

R.E.G. NEWS[®]

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Woman Are Rising & Making History

Joseph R. Biden, Jr. has selected Kamala Harris as his Vice President running mate for the Democratic ticket and she accepted. Now, we are ready to move forward and go to work. We, the people need to provide the support, let our voices be heard, and by casting our



votes. Voter's registration is just as important as it was for our former President Barack Obama. Ms. Harris's nomination is groundbreaking and a vital element of history in the making even before she begins to run on the political trail. The **Biden-Harris ticket** is a true Democratic reality not fake news! A large percentage of the campaigning will be done virtually due to the pandemic according to the national news network.

Well, that should not stop the people from getting up and out to cast their vote. We now have additional options which include earlier voting, mail-in ballots, walk-ins, and online registration. Remember, you must register by 10/19/20 to participate in the coming

November Presidential Election. For more information regarding Voter's Registration visit www.vote411.org which is sponsored by the League of Women Voters (LVW) and powered by Rock The Vote. Every election is important to ensuring our laws and policies reflect the values and beliefs of our people in our communities.



If Kamala Harris, was the second woman of color to acquire a seat in the Senate then who was the first woman of color to be elected to the Senate? Yes, it was **Carol Elizabeth Moseley Braun**.



U.S. Senator

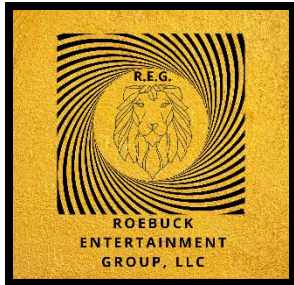
She was the first African American female elected to the U.S. Senate in American history from the Democratic Party. She's the first woman to defeat an incumbent U.S. Senator in an election, and the first female U.S. Senator from Illinois.

Woman Are Rising & Making History cont.



Michelle Obama, former first Lady of the United States is now presenting her new Podcast show on Spotify. Her Podcast episodes are about women's issues and how she coped with some of these same issues while in the White House. Michelle Obama made history being the first African American female to become the **First Lady in The White House**.

Michelle Obama, Carol Elizabeth Moseley Braun, and now Kamala Harris all three have risen to the pinnacle of success because they do have something in common. They succeeded in the political arena because they mastered the Law and they understood how to make it serve the ones who needed it the most.



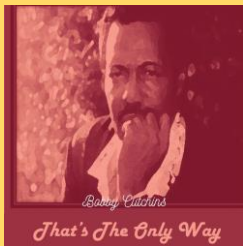
A Little Piece of History... Remember When!

Joe" Butterball" Tamburro

A radio personality who built a fifty-year career bond with music makers and music lovers while at WDAS-FM radio station. An Italian American from South Philly who began work at WDAS in 1964 as an advertising salesman. "Butterball" soon had his own show alongside the legendary radio jocks Georgie Woods, Jocko Henderson, and Hy Lit. Station Manager Jimmy Bishop hired Joe Tamburro and gave him his nickname "Butterball". He later served for 25 years as the Program Director while maintaining an on-air presence.

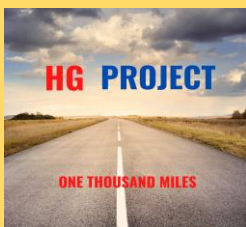
"There wouldn't have been a Sound of Philadelphia were it not for Jimmy Bishop and "Butterball", he said. Gamble, Huff, & Bell produced, composed, and published the music that became the Sound of Philadelphia. But WDAS-FM provided the outlet channel for this music to be heard in Philadelphia, Delaware, and New Jersey. WDAS-FM has supported the Philadelphia music scene and artistry for seventy years. Happy70th Anniversary to WDAS-FM for making a difference everyday in the lives of people who love music.

R.E.G. New Releases



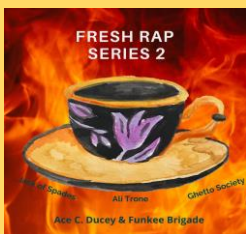
8/10/20

That's The Only Way



8/10/20

One Thousand Miles



8/10/20

Poppin' Fresh Dough

Available now at
www.regentgroup.net/store

R.E.G. Launches New Logo Design



Interviewer: Why change your logo now?

