



My Portfolio

Presented by
Barbara Smith

Examples of Web and E Blasting



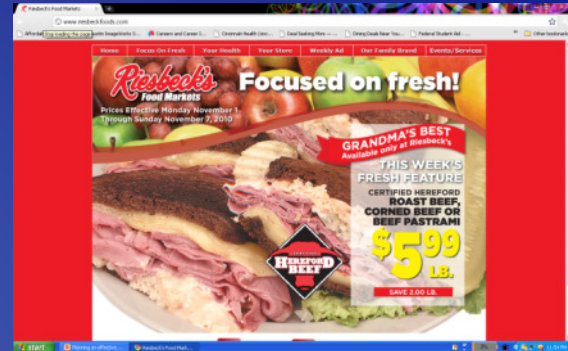


- Coordinated website content and structure
 - <http://www.nadona.org/>
 - Wrote and organized web content.
 - Coordinated career center to offer employment opportunities to nurses.
 - Created email blasts to membership promoting education, opportunities, relevant career news and vendor products.
 - Implemented testing methods that programmers executed to incorporate testing and delivering a certification that the nurse could print at the end of taking a successful test and retain the information in a backend database that recorded the nurses test score and contact information.
 - Created private forum for nurses to communicate and share ideas with other nurses in a secure area that requires a username and password only to members.
 - Established membership tracking tools for sending out renewals for Corporate and Individual members.



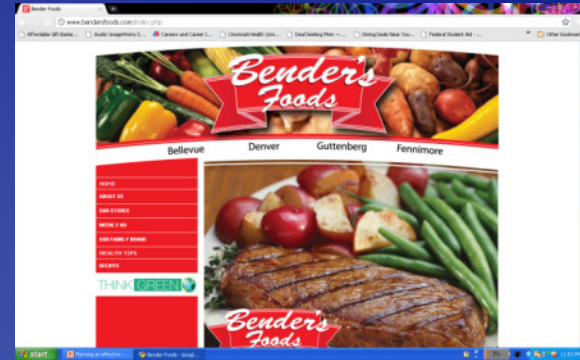
NASH FINCH COMPANY/IGA

- Coordinated websites content and structure
 - <http://www.riesbeckfoods.com/>
 - Original design was created in Dreamweaver and then modified by a programmer that converted content to php
 - Wrote and created content and plan for weekly special.
 - Planned locators in site for locations:
<http://www.riesbeckfoods.com/111.php>
 - Created forum for collection of customer names so that weekly ad circulars could be distributed to them direct to their email.
 - Hired programmer to inset page flip for weekly ad circular.
http://www.riesbeckfoods.com/weekly_ad/index.php (now programs are available for this installation at: <http://page-flip.com/> and <http://www.3dissue.com/>






NASH FINCH COMPANY/IGA

- Coordinated websites content and structure
 - <http://www.bendersfoods.com/>
 - Original design was created in Dreamweaver and then modified by a programmer that converted content to php
 - Wrote and created content and plan for weekly special.
 - Planned locators in site for locations:
http://www.bendersfoods.com/location_bellevue.php
 - Created forum for collection of customer names so that weekly ad circulars could be distributed to them direct to their email.
 - Hired programmer to inset page flip for weekly ad circular.
http://www.bendersfoods.com/weekly_adBellevue.php (now programs are available for this installation at: <http://page-flip.com/> and <http://www.3dissue.com/>)



Email Blasting Creation & Tracking, Surveys

Email written in HTML

Share This:   

If takes extraordinary measures to create extraordinary lives.

How to be a Girl


Dream It, Believe It, Achieve It!

**Join us for
Extraordinary
Experiences 2012!**

Presented by:
The Pursuit of Excellence Institute


The goal is to have an immersion experience into American culture and share cultural and social customs from around the world. We will tackle the unique needs of young men and women giving them the building blocks to create stronger self images, access tools for educational success and create a foundation for healthier living.

Located at the Dockweiler Youth Center right on the Pacific Ocean




OFFICIAL CORRESPONDENCE: NATIONAL ASSOCIATION DIRECTORS OF NURSING ADMINISTRATION/LONG TERM CARE

IMMEDIATE RELEASE


 **NADONALTC**
NATIONAL ASSOCIATION DIRECTORS OF NURSING ADMINISTRATION/LONG TERM CARE

You are invited to participate in a new FREE ASCP CE audioconference entitled:

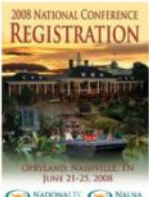
Recognizing and Managing Epilepsy and Seizures in an Eldercare Setting

 **AMERICAN SOCIETY OF
CONSULTANT PHARMACISTS**

Release Date: March 11, 2008
ACPE # 203-999-08-002-C01-P


 **Recognizing & Managing
EPILEPSY &
SEIZURES
in an Eldercare Setting**

**REGISTER TODAY
FOR THE 2008
NATIONAL
CONFERENCE**


CLEVELAND, OHIO/DETROIT, MI
JUNE 21-25, 2008
NADONALTC NALNA
Register or download
registration forms.

OFFICIAL CORRESPONDENCE: NATIONAL ASSOCIATION DIRECTORS OF NURSING ADMINISTRATION/LONG TERM CARE

2007 NATIONAL CONFERENCE NEWS

 **NADONALTC**
NATIONAL ASSOCIATION DIRECTORS OF NURSING ADMINISTRATION/LONG TERM CARE

2007 National Conference

Register today for the upcoming 2007 National Conference at Caesars Palace in Las Vegas, Nevada, June 23-27, 2007. All Registrations post marked by ATCH.

 send this to a friend


2007 NATIONAL CONFERENCE
EXHIBITOR REGISTRATION
CAESARS PALACE
Las Vegas, NV
June 23-27, 2007

(Island booth 20 x 40)	\$12,000.00
(Island booth 20 x 20)	\$6,900.00
(Standard corner 10 x 10)	\$1,900.00
(Standard aisle 10 x 10)	\$1,700.00
(Platinum - 10 x 10 booth)	\$8,031.00
(Gold - 10 x 10 booth)	\$6,115.00
(Silver - 10 x 10 booth)	\$5,166.00
(Bronze - 10 x 10 booth)	\$3,351.00

re that you continue receiving
ss book or safe list.

ng TrueRemove®.

