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Beta-Psi Chapter of *THE BOND*



2012 – A Decisive Year

THE BOND
AUGUST 2012

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From the President's Desk

Fraters with this copy of The Bond I would like to bring you an update and reminder of the very important topics shared in our May 2012 copy. I have summarized these points below:

Membership, this is our lifeblood and is our first priority to prove, to decide what kind of alumni association we will be. We have over 1,300+ members in our chapter and as a result the decision was made to launch a firm goal of achieving 200 dues paying members in 2012. Will this membership total be achieved because of one man or group of men? No, this takes each and every one of us pushing, pulling, calling, emailing, texting or other means of communications to encourage our fraters to support the alumni association in this very basic fundamental effort of paying \$35 per year. If a frater is concerned about paying the \$35, please encourage them to attend just 1-event and they will receive their \$35 back in good food, drink and discussion.

Accountability, we see fraters as being accountable on 3 levels and those are broken down into stages. For summary purposes here I see us as having (3) levels of alumni: (See May 2012 The Bond for full explanation)

Level 1 – Alumni (Basic Frater)

Basic is not a negative because not all alumni can or wish to dedicate time as a volunteer but all alumni have the accountability to support TKE by providing input to the direction of the chapter, providing feedback to the leadership (both positive and constructive criticism) and by paying the annual dues.

Level 2 – Alumni Volunteer (Apollo Frater)

Under our new approach this will change by distributing duties across the larger base to prevent those alumni who elect to donate their time will not be over burdened with responsibility.

Level 3 – Alumni Leader (Fraternity for Life Frater)

This level of alumni dedication is not for all and does in fact require a specific passion and commitment to the fraternity as often daily, weekly and monthly obligations are required to help facilitate planning, executing events and ensuring the goals of the current year are met in order that we are prepared to begin next year's goals.

Communication, we will utilize the website as the primary and official means for communication with quick "status" updates via the TKE Alumni Association, Beta-Psi Chapter, Arkansas State University Facebook page.

- Historical Figures (Actual)
 - 1999 – 79
 - 2000 – 48
 - 2001 – 69
 - 2002 – 130
 - 2003 – 124
 - 2004 – 91
 - 2005 – 91
 - 2006 – 64
 - 2007 – 25
 - 2008 – 101
 - 2009 – 108
 - 2010 – 81
 - 2011 – 76
 - 2012 – 44 (156 to go)

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Frater Spotlight

Frater Sets Sights On Washington DC

Frater Scott Ellington, #1002, is currently running for the U.S House of Representatives, AR-Dist. 1, which covers the eastern third of AR from the MO to LA borders.

Scott pledged Beta-Psi in the Fall of 1982. He is a 1982 graduate of Brookland (AR) H.S & graduated from ASU in 1987 with an Agriculture degree. He taught horticulture at the Vo-Tech level in Russellville briefly before entering law school at UA School of Law earning his JD in 1992.

He entered practice at El Dorado for 2 years then Batesville for 4 years before returning to Jonesboro in 1999 to be near his aging parents.

He is married to Tonya Bryant, formerly of Paragould. He has a son, Jack Ellington, who is a sophomore at ASU. He & Tonya also have a daughter, Jordan McBride, who serves in the US Army at Ft. Carson in Colorado Springs, CO and a son, Bradley McBride, who will be a Sr at Valley View in Jonesboro this fall.

Scott practiced law in Jonesboro for several years before joining the Prosecutor's Office in 2007. In 2010, he was elected as Prosecuting Attorney, a position he holds today.

Frater Ellington's elected position immediately took the media & legal spotlight & he says he really leaned on his experiences as a TKE undergraduate.

Scott says he still credits his pledge experience as teaching him endurance being steadfast. He can still recall Greg "Pro" Cole giving those motivating speeches about "making it through a situation." He said



"if [I] could make it through 3 Fires & the "final" week of pledging, I could make it through most anything."

Only 2 days after being sworn in as Prosecuting Attorney on Jan 1, 2011, he dealt with a case where two police officers were shot & killed in the line of duty in West Memphis, AR.

In April, 2011, Officer Jonathon Schmidt, of the Trumann Police Dept., was killed during a routine traffic accident. Just last month, July, 2012, Frater Ellington successfully garnered a Capital Murder conviction and the death penalty for the assailant. "It was a tough decision to seek the death penalty against another person, he added, but it was the right thing in this case."

