



TAU KAPPA EPSILON Beta-Psi Chapter Alumni Association



The Bond

Nov 2015

Vol 66, No. 3

2015 for *Your* Alumni Association

In our final *"The Bond"* for 2014, we summed up the year as "A New Beginning" in light of our growth in membership, 65th Event, involvement in all activities, & our desire to restart Beta-Psi.

2015 has seen a continuation of success in these key factors as we are poised for a restart in 2016.

We added 20+ Lifetime Memberships & have over 120 Active Dues-Paying Members.

Our Football Tailgates were the largest we've seen in several years with NEW faces at every game. That is a strong indicator of the resurgence of fellow fraters' interest in reuniting & growing the AA with members from ALL eras represented.

Even if you can't make it for a Goat Roast, Tailgate, Homecoming Event, etc, we urge you to support the AA as we are serving Beta-Psi Chapter's efforts & thus the entire Brotherhood.

It's not JUST about your money or Tailgating for locals! For example, it will cost about \$1,000 to print & mail this issue of *"The Bond."* That is why we utilize electronic media when possible to be good stewards of your investments.

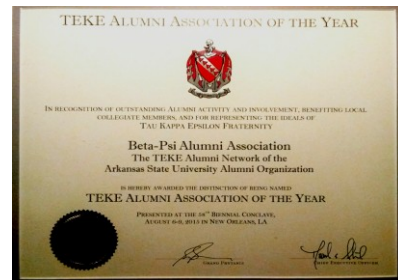
Thank You for a Great 2015 & what a BIG 2016 we have in store!

Your's In The Bond
Jerry "Falwell" Halsell #942

In This Issue...

- P2 - Chapter Restart Update
- ASU Greek System Stats
- Founders Day Events – Jan 9th
- P3 – New TKE House Update
- P4 – New Beta-Psi T-Shirt
- House Donation Form
- Beta Psi Website Stats
- Beta Psi...Did You Know?
- Goat Roast – 2016
- P5 - 2015 Year in Pics
- P6 – Current Lifetime Members

Beta-Psi Alumni Association Earns Top Award



In true Beta-Psi form, our Alumni Association was recognized as **THE Top Teke Alumni Association** for 2014-15 at Conclave in August.

This was a much appreciated recognition from TKE National as there is ONLY 1 of these awards presented from the 161 active AA's. It WAS a well-deserved award thanks to all of our efforts & involvement in 2014-15.

This will serve us well as we present our case to ASU in the upcoming weeks & months. Simply stated...It is due to YOUR participation & support of our Association's efforts, especially over the past couple years.

However, this award began in 2007 as soon as the chapter closed thanks to the decision of those "Young Guns" fraters to move from merely a closed chapter to a viable AA paving the way for continued growth ever since. Some middle-agers & "Antekes" came on board to solidify our AA bonds & take us from just local tailgaters to an organized body of Alumni working to regain the Beta-Psi we all know & love.



UPDATE YOUR CONTACT INFO

Keep Your Contact Info Updated!

Email us or go to our website at:

www.BetaPsiTke.com

Congratulations to Frater Brad Dial, #1315, for being elected as our new AA Treasurer!

Thank You to Frater John Street, #1230, for your many yrs of service!

Beta-Psi Re-Activation...In Progress!

All of our efforts since 2007 have had one primary goal...to bring Beta-Psi & TKE back to ASU! **TKE National submitted the Intent to Colonize application in late Oct!**

We have taken the time to learn from our successes & struggles, so that the Chapter we return will be what we all want! We are NOW at that time! **IT IS OUR MOMENT!**

We are fortunate to already have about 30 potential initiates to consider for membership as early as **Spring 2016!**

This hasn't happened overnight but it is happening right! We have a group of area Alumni set to go through volunteer training with TKE to serve as **Local Mentors** to these new members.

With this system of Local Mentors, these new initiates will receive "hands on" attention for training & organization skills especially during the first few years.

We have a Board of Directors spread across the nation to "work" our Alumni in recruiting.

YOU CAN help NOW by finding quality h.s. Sr's looking at ASU from your town!

We have a Faculty Advisor with key connections to Beta-Psi that we will announce soon after Board Approval.

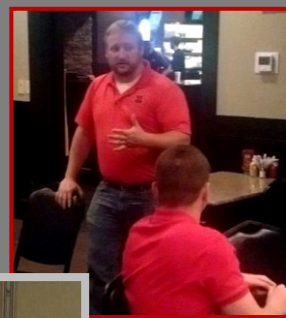


ASU Greek Statistics thru Fall 2014

Fraternities – **8 Total**
 Total Membership: **589**
 Avg Size: **75** (3 Largest – 101,105,110)
 Male Undergrad Enrollment: **4,208**
 Fraternity % of Male Enrollment: **13%**
 Kappa Sigma was last to colonize in Spring '14
 Avg Male Enrollment GPA – **2.91**
 Avg Male Greek GPA – **3.06**
 Chapter Min GPA IFC Req – **2.75**

Sororities – **5 Total** Avg Size: **150!!**

Alumni of all ages recently met with prospective undergrads interested in becoming our Newest Beta-Psi TKE's! Fraters from 300-900-1000-1200 & 1300's shared with the guests.



