

#CAPSM

Alpha Kappa Alpha Sorority, Incorporated®

HBCU and PWI College Official Webinar

(For High School Students & Parents)

Sunday, June 5, 2022 | 4:00 pm - 5:30 pm (ET)



Register Here:
<https://akahbcupwi.eventbrite.com>

Sponsoring Chapters

Psi Psi Omega | Alpha Phi Omega

Gamma Delta Omega | Lambda Omega Omega

Nu Rho Omega | Delta Omicron Omega

Phi Nu Omega | Lambda Omega

Nu Zeta Omega | Beta Nu Omega | Psi Theta Omega



Welcome

HBCU and PWI College Official Panel Webinar

- ❖ Thank you for joining us.
- ❖ This webinar will be recorded for future use.
- ❖ Photos may be taken for reporting purposes.
- ❖ All lines will be muted to minimize noise.
- ❖ Use the chat function to post comments or questions.



Webinar Objectives



The objectives of this webinar are to:

- ❖ Help students navigate the college admissions process.
- ❖ Share impactful insights from college officials.
- ❖ Share relevant COVID-19 impacts.

Let's Make This an Interactive Discussion!



Alpha Kappa Alpha Sorority, Incorporated®



- ❖ International Greek-letter non-profit service organization.
- ❖ Established by African-American Women.
- ❖ Founded January 15, 1908, on the campus of Howard University (an HBCU).
- ❖ Nearly 320,000 members and 1000 chapters world-wide.
- ❖ Under the leadership of Dr. Glenda Baskin Glover, International President and CEO of Alpha Kappa Alpha Sorority, Inc.®



Alpha Kappa Alpha Sorority, Incorporated®



- ❖ Dedicated to implementing international programs of service.
- ❖ 2018-2022 Program Theme: *Exemplifying Excellence Through Sustainable Service.*
- ❖ We address community needs through five target program initiatives:
 - ❖ **Target 1: HBCU 4 Life: A Call to Action and #CAP**
 - ❖ Target 2: Women's Healthcare and Wellness
 - ❖ Target 3: Building Economic Legacy
 - ❖ Target 4: The Arts!
 - ❖ Target 5: Global Impact

Target I Program Initiatives



Promote HBCUs and
share factual
information



Assist high school juniors
and seniors through the
College Admissions Process
(#CAPSM)

Hosting AKA Collaboration Chapters (11)

