

# Introduction to Idaho Colorectal Cancer Roundtable

February 2017



# Webinar Objectives

-  Increase understanding of Idaho's Colorectal Cancer (CRC) Roundtable Activities
-  Promote 2017 webinar series
-  Prepare organizations to sign the letter of commitment



# What is 80% By 2018?

☆ **The National Colorectal Cancer Roundtable**

☆ **80% by 2018**



# Idaho Colorectal Cancer Roundtable

Goal of Idaho CRC RT:

60% → 80%

How can we achieve this?



# Colorectal Cancer Screening Opportunities

## Prevention Early Detection & Screening

### Tests that find polyps and cancer

- Flexible sigmoidoscopy every 5 years\*, or
- Colonoscopy every 10 years, or
- Double-contrast barium enema every 5 years\*, or
- CT colonography (virtual colonoscopy) every 5 years\*

### Tests that primarily find cancer

- Yearly guaiac-based fecal occult blood test (gFOBT)\*\* or
- Yearly fecal immunochemical test (FIT)\*\* or
- Stool DNA test (sDNA), every 3 years\*

\*If the test is positive, a colonoscopy should be done.

\*\*Highly sensitive versions of these tests should be used with the take-home multiple sample method.

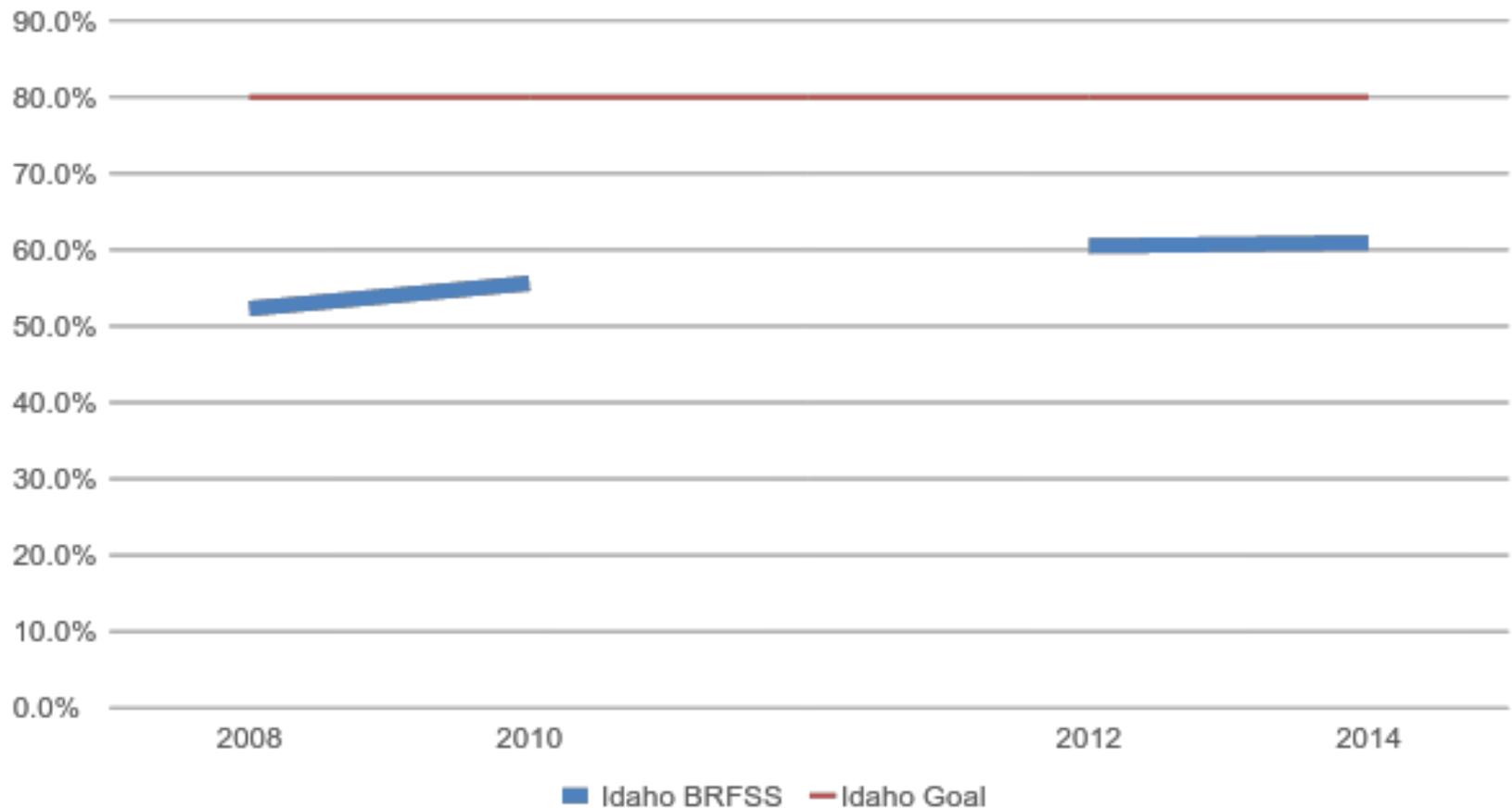
A gFOBT or FIT done during a digital rectal exam in the doctor's office is not adequate for screening.



