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## BUSINESS CONTENT CREATION

We support organizations with technical and grant writing, drafting proposals and business plans, conducting environmental scans and organizational culture assessment, strategic and succession planning, program design, program evaluation, and staffing to support and manage business projects and grant initiatives. Let us create content to support your business!



## Training and Management Consulting

### OUR TEAM OF EXPERTS

With over 25 years of experience in providing training, consulting, coaching, and business support, the Coleman Yates Group understands the importance of creating customized solutions to enhance organizational growth and transformation. Our experts represent business and industry, human services, education, nonprofit, community-based, and government organizations.

Our experts are well versed in the trends, best practices, and tools for learning and development, workforce and economic development, community development, policy development, advocacy, nonprofit management, grant and funds development, social impact, and multi-stakeholder engagement.

To request additional information and/or the assistance of a Subject Matter Expert (SME), contact the Coleman Yates Group at (757)288-3482 or colemanyatesgroup@gmail.com.

## The Coleman Yates Group

Training and Management Consulting Firm

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## The Coleman Yates Group

Training and Management Consulting Firm

# Training and Consultancy Solutions that work for your business.

EMPOWERING ORGANIZATIONS TO TRANSFORM, OPTIMIZE TALENT, AND PROSPER

Join our network of partners and access business solutions for sustainable organizational effectiveness, engagement, and growth.

## BUSINESS PARTNERS

- CORPORATIONS (HR)
- K12 AND HIGHER EDUCATION
- GOVERNMENT AGENCIES
- NON PROFIT AND COMMUNITY
- START UPS & EARLY STAGE



The Coleman Yates Group is a firm specializing in consulting, coaching, and the design of training for talent and organizational development, and business support solutions for corporations, K12 and higher education, government and nongovernmental organizations, and nonprofit and community-based organizations. As a pivotal HR and Strategic partner, we provide customized, comprehensive strategies, support solutions, best practices, tools, and global insight to enhance opportunities for individuals and organizations to prosper.

## TRAINING

We are trainers, professors, educators, and national presenters with extensive experience in youth and adult education pedagogy and instructional and curriculum design for customized, technical and organizational leadership and development training. The training delivery includes classroom, e-learning, microlearning, gamification, and training content curation and aggregation. We customize and align training to meet your organization's needs.

## CONSULTANCY AND COACHING

We provide consultative expertise to diverse partners pursuing learning and development, managing change and difficulty, building team engagement, building cultural competence, and those conducting accelerated research to gain insight, understand trends, and test ideas against real world data. Our subject matter experts represent multiple disciplines and industries. With a wide variety of specializations, we are poised to offer sustainable solutions.



## LEARNING AND DEVELOPMENT

Access customized training sessions and initiatives in the following content areas: emotional intelligence, team engagement, collaborative communication, change management, leadership, customer service and engagement, diversity, equity, inclusion, and belonging, workforce development and a host of other topics and technical industry specific training offered in an online or a classroom learning format.

## MANAGEMENT CONSULTING

Access consultancy services with experts in the field offering insight on best practices and strategies to address critical issues in your organization. Our consultants will coach staff, leaders, and innovators through the strategic planning process, program development, and the launch and execution of plans.



## BUSINESS CONTENT CREATION

Access business support solutions for technical and grant writing, an environmental scan and organizational needs assessment, strategic and succession planning, program design, program evaluation, and staffing to manage projects and grant initiatives.



WE'VE SUCCESSFULLY WORKED WITH A DIVERSE GROUP OF PARTNERS. HOW CAN WE HELP YOU?

Please contact us at (757)288-3482 or [colemanyatesgroup@gmail.com](mailto:colemanyatesgroup@gmail.com)