His most prominent professional accolade was his August, 2012, resolution of the nationally-acclaimed "West Memphis 3" case. He said he had to act in the best interest of the state of AR in a very tough situation.

He says he rarely goes a week – whether in work or campaigning – that he doesn't meet a frater. He regularly sees Frater Larry Williams (AGFC).



Scott says he learned through TKE accomplishments that "so much of life is just hanging in till the end." He will surely be using this position in campaigning for a spot in our nation's Capital.

He jokingly told his sons when they were pledging other fraternities to "just hang in....they can't eat you" as they endured their pledge trials. That is quite a poignant statement coming from a man who works in and around lawyers for a living, huh!

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Associations Calendar of Events:

Calendar of Events – *Evaluating potential for possibly adding 1-2 socials at a basketball game & potentially a tailgate at 1-2 baseball games. Not yet added to calendar though.

- August
 - 24th: Miracles for Mary Social / Fundraiser, 6:30 PM at Crowne Plaza in Little Rock (See Bill Quinn – billquinn34@aol.com)
 - 25th: Miracles for Mary Golfing Fundraiser, 1:30 PM (See Bill Quinn – billquinn34@aol.com)
- September
 - 8th: Tailgate at Football Game
 - 22nd: Tailgate at Football Game
 - 22nd: Quarterly Alumni Association Meeting
All Fraters to Attend
 - 29th: Tailgate at Football Game
- October
 - 13th: Tailgate at Football Game
 - 13th: Monthly Alumni Officers Meeting
- November
 - 13th: Monthly Alumni Association Officers Meeting
- December
 - Tailgate at Football Game

Regional socials are gaining some attention in Central and NW Arkansas. We have a few key fraters stepping up to organize dinners, drinks and/or appetizers at local restaurants for 1-2 hrs to give fraters in the area an opportunity to reunite. Central Arkansas kicked off the efforts with special thanks to Fraters Jay Woods and Larry Michael Williams for facilitating these events. Watch our Facebook Group Page for postings. If you are interested in organizing such an event please contact Fraters Joshua Cole or Nathan Gastineau of details of who may reside in your area.

joshualynncole@hotmail.com or cn_gastineau@hotmail.com

Going Forward, Chapter and Miscellaneous:

If you have made it this far in this issue of The Bond, then I expect that you are interested in the success of the Beta-Psi chapter as an alumni association and eventually as an undergraduate chapter. The leadership of the alumni association needs to know that the undergraduate chapter will be supported, and your membership in the alumni association by paying your \$35 2012 dues is the easiest way to relay that support.

It's been 5 years since there was an undergraduate chapter. That's 5 years of declining potential membership in our alumni association. As a way to boost interest and involvement, fraters around the state of Arkansas have been getting together to re-form the bonds that were made when we were undergrads. This idea of getting together for socials and to meet each other's families and friends allows opportunities for people to get involved year round with TKE.

This level of involvement is necessary in order for us to not only bring back the chapter, but to bring it back with gusto! To borrow from Coach Malzahn, we need to take Beta-Psi to the next level. That means an alumni association that fanatically supports itself and is eager to support an undergraduate chapter. It means securing funds for a house on the campus of ASU. It also means having these things in place before we bring back the chapter!

Speaking of the goal, of all of this, bringing back the chapter, please understand that there are several steps that need to take place in order for us to bring back the chapter and that no one is more compelled to complete those steps than your current leadership in this alumni association. If we are to bring back a chapter that will not just survive, but thrive, then it starts this year with our commitments. If we are going to do this, let's make sure that we do it right.

Please let us know if you have any questions by email at president@betapsitke.com or vicepresident@betapsitke.com.

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Remembering Fallen Fraters:

We are reserving this section for reflecting and honoring fallen fraters in between each issue of the Bond just as we began in our May 2012 issue. Please notify the leadership of the association in order that we may remember our fallen fraters.



For your
Baseball,
Basketball,
Soccer and
Football
Game and
Tailgating
Needs

www.redwolvesgear.com



You just cannot have
anything nice!
Do you know this frater?
☺

Bending will not help that
shot boys but good effort!
☺

Can you name this three-
some pictured at the June
golf outing?



All smiles after their morning round of golf in June – next year boys,
next year....
Have you spoken to one of these winning three lately?