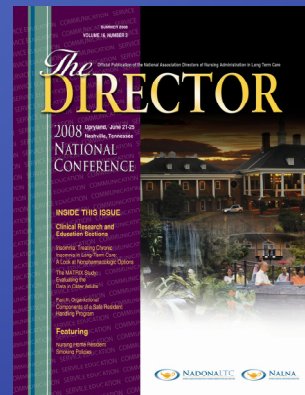
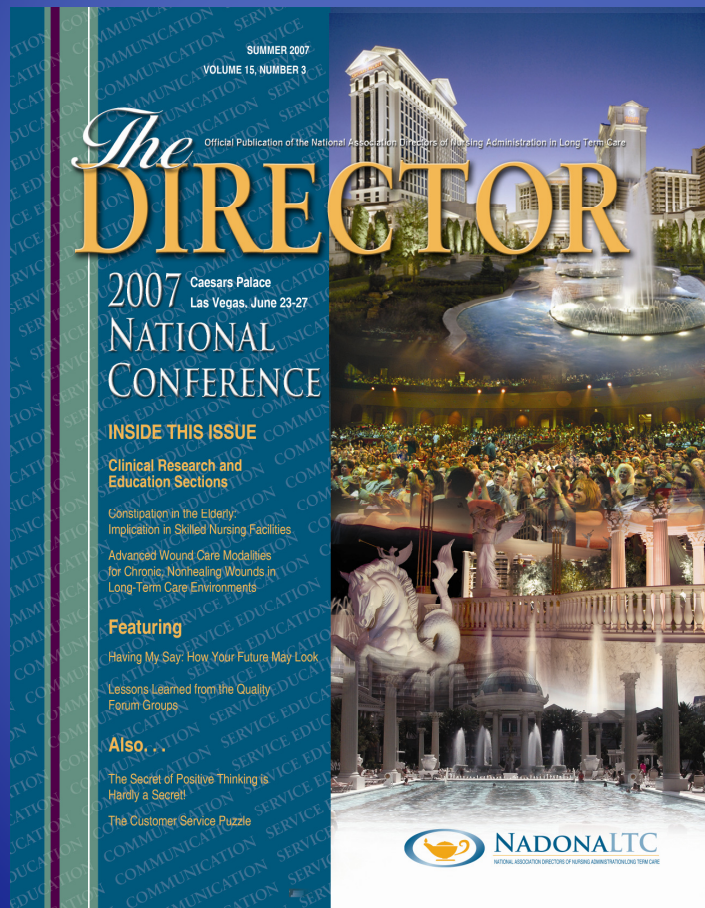
Examples of Print Design



Magazine

22,000 Distribution

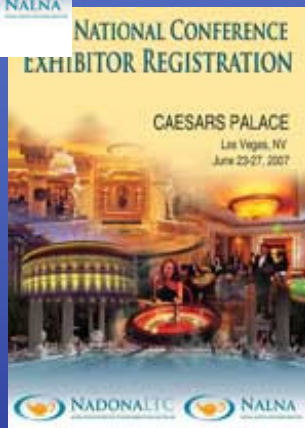
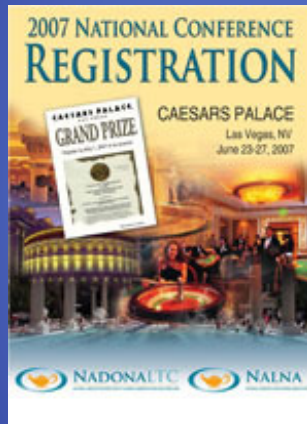
Created in InDesign



The
DIRECTOR

Booklets & Registrations

Created in InDesign



A Supplement to

The **DIRECTOR**
Official Publication of the National Association Directors of Nursing Administration in Long Term Care

A continuing Education Monograph for Nurses

Supported by an educational
grant from Ortho Biotech

FACULTY

Mary Pat Rapp DSN, RN
Gerontological Nurse Practitioner
Geriatric Associates of America
Houston, Texas

Naushira Pandya MD, CMD
Associate Professor and Chair
Department of Geriatrics
NSU College of Osteopathic Medicine
Ft. Lauderdale, Florida

Optimizing Anemia Management in Long-Term Care Residents

Release Date: September 7, 2007
Credit Expiration Date: September 7, 2008
Estimated time to complete
this activity: 1.0 hour

This monograph is based on a live symposium entitled "Optimising Anemia Management in Long-Term Care Residents" held during the 2007 National Conference of NADONALTC.

Jointly Sponsored by Medical Communications Media and National Association Directors of Nursing Administrators /Long Term Care


MEDICAL COMMUNICATIONS MEDIA

 **NADONALTC**
NATIONAL ASSOCIATION DIRECTORS OF NURSING ADMINISTRATORS /LONG TERM CARE

Advertisements

Power. Prestige. Flexibility.  

The National Association Directors of Nursing Administration Long Term Care
Platinum Plus® MasterCard® Credit Card

There is a card that truly deserves to be the only card in your wallet.

We couldn't be more proud to offer you the National Association Directors of Nursing Administration Long Term Care Platinum Plus® MasterCard® credit card at competitive rates.

What's more, each time you make a purchase with your credit card, a contribution is made to the National Association Directors of Nursing Administration Long Term Care - at no additional cost to you. Learn more—call toll-free 1-866-438-6262. TTY users, call 1-800-833-6262.

Please refer to priority code: FAARE4 when speaking with a representative to apply.

Exceptional Benefits

- No Annual Fee
- Low introductory Annual Percentage Rate (APR)*
- Generous credit limit up to \$100,000
- Emergency card replacement
- Cardholders at thousands of ATM worldwide

World-Class Service

- 24-hour Customer service
- Billing dispute resolution
- Complete online account access and bill pay features
- Instant credit line decisions
- Travel planning services

Complete Security

- Advanced fraud alert system
- Zero liability for fraudulent charges
- Secure access to your account online, all the time
- Customer Center 1-on-1 Personalized assistance

*See information about the rates, fees, other costs, and benefits associated with the use of the card on the website. All credit card programs are issued and administered by Bank of America, N.A. Any account opened in connection with the application shall be governed by the terms of the cardholder agreement. Some restrictions may apply to certain cardholders. Bank of America is a registered trademark of Bank of America Corporation. ©2007 Bank of America Corporation. MDCC 049801 01/07/07

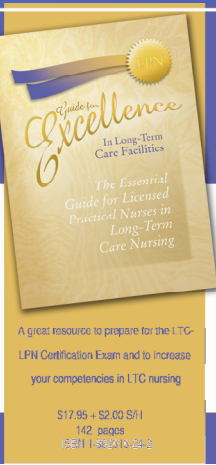
LPN Guide for Excellence in Long-Term Care Facilities

The Essential Guide for Licensed Practical Nurses in Long-Term Care Nursing
by Charlotte Eliopoulos RN, MPH, PhD

Basic nursing education can hardly prepare a nurse for the clinical and managerial challenges demanded in the specialty of long-term care nursing. To practice skillfully and competently in this specialty, new knowledge and skills must be gained.