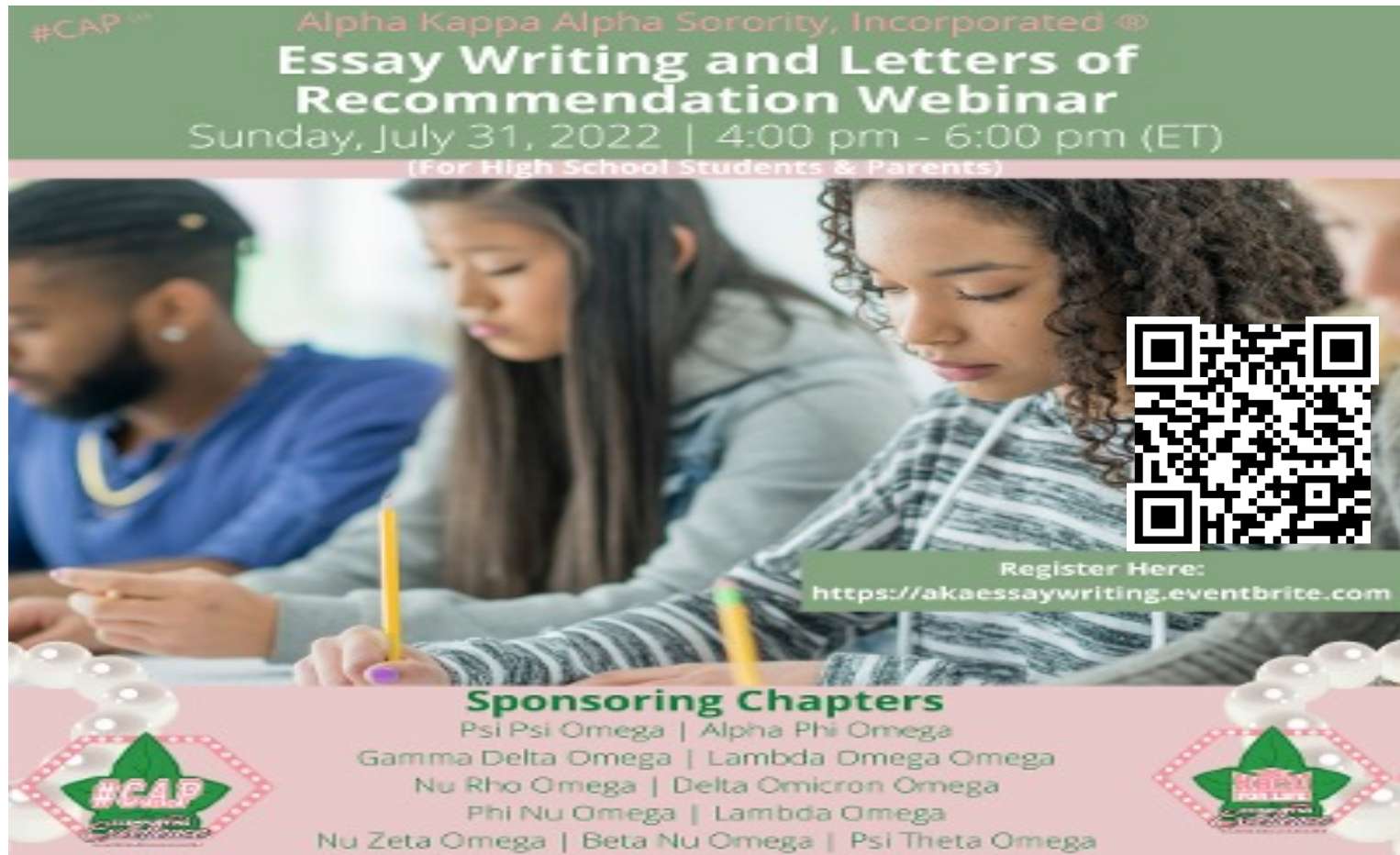
Lead by: Dr. Christie Murray (Psi Psi Omega Chapter)

- ❖ Alpha Phi Omega (Danville, VA)
- ❖ Beta Nu Omega (Montgomery, AL)
- ❖ Delta Omicron Omega (Orlando, FL)
- ❖ Gamma Delta Omega (Portsmouth, VA)
- ❖ Lambda Omega (Newport News, VA)
- ❖ Lambda Omega Omega (Monmouth & Ocean Counties, NJ)
- ❖ Nu Rho Omega (Hinesville, GA)
- ❖ Nu Zeta Omega (Charles County, MD)
- ❖ Phi Nu Omega (Alexandria, VA)
- ❖ Psi Psi Omega (Stafford and Fauquier Counties, VA)
- ❖ Psi Theta Omega (Orlando, FL)

Upcoming Events

Upcoming Events


Essay Writing & LOR Webinar - July 31, 2022



#CAP^{USA} Alpha Kappa Alpha Sorority, Incorporated ®

Essay Writing and Letters of Recommendation Webinar

Sunday, July 31, 2022 | 4:00 pm - 6:00 pm (ET)
(For High School Students & Parents)



Register Here:
<https://akaessaywriting.eventbrite.com>

Sponsoring Chapters

Psi Psi Omega | Alpha Phi Omega
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Nu Rho Omega | Delta Omicron Omega
Phi Nu Omega | Lambda Omega
Nu Zeta Omega | Beta Nu Omega | Psi Theta Omega

Register at:

<https://akaessaywriting.eventbrite.com>

Upcoming Events

Virtual Youth College Excellence Summit - Aug 13 - 14th

On-the-spot
Scholarships
Awarded!



Educate, Equip, & Empower



REGISTER AT:



<https://www.edexinc.com/event-details/2022-yces>

2022

(FREE) VIRTUAL YOUTH COLLEGE EXCELLENCE SUMMIT (2- DAYS)

AUGUST 13, 2022 (10 AM - 2 :30 PM ET)

AUGUST 14, 2022 (3 PM - 6 PM ET)

Finish your summer by getting the top college admissions and funding strategies to get accepted into college and graduate debt-free. Students attending both days will have opportunities to win on-the-spot scholarships and other give-a-ways.

