

Arc of Iowa Board Meeting  
December 11, 2019 | 11 AM – 1 PM  
Rotary Room | Ames Public Library, Ames, IA

Welcome and Call to Order: 10:30 AM

Delaine Peterson called the meeting to order and introductions were made around the table. Present: Doug Cunningham, Executive director; Donna Bachman, Secretary; Alice Philips; Delaine Peterson, Board President; Sam Houston, Treasurer; Annie Armknecht, Arc of East Central Iowa; Michael Glanz; Arc of the Quad Cities, Chelsey Markle, Iowa City Arc; Mike Wood; Al Fagerlund, Arc of Marshal County; Tricia Crain, Arc of Story County.

## Reports & New Business

### **November 2019 Board Meeting Minutes**

Minutes submitted by Donna Bachman; she recommended that the minutes be approved as written. Alice Philips made a motion to approve the minutes, Delaine Peterson seconded. Motion carried on a vote.

**History Committee Report** : Mike Wood reported: met with members of both Managed Care Organizations. He commented on MCO difficulties and offered to pursue and help persons at the state and administrative level.

History project has been pushed out to the local Arcs. He has the Scott County information. He feels that the Drake partnership and the Harkin Institute is going well. The Scott County will be the first information added at the Harkin Institute.

### **Resource Committee Report**

Membership Drive - Doug Cunningham: no meeting since last Iowa Board mtg. We want to spend our energy on membership drive. New members are not being added to the national system at this time; Doug is asking AARP to find a person to help input the information regarding new members.

Hear My Voice Campaign – Delaine reported that \$7000.00 has been raised toward our match gift; These funds are being designated to help pay for Julie Beckett.

Year End Giving Campaign – Doug is in the process of finishing up a Newsletter which will be sent out in December, with a giving envelope.

Digital Fundraising Pages - Doug has helped local Arcs get their web pages developed on the Arc of Iowa website. He helped Jim France of Woodbury Arc develop a fundraiser through the website to raise funds for their summer camp. Doug explained and offered help to the local Arcs with getting started with fundraising on the website.

Arc March – Delaine wants to use March as a month to increase awareness about our mission and our work across the state.

Grant Opportunities: Grants have been submitted to Whirlpool, Maytag, Walmart, Fred and Wittern, and Hubbell

**Policy Committee Report** Julie is not present to report on policy updates; Doug and Delaine reported.

Grant for Caucus are available and Doug will be issuing the money later this week. Let him know very soon if you are interested in money for training for caucus-going.

Arc of Story County connected with the League of Women Voters who are taking this project on for Ames.

Candidates are looking for opportunities to meet with people and discuss concerns. Let Doug know if your Arc is interested in being a host for discussions in your area.

Day at The Capital - March 12- We have been invited by The Iowa Caregivers Association to participate in a day at the Capital for caregiver crisis. Julie and Paula C will investigate the agenda for this day and report back to the Arc of Iowa.

Direct Care Crisis - Thanksgiving Campaign

Free training on Dec 18 that is tailored to persons with intellectual disabilities. Doug has sent out an email regarding this training and how to attend.

New law on Guardianship; Delaine reviewed the changes and shared a one-sheet law-firm blog about the changes to the law and requirements for parents, even though they may have had guardianship for their person for years.

#### **Finance Committee Report -**

Sam Houston: David Graham and Mark Hartung have committed to joining the Finance Committee.

#### **YTD Financial Report : Sam Houston**

Forecast for 2019 revenue: Around \$240,000. Significant events: vending machines and the Hear My Voice campaign. Sam talked about the 'income' of free labor through volunteers for the Arc of Iowa; he currently values that around \$50,000. All information is posted online. Sam made a motion to approve the YTD Financial Report; Tricia Crain seconded, and the motion carried on a vote.

#### **2020 Annual Budget : Sam Houston**

Sam looked at income categories and revenue and also expenses to run a risk analysis. The budget is set up for minimal risk in 2020. He suggested putting the budget in the moderate to low risk for being accomplished in the 2020 fiscal year. Sam made a motion to approve the budget as written; seconded by Alice Philips. Discussion about the budget: Membership is projected high; Delaine stated that Arc of Iowa needs to work on reconnecting with past members. Budget passed on a vote.