This book offers the building blocks to equip LPNs for the specialty of nursing in a long-term care facility. It covers the essentials of the LPN role in this setting, such as how to:

- perform a comprehensive assessment
 - administer medications safely
 - identify and document changes in patient status
 - provide emotional support and counseling
 - serve as a great role model
 - and more!
- Arm MD 21057

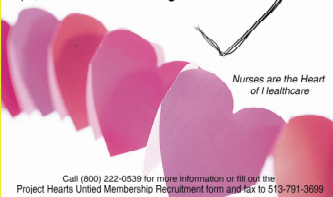


2007-2008 NADONA/LTC & NALNA MEMBERSHIP RECRUITMENT

Become a 2007-2008 HEARTS United Membership Recruiter today.

As a member of NADONA/LTC or NALNA we are asking for your assistance in recruiting new members. Hearts United is a membership recruitment plan that enables you to win prizes by recruiting new members into NADONA/LTC and NALNA.

We will track the new members that you bring in and based on the level of involvement you decide to have we will announce the winners May 31, 2008.



Call (800) 222-0539 for more information or fill out the Project Hearts United Membership Recruitment form and fax to 513-791-3699



Do you believe in the tooth fairy?

The Answer® is YES.

Loosing teeth is a natural part of childhood not aging.

There is no celebration in tooth loss for a senior adult. Good oral hygiene is important for good physical health.

The Answer® reaches between the teeth and gums and assists in removal of food particles around dental appliances and implants.

Using The Answer® is clinically proven to increase overall dental health. No clean up required. Just swish, brush, swish. Leaves mouth feeling clean and refreshed.

The Answer® helps you improve the dental health of your community.

The **Answer®**
The Solution to Better Oral Health Care



Call (760) 891-0078 or visit us at www.theanswer2oralcare.com

The Cloonan Corporation • 1440 Grand Avenue, Suite D • San Marcos, CA 92078

"It's Cost Effective."

For pennies a day, save hundreds of dollars by avoiding dental emergencies resulting from the "Lack of Daily Oral Care."

By the Case

15 ea. - 16 oz.. bottles

Facility Package

2 ea. - 3 Liter bottles, 2 pumps and 20 toothbrushes. Each case provides 600 treatments for 20 patients for 30 days.

Wholesale pricing available. Call for details.

Directions: Simply swish, brush, swish. Use after each meal, 1/2 capful in mouth for 15 seconds, expel and brush. Rinse with 1/2 capful.

Contains: Water, Xylitol, Flavoring Agents, Alcohol (0.5%), Poloxamer 338, Polysorbate 20, Calcium Ascorbate, Potassium Citrate, Sodium Carbonate, Disodium Edetate, FD&C Blue No. 1



Advertisements

Sure we've been around for over two decades, but we're hardly the same association.

There is a fresh spirit of collaboration, heightened service to members, new transparency in management, and a stronger leadership voice for long-term care nursing.



The New



NADONALTC

NATIONAL ASSOCIATION DIRECTORS OF NURSING ADMINISTRATION/LONG TERM CARE

Membership in NADONA/LTC pays for itself many times over. Our members have received:

- The Director, our official journal, along with several other LTC periodicals
- A few dozen independent study programs (DVD, CD, print, webcasts) offering free contact hours
- Access to mentoring from seasoned DONs
- Scholarships for themselves and their staff
- Discounts to the annual conference
- Reduced fees for certification
- Advocacy and representation for LTC nursing on a national level
- Networking opportunities through chapters and other forums
- And more...

NADONA/LTC members have the opportunity to enhance their professional development through speaking engagements, participation in special projects, and writing for publication.

Like never before, we're committed to nurturing and showcasing the incredible talent of our members.

Give the new NADONA/LTC a try and be part of the dynamic voice for LTC nursing.

www.nadona.org or call 1-800-222-0539

Print Map 25 x 17
Created in InDesign

SCHEDULE OF EVENTS

SATURDAY JUNE 23, 2007

8:00am - 11:00am
Registration
11:00am - 12:00pm
Breakfast
12:00pm - 1:00pm
Lunch
1:00pm - 2:00pm
Registration
2:00pm - 3:00pm
Registration

SUNDAY JUNE 24, 2007

8:00am - 9:00am
Registration
9:00am - 10:00am
Breakfast
10:00am - 11:00am
Registration
11:00am - 12:00pm
Lunch
12:00pm - 1:00pm
Registration
1:00pm - 2:00pm
Registration
2:00pm - 3:00pm
Registration
3:00pm - 4:00pm
Registration
4:00pm - 5:00pm
Registration
5:00pm - 6:00pm
Registration
6:00pm - 7:00pm
Registration
7:00pm - 8:00pm
Registration
8:00pm - 9:00pm
Registration
9:00pm - 10:00pm
Registration
10:00pm - 11:00pm
Registration
11:00pm - 12:00am
Registration

MONDAY JUNE 25, 2007

8:00am - 9:00am
Registration
9:00am - 10:00am
Breakfast
10:00am - 11:00am
Registration
11:00am - 12:00pm
Lunch
12:00pm - 1:00pm
Registration
1:00pm - 2:00pm
Registration
2:00pm - 3:00pm
Registration
3:00pm - 4:00pm
Registration
4:00pm - 5:00pm
Registration
5:00pm - 6:00pm
Registration
6:00pm - 7:00pm
Registration
7:00pm - 8:00pm
Registration
8:00pm - 9:00pm
Registration
9:00pm - 10:00pm
Registration
10:00pm - 11:00pm
Registration
11:00pm - 12:00am
Registration

TUESDAY JUNE 26, 2007

8:00am - 9:00am
Registration
9:00am - 10:00am
Breakfast
10:00am - 11:00am
Registration
11:00am - 12:00pm
Lunch
12:00pm - 1:00pm
Registration
1:00pm - 2:00pm
Registration
2:00pm - 3:00pm
Registration
3:00pm - 4:00pm
Registration
4:00pm - 5:00pm
Registration
5:00pm - 6:00pm
Registration
6:00pm - 7:00pm
Registration
7:00pm - 8:00pm
Registration
8:00pm - 9:00pm
Registration
9:00pm - 10:00pm
Registration
10:00pm - 11:00pm
Registration
11:00pm - 12:00am
Registration

WEDNESDAY JUNE 27, 2007

8:00am - 9:00am
Registration
9:00am - 10:00am
Breakfast
10:00am - 11:00am
Registration
11:00am - 12:00pm
Lunch
12:00pm - 1:00pm
Registration
1:00pm - 2:00pm
Registration
2:00pm - 3:00pm
Registration
3:00pm - 4:00pm
Registration
4:00pm - 5:00pm
Registration
5:00pm - 6:00pm
Registration
6:00pm - 7:00pm
Registration
7:00pm - 8:00pm
Registration
8:00pm - 9:00pm
Registration
9:00pm - 10:00pm
Registration
10:00pm - 11:00pm
Registration
11:00pm - 12:00am
Registration

2007 NADONA & NALNA NATIONAL CONFERENCE - CAESARS PALACE - LAS VEGAS

VEGAS DINING

Area	Restaurant	Phone
Paris	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
New York	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234
	Le Cirque	702.455.1234

NADONALTC and NALNA 20th Annual National Conference, Caesars Palace, Las Vegas, Nevada, June 23-27, 2007

2007 NATIONAL CONFERENCE

Print Map 25 x 17

Created in InDesign



NADONALTC
NALNA
2007 NATIONAL CONFERENCE

LTC-11873AG
ADVANCED
SOLUTIONS FOR
ADVANCING LIFE.