After the dust had settled on our big season opener vs Mizzou, Todd Farmer of TKE National, & a few younger alumni met with some of our prospective fraters at our tent **ON SUNDAY AFTERNOON!** That's impressive!

We are planning to have Dual Chapter Advisors to start. We'll seek a younger alumni to better relate with the new initiates and was a quality Teke through our tough, latter times AND an older alumni from the era with the larger chapter size who understands the chapter mgmt of that era.

We are in good shape in our Scholarship Account at TKE National but this is an area we need you to start considering future donations.



Alumni/Mentors Training & Founders Day Ceremony

Sat, Jan 9th

- 11-12 - Dutch Lunch at Front Page Café
- 12-4 - Mentor/Alumni Training with TKE (Front Page)
- 4-6 - Dinner with your family
- 6-8 - Founders Day Program at ASU Reng/Student Union with your family, ASU students/ Admin & other TKE Chapters!

Our Biggest Event Since 65th!

TKE House Project UPDATE!



Do you recall the "glory days" of Delta Hall? Any fraternity NOT in Delta Hall was "behind in the game!"

To help our Re-Activated Chapter flourish, we will have to ultimately provide a TKE HOUSE IN the Greek Village among the other fraternities.

We have worked with construction & architecture groups to present this Concept House which illustrates our minimal needs yet within a modest budget of around \$750,000. For a commercial grade facility, the avg cost/sq ft is about \$150.

Initially, it will house 5-6 fraters but will be built to add rooms as inexpensive as possible when we grow & are financially suited. These images are initial concepts & the plan can be adapted when we get to the construction phase.

We NEED YOUR Help to Accomplish This!

Our First Stage is our **Centurion Campaign:** **We NEED 80-100 Fraters to reach \$100,000 by donating \$500 or \$1000 in this first year!** All donors will have their name inscribed on a cornerstone plaque on the house! These donations can be made in lump sums or payments as you choose but we NEED this goal reached by 2016!

With the startup money we have, our pledges/donations to date, plus a few fraters making \$5,000 pledges, we are about 1/3 of the way there! Once we reach near 100 Fraters & \$100,000 THEN we will have the credibility to reach out to Fraters with the ability to make larger donations, even to sponsor an area in the House.

The Next Level will be our **Triangle Campaign.** With the larger donors' gifts, we will ask the Centurion Donors to step up a little more over the next few years & reach out to those who have not given. **This goal is to get to the \$350,000 level in 3 yrs, by 2019,** to realistically approach the construction phase.

We will not place a huge burden on the Chapter. By design, if we mortgage less than half the cost, the chapter will be able to sustain the financial obligation with minimal support by the AA.

Please use the form on P5 to submit your donations & please call a few fraters close to you.

We ALL owe TKE a debt of gratitude for helping us in our personal or professional life; NOW, is Your time to help Your Chapter!

The Bond of Beta-Psi Chapter

P3



Using a contractor w/ local TKE connections, for about \$100k more, we can add 2,000 +/- sq ft & with a 2nd story for a more prominent facility & more rooms for members!

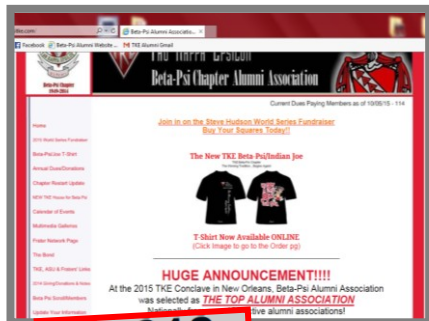


For More Indepth Info, Updates AND Details on Tax-Deductible Donations, see our website!



Concept FloorPlan (to show basic rooms needed)

Beta-Psi Alumni Website is YOUR Connection...



We re-introduced our website in Jan 2014.

Since then we have had **12,667** Visitors!

This averages 266/wk but from 9/15-10/15, it had 562 views:

- HITS - PAGE**
- 79 - Dues/Donations
 - 65 - New TKE Shirt
 - 60 - Chapter Eternal
 - 50 - Scroll #'s
 - 45 - New TKE House

24,613
PAGE VIEWS
12,667
VISITORS

www.BetaPsiTke.com



Frater Dr Jim Moshinski #454, has been the TKE Chapter Advisor at Baylor for the past 22 yrs!

Frater Jim Pardew #370, is a TKE Distinguished Alumni in Government for his service as U.S. Ambassador to Bulgaria.

Frater Darrel Burris #708, served as Chapter Advisor for Ill-Wesleyan, **TKE's ALPHA Chapter** from '93-'95.

**The Winning Tradition...Begins Again!
Indian Joe T-Shirts NOW Available!**



Have YOU Ordered Your Shirts Yet?

