

# Hybrid Model Small Business Package

Marie Management

# Small Business Companies

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## Goals

To create, manage and expand small businesses, rather for-profit, nonprofit, hybrid model or social enterprise that contribute to the economy at large and the vulnerable population of their choice annually.

## Packages

Hybrid Model Small Business  
For-Profit Small Businesses  
Nonprofit Small Businesses

## Locations

National and International

## Objective

To implement 2 operational systems from a cross-functional perspective for businesses lead and owned by entrepreneurs.



# What Small Businesses Can Expect

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It's important to understand your needs so that we can design the best supports for you on your journey to becoming a small business. Therefore entrepreneurs must complete the following process:

## Business Assessment

- 4 Sessions
- Assess all existing internal systems

## Business Strategy

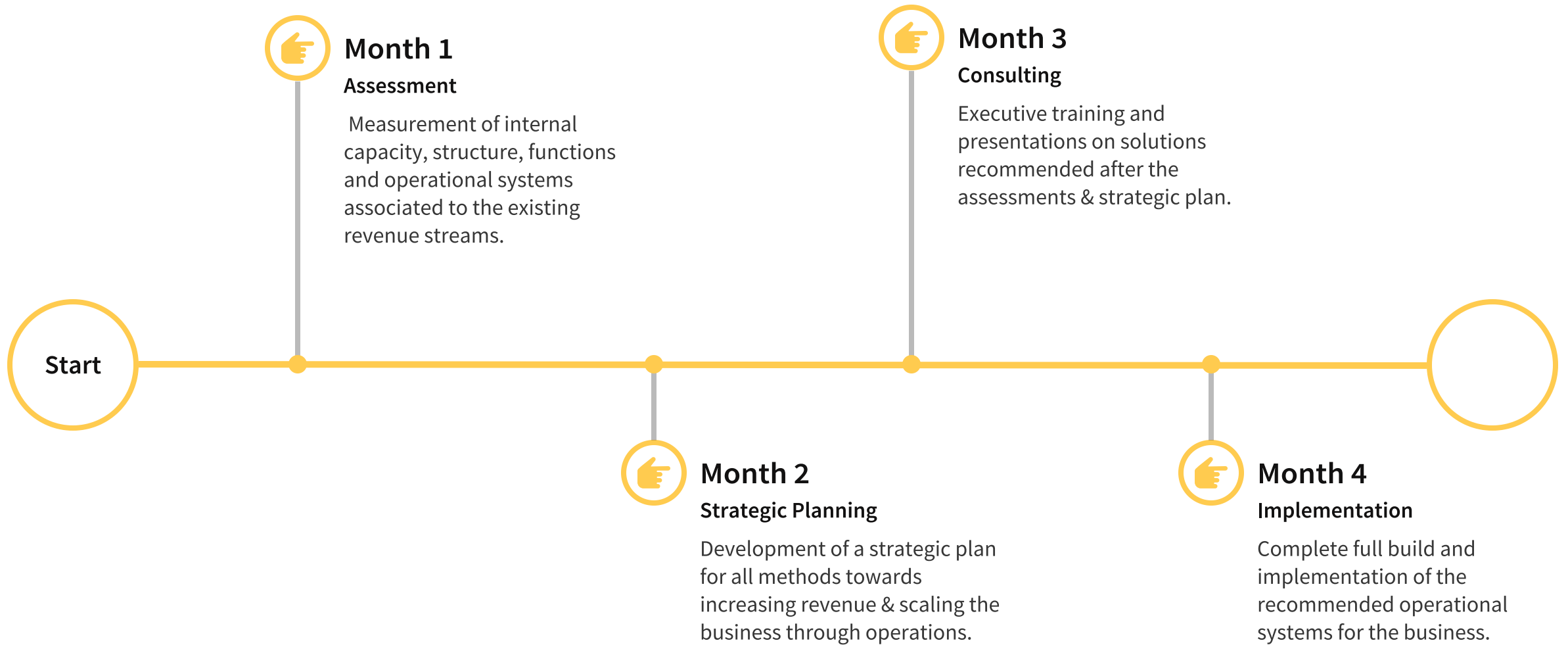
- 2 Sessions
- Strategic Plan

## Business Consulting

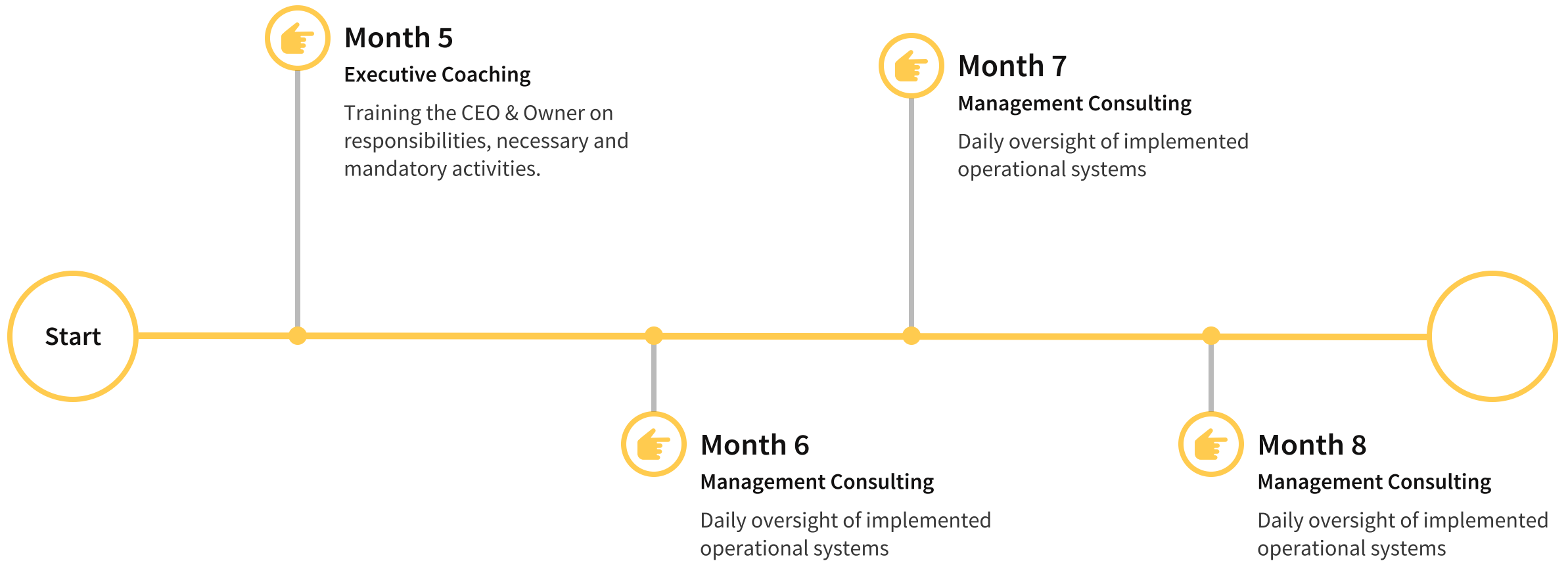
- 6 Months of Management Consulting over 2 Operational Services/Departments

## Operations Implementation

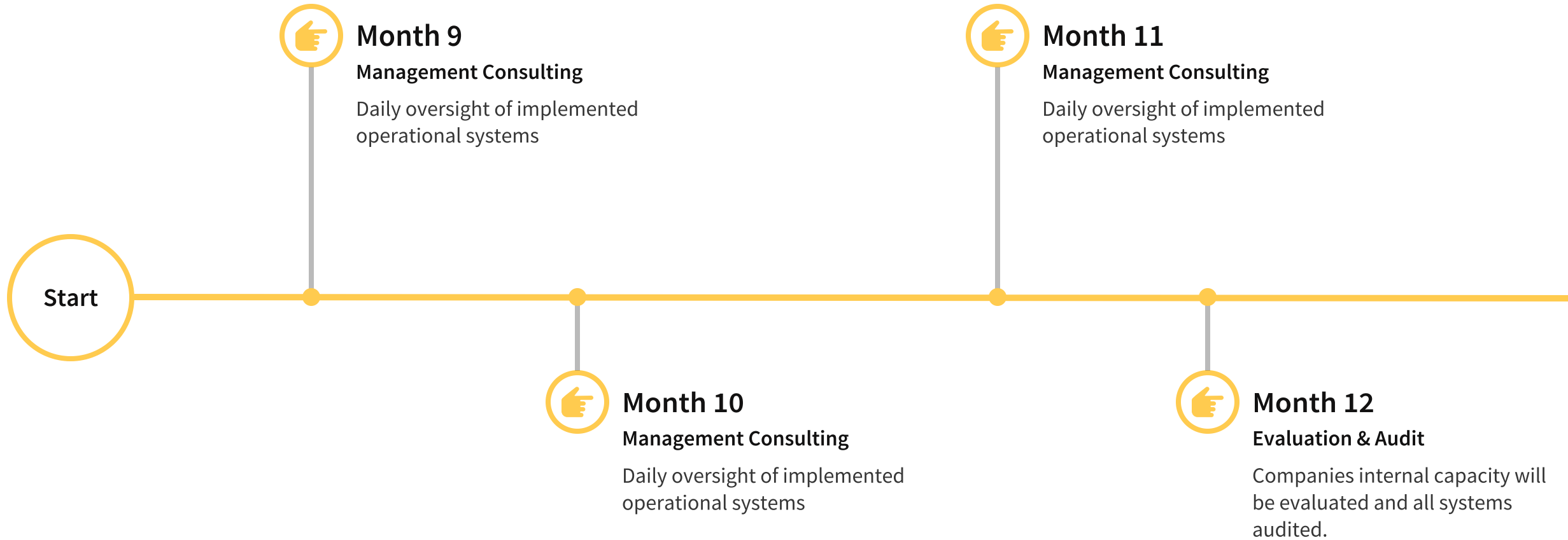
- Implementation of 2 Operational Systems



