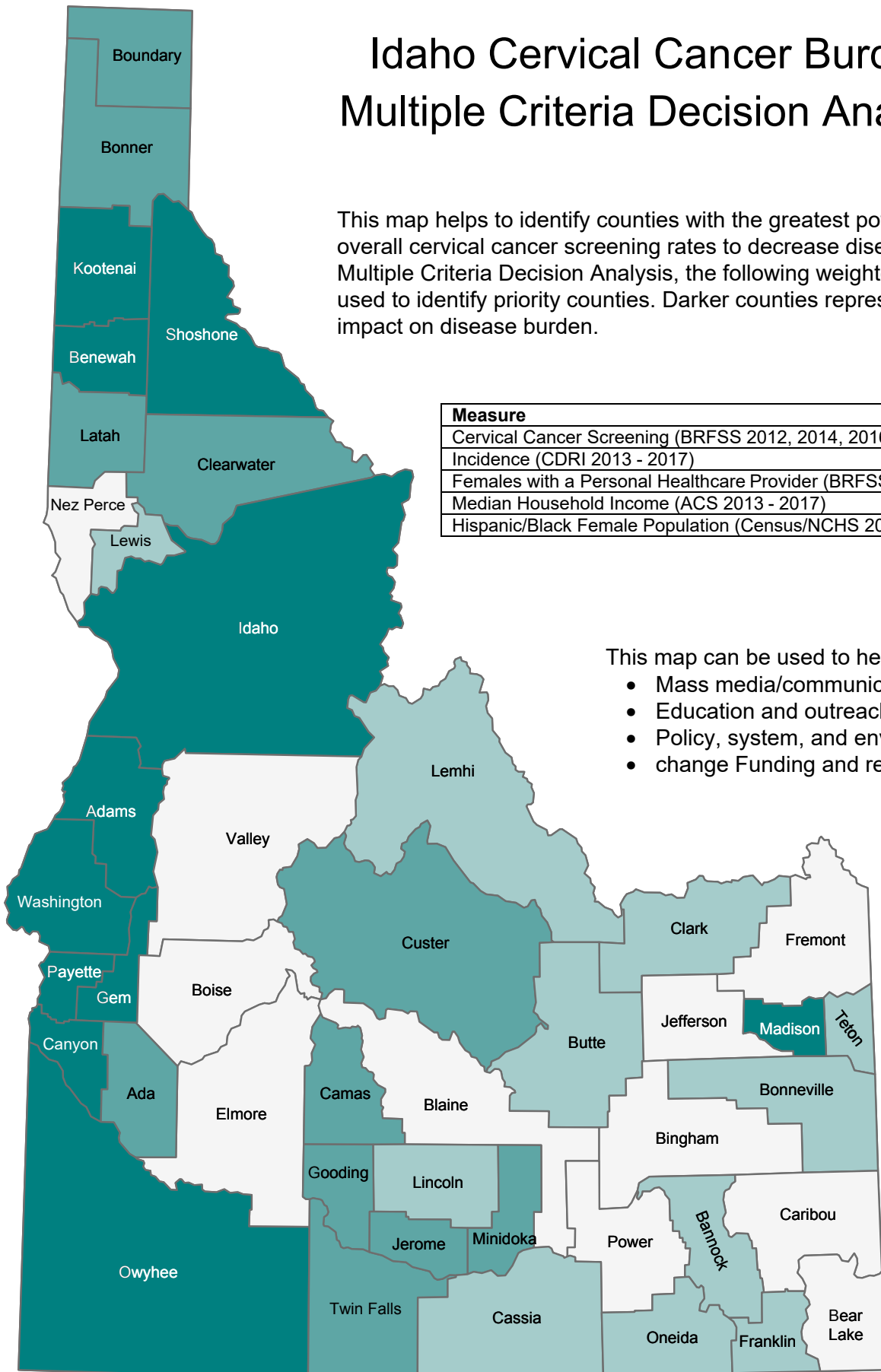


# Idaho Cervical Cancer Burden Multiple Criteria Decision Analysis

This map helps to identify counties with the greatest potential for impact on overall cervical cancer screening rates to decrease disease burden. Using Multiple Criteria Decision Analysis, the following weighted measures were used to identify priority counties. Darker counties represent higher potential impact on disease burden.

Measure	Weight
Cervical Cancer Screening (BRFSS 2012, 2014, 2016)	40%
Incidence (CDRI 2013 - 2017)	20%
Females with a Personal Healthcare Provider (BRFSS 2015 - 2017)	20%
Median Household Income (ACS 2013 - 2017)	10%
Hispanic/Black Female Population (Census/NCHS 2017 estimates)	10%



This map can be used to help inform:

- Mass media/communication planning
- Education and outreach efforts
- Policy, system, and environmental
- change Funding and resource allocation