Now **IN Stock** for Immediate Shipping

Sm -XL \$15 XXL - \$16 XXXL - \$17
(+ small s/h fee)

Order Online on our Website!

or pick up at any remaining event, **While They Last!**



Mark This Date!

2016 Goat Roast Reunion
Sat, June 11, 2016 11-2
ASU Pavilion
"Fun for the Entire Familv!"

Mail this form with your donation OR you can go directly to www.tke.org/donations & select Beta-Psi Special Projects

**Beta Psi Alumni Association
Housing Board Donor Card**

TKE Beta-Psi Alumni Association
P.O. Box 606
Jonesboro, AR 72403

www.BetaPsiTke.com

Name(s) _____ Scroll # _____
(as you want it to appear on the Cornerstone Plaque)

Address: _____ City _____ St _____ Zip _____

Email: _____ Phone: _____

DONATION/PLEDGE Amount: _____

To Be Paid: 1x Date: _____ 2-Pay Est. Dates: ____/____ & ____/____
 Mo. Draft: \$ _____ (we will contact you privately for ACH/CC info)

Important: What amount of your donation do you request a tax-deductible credit?

\$ _____ Note: Due to IRS regulations, we will only be able to access a portion of your donation for actual construction/upkeep of our House that you request as tax-deductible. Other portion can go to Scholarship. Please keep this in mind, especially in this initial smaller donation phase.

Our Initial Phase Goal: 100 Fraters for \$100,000:

5 @ \$5k 10 @ \$1k 30 @ 1k (\$84/mo x 12) 50 @ \$500 (\$42/mo x 12)

2015...Our Year in Review!

Young Guns, Old Guys, Antekes, The NEXT Generation & our families!



60's mini reunion in June



Young Guns with the Old Guard!



Goat Roast in July



Miracles for Mary in Aug



Local Alumni Meet with Our Next Generation



Vintage "Antekes"



Late 70's Leaders!



NEVER Too Old to Ring That Bell!



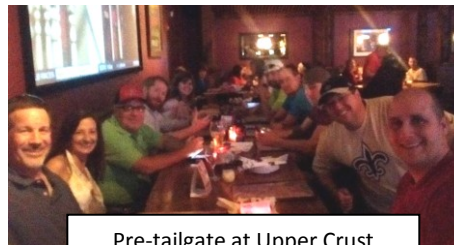
TB TCB!



Sweet Kim & her lil helper!



Bill, Connie & even Todd from TKE prepping



Pre-tailgate at Upper Crust



Beta-Psi Alumni Association
P.O. Box 606
Jonesboro, AR 72403



www.**BetaPsiTke**.com

 Beta-Psi Alumni Association Lifetime Members TKE...The Fraternity for Life <small>as of 10/20/15</small>				
John D Ruff #697			Hon. Coy Branscum #584	James France #632
Bobby D Caldwell #476			Vance Lawson #604	David "Smitty" Smith #884 <small>Pd posthumously by fraters</small>
Hon. Ben Story #489	Tim "Slick" Stillings #777	Laudies Brantley #431	Stuart "Stu" Stark #930 <small>Pd posthumously by fraters</small>	Larry Williams #1027
Paul Mills #499	Jeremy Brewer #1245	John Cychol #740	Clay Cozart #916	Robert "Bob" Phillips #546
Dr. Dale Morris #462	Chris Puryear #1079	Terry McCord #420	Mickey Bridger #368	Raymon Harvey #600
Billy R. Shurley, Jr #1275	Neil Cate #754	Cliff Goodin #320	Tommy Calloway #478 <small>Pd posthumously by fraters</small>	Bjorn Skoog #1132
Ansel E Young #1304	N. E. Adams III #1184	Dick Ritchey #393	Jerry Unser #596	Joey Owens #963
Robert R. (Bob) Cable #1288	Rex A. Davis #813	Dan Nicholson #788	Ed McLain #508	Bruce Colbert #1120
Charles Luter #303	Steve Stepka # 792 <small>Pd posthumously by his wife, Kim</small>	Jeffrey K. Smith #927	David Sales #1012	Thurman "Jr" Beshears #951
Jeffery D Klitzner #1280 <small>pd posthumously by fraters</small>	Randy Woodard #608	Dr. Dwight Duckworth #985	Jerry Rapert #1084	John Drake #955
Anthony "Wop" Paladino #861 <small>Pd posthumously by fraters</small>	George "Buzz" Berg #848	Scott Ruff #1109	Everett Adamson #1053	Scott Ellington #1002
Gregory Crews #876	Lavon Wells #357 <small>Pd posthumously by fraters</small>	James Garner #932	Dennis "Togo" Wood #807	Wayne Carlisle #609
Scott Cole #899	Cecil Holifield #419 <small>Pd posthumously by fraters</small>	David Martin #935	Carl Frein #633	Kirkley Thomas #1082
Tim Booth #1249	Bill Hampton #480	Josh Cole #1247	Bill Couch #739	