HOSTED BY:



Dr. Christie Murray, CEO
National Speaker, Author
College Admissions & Funding Expert

Register at: <https://www.edexinc.com/event-details/2022-yces>

Types of Schools and Colleges

- ❖ There are over 2,000 colleges in the U.S.
- ❖ Vocational/Trade schools:
 - ❖ Teaches a skill or trade for a specific job.
 - ❖ Electrician, Auto Mechanic, HVAC Technician, Plumber, Dental Hygienist, etc.
 - ❖ Most programs are about 2 years.
 - ❖ Obtain a license, certification or certificate.
- ❖ Two-year college:
 - ❖ Community or junior college.
 - ❖ Obtain an associate's degree.
- ❖ Four-year college:
 - ❖ Undergraduate coursework.
 - ❖ Obtain a bachelor's degree.



Public vs Private Colleges

- ❖ Public college:
 - ❖ Primarily funded by a federal/state government.
 - ❖ Generally larger than private schools.
 - ❖ In-state - students pay in-state tuition.
 - ❖ Out-of-state – students living out of state likely pay more tuition.
- ❖ Private college:
 - ❖ Often operates as an educational, non-profit organization.
 - ❖ Does not receive primary funding from the government.
 - ❖ One tuition rate (whether in-state or out-of-state).
 - ❖ Usually more costly than public schools.

Predominantly White Institutions (PWI)



- ❖ Institutions of higher learning.
- ❖ Particularly four-year colleges and universities.
- ❖ Whites make up 50% or more of the student.
- ❖ Can be public or private.
- ❖ More than 9 million students attend PWIs in the U.S.

Historically Black Colleges and Universities (HBCU)



- ❖ HBCUs existed for almost 200 years.
- ❖ African-Americans were unable to pursue an education at white institutions so HBCUs were created to educate African-Americans.
- ❖ There are currently 107 HBCU's in the United States.
- ❖ More than 228,000 students are enrolled at HBCUs.
- ❖ Can be public or private.
- ❖ HBCUs provide an affordable education.

College Official Panel Discussion

Moderated by: Michelle J. Lambert
Nu Zeta Omega Chapter

College Panelists (6):

- ❖ College of Charleston (PWI)
- ❖ Hampton University (HBCU)
- ❖ Norfolk State University (HBCU)
- ❖ North Carolina Central University (HBCU)
- ❖ Savannah State University (HBCU)
- ❖ Virginia State University (HBCU)

College Official Panel Introductions (3-5 min)



Share the following:

- Introduce yourself.
- Why should students attend your university?
- What are the average class sizes?
- What does your college offer that sets the college apart from others?
- What is your four-year graduation rate?
- When do you have to declare a major?
- How many undergraduate students attend this school?

