



Marcus Borders, Ed.S

Technology Consultant

Marcus Borders experienced educator and Instructional Technology Specialist who thrives as a customer-focused technology consultant. Currently, Marcus is an expert in coaching supporting leaders with innovative best practices and transformative learning experiences. He is also a subject matter expert in digital equity and accessibility in urban communities. As a current doctoral student of instructional technology, Marcus' research interests include assessing strategies that bring innovative technology coaching support to organizations.

Marcus is skilled in various educational technology tools/strategies, including Google for Education applications, professional development leadership, and online learning implementation. Well-versed in desktop authoring software, including Articulate 360, Microsoft Office 365, G Suite, and others.

Marcus is an innovative instructional technology coach and designer committed to collaboratively implementing, designing, strategic planning, and spearheading innovative instructional experiences based on current and relevant research-based best practices, curriculum, standards, and skills.

Marcus Borders is a national professional learning facilitator who inspires educators to create innovative learning experiences. With 14 years of experience, he has coached a variety of teachers and students on how to engage technology on a personalized level effectively. He thrives on creating a community for those invested in closing the digital divide across the nation.

Marcus is an Education Technology Specialist with Kennesaw State University's (KSU) iTeach Team, who thrives as a servant to educators and students. Currently, he is charged with coaching/supporting educators and administrators with blended learning experiences in K-12 environments. He is also invested in the assurance of digital equity and accessibility in the urban communities he supports.



As a current doctoral student of Instructional Technology at KSU, Marcus' research interests include assessing strategies that bring innovative technology coaching/support to parents of elementary learners. Marcus received his Specialist in Education in Instructional Technology from KSU, his Master's of Science in Urban Teacher Leadership, and Bachelor's of Science in Early Childhood Education, both from Georgia State University.

A native Atlantan, Marcus enjoys exploring parts of the cities' automotive scene and roller skating culture. Road trips with unlimited miles and an endless playlist of '90's R&B are his pinnacle of relaxation.