

Eastern Michigan University Black Alumni
Meeting Minutes
Saturday, September 15, 2012
11:00 a.m. ~ Southfield Public Library, Southfield, MI

Proceedings

Prayer

Meeting called to Order

Meeting called to order by Jasmine Lee, Vice-President at 11:12 a.m.

Attendance

Leslie L. Smith	Hanneke L. Hall*	Linda Boston (charter member)
Jasmine A. Lee*	Eric Brown*	Alex Gibson
Brandon C. Taylor		

*via conference call

Officer Reports

President

Leslie L. Smith

- *Office of Alumni update*
 - Attended her first Alumni Board of Director's Meeting
 - There was strong support for us and we have their full support
 - Shared our Annual Report with the Alumni Board and it received good reviews and they're considering incorporating our format into all reports
 - New Benefit: Alumni Detroit Zoo discounts are \$2 off of each ticket purchased
 - Our Homecoming Page is being included on their website, intern Chris Vilag is working on the site
 - The Greg O'Donnell golf outing is September 28; \$125/golfer, \$50 dinner only
- *New website hosting*
 - Our current Yahoo website is costly, \$125/yr; the last quarter is October 10, 2012
 - Web.com is \$67/yr, we will use as of October and hopefully save the last quarter from Yahoo
 - We can further engage alumni with the website
- *Upcoming Events*
 - Green & White Viewing/Watch Party with MSU at TV Lounge September 22, 2012 at 3:30 p.m.; get \$5 donation and no money due up front
 - Steve's Soul Food meeting to be held this week
 - T-shirts are to be sold
 - There will be a membership push

Upcoming Events At-a-Glance

September 22, 2012 (Saturday)

MSU Spartans vs. EMU Eagles Football Game
Game Watch @ TV Lounge
2548 Grand River Avenue, Detroit, MI 48201
Doors Open One Hour before Kick-Off
\$5 Admission

October 5-6, 2012 (Friday and Saturday)

EMU Homecoming, Ypsilanti, MI
Friday: Night Party
Saturday: Tailgate
Host: Leslie Love Smith

October 12-14, 2012 (Friday through Sunday)

MSU Homecoming, East Lansing, MI
Host Hotel: Best Western Plus/Causeway Bay
Friday: Parade and Party
Saturday: Tailgate, Wine Tasting, and Party
Sunday: Brunch
Hosts: Chuck, Erica, Paris, and Ken

October 12-14, 2012 (Friday through Sunday)

UM Homecoming, Ann Arbor, MI

October 20, 2012 (Saturday)

EMUBA Meeting

MSU vs. UM Football Game
13th Annual Urban Tailgate
Location: TBD

November 17, 2012 (Saturday)

EMUBA Meeting

December 15, 2012 (Saturday)

EMUBA Meeting

TENTATIVE: December 22, 2012 (Saturday)

Joint Holiday Party (EMUBA, MSUBA, UMAAAC)
Tentative Location: St Regis Hotel
3071 West Grand Boulevard, Detroit, MI

A strategic plan for next year is being however, the Executive Board has not yet been able have a Retreat.

Report Attached () Yes (X) No

Vice-President

Jasmine A. Lee

Report Attached () Yes (X) No

Treasurer

Brandon C. Taylor

- *Per the President, she has the letter for the bank. We have been trying to change the names on the account; everyone needs to be present at the bank to do so. The two names on the account will be the President and the Treasurer.*