# Current State of CRC Screening in Idaho

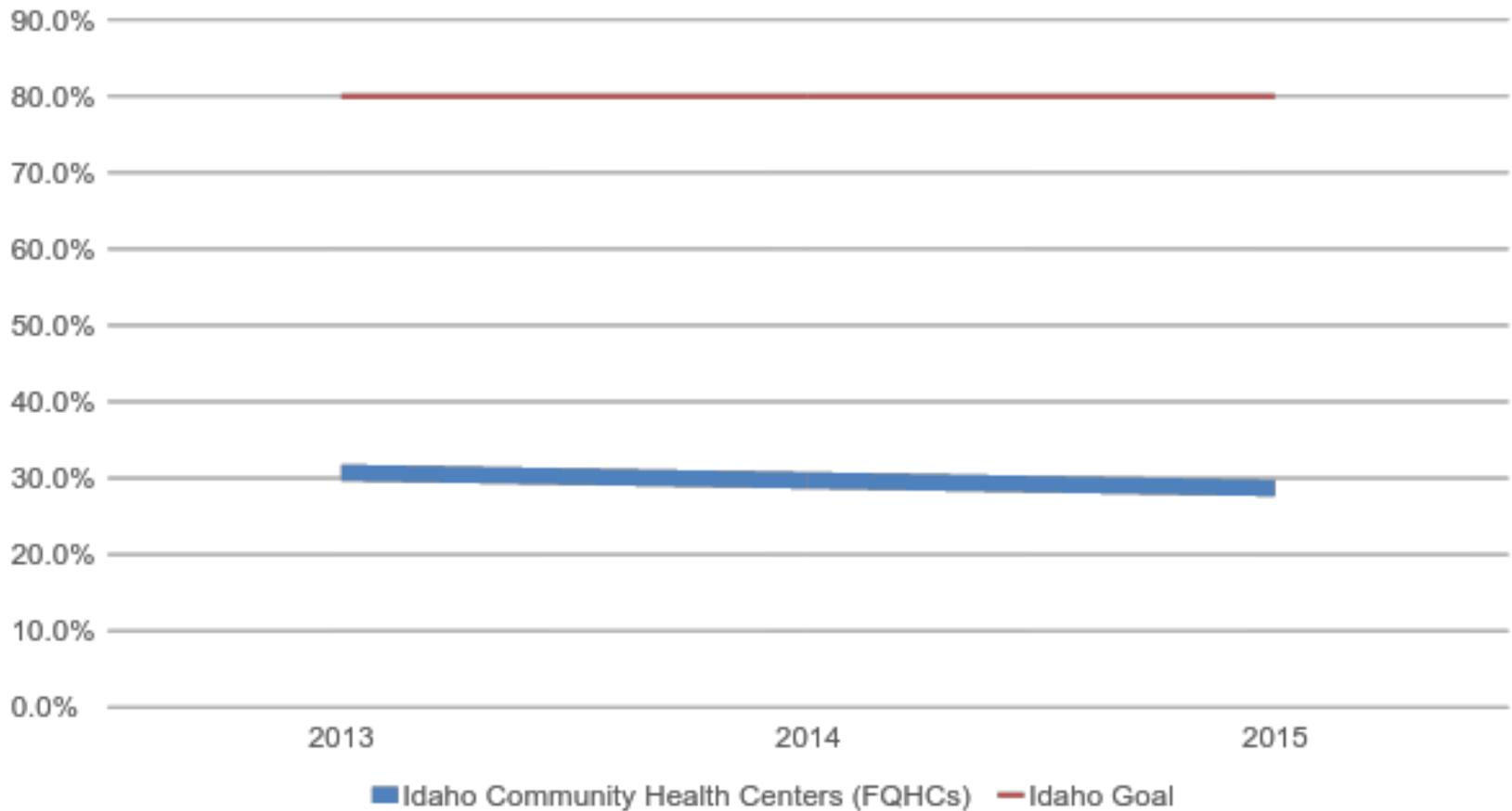


# Idaho adults screened for colorectal cancer (2014 guidelines), 