



Southern University Alumni Federation
Houston Chapter

P.O. BOX 2624

Houston, Texas 77252

www.HoustonJaguars.com

March 24, 2022

Attn: Potential Sponsor

The Southern University Alumni Federation Houston Chapter solicits the support of Potential Sponsor for our annual **SpringFest, a Southern Style Crawfish Boil and Fish Fry** scholarship fundraiser. The funds raised help provide scholarships to assist Houston area students attending Southern University.

This is our 35th Annual Crawfish Boil and Fish Fry. We expect to exceed our annual attendance of 900 guest and supporters. It will be held on Saturday, April 30, 2022 at Kitty Hollow Park located at 9555 Hwy 6 South (between Sienna Plantation and Vicksburg) in Missouri City, TX 77459.

We are reaching out to you to specially request a donation to underwrite the cost associated with crawfish and catfish catering services which is \$18,700. In-kind contributions are also being requested to defray the cost of advertisement, printing, music, prizes, games, equipment, tables and chairs. Your donation would allow us to increase the number of scholarships awarded to deserving Houston area students. We are a non-profit organization and your contributions are tax deductible. Please see the attached list for more details.

We would appreciate a response by April 14, 2022. If you need additional information, please feel free to contact me on 281-787-8435. Thank you for your consideration.

Sincerely,

Aubrey Warner
SU Crawfish Boil and Fish Fry Event Chairman



Southern University Alumni Federation Houston Chapter **35th ANNUAL CRAWFISH BOIL AND FISH FRY SCHOLARSHIP FUNDRAISER SPONSORSHIP LEVELS**

Sponsors will receive the following considerations based on their level of contribution:

TITLE SPONSOR

\$5,000.00 (1 Available)

- Opportunity to address the audience at the event
- Name documented in our historical records as a 2019 Title Sponsor
- Receive 50 complimentary tickets
- Large banner prominently displayed at the event as Title Sponsor
- Name mentioned on all printed materials and website
- A table provided at the event for your use if requested

GOLD LEVEL

\$2,500.00 (2 Available)

- Receive 25 complimentary tickets
- Large banner prominently displayed at the event as Gold Sponsor
- Name mentioned on all printed materials and website
- A table will be provided at the picnic for your use if requested

SILVER LEVEL

\$1,000.00 (3 Available)

- Receive 20 complimentary tickets
- Large banner prominently displayed at the event as Silver Sponsor
- Name mentioned on all printed materials and website
- A table will be provided at the picnic for your use if requested

BLUE LEVEL

\$500.00 (4 Available)

- Receive 10 complimentary tickets
- Name mentioned on all printed materials and website
- A table will be provided at the picnic for your use if requested

JAGUAR LEVEL

\$250.00 (5 Available)

- Receive 5 complimentary tickets
- Name mentioned on all printed materials and website

NAME _____ TITLE _____

COMPANY NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

WHAT NAME SHOULD BE RECOGNIZED AS A SPONSOR? _____