

Safety & Monitoring: Keeping young people safe and your business moving forward

Every day customers are increasingly on the lookout for what's new, what savings they can make or what's out there to make them and their families happy and feel valued. Whether it's online, offline hard copy, digital ads, emails or billboards, people are always looking. This is where we come into play. JFK Flyer Distribution and Brand Ambassadors can help you cut through the noise and reach your customers' hands with quick and efficient flyer & samples distribution and brand awareness services.

Here's how we ensure our teams are safe and your distribution is accurate and monitored.

GPS Tracking:

Every single flyer is delivered by JFK operatives using GPS tracking technology. You choose where to distribute and we'll track it to the doorstep and you get a report following every campaign. The same tracking technology is used to monitor our operatives movement in realtime should anything untoward happen, we know exactly where they are at what time.

Delivery Supervision:

Using GPS technology is not the only aspect of safety and monitoring JFK use, operatives under the age of 15 years are supervised by a responsible DSB checked adult during the door to door distribution within all drop zones and on brand awareness campaigns at public events giving businesses the complete satisfaction that the job has been done to the required standard and parents the satisfaction their children are in safe and in capable and caring hands and are closely monitored for the entirety of their rounds.

Detailed Reporting:

Once distribution campaigns are completed we supply detailed reports for all movements made by our operatives. This again serves two purposes to confirm delivery times including dates and postcodes covered and monitor operatives development. Where applicable we will provide a detailed account for the number of homes per street/road and on brand awareness campaigns, on top of the data collection we'll offer feedback from our operatives and their supervisors on how your product was received. The monitoring is also carried out in support of operations; distance covered and exercise factor. The outcome of which can be recorded against the guidelines for physical activities required for young people to live an active and healthy lifestyle... effectively young people can get fit and get paid whilst doing it.

Our young teams are on a mission to help community groups, charities and small businesses to grow, we're on a mission to make sure our teams are kept safe.

Every JFK operative is issued with a GPS tracker (and where applicable a mobile phone). GPS technology allows us to monitor our operatives movements in real-time so we know instantly if they deviate from their scheduled route or their whereabouts should they not make meeting points on time or wander into an unscheduled zone. The GPS tracking system also serves as a way of monitoring distribution completion, providing supervisors with a clear indication of the routes taken and times. The GPS also provides operatives with an indication of how much exercise they have incorporated into their scheduled drop.

JFK Terms and Conditions (the do's and don'ts)

Before any operative can start work with JFK we request they read our Terms and Condition of employment. By acknowledging and sticking to these operatives are sending a simple and effective message to both the recipient of their distribution and the employers who have hired them; that you respect their wishes, are well informed and treat people the way you would like to be treated yourself.

JFK do's and don'ts for young people

- Don't climb or jump over fences, walls or hedges.
- Do make sure the leaflet/brochure goes all the way into the letterbox and not hanging out too far.
- If you can't get a leaflet/brochure through a letter box in its flat form, try folding it without creasing it then pushing it through.
- If a house has no letter box in the door but a post box on the wall post into the box, don't leave the leaflets, brochures sticking out of it.
- Look out for signs or notices asking for free papers, junk mail, advertising leaflets NOT to be delivered.
- Keep an eye out for empty homes, do not post leaflets through these doors.
- Empty homes that suddenly become re-occupied can have leaflets/brochures posted through them.
- Never cut across gardens or walk in close proximity to windows to startle occupants.
- Always close a gate you open.
- Use reasonable force to open stiff gates unless it is not possible to do so (gate is stuck, broken, off hinges or hooked in an open position).
- Be polite, good manners cost you nothing, but will make a real difference to how you are perceived.
- It is not advised to use a bike due to the close proximity of households on distribution routes.
- In rural areas with more than 60% of the households have lengthy drives a bike can be used.
- When using a bike, ride slowly being mindful to stick to driveways and leave, textured or stoned areas unmarked.
- In light rain between houses, keep the zip/flap/cover on your bag closed to stop the leaflets/brochures getting damp.
- In heavy or constant rain your supervisor may advise canceling distribution for that period, as wet letter boxes and damp flyers can cause flyers/brochures to scuff and or tear.
- On repeat distribution in the same drop zone, keep a eye on any elderly residents you know live in the area - if flyers are piling up notify your supervisor, they'll check everything is ok.

Operatives will never be required to distribute more than three leaflets or one brochure to households per campaign. Operatives should arrange leaflets before you go out to deliver, once you get into a rhythm it only takes a short time and makes life so much easier particularly when it is windy and drizzling.

JFK tips for young people to stay safe during distribution schedules

- Learn your supervisors telephone number by heart and store it as a preset on your mobile.
- Don't get into long conversation with people you do not know.
- Limit the amount of time you spend in any one location by distributing your leaflets and continuing through your drop zone.
- Never arrange to meet anyone on your route to give them flyers in-person or help you unless arranged with your supervisor.
- Avoid using your phone or having music playing loud if you decide to wear headphones whilst in the drop zone (for safety and politeness).
- Avoid talking to people you don't know when you're supervisor is not around.
- Make sure you always tell your supervisor if a stranger approaches you for any reason, never keep this to yourself.
- If you lose your way, ask for help from a police officer, another grown-up with children or someone working at a nearby shop explain who you are and what you are doing.
- Should you trip or fall and graze your skin, supervisors pack a few band-aids, wet wipes and an antibiotic cream to deal with any minor cuts. Explain what happened, your supervisor will log you've had a minor accident.

Young people have a fundamental right to be protected from harm that's why all our staff and volunteers are DSB checked and given clear guidance on how to behave and work with our operatives. They are highly vigilant and report any concerns they have about an operative.