Aggrenox
(aspirin/extended-release dipyridamol)
25 mg/200 mg capsules



PASSPORT EXHIBITORS

Go to all booths marked in YELLOW to get a signature from these participating companies and fill up your card to be entered in a drawing to receive one of these prizes:



- | | |
|------------------------------------|--|
| 727, 826
ARJO | 631
NATIONAL ALLIANCE OF WOUND CARE |
| 616
ARTROMICK INTERNATIONAL | 231
QCE LABORATORIES |
| 603
CELLERATION | 732
TAP PHARMACEUTICALS, INC. |
| 806
EXTENDICARE HEALTH SERVICES | 626
THE COLLEGE NETWORK |
| 403
FIRST QUALITY PRODUCTS | 105, 107
UCB PHARMA, INC. |
| 310
LONGPORT, INC. | 527
MDI TECHNOLOGIES, INC. |
| 508
PEOPLEFIRST REHABILITATION | 227
MTS - MEDICATION TECHNOLOGIES |
| 816
PRENTICE HALL | |

FLOMAX
TAMSULOSIN HCl
CAPSULES 0.4 MG

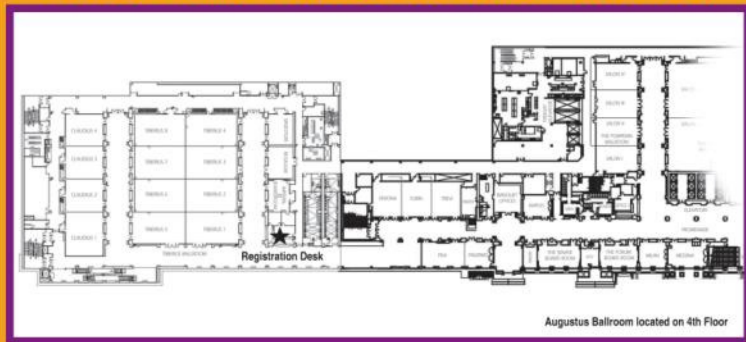
Boehringer Ingelheim

LTC-11877FL

EXHIBITOR LIST

- | | | | | | | | | | | | |
|--|-----------------|-----------------------------------|----------------------|---|-----------------|---|-----------------|--|----------------|--------------------------------|-----------------|
| ANAC | Booth 722 | Celtech Industries, Inc. | Booth 130 | Gaylor Oryland Resort & Convention Center | Booth 726 | Kunde Healthcare Services Inc. | Booth 510 | (NAWC) | Booth 531 | Sage Products, Inc. | Booth 427 |
| Accu-Med Services | Booth 126 | CareOne | Booth 111 | Genesis Health Care | Booth 202 | LeaderStar | Booth 97 | National Gerontological Nursing Assoc. | Booth 728 | Sala Pharmaceuticals, Inc. | Booth 525 |
| AHCA | Booth 91 | CareTraker by Resource Systems | Booth 128 | Genetel | Booth 415 | Life Care Centers of America (Northwest Division) | Booth 429 | Novartis Medical Nutrition | Booth 428 | sarocil-aventis | Booth 314, 316 |
| Achieve Healthcare Technologies | Booth 608 | Celleration | Booth 229 | The Gibsons International | Booth 531 | Life Systems | Booth 521 | Omnicare, Inc. | Booth 104 | SCA Personal Care | Booth 313 |
| Advance | Booth 709 | Chester Ridge Foam, Inc. | Booth 603 | GlaxoSmithKline | Booth 725 | MD Technologies Inc. | Booth 106 | OPUS Medication Systems | Booth 127 | Secure Care Products, Inc. | Booth 504 |
| AIMed Inc. | Booth 606 | Cision Corporation, The | Booth 621 | GOJO Industries Inc. | Booth 310 | Medicare USA | Booth 308 | P&G Pharmaceuticals | Booth 611 | Shoes for Crews, L.L.C. | Booth 327 |
| AlphaPharm Pharmaceuticals | Booth 714 | Coloplast | Booth 209 | Golden Venture | Booth 322 | Medicare USA | Booth 83 | PaperPak | Booth 312 | Ski-Care Corp. | Booth 617 |
| American Data | Booth 805 | Degussa (Clim Shield Brand) | Booth 214 | Halfmark Rehabilitation | Booth 322 | Medicare USA | Booth 308 | Par Pharmaceutical | Booth 431 | Smith & Nephew | Booth 88 |
| American HealthTech | Booth 204 | Dermasaver (Hip Saver) | Booth 133 | Hartmann Convo Inc. | Booth 708 | Medicare USA | Booth 308 | Pathway Rehabilitation | Booth 511, 513 | Social Security Administration | Booth 730 |
| Angin | Booths 801, 803 | Direct Supply | Booth 530 | Hill Rom | Booth 809 | McKnight's Long Term Care News | Booth 130 | PD - Professional Deposibles | Booth 512 | Starkey - Senior Technologies | Booth 203 |
| Answers On Demand | Booth 103 | Disposables Delivered, LLC | Booth 115 | Hill Rom | Booth 809 | MD Technologies Inc. | Booth 132 | Penner Patient Care | Booth 517 | Storm Showers, LLC | Booth 802 |
| AstraZeneca | Booths 727, 826 | DM Systems Inc. | Booth 623 | Hill Rom | Booth 122 | Medicare USA | Booth 89 | Peoplefirst Rehabilitation | Booth 515 | Sucampo Pharmaceuticals, Inc. | Booth 810, 812 |
| ARKRAY USA, formerly Hypoguard | Booth 206 | Duke University School of Nursing | Booth 326 | Hill Rom | Booth 426 | Medicare USA | Booth 300 | Personal Safety Corporation | Booth 613, 615 | SunBridge Healthcare | Booth 223 |
| Artromick International, Inc. | Booth 616 | ECN | Booth 628 | Hill Rom | Booth 705 | Medicare USA | Booth 206 | Pfizer Inc. | Booth 517 | TAP Pharmaceutical Inc. | Booth 732 |
| AstraZeneca | Booths 507, 509 | EduTracker | Booth 114 | Hill Rom | Booth 210 | Medicare USA | Booth 533 | Plum Enterprises, Inc. | Booth 213, 215 | TekTune | Booth 626 |
| Atia Senior Living | Booth 720 | eHealth Data Solutions | Booth 329 | Hill Rom | Booth 217 | Medicare USA | Booth 110, 112 | Plum Enterprises, Inc. | Booth 811 | Tyco Healthcare/Kendall | Booths 503, 505 |
| Bed-Check Corp. | Booth 526 | Elati, Inc. | Booths 409, 411, 413 | Hill Rom | Booth 331 | Medicare USA | Booths 328, 330 | Posay Company | Booth 85 | UCB Pharma, Inc. | Booths 105, 107 |
| Bentec Corp. | Booth 625 | El Lilly and Company | Booths 421, 423 | Hill Rom | Booth 331 | Medicare USA | Booth 331 | Prentice Hall | Booth 816 | Univall, Inc. | Booth 24 |
| Biocodex, Inc. | Booth 514 | Esprit Pharma Inc. | Booth 425 | Hill Rom | Booth 90 | Medicare USA | Booth 516 | QCE Laboratories | Booth 610 | Vancare, Inc. | Booths 522, 524 |
| Biorix Medical Technologies | Booth 221 | Extendicare Health Services | Booths 612, 614 | Hill Rom | Booths 721, 820 | Medicare USA | Booths 627, 629 | Quiet Heart Music | Booth 633 | VitaPharm | Booth 710 |
| Bodyline Products Int'l-Body Vac Div | Booth 514 | EZ Way Inc. | Booth 603 | Hill Rom | Booths 721, 820 | Medicare USA | Booth 106 | RCM Health Care Services | Booth 121 | VITAS Innovative Hospice Care® | Booth 324 |
| Boehringer Ingelheim Pharmaceuticals, Inc. | Booth 417 | First Quality Products, Inc. | Booth 604 | Hill Rom | Booths 721, 820 | Medicare USA | Booth 106 | RecoverCare | Booth 320 | Vocollect Healthcare Systems | Booth 813 |
| Briggs Corporation | Booth 102 | Forest Pharmaceuticals, Inc. | Booth 602, 604 | Hill Rom | Booths 721, 820 | Medicare USA | Booth 106 | Roche Diagnostics Corp. | Booth 712 | WhisperGlide Swing Co. | Booth 520 |
| Brookdale Senior Living | Booth 723 | Fundamental Clinical Consulting | Booth 528 | Hill Rom | Booths 721, 820 | Medicare USA | Booth 106 | RUG Tools | Booth 707 | Wound Care Education Institute | Booth 625 |
| Business Voice | Booth 723 | | | Hill Rom | Booths 721, 820 | Medicare USA | Booth 106 | | | | Booth 632 |
| Calmosepine Inc. | Booth 723 | | | Hill Rom | Booths 721, 820 | Medicare USA | Booth 106 | | | | |