Report Attached () Yes (X) No

Committee Reports

- *Fundraising ~ Brandon, Chair*
 - Ideas are being developed
- *Homecoming ~ Alex Gibson, Chair*
 - There is a Facebook page for the Homecoming Jam October 5, 2012
 - Posters are throughout campus and fliers are to be distributed
 - 200 tickets, official stamp is on back; Alex, Leslie, and Kim Jones have tickets
 - People are needed to work the door; Omega's to provide security
 - Tailgating: waiting on campus women of Alpha Kappa Alpha women and men of Omega Psi Phi to inform us on tent location
 - Omega Psi Phi will host a Bowl-a-thon Saturday, October 6, 2012; information to be submitted to Leslie
 - We were awarded a \$1,000 grant from Alumni Relations (AR); they will pay the Ann Arbor Marriott Ypsilanti at Eagle Crest; our balance is therefore \$0
 - Every active member is being charged with selling 3-5 tickets for Homecoming; we want to increase our membership
- *Young & Successful ~ Rebecca sent report*
 - Wednesday, October 3, 6:00-8:30 p.m.
 - Room 300 in the Student Center was secured by Alpha Kappa Alpha Sorority, Inc., Xi Chapter so there is no charge; **we need to be there from 5:30-8:30 p.m.**
 - The AKA's are on board to help out pre and post function
 - Pizza is able to be brought in and a stereo will be present to play music
 - Four (4) confirmed speakers; a male is needed to speak at the event, send information to Rebecca
 - Speaker parking should be able to be validated
 - Budget is usually \$150, cost will be covered via sponsorship from Leslie's business
 - We don't have a tax exempt status
 - Leslie and Jasmine to be in attendance, possibly Brandon
 - Scholarship form is to be reviewed by Leslie
- *Community Service ~ Lisa Washington, report by Jasmine*
 - Eight (8) people participated in Freshman Move-In Saturday, September 1, 2012; we get \$25 for every volunteer we bring and awaiting the transfer of that \$200 to our account ~ *thanks to volunteers Jasmine Lee, Lisa and Leslie Washington, Morghan Williams, Jaimie Jackson, Charles Ferrel, Reggie Barnes, and Keith Jason!*
 - Met with families and talked to AR, the Young Alumni Council will be new next year and will partner with us
 - Gleaners Project: Saturday, November 17, 2012; will help with food baskets during a three (3) hour block; Lisa Lockridge's email is in the newsletter

Old Business

- *L.I.V.E. Week ~ Jasmine*
 - Good events
 - Alumni won game against the students
 - We have a presence, information on EMUBA was given
 - \$150 sponsorship to cover refreshments is going to be handled by Reggie via their budget

Numerous departments on campus may be willing to partner with us; we have the option to look into that for sponsor/partnerships. We should reach out to departments we graduated from as well.

New Business

- *Voting - Sponsorship for Black Alumni Homecoming to students*
 - Sponsor student programming overall (tailgate food, concert expenses, etc.), yard show includes Greek organizations and dorm participants and is to be huge
 - Received detailed proposal with ask of \$250 or \$500
 - We've been added to the Celebrating You website as a partner
 - Hanneke drafted and submitted a Proposal form, to be discussed later
 - \$250 sponsorship: Vote 5 for/0 against ~ passed
- *Voting - Golf Outing ~ Eric Brown*
 - Great event for chapter, 2004 was the last time it was scheduled however poor planning and lack of participation led to an unsuccessful event
 - Golf is a popular sport especially among professional Black people, usually a core group of people participate
 - Copper Ridge Golf Club, Davison, Michigan; the only Black owned course in Michigan; 18 holes, clubhouse, coach house, accommodating staff
 - Greatest potential revenue \$16,000 + profit; funds generated
 - \$120 nominal entry fee, minimum 120 golfers, net \$7,446 profit before sponsorships
 - Hole sponsorships
 - EMU Business Directory - ad selling
 - Departments on campus purchase ads
 - Great opportunity to resurrect and support Black businesses
 - \$200 to hold date is the only cost to the chapter
 - BAW too busy to have golf outing that weekend
 - Saturday morning in June, before it gets too hot, June 15, 2013 is the proposed date
 - Concerns
 - Support - planning an organizing, who will manage the process, selling tickets/sponsorships, etc.
 - Lack of bodies
 - Good idea
 - Build on presence in area
 - Engage new and bring back former and older alumni
 - Revenue generator
 - Eric is committed to event
 - Will chair and it will be a success
 - Needs people to support it but it will get done and be a success for EMUBA
 - Executive Board should get together to discuss first
 - Tabled to October meeting; will make a decision next month and communicate it
 - Golf course dates may change

Open Discussion

- Linda Boston, charter member present
 - She's an actress, teaching artist, vocalist; sung National Anthem at a Homecoming
 - Press release and flier submitted for her September 28 concert, \$20 general admission and \$30 VIP; will mention EMUBA at her concert

- Has been watching us from afar and is proud of our longevity and how we've pushed on; we're professional
- Always a supporter of us and business and constantly reaches back
- Can put us in touch with great alumni
- Executive Board meeting is needed, will be held within the next couple of weeks

Adjournment

Closing prayer by Leslie
Adjourned at 12:33 p.m.

NEXT MEETING: SATURDAY, November 17, 2012
TIME & LOCATION TBD

Submitted by H. L. Hall, Secretary