2007-2010 and 2011-2014



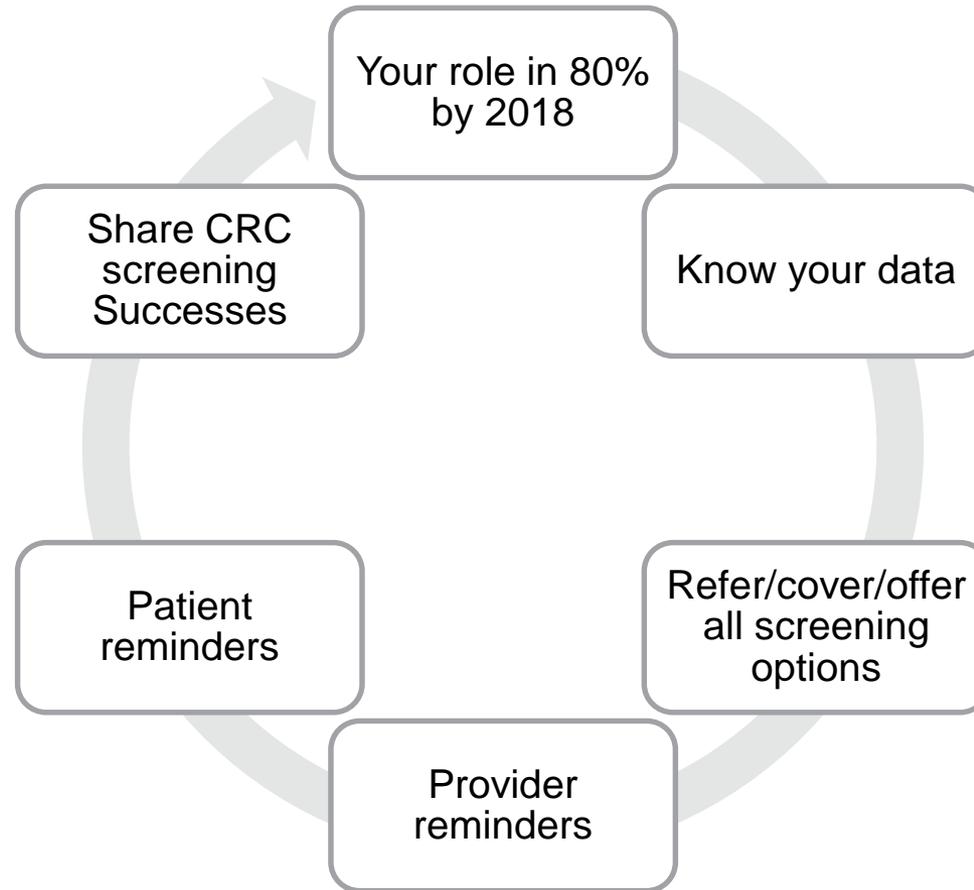
\* Breaks in the trend line indicate data are not comparable for those years