Palace Tower Promenade Level - 3rd Floor



LTC-11874

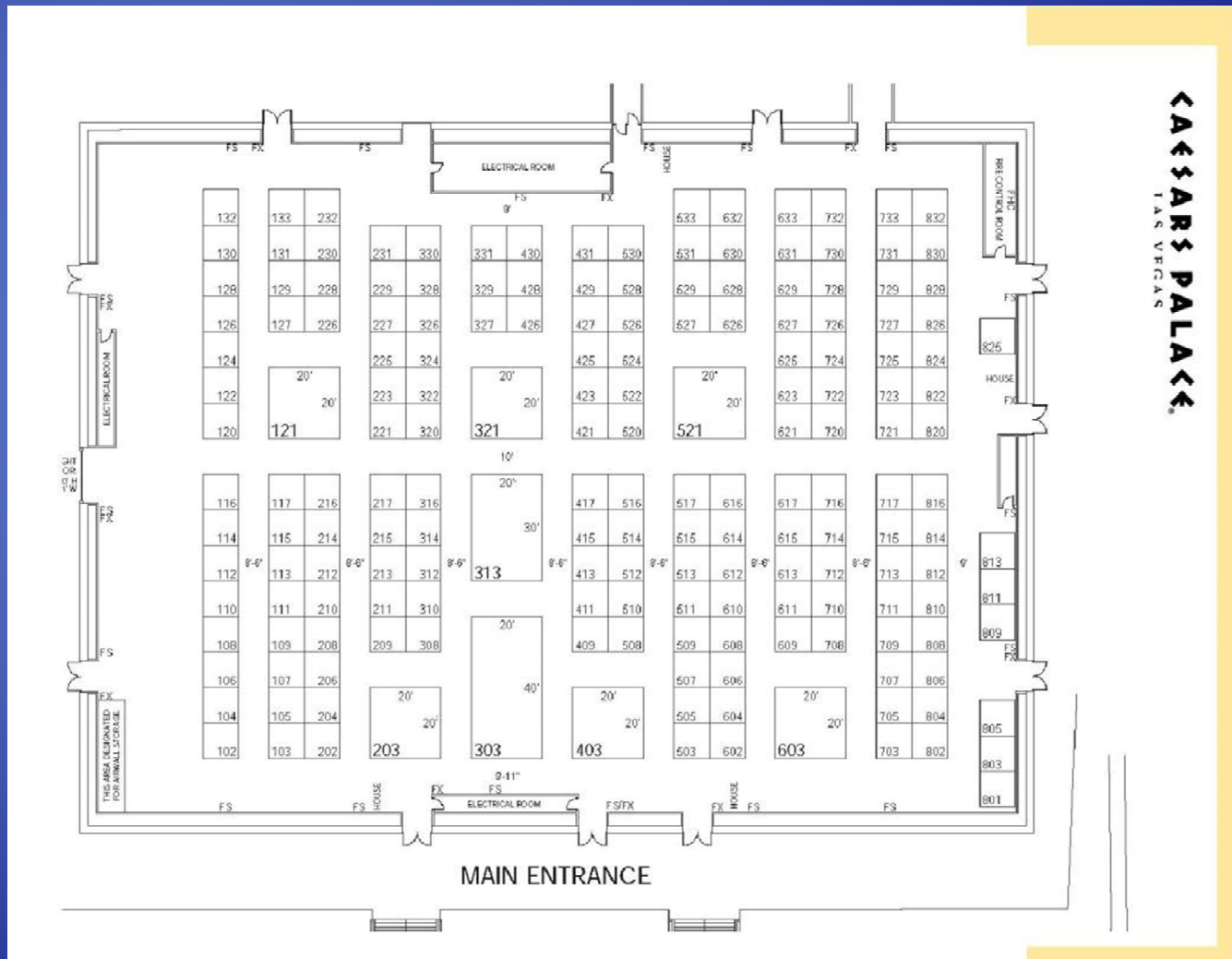


Conference Booth Sales



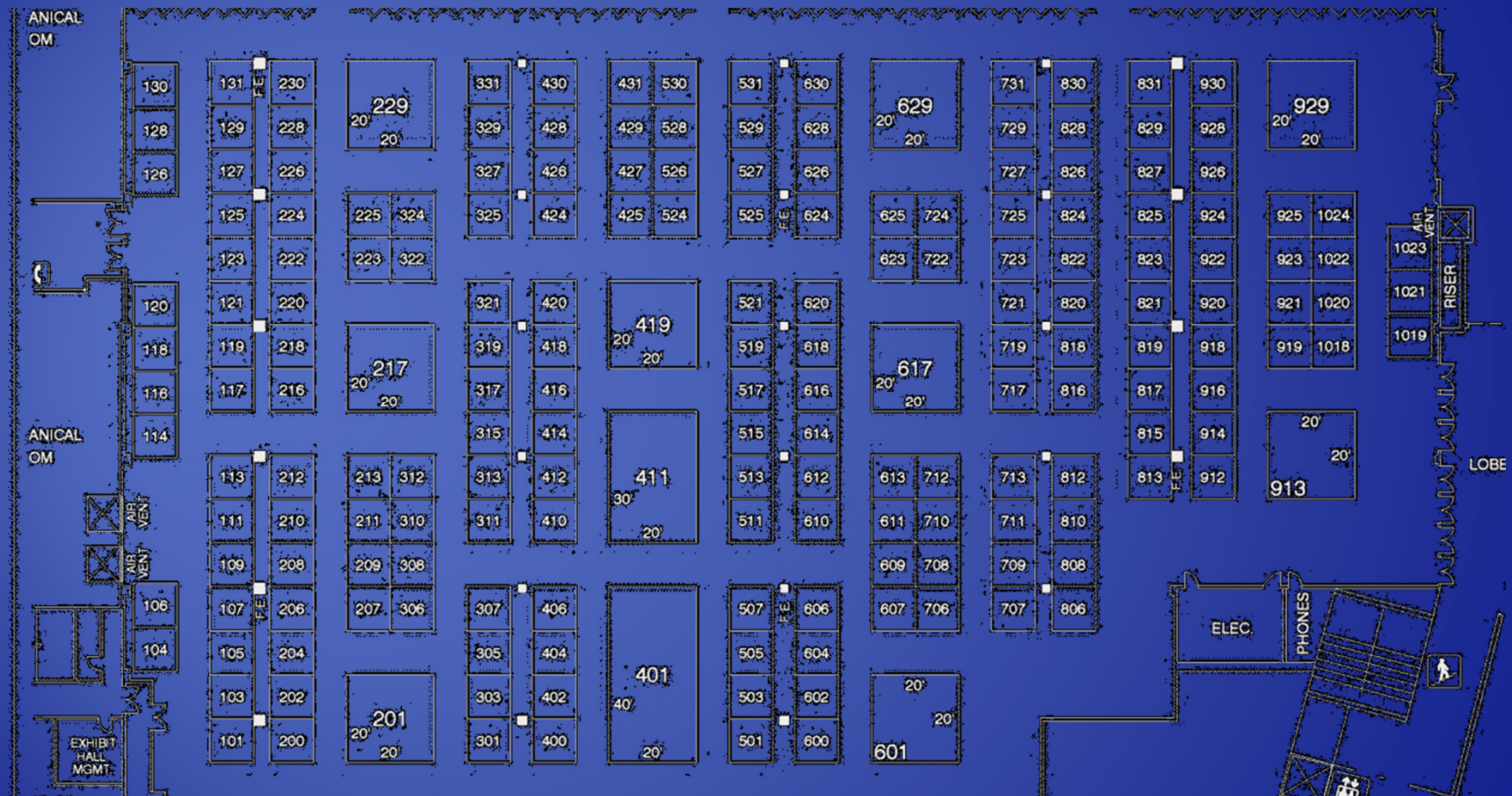
Conference Floor Plans

2007 Caesars Palace



Conference Floor Plans

2008 Opryland; Responsible to sales and fulfillment of programs



Signage/Posters



Signage/Posters

20 x 30




NURSING ROUNDS

**Join us for
food, fun,
prizes and more**

Monday 6:15-8:30


Sponsored by:
Sanofi-Aventis
GlaxoSmithKline
Pfizer Pharmaceuticals
First Quality Products



**BONE
STRENGTH
through
INNOVATION**

Speaker:
Dr. Robin K. Dore, MD
*Clinical Professor of Medicine
David Geffen School of Medicine at UCLA
Los Angeles, California
Private Practice, Anaheim, California*

Sat. June 23, 2007
Presentation: 4:00 - 5:15
Reception: 5:15 - 6:30


**NADONALTC
NALNA**

Continuing Education Credit will not be available for this program. In accordance with Eli Lilly and Company's Compliance Policies and Procedures, guests of NADONA registrants will not be permitted to attend the program. By attending, individuals subject to any legal/regulatory restriction, contractual commitment, employment policy or professional obligation ("Prohibitions") have agreed that no such Prohibitions prohibits you from attending this program