

ABC Points System – Earn your credentials

Thank you for turning to ABC. ABC is the largest group of wedding planners in the world serving the wedding industry since 1955. We have more than 4,000 members currently located in all 50 states and 34 countries. If you use our ABC programs and resources wisely, we guarantee that you will earn extra income in the \$ 80 Billion wedding industry.

But to be successful, you must always be willing to learn. You can move up the ABC credentials ladder based on industry experience and through educational events sponsored by ABC. The fastest way to move up is to take the ABC Professional Wedding Planner Program (PWP).

The attached ABC points system is simple to use. Once you become a member of ABC submit the attached Check list with documentation supporting your achieved point level. **Please make sure your documents are in a binder, divided by categories, organized and labeled in the same order as the list, to be mailed in only.**

NOTE: You must have proof of achieving 50 - 74 points from the ABC main office, before you can apply for higher levels.

The basic titles are:

0 – 24 points	Registered Wedding Planner / or Registered Wedding Vendor
25 – 49 points	Certified Wedding Planner / or Certified Wedding Vendor
50 – 74 points	Professional Wedding Planner / or Professional Wedding Vendor
Print Accredited/Master Point System for levels listed below	
75 – 124 points	Accredited Wedding Planner / or Accredited Wedding Vendor
125 points & above	Master Wedding Planner / or Master Wedding Vendor

Applications for 25-49 points should be mailed to the main ABC office: Association of Bridal Consultants , 632 Federal Rd, Suite 2, Brookfield, CT 06804. (Phone: 203-775-0009)

Applications for 50 – 74 points can be sent with a processing check for \$ 50 to the main ABC office. Include an extra \$ 15 if you want your point system returned.

Applications for 75 - 124 points can be sent with a check for \$ 125 and applications for 125 points & above can be sent with a check for \$ 300, with check payable to the Association of Bridal Consultants, but **forwarded** to: Shelby Tuck-Horton, ABC Director of Education and Master Wedding Planner™, 12138 Central Ave Ste 412, Mitchellville, MD 20721. Qualified Master Wedding Planner and Master Wedding Vendor candidates are required to present to a panel of other ABC Masters, on Sunday at the ABC Annual Conference held every November.

We look forward to working with you. As we mentioned, the wedding industry is an \$ 80 Billion market and we can help you thrive in it.

David M. Wood, President ABC
B.A. Dartmouth - Mathematics
M.B.A. Harvard

www.BridalAssn.com
www.BusinessofBrides.com
www.WeddingPlannerMag.com



Association of Bridal Consultants • 632 Federal Rd, Suite 2 • Brookfield, CT 06804

Phone 203-775-0009 • Fax 203-775-0037 • Email members@bridalassn.com

Member Name:			
Member Number:			
ABC POINTS SYSTEM			
Educational and Professional Development	Min 10, Max 40 Pts	Your Amt.	Approved
*ABC Professional Wedding Planner Program (PWPP) – Planner’s Toolbox	3		
*ABC Professional Wedding Planner Program (PWPP) (PDP) – Professional Etiquette	3		
*ABC Professional Wedding Planner Program (PWPP)- Wedding Business Basics	3		
*ABC Professional Wedding Planner Program (PWPP)- Wedding Etiquette	3		
*ABC Professional Wedding Planner Program (PWPP)- Planning & Consulting	3		
*ABC Professional Wedding Planner Program (PWPP)- Wedding Related Services	3		
*ABC Professional Wedding Planner Program (PWPP)- Ceremony, Rehearsal to Reception	3		
*ABC *ABC Professional Wedding Planner Program Final w/Projects- Choose 3	4		
TOTAL ABC Professional Wedding Planner Program	25		
ABC PDP Distinguished Graduate Overall score of 94 percent for all courses and Final Exam/Projects	1		
Weddings as a Business (WAB) (ABC educational course)	4		
Working from Home or Ethnic diversity (ABC educational courses)	2		
Bridal Show Planner	1		
Penn Foster Program includes PWPP, WAB and additional modules: Learning Styles, Multimedia Marketing, Bridal Show Boothmanship	25		
ABC Seminars: Cultural Horizons; WOW (.25 per hour/2 points for 8 hours of education)	Calculate Hours		
ABC Far Horizons, Global Horizons and ABC FAMS (full attendance) 1 point per full day excluding arrival & departure days	Up to 3 per trip		
ABC Webinar with essay and completion certificate	.5		
ABC Annual Conference (full attendance per year attended)	6		
ABC state or regional meeting or workshop (.25 per hour/2 points for 8 hours of education) May accumulate several meetings-Documentation required from State Mgr for length of mtg.	Calculate Hours		
ABC LNG Educational Meeting (.25 per hour/2 points for 8 hours of education)	Calculate Hours		
Associate Degree or : Highest Level Only	2		
Bachelor’s Degree or	4		
Master’s Degree or	6		
Doctorate Degree	8		
Other wedding certificate programs (submit transcript of topics and grades includes "Ashworth-PCDI," Sheffield/NY Inst of Art & Design; QC School; U.S. Career Inst.	5		
LWPI - CWEP course	10		
Industry-/business-related education: 1/2 day	0.5		
Industry-/business-related education: full day (I/E) Green Bride’s Guide or P. Bailey Course	1		
Industry-related conferences: Wedding MBA, Special Event, BizBash, ARA, WEVA, NACE, WeddingWire, etc.	1		
Additional university/college or industry related course upon completing 4 year degree more than 8 hours (per course completed)	1		
Approved safety or medical course (First Aid or CPR)	0.5		
Education and Professional Development TOTAL:			
For Main ABC Office Only: <i>* If joining with less than 25 points, the association strongly recommends that you successfully complete the ABC Professional Development Program</i>	Date:	Init:	

