



Cooktown Chamber of Commerce and Tourism

www.ccct.org.au

MANAGEMENT TEAM MEETING

[Committee]

Tuesday 13 June 2017

Bowls Club Meeting Room

MINUTES

Meeting opened	Discussion Points	Actions
Present	Jilinda Lee (President), Cr John Dessmann, Margy Dessmann, Mick Davies (Vice President), Ramon Samanes, Skye, Sally Eales, Jacqui Collins-Herrmann, Sarah Greaves	
Apologies	Russell Bowman (Treasurer) Dan Krebs, Alison Price, Lindy Hanley, Jeanene Vicars, Barbara Leys,	
Minutes of last meeting	Accepted: Mick Davies, 2 nd Ramon Samanes	<i>Carried</i>
Business arising from previous meeting	May 7 – Thomas Anderson, Cr John Dessmann, Gary Kerr, Jilinda Lee discussed the CSC poor planning issues and road blocks for development. Thomas Anderson was told to deal directly with CSC Directors and Departmental staff for any future issues.	
Treasurer's Report	<p>Treasurer's Report as at 30 March 2017</p> <p>Bank Balances</p> <p>ANZ Operating Account \$50460.54 Westpac acc \$ 6039.52</p> <p>Total \$56500.06</p> <p>Eventbrite \$ 1096.06 7 Memberships (Received June 2nd)</p> <p>Payments for Approval & ratification</p> <p>Paper Cup Productions \$ 855.00 Tourdex \$ 560.00 LINK LOGIC \$ 161.39 Pro ACTIVE Marketing \$ 372.00 Dogged Booking \$ 200.00 Morgan Freeman Promotions \$ 147.50 Cummings Economics \$ 5720.00</p>	Moved Mick Davies, 2 nd Jacqui Collins-Herrmann

Visitor Information Centre	Skye Rich updated: Brochure requests are coming in from several regions. Tourist numbers are picking up.	
James Cook Museum	Jacqui Collins-Herrmann updated: Numbers were down in May from last year and previous years. This month has had good start. Discussion went on about lacking numbers. Is it due to National Parks not opening up sooner?	Write a letter to National Parks regarding the late opening of Cape York National Parks hindering our Tourist Season/ Weather dependant. Sarah Greaves to draft letter to DNPSR
Council Rep Update	Cr John Dessmann updated: Busy working with Hope Vale Cultural Centre on Charlotte Street. Daintree Air doing one day tours out of Cooktown to the Cape. Sent paperwork and brochures. Leave 8am to Bamaga, low flying excursion. 4WD pick up at Bamaga and day trips from there. One plane stationed here in Cooktown. Dreaming Track upgrades include water transfers across to North Shore, huts, permanent guides and a Well. Hope Vale tours from Cooktown have started again with Willie Gordon. Maramaka Tours have started again. Staff needed.	Cr John Dessmann to promote these tours through all tourism industry channels. Sally, Jacqui and Skye to meet with John soon to conduct famils and become updated with all the tour operators.
Tourism Officer Update	Sally Eales updated: Queens Baton Relay 5 March 2018. Baton Bearers haven't been announced yet. Signage Audit completed. 30 page document. Street signs, tourist signs. www.cooktownandcapeyork.com website is picking up. Enquiries about Lions Den Hotel top hit.	Sally to distribute signage audit report.
CCCT new members information pack and letter of invitation to non-members	120 non-members currently in the Cooktown Phone Directory. 57 have email, 13 have PO Boxes and the remaining 50 have mobile phones only as their contact. New members information packs, welcome letter/email, and incentives to join need to be confirmed before announcing/ promoting Home Based Business Expo in August. Working group formed.	Jacqui Collins-Herrmann, Jeanene Vicars, Jilinda Lee, Margy Dessmann and Sarah Greaves to meet early July and work on new ideas.
CSC Revitalisation Plan	Jilinda Lee attended and main issue to be reviewed was cycling paths. Options for feedback and viewing the new plans can be found online. Good feedback. Feedback to Council 10 July.	Sarah Greaves to send email to members with links.

CCCT future planning	Jilinda will be stepping down as President due to her Husband's unfair dismissal from Cook Shire Council. Leaving end of July. Proposing that Mick Davies steps up to President moving forward. Jacqui nominated Mick to be President. Ask for nominations for Vice President. Mick noted Jilinda's enthusiasm and drive, wishing all the best for future endeavours.	Sarah Greaves to send flying Minute ASAP.
Upcoming Events	Home Based Business Expo. Saturday 19 August.	Volunteers needed to help set up marquees, tables and chairs.
No General Business	No Cooktown RV Rally in August– Jacqui Collins-Herrmann to send Explore Cooktown Booklets to Mareeba RV Rally. Mareeba celebrating 40 years. Sally Eales to send Jacqui Collins-Herrmann and Skye contact information. Cooktown RV site still available during this time, however no entertainment or shuttle busses are organised due to lack of staff at Cook Shire.	Sally Eales to send Kindred Café and James Cook Museum a letter why this isn't taking place, to curb any complaints.
Next meeting	Tuesday, 6.30pm Cooktown Bowls Club	July 11, 6.30pm
Meeting closed	8.40pm	