Plan for Affiliation Committee: will meet after the Board meeting today. Will work to gain information about history and about future plans for local Board affiliations so that the Arc of Iowa Board can then understand the plan for the future and affiliation with local boards.

#### **Break**

10 minute break

**Executive Report** 12:10 pm**Advocacy**

MAAC Advisory Committee - Doug Cunningham: no update at this time

Livable Communities Work Group - Doug Cunningham: funds available for small communities for persons who need home materials, like ramps, grab bars, etc.

DD Council - Al Fagerlund: He reported that Rik Shannon is going to retire in the new year.

Caucus Event: regarding the caucus training, email about the funds available will be sent out again today. You will need to let Doug know what

**Resources**

Vending - Social Vending: New worker, David, in Iowa City through Goodwill; he has a voc rehab coach.

Iowa City: David currently mans the machines there. Chelsey and Doug would like to train Chelsey's staff to manage the funds in the machines and the collection of inventory; Doug would manage the computer end of things. David will be a person to stock machines.

Doug reported that Goodwill is great to work with for hiring workers; we pay them \$14.50/hr; they pay the worker \$11/hr. They provide training for the worker and the staff involved.

The board discussed building the relationship with Goodwill Industries in areas where there are Arc groups.

**Communication**

Holiday Newsletter: will be coming out soon; a four-page newsletter focusing on advocacy, caucus, and building membership.

**Chapter Updates** 12:20 pm

- Marshal County: Al Fagerlund reported about the caucus training earlier in the meeting.
- North Central: Alice Philips reported that they have been registering people to vote/to be involved with caucusing. Sponsored the film "Intelligent Lives"
- Arc of Iowa City: Chelsey Markle reported that they sent out an end-of-year campaign. They got involved with a UI class to expand the donor list. Arc had a campaign visit from Julian Castro last month. Annual awards ceremony held and was well attended. Nothing set up for caucus event, but Chelsey has been in contact with the Johnson County League of Women Voters. Project SEARCH update: Arc won the bid; Iowa City School District will be the provider. The University of Iowa Social Work department is starting to get involved also.
- Arc of East Central: Annie Armknecht reported that they had their Christmas party last Sunday, which was a lot of fun and well-attended. They have launched their annual membership/appeal campaign. Will be deploying their strategic plan in January 2020, which includes staff retention, quality of services, new niche services, and advocacy with legislative and one-to-one advocacy.
- Arc of Quad Cities: Michael Glanz reported about the history of the Arcs around the Quad Cities area. The Arcs from eastern Iowa and western Illinois started talking about a year ago to join services. At this time, the Articles for Affiliation to join are written and have been voted on at the Arc of Quad Cities. They need to get by-laws approved by Arc of Scott County and The National Arc. Not technically a merger as both the Arc of Quad Cities and the Arc of Scott County will both still exist. Hope to bring services from Illinois Arc into Iowa. Arc of Quad Cities do provide services to clients; have a residential program through group homes throughout the community, with 115 people there. Have

3 day programs(Arc Industries): one in Moline, one in Rock Island. Employ around 80 persons with disabilities; paying minimum

### Chapter Development 12:55pm

- Arc of Lucas County - Disaffiliated from the National Chapter – Closed; they were a small Arc near Wayne County. They distributed their funds and closed the Arc. They will pull some information together for the History Committee and the Harkin Institute.

- **Affiliation Committee Development**

Delaine reported that the Affiliation Articles were approved in 93-94. These articles will be reviewed after the meeting today, for those Board members who wish to participate. We would like to come to agreement about a fair and sustainable affiliation fee going forward.

Other Business: Arc Board meetings for 2020 are not determined at this time; Doug will send out an email to Board members with meeting dates in the near future. We will continue to meet in Ames on Wednesdays over the noon hour six times a year.

Next Meeting: not determined yet; will probably happen in February.

- Invite one person to become a member or invest in Hear My Voice Campaign

Adjourn: Motion to adjourn made by Donna Bachman, seconded by Tricia Crain and carried on a vote. Meeting adjourned at 1:05 pm

The remaining persons participated in a subcommittee meeting regarding Affiliation Fees immediately following the Board meeting.