

PLIA Board Meeting Minutes

February 12th, 2022

Corrina Township Hall

Present: Jeff Harkman, Kelli Bronder, Kyle Bauman.

Present via Zoom: Kevin Bergstrom, Gale Bergstrom, Dave Lundberg, Jill Gruys, Jim Kelso

Kevin Bergstrom called meeting to order. Minutes of November meeting were approved.

Vice President Election – Candidates were called for. Kyle Bauman was nominated, motion made and seconded. Congratulations Kyle!

Treasurer's Report and Membership Report – Jim Kelso, Treasurer

- Provided a current financial overview and membership summary.
- There was a discussion on whether to open a CD to take advantage of changing interest rate.
- In 2021 75% of lot owners paid. So far 62 members have paid in 2022.

2022 Budget – Jim Kelso, Treasurer

- Total budgeted income = \$43,800 (\$5,200 dues – 104 lot owners (80%), \$25,000 AIS donations, \$12,000 Grants and \$1,600 Advertising.)
- Total budgeted expenses = \$35,650 (Breakdown is available)
- A discussion was had about how much to budget for ramp inspections at the City and County boat landings. Conclusion - last year we spent \$7,500, and this year they are adding the cleaning stations at both ramps, so a motion was made and seconded to allocate \$8,000 to ramp inspections in 2022.

Aquatic Invasive Species – Kevin Bergstrom, President & Kyle Bauman, Vice President

- DNR grants
 - The state has additional funds available for treating AIS this year. However, there are a lot of stipulations (found after 2020 or showing initiative in treatment). Therefore, qualifying is questionable, but we did file for it.
 - The second pool of money is still awarded through a lottery system (we did not receive any for the last 2 years). We filed for it and are hoping to be selected.
- Wright County grants – We filed 3 grant applications. Amounts will be dependent on whether we receive any DNR grant money.
- A treatment plan was reviewed and will be put in place for 2022.

Advertising – Dave Lundberg, Director

- A renewal letter was sent out in January. Many advertisers have responded with payment.
- Dave will follow-up with those who have not responded, and approach new businesses.
- Goal is to sell at least 3 full pages.
- It was noted that the 'Thank you for supporting PLIA' Facebook notices were very important and will continue this year.

Cleaning Stations – Kevin Bergstrom, President

- The stations should be installed before the lakes are open this spring.
- They will have the PLIA logo in addition to the county logo on them.
- PLIA is not responsible for the cost or maintenance of these cleaning stations.

Social Engagement – Jill Gruys, Director

- Social activity has been on pause due to COVID, the holidays, etc.
- Hoping to have Winter Social soon. Gathering with cocoa and snacks
- Discussion as to whether this could be a fundraising opportunity – mugs or winter hats. Jill will look into the possibility for the future.
- Next year plans include – Happy Hours, Progressive appetizers / desserts, the Walk/Run
- Discussion as to whether we could include a band more – any lake talent? Also decided to have a contest for the next Walk/Run t-shirt.

Newsletter – Gale Bergstrom, Director

- During the meeting ideas as to what to include or must include topics were noted.
- Always looking for families to highlight in 'Pleasant Faces' in the spring newsletter.

Old Business

- Boat Parade – PLIA will continue to host the boat parade in July. Jill Gruys and Kelli Bronder have volunteered to lead this.
- Need someone to coordinate ramp inspections with the County. Kelli Bronder will lead this.

New Business

- Kevin and Jim will look into setting up a payment service such as Venmo or PayPal for the convenience of our lot owners.
- A discussion was had on trying to streamline our Walk/Run, annual meeting and Spilled Grain happy hour in August. It would be nice to have at least 2 of the events in the same general location. This will be looked into further.

Meeting was adjourned.

Next meeting - May 14th, 9:00 at Corrina Township Hall