**Social Media Volunteer**

Benevolent Kicks is seeking a social media volunteer to join our team. In this role, you will assist the marketing team to create content and aide in maintaining the social media presence for the group.

**Duties and Responsibilities:**

* Assist the Marketing team to help with daily, weekly, and monthly tasks to grow this organization
* Assist with the design and execution of social media campaigns
* Create and distribute content such as blogs, infographics, videos, and press releases on social media and traditional news outlets (via Newsletter)
* Support the general team at events

**Skills and Qualifications (Highly preferred):**

* General experience in digital marketing/social media marketing, communications, and/ or journalism.
* Impeccable oral and written communication skills
* Excellent internet research skills
* Mastery of the major social media platforms including Facebook, YouTube, Instagram, Twitter, Pinterest, TikTok, Snap and Google+
* Experience with content management systems, word processor applications, and image/video editing software (i.e. Canva, Adobe, etc)