

W. A. Pattillo High School National Alumni Association, Inc.

Goals and Objectives
2019-20

Goal 1. Increase the awareness of staple of the African American community, the African American church, about the purposes and programs of the W. A. Pattillo High School National Alumni Association, Inc.

Objectives:

- a. to assign a member or person to serve as an advocate to each church
- b. to have an officer, or board member to address a congregation upon their request

Goal 2. Endeavor to further the spiritual progress of alumni and association members by relating to the “from whence we have come” theme.

Objectives:

- a. post monthly reading or reflections on website
- b. post quarterly videos of testimonials

Goal 3. Enhance the connectivity to the alumni and membership for dissemination of information, accomplishments and fundraising efforts.

Objectives:

- a. continue to purge and maintain the database to solicit and increase membership
- b. continue to post the names of deceased members on the benevolence page of the website
- c. to explore an electronic email system, such as Mail Chimp, that will allow the Technology Committee to connect and keep non-Facebook alumni members informed

Goal 4. Heighten the attention to the programmatic thrust of the association as administrative and control elements change.

Objectives:

- a. display the virtues of the Scholarship and Awards Program with follow-up activities and continued initiatives
 - i. highlight and invite previous Scholarship Awardees during the Meet and Greet
 - ii. propose a fundraising activity such as a “Scroll of Mighty Trojans” or “38 Shades of Maroon” contacting each class to donate a minimum of \$1000 to scholarship fund, 38 denoting the number of reunion years

- iii. present a scholarship banner to the class with the highest donation and pass to next class with highest donation from year to year
- b. sponsor two inclusive programs during the association year that will:
 - i. engage the association, community and Pattillo and Princeville schools
 - ii. provide financial support for administrative responsibilities of the association

Goal 5. Continue to provide financial support to Pattillo and Princeville schools on behalf of students' educational needs.

Goal 6. To expand the awards and recognition of alumni, members, and citizens via our Hall of Fame Awards Program.

Objectives:

- a. recognize two (2) Distinguish graduates
- b. recognize three (3) Founders awards
- c. recognize eight (8) Trojan awards

Goal 7. Continue to implement and enhance governance, administrative, programmatic and logistical services in the association, to wit:

Objectives:

- a. assign to the Logistics Committee (Team) the sole responsibility for design and implementation of the movement, management and placement of material during association programs and activities – pre and post
- b. conduct a full review and assessment of the bylaws and policies of the association
- c. review the relevancy and adequacy of committee previously approved responsibilities as they fit into present time