



## **Shaun Wilson Bio**

### **Consultant/Virtual Facilitator**

Shaun has more than 25 years of combined experience in business, technology, and education with learning the alignment of technology implementations with organizational initiatives. Shaun has also served as a global professional development specialist for over 15 years.

Shaun holds a Master of Science in Human Resource Development with a concentration in Educational Leadership. She has career experiences as a researcher, entrepreneur, management consultant, project manager, middle school teacher and principal. Shaun has years of experience delivering professional services as a professional development expert and helping companies and school systems develop tools that will increase capacity and retention amongst their employees. She is known to develop specific measurable outcomes that have helped organizations evaluate the success and effectiveness of various marketing strategies. Shaun understands the best marketing methods to explain, teach, and communicate an organization's brand messaging. Shaun is a sought after veteran in the educational and business field with an understanding of the industry and the people driving it.