Leroy Roebuck: We wanted a logo design that captures our style and identifies with the character of Roebuck Entertainment Group (R.E.G.).

Interviewer: How do you see this design improving your brand?

Leroy Roebuck: We believe this image will be more appealing to our audience and it is a cleaner representation of our company's brand.

Bebashi-Transition to Hope Is Making A Difference

Maria Lozada is a treatment adherence specialist at Bebashi, a full-service HIV/AIDS organization that for 35 years has served low-income people of color. Bebashi is an organization that provides the additional support that is needed during these uncertain times.

Maria Lozada is one of those essential heroes who is delivering food, medication, good cheer, and a smile to Darrell Star a client she visits in Southwest Philly. Bebashi - Transition to Hope is located at 1235 Spring Garden St. in Philadelphia, Pa. 215-769-3561.



www.bebashi.org

R.E.G. New Publication

R.E.G. will be publishing a new quarterly magazine entitled “**The Alfa Report**” which will be forthcoming this September 2020.

Subscribe at

www.regentgroup.net/magazines

The introductory edition of **The Alfa Report** will contain articles and commentary on Artists, Music, Songwriters, Musicians, Virtual Events, and In-house Production.



This digital magazine can be delivered right to our subscriber’s inbox quarterly. Our magazine is geared to keeping the independent artist informed and updated on the various changes and current events in the entertainment industry. **The Alfa Report** will be a game changer for the indie artist today. **The Alfa Report** is designed to level the playing field and provide more exposure for indie talent. From the desk of **Dee Wellmon, Editor & Chief**.

Dr. Perri Johnson

The Music Therapist at WDAS-FM

One of Philadelphia’s most charismatic radio personalities on the microphone at WDAS FM was former **Dr. Perri Johnson**. His rhythmic introduction was “You’re listening to the good Dr. Perri Johnson, Music Therapist with his background theme song entitled “**Let’s Start II Dance Again**” by **Hamilton Bohannon**. **Johnson** had a speaking style he perfected over the years; he would rhyme over musical interludes that interspersed his radio show. This popular radio personality shared one of his favorite rhymes over the beats of funk music maker **Hamilton Bohannon** which led both men to worldwide success.

Bohannon’s style of music and **Johnson’s** syncopated lyrics influenced the burgeoning hip hop scene with a double hit in 1978 and 1981. **Johnson** fell in love with the track “**Let’s Start The Dance**” and he began ad-libbing to it and **Bohannon** decided to put him on the track. It all started in Philadelphia, then New York, and it got big all over the U.S. **Bohannon’s** version of “**Let’s Start II Dance Again (Rap Version)**” featuring **Johnson** climbed to #1 on the Billboard Dance Charts and remains among the most frequently played radio tracks to this day.

Johnson grew up in North Philly, graduated from Benjamin Franklin High School and received a BA Degree in Psychology from Temple University while working at the school’s radio station WRTI-FM. **Johnson’s** distinctive style captured the attention of WDAS who recruited him in 1970. **Johnson’s** talent and skills helped to formulate the sound of WDAS while being a positive contributor to the 70-year legacy of a major market radio station with an urban music format. **Johnson** was also a radio personality at POWER 99-FM for a time and the first African American man to be placed on a major market radio station billboard which was posted at the northwest corner of Broad Street at Onley Avenue. **Johnson** made history in Philadelphia during the early 70’s and 80’s. He worked in radio in the Newark-New York and Los Angeles areas through the mid 80’s. After enjoying success in the entertainment industry, he returned to academia to earn advanced degrees. Dr. Johnson holds two master’s degrees in psychology and a doctorate in clinical psychology.

Perri Johnson, Ph.D., clinical psychologist, maintains a private practice in Hollywood Hills, CA. He renders psychological services to his clients in the film and entertainment industry, including the greater Los Angeles area.

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