# Screening Rates Among Idaho Community Health Centers

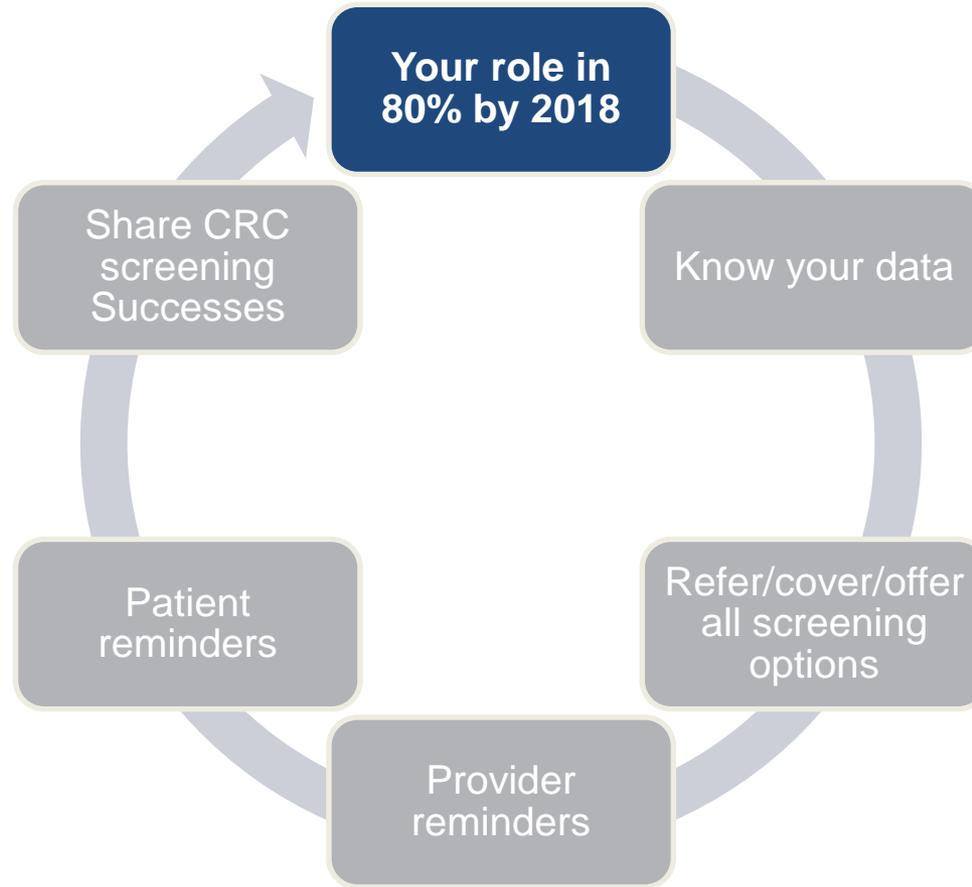


Source: <https://bphc.hrsa.gov/uds/datacenter.aspx>

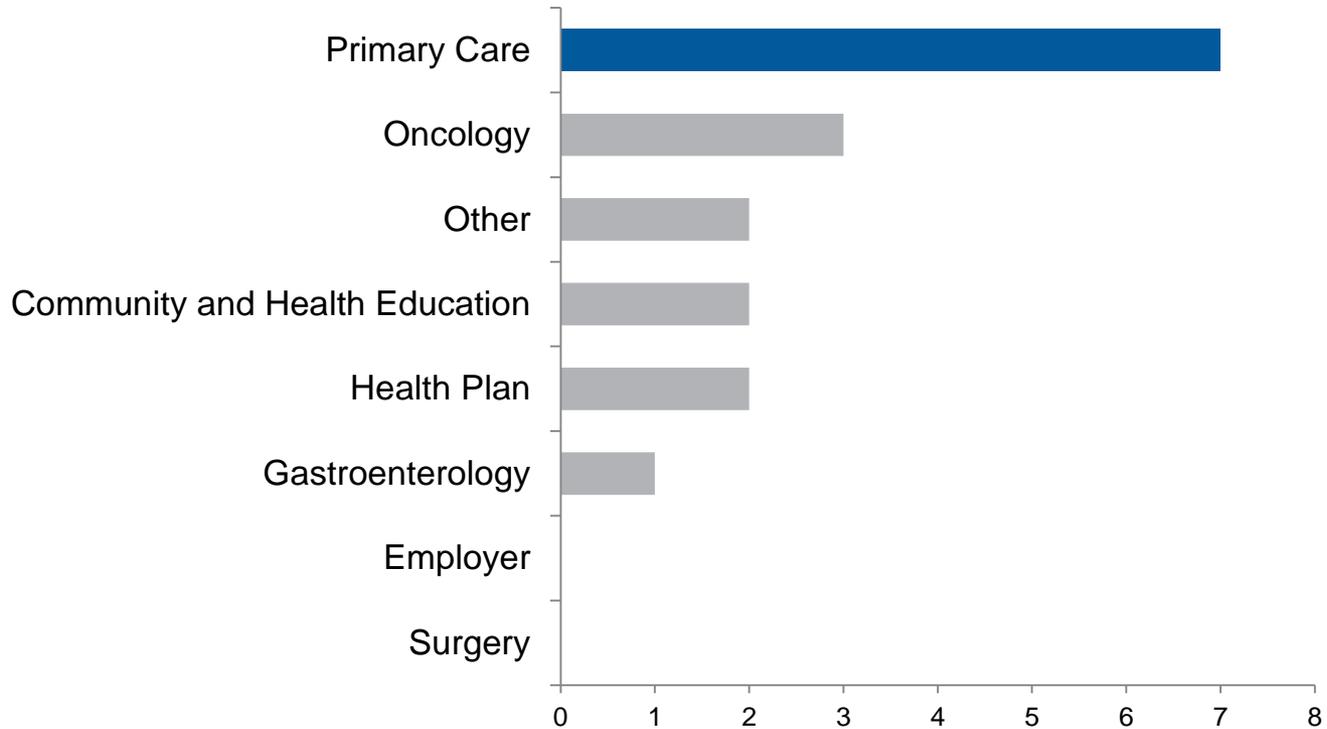
# Key Components of 80% by 2018



