

SERTOMA CLUB OF NASHVILLE PRESENTS:

♠ ♣ ♥ ♦ 2021 CASINO PARTY ♦ ♥ ♣ ♠

Sponsorship Packages Details

Friday December 3rd, 2021 at Nashville Musician's Hall of Fame, 6:00 pm

All Proceeds Benefitting HEAR Nashville

Max No. of Sponsors. Title Sponsor will be the sole sponsor at this level. Full House and 4OAK limited to number on grid to create predominance and prominence of visibility within a category.

Signage on Gaming Tables. Title Sponsor can choose any 2 tables to have their logo placed. 4OAK will receive 1 logo placement at a gaming table (party committee to assign based on availability)

Signage on Digital Displays. Title Sponsor to place their logo on 1 of the 2 Digital displays. The other Digital Display to toggle between Sertoma Logo and HEAR Nashville Logo.

Thank You Wall. Large printed graphic in food truck area with the logo of all sponsors purchasing packages. Title Sponsor gets center placement and enlargement of Logo on the display.

Signage on Photo Booth (Photo Booth Sponsor). 4OAK Sponsor Logos to be Placed on Photo Booth.

Signage on Video Loop. 2:1 for Title Sponsor, 1:1 for Full House & 4OAK, 1:2 for Straight.

Signage Throughout Event. Placement of Sponsor Logo at selected locations throughout the event, including tables, sitting areas, welcome area, coat check, etc.

TV Commercial. Sponsor to provide a video commercial (max 20 secs) to be spliced into the loop of the Sertoma Vid playing on loop in the HOF Auditorium during the Event.

Sponsor to Hand Check to HEAR Nashv. Sponsor Delegate and Club President will hand Large Check to HEAR Nashville delegate during the Event. **Amount to be estimated based on net revenue calculated on best data available right before the event.

Sponsor to Speak at Sertoma Lunch. Invitation extended to Sponsor to keynote speak at a Q1 Sertoma Tuesday Luncheon.

Award Plaque- at Event. Commemorative Thank You Plaque presented to Title Sponsor Delegate at Event.

Award Plaque- Sertoma Lunch. Commemorative Thank You Plaque presented to 4OAK Sponsor Delegate at Sertoma Tuesday Lunch (can be combined with Sponsor being keynote speaker that same lunch).

Sertoma Purchase Web Page Logo. Sponsor Logo placed on Sertoma website purchase page for tickets.

Logo on Event Program Cover. Program cover to incorporate Sertoma Logo, HEAR Nashv. Logo and Title Sponsor Logo.

Logo Inside Event Program. Sponsor Logo Placed on inside title page on the Event Program.

Branding on Club eMail Promo Blasts. Title Sponsor's Logo placed on all Club email blasts to promote the event.

Branding on Photo Backdrop. Photographer at event will photograph guests after they check in against a backdrop with Sertoma Logo, HEAR Nashv. Logo and Title Sponsor Logo.

Sponsor Mentioned on Media Postings. Sponsor mentioned by name on all Club Social Media postings to promote the event.

Sponsor Mentioned on Press Releases. Sponsor mentioned by name on all Club Press Releases to promote the event

Sponsor Mentioned at Welcome Before Live Auction. Auctioneer to thank Title Sponsor and 4OAK Sponsor(s) before Live Auction.

Sponsor to Auction off FINAL ITEM. Title Sponsor Delegate can choose to Auction off the Final Auction Item of the Night in Live Auction (Alternate: Auctioneer thanks Title Sponsor before auctioning Final Item)

Sponsor Logo on Club Thank You eMail Blast (post party). Thank-You email to all registered guests and to Club's general email list to thank them for attending/participating. To include a Thank You to Title Sponsor + embedded link/logo.

Community Service: participate in HEAR Nashville Project. Opportunity for Title Sponsor Delegate(s) to participate alongside HEAR Nashville during one of their projects in 2022.

First Refusal on 2022 Casino Party. Sponsor will have First Option to sponsor the 2022 party at the same (or better) level before the Sponsorships are opened up to the general public.