# Startup Program



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# Benefits for Small Business Packages

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## 1 One Hour Strategy Session Per Month

Monthly 1:1 Consultation Call

## 2 4 Monthly Package Sessions Calls

To be completed via group call on Zoom with peers progressing through the same process.

## 3 Free Access to Marie Management Small Business Group

All of our small business clients in one place offering value to each other, testimonials, products and services in order to provide an environment of collaboration and partnership.

## 4 Payment Plans

Offered to all small business clients with agreed upon contractual agreement in place.

## 5 1YR of Management Consulting

Implement all areas within the strategic plan with the existing company's team over a 12 month period.

## 6 Strategic Plan & Timeline

5-10 Page Strategic Plan and Timeline of Implementation for the problem areas of the business



# Transitioning Services

Small Businesses that earn \$1M will transition into full service consulting services under a new contractual agreement to add another business venture that earns \$1M.

**\$100k-\$1M  
as a Small Business**

**\$1M+  
Full Service Company**



# Expectations of Clients For All Packages

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## 1 Time Requirement

Spend between 2-6hrs per day on business objectives, goals and outcomes set for 6 months on every package.

## 2 Punctuality

Make payments by 9am on 15th of every month for 1 year. Arrive on time for virtual or in person strategy/consulting meetings.

## 3 Thorough and Direct Communication

Provide all necessary information, updates, questions, comments or concerns up front as they arrive without a passive aggressive approach.

## 4 Meet Monthly Goals Set

Upon receipt of the proposal and payment, Marie Management expects all clients to adhere to meeting their monthly goals set without excuses.

# Hybrid Model Small Business Consulting

Designed for entrepreneurs scaling a for-profit and or nonprofit in their existing hybrid model.

## Package Details

Client will receive:

1. Strategic Plan
2. Business Scaling Timeline
3. 2 Implemented Operations Systems
4. 6 Months of Management Consulting
5. 24 Consulting Calls

Total Investment: \$56,000

20% Deposit: \$11,200

Monthly Retainer: \$3,733



# All Packages Require The Following To START

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- 1 Phone Consultation**

Our initial meeting regarding your problem to determine our client to consultant compatibility.
- 2 Proposal Agreement**

Marie Management will establish a proposal of your needs, your problems and the services we have to solve them. Here we will recommend the package that best fits your needs.
- 3 Phone Consultation or Email Confirmation**

Upon receipt of the proposal, client will agree to the terms or request changes to the terms. Both parties will agree on all terms. A contract will be sent to the client.
- 4 MM Contractual Agreement**

All terms of the proposal will be outlined in a contract and sent to the client for electronic signature via email.
- 5 Payment**

Client will be required to make payment on the agreed upon terms before any additional time, deliverables, meetings or correspondence can be rendered.
- 6 Commitment**

Both Marie Management and the client work through all presented plans for 1 Year to ensure expected outcomes with the commitment to the agreed upon success.



## Small Business Consulting Process



# Marie Management

Structure. Systems. Strategy.

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