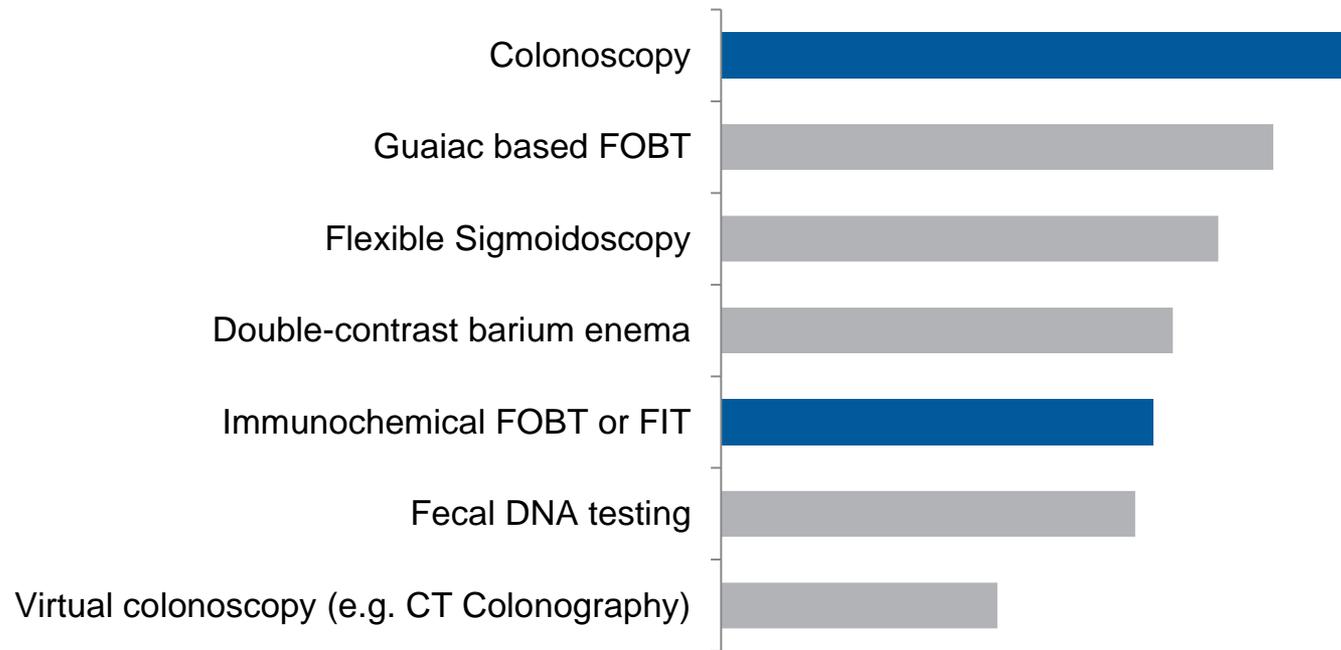
# Key Components of 80% by 2018



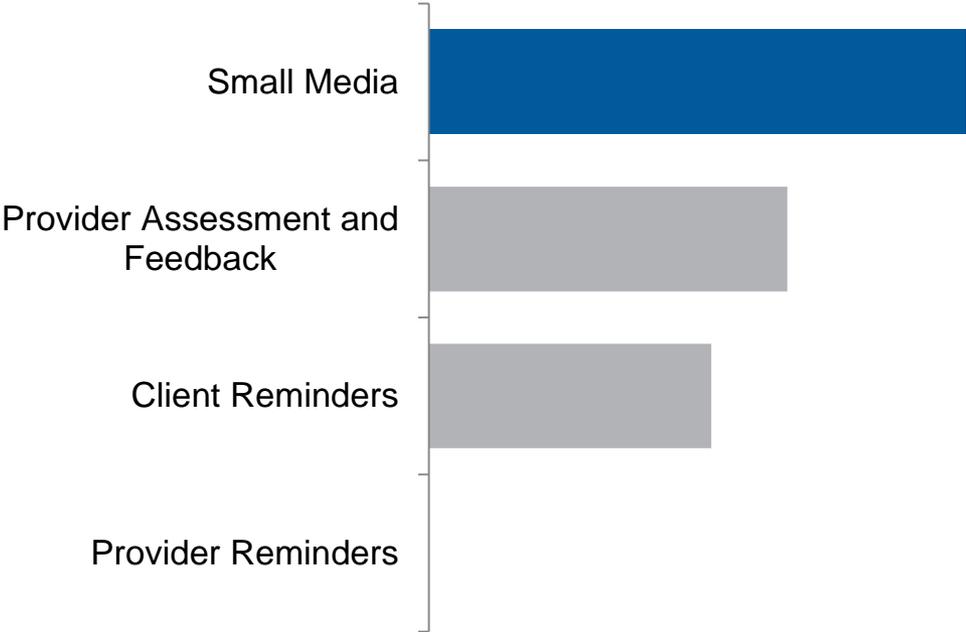
# Who responded?