Full or Half Pg. Ad in Event Program. A full or half page ad included which appears in the appendix of the Event Program. Sponsor to provide artwork. Subject to approval by Casino Party Committee.

Discount Ad Purchase in Event Program. Sponsors can elect to purchase a Half or Full Page ad in Event Program at a discounted Rate.

Double Chips for Sponsor Guests. Title Sponsor Guests will receive 2x chips which gives them more time to play and twice the opportunity to win prizes.

Advance Ticket Sales

<u>ITEM</u>	<u>COST @ EVENT</u>	<u>ADVANCE PURCHASE</u>
Extra Drink Tickets	\$8.00 ea.	\$35.00 (batch of 5)
Extra Drink Ticket	\$8.00 ea.	\$8.00 ea. (avoid the line!)
Bulk Admission Ticket	\$100.00 per	\$950.00 (batch of 10)

The Sertoma Club of Nashville and HEAR Nashville are 501(c)(3) tax exempt organizations. To receive a copy of the applicable exemption certificate to use with your donation, please contact Beth Harmon at beth@nashvillesertomacub.org.



SERTOMA CLUB OF NASHVILLE 2021 CASINO PARTY SPONSORSHIP PACKAGES

PACKAGE LEVEL

	HIGH CARD	PAIR	STRAIGHT	FULL HOUSE	4 OF A KIND	ROYAL FLUSH (title sponsor)
Donation	\$650.00	\$1,250.00	\$2,500.00	\$3,500.00	\$5,000.00	TBA
Max Number of Sponsors at This Level	UNL	UNL	UNL	5	2	1
No. of Gen Admission Tickets	4	6	8	10	15	20
Food Tickets / Drink Tickets	4 / 8	6 / 12	8 / 16	10 / 20	15 / 30	20 / 40
Signage: on 2 of 3 Tables (craps, roulette, blackjack... sponsor choice)						
Signage: on 1 Gaming Table (craps, roulette, blackjack)						
Signage: 1 of the 2 Digital Displays						
Signage: Photo Booth						
Signage (Prominent): Sponsor THANK YOU Wall						
Signage: Sponsor THANK YOU Wall						
Signage (2:1) on Video Loop						
Signage (1:1) on Video Loop						
Signage (1:2) on Video Loop						
Signage (Prominent): Throughout Event						
Sponsor TV Commercial: Playing before Sert. Vid Loop in Theater						
Sponsor Delegate: Hands Check to HEAR Nashville @ Event on Stage						
Sponsor Delegate: Invited to Club for Lunch Speaker	OPEN	OPEN	OPEN			

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PACKAGE LEVEL

HIGH CARD

PAIR

STRAIGHT

FULL HOUSE

4 OF A KIND

ROYAL
FLUSH

Award Plaque: Handed to Sponsor Delegate (@ Event)							
Award Plaque: Handed to Sponsor Delegate (@ Future Sertoma Lunch)							
Branding: Sponsor Logo on Sertoma Website Ticket Purchase Page							
Branding: Sponsor Logo on Event Program Cover Page							
Branding: Sponsor Logo inside Event Program							
Branding: All Club eMail Promo Blasts to Include Sponsor's Name							
Branding: on Event Photo Backdrop as Guests Enter							
Sponsor Mentioned: All Media Type Postings							
Sponsor Mentioned: On All Club Press Releases for Party							
Sponsor Mentioned: by MC at Welcome Before Auction							
Sponsor: Conducts Live Auction FINAL ITEM or Gets Mention							
Sponsor Mentioned: Club Thank You eMail Blast (post party)							
Cmnty Svc Oppty: to Attend & Participate @ Future HEAR Nashville Project							
First Refusal to be Sponsor (equal level) @ Casino Party 2022	OPEN	OPEN	OPEN				
Included: Full Page Ad in Event Program							
Included: HALF Page Ad in Event Program							
Discount: Purchase Full Page Ad in Event Program					upgrade		
Guests: Double Chips for Sponsor Guests							