Closing Remarks

Complete the Survey Monkey Evaluation

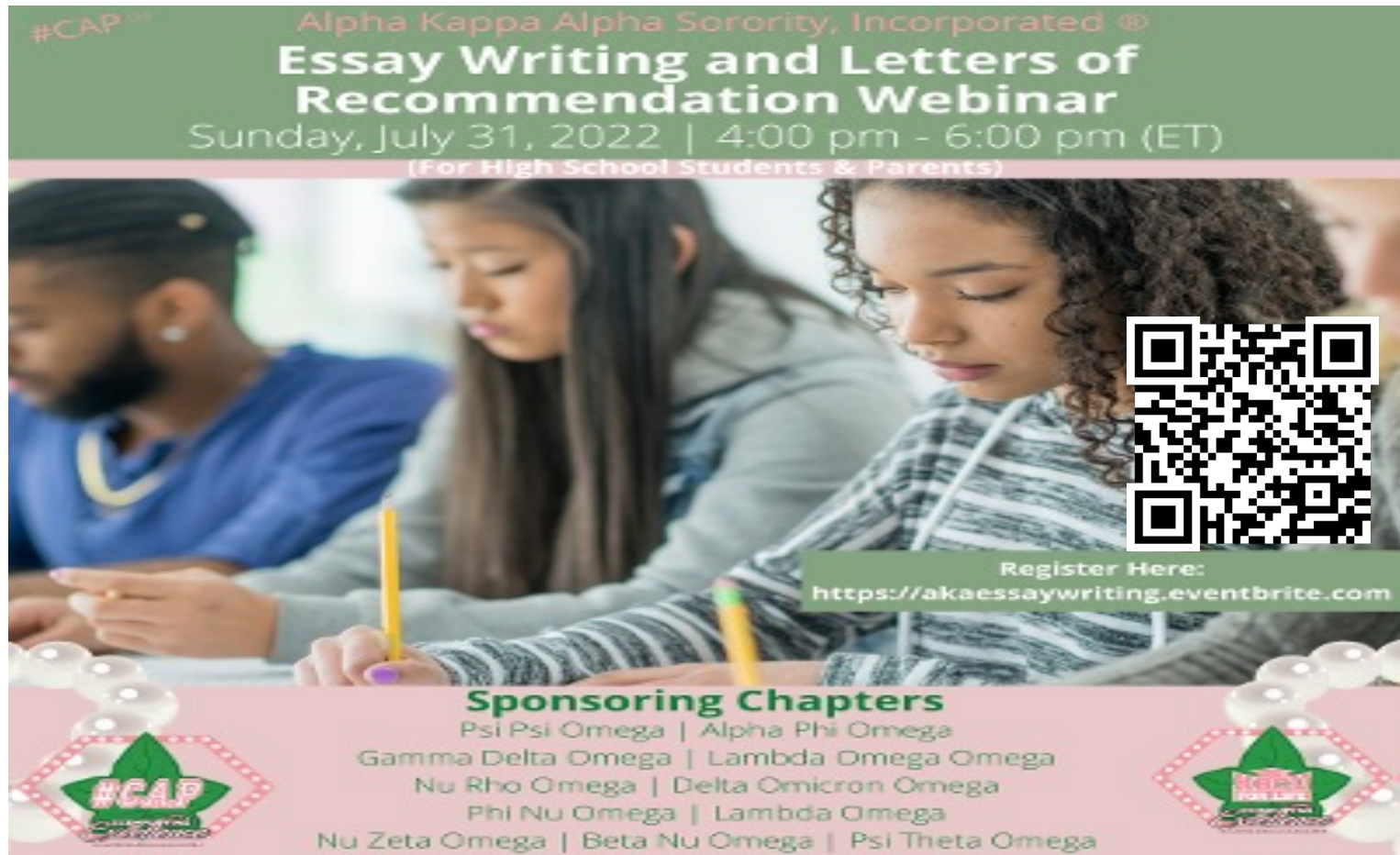
We appreciate your feedback!

- ❖ Evaluation Link: <https://www.surveymonkey.com/r/Y32BMWD>
- ❖ Click the survey link in the chat function or scan the QR code.
- ❖ Tell us about your needs or future topics
- ❖ Email will also be sent to participants with the:
 - ❖ Evaluation Survey Monkey link
 - ❖ Student slides
 - ❖ Upcoming events



Upcoming Events


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AKA Collaboration Webinar Recordings



- ❖ 2021 College Planning Made Easy: <https://youtu.be/RTfeZNL-BvA>
- ❖ 2021 College Funding and Financial Literacy: <https://youtu.be/FFavH7H5m88>
- ❖ 2021 College Admissions Panel: <https://youtu.be/-VWJZw6eBVU>
- ❖ 2021 Essay Writing and Letters of Recommendation: <https://youtu.be/UvWmgmbYWMs>
- ❖ 2021 SAT Prep Webinar: <https://youtu.be/u-Y2L58YZ50>
- ❖ 2021 ACT Prep Webinar: <https://youtu.be/hllxrEqU0gw>
- ❖ 2021 Virtual HBCU College Fair: https://youtu.be/tEy_y8QUMcw
- ❖ 2022 College Admissions and Funding Webinar: <https://youtu.be/-2IgF3ulMFA>
- ❖ 2022 SAT Prep Webinar: <https://youtu.be/fLj4jPwhTT4>

Student Give-a-ways (4)



Sponsored by:
Delta Omicron Omega Chapter



Sponsored by:
Lambda Omega Chapter

Thank you!

College Official Panelists

Receiving Gas Gift Cards



James E. Shepard, Founder



Sponsored by:
Lambda Omega Omega and Alpha Phi Omega Chapters

Questions



(Unmute Your Line or Submit a Chat Question)

Thank You!