Member Name:

Member Number:

Professional Industry Experience <i>These need to be documented</i>	Max. 25 points	Your Amt.	Approved
Intern/apprentice with recommendation from supervising active ABC members	1 per wedding/event		
Experience in wedding industry: must provide your business license	1 per year		
Planned, coordinated, directed, or serviced wedding/event w/signed contract: 1 per wedding/event completed (Does NOT apply to future weddings/events.)	1 per wedding/event		
Working for hotel, planning wdgs / events proof on signed hotel letterhead	1 per year		
Professional Industry Experience: TOTAL			

Leadership/Participation	Max. 25 points	Your Amt.	Approved
ABC Membership (1 point per completed 6 months)	2 per year		
State/Country Coordinator (max 10 points)	2 per year		
LNG Co-Director (max 5 points)	1 per year		
Mentor/apprenticeship supervisor for ABC Registered Wedding Planner(s)	1 per apprenticeship		
PWP/PWV (do not count level you are requesting)	2		
AWP/AWV (do not count level you are requesting)	4		
Other industry-related professional designation (CMP, CSEP, ABC Certified Sandals Specialist, (CSS), Sandals Weddingmoon Specialist)	1 per current designation		
Other appointed ABC position	1 per year or project		
ABC meeting committee (1 per local, 2 per state, 4 national) per year	1, 2 or 4		
Leadership/Participation TOTAL			

Professional Industry Contributions	Max. 25 points	Your Amt	Approved
Published article (author) in industry-or related publication (per article) (Does NOT apply to website or self-published articles and blogs)	1 per article		
Website Articles (author): (Style Me Pretty / Borrowed & Blue / Wedding Day Magazine)	0.5 per article		
University/college instructor of industry-related course	1 per course		
Industry panelist, moderator, or roundtable leader	0.25 per event		
Published industry-related book or video (author)	5 per book or video		
Published industry-related book (co-author)	2 per book		
Published industry-related book (contributor)	1 per book		
Professional Industry contributions TOTAL			

Related Activities	Max. 25 points	Your Amt.	Approved
Membership in other related professional association/organization (ISES, NACE, WEVA, ADJA, PPA, local wedding organization, etc.)	1 per current membership		
Officer/board member in industry-related professional association/organization	1 per active term		
Industry award (Miss Dorothy Scholarship, Miss Dorothy Heart, Gala, Wedding Planner Magazine Trendsetter, etc.	1 per award		
Community service project planner	1 per project		
Volunteer, per 8 hour event			
Other ABC task/project	0.5 per event		
Related Activities TOTAL			

TOTAL POINTS for all groups:

For Main ABC Office Only: Date: Init: Total:

Instructions

- The following Points Assignment List will be used for **Certified Wedding Planner/Certified Wedding Vendor; Professional Wedding Planner/Professional Wedding Vendor; Accredited Wedding Planner, Accredited Wedding Vendor; Master Wedding Planner and Master Wedding Vendor** membership categories.
- Wedding portfolios and essays will be required at **Accredited** and **Master** levels.
- A panel presentation/interview is required for **Master** level.
- Letters of recommendation may be part of your points qualification documentation. **DO NOT** have individual clients or vendors mail recommendations to the office separately.
- The applicant is responsible for supplying proof of each item. ABC does not provide copies of certificates that have been issued previously, but may confirm attendance.
- When applying, print the pages and complete “Your Values” for the points you are using.
- Supply acceptable evidence/documentation – **please provide copies only – no originals!**

Education and Professional Development - appropriate documentation examples

- ✓ Certificate showing Professional Development Program course or program completion.
- ✓ Copy of your college degree or transcript (highest level only)
- ✓ Annual Conference/regional conference – copy of training certificate or letter from your State Manager validating your full attendance.
- ✓ ABC seminars and all other educational courses – provide copy of training certificate with course, date, location and number of hours.

Professional Industry Experience - appropriate documentation examples

- ✓ Dated tax ID, DBA (to validate years of wedding/business experience)
- ✓ Business plan, marketing plan
- ✓ Signed and dated tax forms
- ✓ Copy of business telephone bills with dates (**must** have company name on the bill)
 - One month per year (same month) is sufficient
- ✓ Evidence of employment in wedding-related positions/business
 - W-2 forms, wage statements, or employment contract covering period of employment
- ✓ Planned, coordinated, directed or provided your product or services to a wedding or event evidenced by the following:
 - Signed contract OR
 - Signed letters of recommendation from client(s) AND another participating vendor

Leadership/Participation - appropriate documentation examples

- ✓ A copy of your State Manager/Country Coordinator contract
- ✓ Letter from State Manager/Country Coordinator indicating number of years as Local Networking Group co-director
- ✓ Mentor - letter naming apprentice(s) supervised and dates of apprenticeship(s)
- ✓ Other professional designation - copy of certificate or proof of designation
- ✓ Other appointed/elected ABC position - Letter from State Manager/Country Coordinator, Director, or President

Professional Industry Contributions - documentation examples

- ✓ Copies of published articles you have written (blogs, unsolicited internet articles not accepted)
- ✓ Book or media title, publisher, ISBN
- ✓ For paid engagements - copies of contracts, W-2 or 1099
- ✓ For other guest speaking engagements– date, agenda, itinerary, brochure, letter of appreciation

Related Activities

- ✓ Current membership certificates or proof of payment in other professional organizations
- ✓ Letter of appointment or letter from board members confirming officer/board appointment
- ✓ Copy of award nomination/won