

An Evolution In Avoiding Nursing Home Confinement

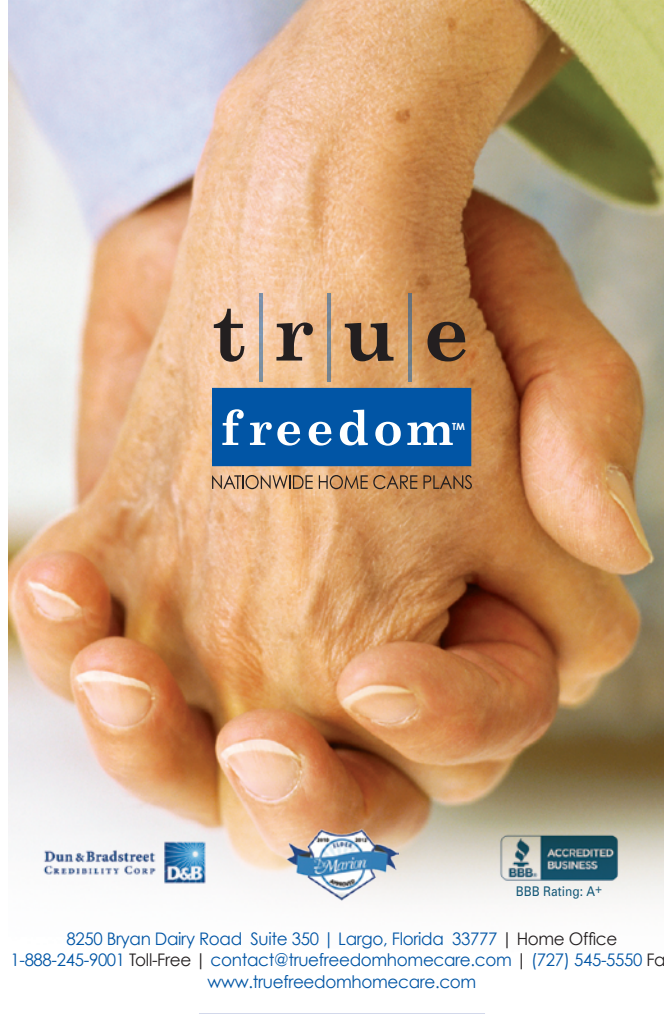
According to Health And Human Services, 70% of seniors will need some form of home care in their lifetime. That is nearly three out of four of us.

Medicare, Medigap and most Medicare Advantage Plans are designed to cover hospital stays, doctor bills and some short term skilled nursing. **Unfortunately, they do not cover the cost of everyday assistance in your home.**

With a True Freedom Home Care Plan, essential home care assistance is a simple phone call away following an unexpected injury or illness. These membership plans provide seniors and their families with the peace of mind, security and independence in **already having an affordable plan of care in place.**

These alternative plans to traditional Long Term Care Insurance allow seniors to delay or avoid a lengthy hospital or nursing facility confinement by receiving **custom care assistance in the comfort of your own home.**

True Freedom Home Care Plans are Service Contracts, NOT Insurance.



8250 Bryan Dairy Road Suite 350 | Largo, Florida 33777 | Home Office
1-888-245-9001 Toll-Free | contact@truefreedomhomecare.com | (727) 545-5550 Fax
www.truefreedomhomecare.com

Suitability Standard For Enrollment:

Prospective members must be able to live independently and cannot be currently receiving essential home care service or assistance (including from family members) at the time of enrollment.

Representative Contact Information:

SIMON LOLI
619-250-1316
si@simonloli.com
www.simonloliinsurance.com

www.truefreedomhomecare.com



Be Prepared As You Age To Maintain Your Independence In The Comfort Of Your Own Home

No Age Limits Available Nationwide

Brief Description Of Four Plans To Choose From:

- ▶ **PLATINUM PLAN**
10,000 Lifetime Membership Hours
\$250,000.00 Current Lifetime Retail Value
- ▶ **GOLD PLAN**
6,000 Lifetime Membership Hours
\$150,000.00 Current Lifetime Retail Value
- ▶ **SILVER PLAN**
3,000 Lifetime Membership Hours
\$75,000.00 Current Lifetime Retail Value
- ▶ **BRONZE PLAN**
1,500 Lifetime Membership Hours
\$37,500.00 Current Lifetime Retail Value

Lifetime Retail Values Are Determined From A Current National Average Of \$25.00 Per Hour For Non-Medical Home Health Aides.

All True Freedom Home Care Plans Feature Assistance With:

- * Meal Planning/Preparation
- * Dressing, Bathing, Toileting & Hygiene
- * Grooming
- * Laundry, Ironing & Changing Linens
- * Grocery Shopping
- * Accompany To Doctors Appointments
- * Medication Reminders
- * And Much MORE

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A Brief Description: Home Care Services

When the need for assistance becomes essential, the True Freedom Home Care Plans include two options of non-medical home care service to choose from. Members can select to utilize either **AGENCY Hours** provided by a network of licensed and registered Home Care Agencies in the True Freedom Network OR **ANYTIME Hours**, where members have the freedom to choose a friend or neighbor to provide their home care services.

“Thank you and all involved for the very prompt, courteous, professional service I received when I called. My needs were immediate and immediate service is what I received. Thank you for being there for me.”

- True Freedom Plan Member Jim F.

“Your efforts have assured me that should I have a need in the future, I can be assured that ASSI will be there for me.”

- True Freedom Plan Member Harriet M.

“Now I have my much needed “respite” time to do all the things necessary in my own house and with my own family, yet know that my Mom is still being properly cared for.”

- Karen F. , Daughter of True Freedom Plan Member



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A Brief Description: Built-In Features:

Inflation Protection

Because members are contracting for access to “Hours” and not “Days” or “Dollars”, the value of plan hours automatically increases over time. As the cost of home care steadily rises through the years, the increased expense is covered at the point in time a member chooses to access their contract hours.

True Freedom Discount Reward Program

Members earn a discount of 10% upon the anniversary and renewal of membership for each year that no home care services have been utilized. That savings will continue for up to 4 years. **(Example: In the 5th True Freedom membership year and beyond, members will save 40% on the cost of maintaining their contract for as long as no home care service has been required.)**

“A Failure To Plan Is A Plan To Fail.”

-Dr. Marion Somers – Senior Health Care Advocate



American Senior Services Incorporated