIA AND SOUTH AFRICA

See Log in *The* PLAIN TRUTH

Printed in U. S. A.