and, if attending, you agree that you shall abide by all Prohibitions which may restrict you from participating in any portions of this program. We appreciate your cooperation and regret any inconvenience.

Signage/Posters

38 x 87

NADONALTC NALNA

2007 NATIONAL CONFERENCE

*A Special
Thank You*

These companies allow NADONALTC and NALNA to offer its members fantastic educational opportunities along with an array of other special extras that you receive throughout the year as part of your benefits of membership. The National Conference is made possible by the generosity and support of these companies. Please remember to stop by their booths and tell them how much you appreciate their support of our organization.

Circle of Excellence Benefactors

AstraZeneca
Boehringer Ingelheim Pharmaceuticals Inc.
Bristol Myers Squibb
Cellerion
Eli Lilly and Company
First Quality Products
Forest Pharmaceuticals
GlaxoSmithKline
Johnson and Johnson Health Care Companies
OrthoBiotech
Pfizer Pharmaceutical
Procter & Gamble Pharmaceutical
sanofi aventis
SCA Personal Care
Sucampo Pharmaceuticals Inc.
Takeda Pharmaceuticals
Viro Pharma
Watson Pharma Inc

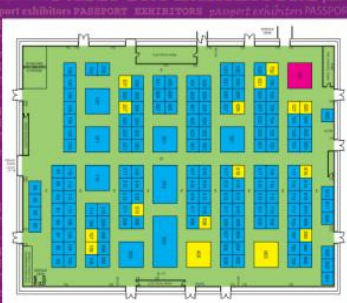
Sponsors

AMDA
Eisai Inc
Medline Industries Inc
Omicare
Par Pharmaceutical
Sava Senior Care

