



ABOUT THE PROGRAM

The Reading Workouts campaign is a joint initiative between Destination Excellence Basketball Training and CLASSROOM TEACHERS nationwide to encourage students to read for 10 minutes a day. **We've set a goal of a million minutes read nationwide by the conclusion of the program.** With your support, we will achieve that milestone.

HOW TO PARTICIPATE

Reading Workouts Program

As a Classroom Teacher, you're constantly looking for ways to encourage your students to read more. Well, Destination Excellence Basketball Training makes it easy! With this program, we've taken all of the prep work out of the equation, plus we've added some really cool incentives for you and your students. Just follow these simple steps:

1. Visit <https://www.getthisworknow.com/registration> and sign up for the program
2. Destination Excellence Basketball Training will deliver an official Program Reading Log & Certificate of Participation
3. Photocopy and distribute logs to your students
4. At the end of each month, collect logs from your students
5. Photocopy & distribute Certificate of Participation to each student for that month
6. Tally your received logs and total minutes for that month
7. Email reading@getthisworknow.com and "Submit your Student Reading Tally" for that month

It's that easy! The website will take care of tracking your totals for the program for your account.

Encourage your colleagues to participate with their students and help us achieve our goal of 1,000,000 Total Minutes Read!

Become a Teacher Liaison

There is a secondary, yet vital, component of the Reading Workouts Program; Destination Excellence Basketball Training is looking for Teacher Liaisons (volunteers) to facilitate the relationship between local teams and individual schools / districts. Teacher Liaisons work directly with the Kokomo YMCA to:

- Coordinate group (student) outings at games
- Schedule activities with local schools such as reading clinics, basketball clinics, etc.

Teacher Liaisons are also elected as honorary team members and receive team credentials which include:

- Team Jersey
- Access to any Kokomo Bobkats designated team game

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What a great way to facilitate the relationship between your local team and your school or district. Becoming a Teacher Liaison is simple. Here's how:

1. To Register visit <https://www.getthisworknow.com/registration>
2. You will be contacted by an official representative of your local team to structure an activity plan that supports this campaign and meets your school or district's needs.

PROGRAM INCENTIVES

Students

We understand that it can be difficult to motivate a student to read for the simple “love of reading” so we also sweetened the deal by adding the “love of basketball.” Each student that participates in the program will receive:

- A Certificate of Participation and 1 hr Basketball Training on the last Sunday of each month at the Kokomo YMCA
- A voucher to receive Kokomo Bobkats merchandise at a game of his / her choice
- Eligibility to win a Grand Prize at conclusion of the Program (subject to contest rules)

Additional Milestone Incentives (AWARDS & GRAND PRIZE*):

- The top reader at each school will also receive an “Outstanding Achievement Award” from D.E.B.T. and the Kokomo Bobkats.
- The student who reads the most total minutes and is recorded by a teacher nationally for this program will receive a Grand Prize* – The Grand prize will include 2 tickets for the student and a guest at a Kokomo Bobkats game of their choosing to be recognized as the Grand Prize winner during half time, a photo op with a player, as well as a pizza party for the student and 4 guest to include players of Kokomo BobKats.

Teachers

Don't worry, we didn't forget about you and all of the hard work you do. Each teacher that signs up for the program will receive:

- Eligibility to sign up for Teacher Liaison program and
- Eligibility to win a Grand Prize at conclusion of the program (subject to contest rules)

Additional Milestone Incentive (GRAND PRIZE*):

The teacher who records the most minutes nationally will receive a Grand Prize: The Grand Prize will include 2 tickets to the Kokomo BobKats game of their choosing as well as a gift certificate for 2 at the restaurant of their choosing. (Gift certificate not to exceed \$100)

LENGTH OF THE PROGRAM

The Reading Workouts program will begin on October 4, 2021 and conclude on March 4, 2021.

SOCIAL MEDIA

Be sure to like our Fan Page on Facebook. Follow all the latest program updates, upload pictures of your class in action or tell us how the program is going. Maybe even post pictures of students at our games, etc. Let's make this program a Slam Dunk!!

PROGRAM RULES

1. Teachers may only create one user account for the Reading Workouts Program on <https://www.getthisworknow.com/registration>
2. Each student participant may only complete and submit one reading log per week (Fridays 5pm)

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3. Teachers must tally and submit reading log totals at Teachers are asked to limit your log entries to once per week for each student. We recommend entering the total for your students for the month at one time if time allows.
4. Teachers must keep original completed program logs to be eligible for Grand Prize* at the conclusion of the program.
5. Initial Certificate of Participation and participation Ticket should not be given to student until student submits first completed reading log.
6. Only students that participate in the Reading Workouts Program are eligible to receive a one time Reading Workouts Program Voucher to receive merchandise and attend a Kokomo BobKats game of the student's choice. The Voucher will be deemed void and will not be accepted unless signed by the issuing teacher. Limit one ticket per month per participant during the duration of the Reading Workouts Program.
7. At the conclusion of the Reading Workouts Program, Destination Excellence Basketball Training will tally all submissions and notify the winning Teacher for the purpose of awarding the Grand Prize*. The winning teacher must identify student Grand Prize* winner based upon reading log total for logs completed and submitted during the Reading Workouts Program. Destination Excellence Basketball Training reserves the right to request original completed reading logs for verification purposes prior to issuing Grand Prize*.