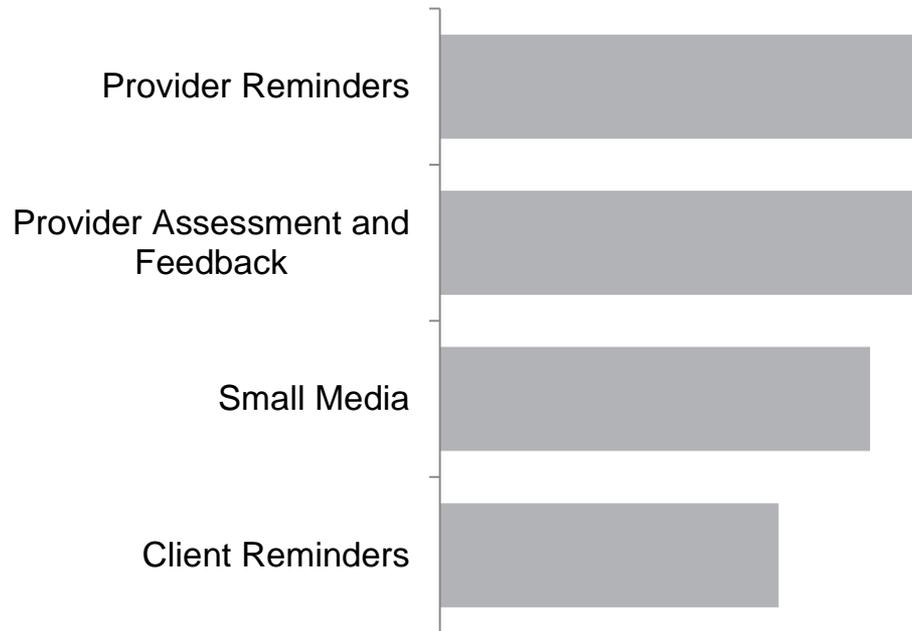
# Screening – Very & Somewhat Effective



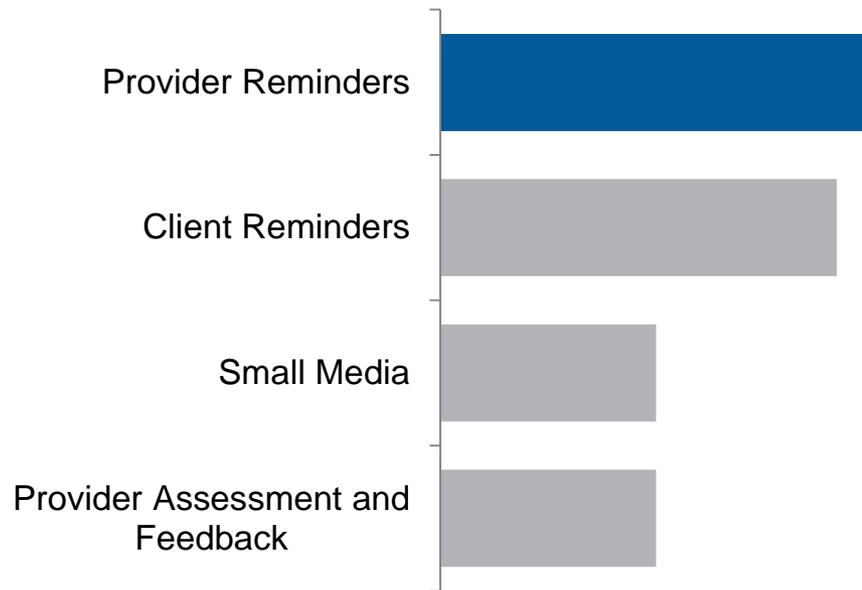
# Interventions – Not Implementing



# Interventions – Planning or Need Improvement



# Interventions – Effective and Sustainable



# Plan for 2017

The mission of the Idaho Colorectal Cancer (CRC) Roundtable is to collectively improve CRC screening rates through collaboration by bringing awareness to CRC prevention and **utilizing evidence-based CRC screening strategies.**

Goal: Increase screening rate from 60% to 80% by 2018

- Infrastructure
- Communication
- Implementation
- Evaluation



	80% by 2018	Data: Know your numbers	Screening Options	Provider Reminders	Patient Reminders/Messaging
Health Plan	X	X	X		X
Primary Care	X	X	X	X	X
GI & Surgery	X	X	X	X	X
Oncology	X	X		X	X
Community & Health Education	X				X
Employer	X				X



# Your Role in 2017

- Sign up for newsletter
- Complete Survey at beginning
- Commit to 80% by 2018
- Attend Webinars
- Implement Best Practices
- Share Successes
- Complete Survey at end



# Moving Idaho's CRC Roundtable Forward

What can you do TODAY?

# CRC Roundtable – Next Steps

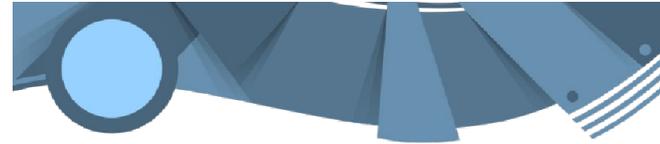


## Letter of Support

- Adapt or include organizational or localized colorectal cancer screening data
- Signed by organizational leadership, the more the merrier
- Share signed copy with Megan Czarniecki  
[megan.czarniecki@cancer.org](mailto:megan.czarniecki@cancer.org)



Sign on to the [National 80% by 2018 pledge](#)



1/25/2017

**Idaho Fights Cancer** Joins Forces with Over 1000 Local and National Organizations to Increase Colorectal Cancer Screenings Rates across the Country

Colorectal cancer screening has been proven to save lives. **Idaho Fights Cancer** pledges to increase colorectal cancer screening rates by supporting the 80% by 2018 campaign, led locally by the American Cancer Society (ACS) and the Idaho Comprehensive Cancer Control Program. "80% by 2018" is a National Colorectal Cancer Roundtable (NCCRT) initiative in which over one thousand organizations have committed to reduce colorectal cancer burden and are working toward the shared goal of 80% of adults aged 50 and older being regularly screened for colorectal cancer by 2018.

Colorectal cancer is Idaho's second-leading cause of cancer-related deaths among both men and women, fortunately, it is one of the few cancers that can be prevented. In 2014, Idaho ranked 44th in the nation for colorectal cancer screening. In order to move Idaho's screening rate from 61% to the 80% goal, an additional 85,000 Idahoans will need to be screened for colorectal cancer.

**Idaho Fights Cancer** asks our employees and physicians to come together and take a focused approach to increase colorectal cancer screening rates within their patient populations, facilities and communities.