NADONALTC NALNA

2007 NATIONAL CONFERENCE

PASSPORT EXHIBITORS



Go to all booths marked in YELLOW to get a signature from these participating companies and fill up your card to be entered in a drawing to receive one of these prizes:

- 1- \$500.00 American Express Gift Card
- 5- Complimentary 2008 Conference Registrations
- NADONALTC Logo Gifts
- 2- \$1000 Caspers Gift Certificates

727.626 ARJO ARJO INC.	631 NATIONAL ALLIANCE OF WOUND CARE NATIONAL ALLIANCE OF WOUND CARE
616 ARTROMICK INTERNATIONAL, INC. Artromick	231 QCE Labs QCE Labs
605 CELLERION CELLERION	725 TAP PHARMACEUTICALS, INC. TR
606 EXTENSIVACARE HEALTH SERVICES EXTENSIVACARE	626 THE COLLEGE NETWORK College
403 FIRST QUALITY PRODUCTS First Quality	105.107 UCB PHARM, INC. ucb
310 LONGPORT, INC. LONGPORT	527 MCI TECHNOLOGIES, INC. MCI
508 PEOPLEFIRST REHABILITATION PEOPLEFIRST	227 MTS MTS
816 PRENTICE HALL PEARSON Prentice Hall	



2007 NATIONAL CONFERENCE

SCHEDULE OF EVENTS

SATURDAY JUNE 23, 2007

8:30am - 11:30am	Board Meeting
8:00am - 9:00pm	Pre-Conference Symposia • Train the Trainer Clinical Practice Guideline Implementation Workshop
12:00pm - 4:00pm	President's Roundtable
4:00pm - 5:30pm	Education • Bone Strength Through Innovation

SUNDAY JUNE 24, 2007

8:00am - 8:45am	Breakfast
8:45am - 9:45am	Opening Ceremonies
9:45am - 10:45am	Key Note Speaker: Andrea Higham • "The Promise of Nursing"
11:00am - 12:30pm	General Session • Optimal Management of Arteries in the Long Term Care Resident
12:30pm - 1:15pm	Lunch - Networking
1:30pm - 2:45pm	Concurrent Education Sessions • "Healing Chronic Wounds in Long Term Care - New Technologies to Get The Job Done"
2:45pm - 3:15pm	Break
3:15pm - 4:30pm	Concurrent Education Sessions • "What to Do When You are Directing: How to be a Nurse, Leader, & Have a Life"
4:30pm - 5:00pm	Break
5:00pm - 6:30pm	General Session • "Shots on the House: Setting up an effective resident and HCW immunization program"
6:30pm - 7:15pm	Dinner
7:30pm - 9:00pm	Exhibit Hall Reception

MONDAY JUNE 25, 2007

7:15am - 8:00am	Breakfast
8:15am - 9:45am	General Session • Advances in the Management of Chronic Constipation: Providing Relief for Long Term Care Residents
9:45am - 10:15am	Break
10:15am - 11:45am	General Session • Compression Fatigue - Preparing Professionals to be Resilient
12:00pm - 1:30pm	Lunch Exhibit Hall
1:30pm - 4:00pm	Exhibit Hall

TUESDAY JUNE 26, 2007

6:15pm - 6:30pm	General Session • TBO
6:15pm - 6:30pm	Nursing (Hospitality) Rounds
7:00am - 7:45am	Breakfast
8:00am - 10:30am	General Session • Osteoporosis Workshop
10:30am - 1:00pm	Exhibit Hall
12:00pm - 1:00pm	Lunch in Exhibit Hall
1:15pm - 2:45pm	General Session • Utilizing a Multi-Model Approach to Manage Arterial Disease
2:45pm - 3:00pm	Break
3:00pm - 4:15pm	Concurrent Education Session • Bipolar Disorder Management Principles for Long-Term Care
4:15pm - 4:30pm	Break
4:30pm - 6:00pm	General Session • Leadership & Motivation
6:00pm - 6:30pm	Break
6:30pm - 7:15pm	General Session • The Law, The Client and The Nurse
7:15pm - 7:30pm	Break
7:30pm - 8:00pm	General Session • Beginning Your Resident-Centered Care Journey: Applying Theory to Practice
8:00pm - 8:30pm	Break
8:30pm - 9:00pm	General Session • Disaster Preparedness
9:00pm - 9:30pm	Break
9:30pm - 10:30pm	General Session • Core Curriculum Office - Associated Disease in LTC: A Focus on Infection Control and Treatment
10:30am - 11:00am	Break
11:00am - 12:30pm	General Session • Impacting Quality Compliance on the Front Line with Incentive: Assessment, Quality Indicators and Restorative Programs
12:45pm - 1:30pm	Lunch Theatre "Ima Lookin' for a Nursing Home" how to Get Families to Move Not Run.
1:45pm - 3:00pm	Concurrent Education Sessions • Resident Falls: Building a Bridge to Safety
3:00pm - 4:15pm	General Session • Training the Non-Nurse in Assisted Living to Identify and Respond
4:15pm - 4:30pm	Break
4:30pm - 5:00pm	General Session • Restorative and Rehabilitative Nursing: Giving your Residents the Power to Do Great Things
5:00pm - 5:30pm	Break
5:30pm - 6:30pm	General Session • The Top 10 Mistakes that Leaders Make
6:30pm - 7:15pm	Break
7:15pm - 8:00pm	Concurrent Education Sessions • The QIS Survey Process: Coming Soon to a State Near You
8:00pm - 8:30pm	Break
8:30pm - 9:00pm	General Session • A View from the Other Side: What an Administrator Needs from a DCH
9:00pm - 9:30pm	Break
9:30pm - 10:30pm	General Session • Care Fronting: A Model of Person-Centered Care
10:30pm - 11:00pm	Break
11:00pm - 11:30pm	General Session • Quality Training Can be Entertaining
11:30pm - 12:00pm	Break
12:00pm - 1:30pm	General Session • When Nursing Assistants Talk, We Listen: Results from the First-Ever National Nursing Assistant Survey
1:30pm - 4:00pm	Reception Banquet (Dressy Attire)

Signage/Posters

38 x 87

Tool for the trade
Make us yours

NADONALTC has been providing education resources to nurses working in Long Term Care for over 50 years. Our National Assisted Living Nurses Association (NALNA) offers a constantly changing Assistant Living, Clinical management and leadership tools help you succeed in a constantly changing environment. Our goal is to help you care for your residents with caring for yourself.

NADONALTC and NALNA offer a variety of educational programs to help you keep your certification current. These programs are available on our website at the NADONALTC/NALNA direct related to your facility and many other ways to help you keep your certification current. You can also attend our annual conference and receive a certificate of completion. Let us connect you with your colleagues from across the country at the NADONALTC/NALNA Direct.