** Reading Workouts Program—Prizes Information*

1. Destination Excellence Basketball Training sponsors of the **Reading Workouts Program** ("the Program"). Subject to conditions herein the Program is open to elementary, middle, and secondary school students and teachers, in good standing, who reside within the continent of North America. No purchase necessary to enter or win. A purchase will not improve your chances of winning.
2. Participating students who fulfill their reading requirements during the duration of the Program are eligible for a chance to win a Grand Prize. A student who reads the most total minutes nationally for the Program and is taught by the teacher who accumulates the most total minutes nationally for the Program earns The Grand prize will include 2 tickets for the student and a guest at a Kokomo Bobkats game of their choosing to be recognized as the Grand Prize winner during half time, a photo op with a player, as well as a pizza party for the student and 4 guest to include players of Kokomo Bobkats.
3. Program contestant teacher who accumulates the most total minutes nationally for the Program is eligible for a chance to win a Grand Prize. This teacher earns The teacher who records the most minutes nationally will receive a Grand Prize: The Grand Prize will include 2 tickets to the Kokomo Bobkats game of their choosing as well as a gift certificate for 2 at the restaurant of their choosing. (Gift certificate not to exceed \$100)
4. The following persons or entities are not eligible to win the Prize or otherwise participate in the **Reading Workouts Program** the Destination Excellence Basketball Training staff and their families and all others with whom they are domiciled are not eligible to participate in the Program.
5. Destination Excellence Basketball Training and the Kokomo Bobkats is not responsible or liable in any way for any log entry not received by ,including but not limited to difficulty accessing the Internet, the Destination Excellence Basketball Training website or Program webpage, postal delays, service outages or delays, computer difficulties or other technological glitches, or member error. Further, the D.E.B.T reserves the right to terminate, cancel, suspend or modify the Program if D.E.B.T determines that fraud, technical failures, or other acts or events beyond the reasonable control of D.E.B.T has compromised the fairness or integrity of the **Reading Workouts Program**.
6. Grand Prize Winners will be notified by **Mail or E-mail**. The odds of winning depend on the total number of eligible reading logs received. Award of Prize is subject to Winner's proof of eligibility. Although many will enter to win, only one Grand Prize will be awarded to a student and to a teacher. No more than one prize will be awarded to any one person.
7. By participating in the Program, each contestant agrees: (i) to be bound by these rules including, without limitation, all documentation and all applicable laws; (ii) to waive any rights to claim ambiguity with respect to these rules; (iii) waive all of contestant's rights to bring any claim, action, or proceeding against any of the Program Entities; and (iv) to release each of the Program Entities and each of their respective directors, officers, employees, agents, representatives and/or other authorized designees from any liability (including, but not limited to, liability for any property loss, damage, personal injury, bodily injury, death,

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loss, expense, accident, delay, inconvenience or irregularity) that may arise in connection with contestant's participation or inability to participate in the Program (and/or any parts thereof).

8. Winners must accept the Prize within one (1) business week or five (5) business days of notification that he/she has been declared the Winner. Failure to accept the Prize within this time period will result in forfeiture of all rights and interest in the Prize. Except where prohibited, Acceptance of the Prize by the winning contestant (the "Winner") constitutes a granting by Winner to D.E.B.T. of a non-exclusive, royalty-free, non-transferable worldwide license for D.E.B.T. to use Winner's name, image and likeness for marketing, advertising, promotional, and other purposes without additional compensation to Winner.

9. The cash value of the Prize (Gift Certificate) will be reported by D.E.B.T. to the applicable taxing authorities, as required by law. Any applicable taxes are the obligation of the Winners. The Winners must supply D.E.B.T. with a completed W-9 form in order to receive the Prize.

10. If the Winners cannot or will not accept the Prize, then the Prize will be forfeited, and awarded to alternate winners at D.E.B.T.s' sole discretion.

11. D.E.B.T., in its sole and absolute discretion, reserves the right to disqualify any entry or person from taking part in the **Reading Workouts Program** for tampering with the entry process or the D.E.B.T. website, or providing inaccurate or misleading information, or if an entry is not in full compliance with the **Reading Workouts** rules.

12. Contestants upon submitting their reading logs in the **Reading Workouts Program** acknowledge and agree that the D.E.B.T. will have full power in any matter of interpretation and enforcement related to or arising from the **Reading Workouts Program**. Any eligibility, compliance issues or disputes related to or arising from the **Reading Workouts Program** will be subject solely to the decision and determination by D.E.B.T. Executive Director, at his/her sole and absolute discretion. In all instances the Executive Director's rulings will be final and without further recourse.

13. Prize Winners hereby acknowledge that the **Reading Workouts Program** have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any prize or component thereof. Winners release and hold harmless D.E.B.T. its directors, officers, employees, and agents, from any injuries, loss, damage, or liability of any kind related to or arising from **Reading Workouts Program** or acceptance or use of the Prize won.

14. Any controversy, claim or dispute arising out of or relating to **Reading Workouts Program** must be brought in any court of competent jurisdiction in the County of Newcastle, the State of Delaware, to the exclusion of all others, and will be governed by and construed in accordance with the laws of the State of Delaware without giving effect to its rules regarding choice or conflicts of law.

15. This Program is subject to all applicable federal, state and local laws and regulations. Entries are void where prohibited by law.

16. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained here.