Our organization will work towards the 80% by 2018 goal by participating in Idaho's Colorectal Cancer Roundtable and will implement the following activities:

- Sign and share a letter of support for colorectal cancer screening in Idaho
- Share **Idaho Fights Cancer** organizational level data on colorectal cancer screening rates
- Refer USPSTF recommended colorectal cancer screening options, including the use of at home stool testing as appropriate.
- Use evidence-based messages to communicate with the public
- Implement evidence-based interventions within organization, including:
  - Remind providers when a patient is due for screening
  - Remind patients when they are due for screening
  - Address structural barriers to screening
- Review and utilize screening rate information to guide quality improvement efforts

Sincerely,

The Boss  
**Idaho Fights Cancer**



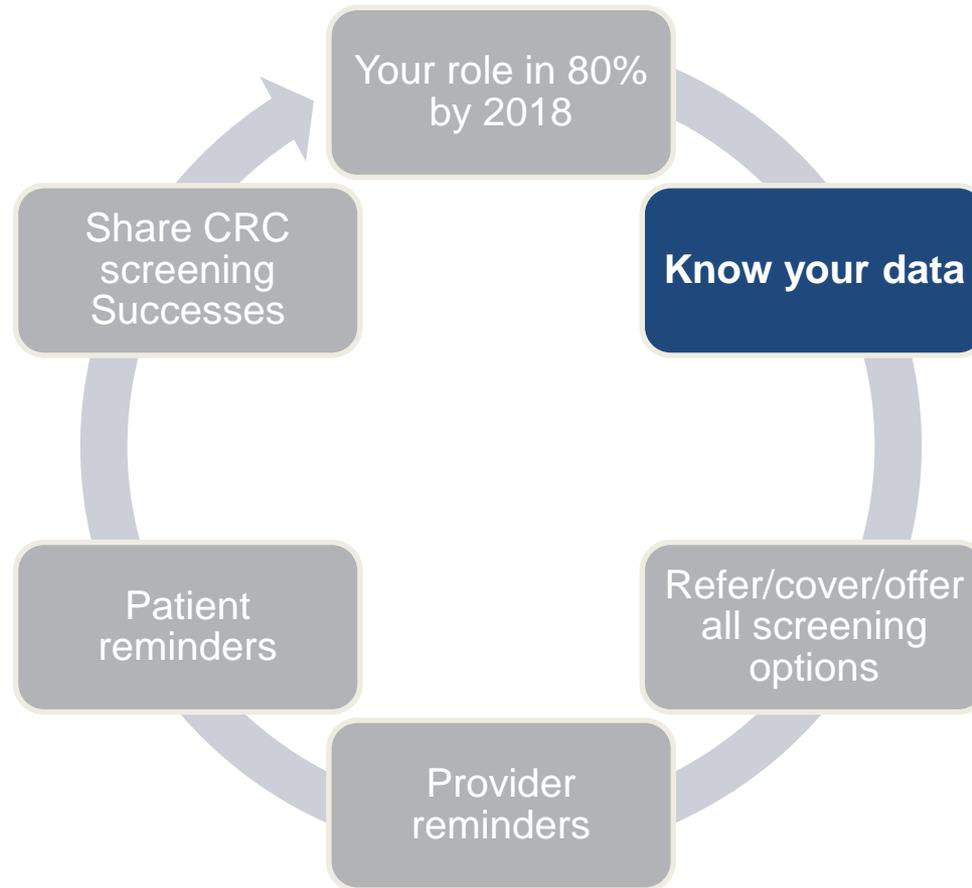
# CRC Roundtable Letter of Support

Examples of commitment/support:

- Our organization will work towards the 80% by 2018 goal by participating in Idaho's Colorectal Cancer Roundtable and will implement the following activities:
  - Sign and share a letter of support for colorectal cancer screening in Idaho
  - Share (organizational/location/provider/member) level data on colorectal cancer screening rates
  - Refer/cover/offer USPSTF recommended colorectal cancer screening options, including the use of at home stool testing as appropriate.
  - Use evidence-based messages to communicate with the public
  - Implement evidence-based interventions within organization, including:
    - Remind providers when a patient is due for screening
    - Remind patients when they are due for screening
    - Address structural barriers to screening
  - Review and utilize screening rate information to guide quality improvement efforts

Specifically commit to at least one component of the 80% by 2018 Initiative

# Key Components of 80% by 2018



# Next Webinar April 26<sup>th</sup>

Registration coming soon!