NADONALTC and NALNA has a national voice through our professional publications THE DIRECTOR and THE NURSE IN ASSISTED LIVING. See price listed.

Become a member and receive with our 1000 associates at www.nadona.org or call 800-222-0539 for more details.

Welcome to the 2007 National Conference





Sure we've been around for over two decades, but we're hardly the same association.

There is a fresh spirit of collaboration, heightened service to members, new transparency in management, and a stronger leadership voice for long-term care nursing.

The New



NADONALTC
NATIONAL ASSOCIATION DIRECTORS OF NURSING REGISTRATION LONG TERM CARE

Membership in NADONALTC pays for itself many times over. Our members have received:

- The Director, our official journal, along with several other LTC periodicals
- A few dozen independent study programs (DVD, CD, print, webcasts) offering free contact hours
- Access to mentoring from seasoned DONs
- Scholarships for themselves and their staff
- Discounts to the annual conference
- Reduced fees for certification
- Advocacy and representation for LTC nursing at a national level
- Networking opportunities through chapters and other forums
- And more...

NADONALTC members have the opportunity to enhance their professional development through speaking engagements, participation in special projects, and writing for publication. Like never before, we're committed to nurturing and showcasing the incredible talent of our members.

Give the new NADONALTC a try and be part of the dynamic voice for LTC nursing. www.nadona.org or call 1-800-222-0539

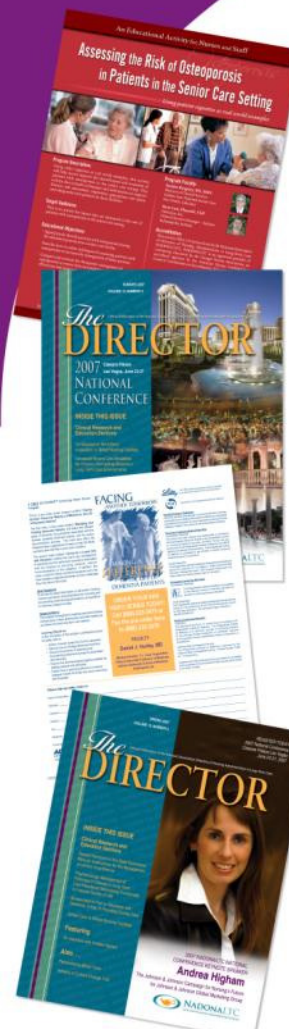


Why become a member?



- Certification programs for Skilled Nursing, DON in LTC, Certified LPN in LTC, Certification for AL, Certified RN and LPN in Assisted Living
- Publications you will receive include *The Director*, *The Nurse in Assisted Living*, *Caring For The Ages*, *Advance Post Acute*, *Eldercare*, *Kestrel Health Information*, *Incontinence Sourcebook*, *Wound Sourcebook*, *Diabetes Sourcebook*, *Infection Control Sourcebook*
- Over 17 Educational DVDs, CDs, VHS tapes and Webcasts with a total of over 18 contact hours were offered over the past year
- Independent Study with Contact Hours in *The Director* averaged over 3 contact hours
- Additional Resources and Programs offering a variety of scholarships (totaling over \$15,500), Facility and Community awards recognizing achievements in nursing
- Annual NADONALTC and NALNA Conference: member discount, corporation discount, Circle of Excellence awards, over 26 Nursing credits, over 20 Nursing Administrator credits available each year
- Mentors for members providing professional advice when needed
- NADONA Forum – a place dedicated to the networking of members
- Representation on national projects, advocacy for LTC nursing, and more...

JOIN TODAY!
www.nadona.org
www.nalna.org





Contracts/Forms



Contracts/Forms

Designed in MSWord and FreeHand

**NADONALTC**
NATIONAL ASSOCIATION OF DIRECTORS OF NURSING ADMINISTRATION/TENNESSEE

**NALNA**
NATIONAL ASSOCIATION OF NURSING ADMINISTRATORS

Membership
Application

☐ NADONALTC ☐ NALNA

Applicant Information - *Please print clearly - Use one form for each applicant*

Corporation _____

First Name _____ Last Name _____

Home Address _____

City _____ State _____ Zip _____

Home Phone _____ Home Email _____

Facility/Community Information

Facility/Community Name _____

Facility/Community Address _____

City _____ State _____ Zip _____

Facility/Community Phone (including extension) _____ Work Email _____

Title (Position) _____ License # and State _____

Membership dues - (This table does not apply to NALNA Applicants) Please see if your state is listed below, and if they offer savings on a two-year membership. If you do not see your state listed, inquire about beginning a chapter in your state!

	1 yr/2 yr		1 yr/2 yr		1 yr/2 yr		1 yr/2 yr
Arizona	\$25/40	Kentucky	\$25/50	New Mexico	\$25/50	South Carolina	\$25/50
Arkansas	\$20/30	Maryland	\$30/60	New York	\$30/55	Tennessee	\$25/50
California	\$20/40	Massachusetts	\$35/55	North Carolina	\$25/50	Texas	\$35/65
Florida	\$35/70	Michigan	\$30/60	North Dakota	\$35/70	Virginia	\$25/40
Georgia	\$25/45	Missouri	\$30/50	Ohio	\$20/35	Washington	\$25/50
Hawaii	\$30/60	New Hampshire	\$25/40	Oklahoma	\$25/50	West Virginia	\$20/40
Indiana	\$25/40	New Jersey	\$40/75	Pennsylvania	\$25/45		

NADONALTC MEMBERSHIP APPLICANTS Calculate your dues
Add your state dues to your Nadona/LTC national dues (1 year @ \$85.00, 2 years @ \$150.00)

State Dues _____
Add (+) National Dues _____
TOTAL DUE _____

NALNA MEMBERSHIP APPLICANTS
(1 year @ \$85.00, 2 years @ \$150.00)

TOTAL DUE _____

Payment Method *Please print clearly*

☐ Check Enclosed ☐ Visa ☐ MasterCard ☐ American Express

Card#: _____ Expiration Date ____/____/____

Signature: _____ Card ID _____ (3 digit code on back, if none leave blank)

Mail: make check or money order payable to: NADONALTC, Reed Hartman Tower, 11353 Reed Hartman Highway, Suite 210, Cincinnati, Ohio 45241
Toll free registration with Visa/MasterCard/American Express: 1-800-222-0539 or fax application to (513) 791-3699
Apply for membership on our website with Visa/MasterCard/American Express: www.nadona.org
Membership question? Call NADONALTC toll free 1-800-222-0539 or email us at info@nadona.org

**NADONALTC**
NATIONAL ASSOCIATION OF DIRECTORS OF NURSING ADMINISTRATION/TENNESSEE

Call for Proposals
2008 National Convention

**I am available
for contract work.**

Barbara Smith

Smith.barbara.j@gmail.com