



## ABOUT

Passionate about veteran advocacy | Yoga | MTB | Snowboard

## PROJECTS:

### **Lifestyle Barcelona ~ Event Design**

Strategically designed a full-scale conference in Barcelona, Spain for a well-known destination management company, acclimating seamlessly to a new country and language to establish savvy resources and contacts.

### **Pineapple Agency ~ Camp Bow Wow Campaign**

Produced the Cleveland launch of a multi-city experiential marketing campaign for Camp Bow Wow, putting customers inside the experience of the brand, collecting 14,000+ leads

### **LEEDS School of Business ~ WILD Summit Womens' Conference**

Served as a key overall producer and team lead for the 2017 WILD Summit symposium, a women-focused leadership conference gathering more than 500 prominent professionals through LEEDS School of Business

### **ECHOS Communications ~ Public Relations Intern**

Interned at ECHOS Brand Communications, completing daily media outreach and establishing valuable influencer relationships, collecting a plethora of sophisticated approaches to traditional PR

## EXPERIENCE

### **Enhancer Creative ~ Production 2012-present**

Produce socially responsible and impactful events, company videos and speaker reels for entrepreneurs and public figures

Deliver high quality product on stringent deadlines, ensuring complex storylines support overall brand continuity

### **TEDxBoulder ~ Event Production 2012 - 2016**

Executed a two-thousand venue, large-scale production to ensure an immaculate attendee experience in , support of bringing TED ideas to life

Managed a team of nine videographers, inherent logistics, a wide range of technical requirements and ensured team unity and cohesion

### **U.S. Marine Corps ~ Public Relations 2006-2012**

Worked with reporters from across the globe to consistently broadcast live combat footage in Afghanistan to: CNN, NBC, BBC, and Al-Jazeera

Covered 45 international military events, producing more than 290 video news packages in my career, winning several awards for quality

## EDUCATION

### **Public Relations Major, Technology, Arts and Media Minor ~ University of Colorado Boulder**

Studied event production, public speaking, social media, graphic design and layout, social innovation, data analytics, brand strategy, relationship management, creative strategy and marketing campaigning

## SKILLS

**Soft:** Leadership training both in the civilian (Conscious Leadership Group) and military sectors. Public speaking experience to audiences of 1200+. Highly organizational with a keen ability to prioritize and delegate. I am a producer at heart and thrive on utilizing resources and talent to bring people together.

**Hard:** Adobe Creative Suite, Final Cut Pro, Apple iWork, Microsoft Office, Graphic Design principles

## AWARDS

**Thomas Jefferson Award** ~ the highest honor for journalism/storytelling in the Department of Defense  
 Two-time **Merit Award recipient** ~ the highest honor for broadcast journalism in the U.S. Marine Corps