Kingston Single Malt Society (kingstonsinglemaltsociety.webs.com) A social club for the appreciation of Single Malt Whisky since 1998 AUGUST 26, 2010 VOLUME 4; NUMBER 2



Welcome to our 3rd Annual Premium Night

MENU

Welcome and 1st Nosing:
Macallan Select Oak
(introduced by: Marc Laverdiere)

<u>Salad</u>: Seafood on a Bed of Salad 2nd Nosing: Macallan Estate Reserve (introduced by: Marc Laverdiere)

Entree: Blue Cheese Crusted Filet Mignon

<u>Vegetables</u>: Glazed Carrots; Sautéed Tri-Color Peppers with Portobello Mushroom and Snowpeas <u>3rd Nosing</u>: Macallan Fine Oak 18 Y.O (introduced by: Marc Laverdiere)

<u>Dessert</u>: Molten Lava Chocolate Cake <u>4th Nosing</u>: Highland Park Magnus Special Edition 15 Years Old Orkney Islands Single Malt (introduced by: Marc Laverdiere)

5th Nosing: Linkwood 1974 Single Malt Whisky Rare Malt Selection 30 Year Old Distilled: 1974; Bottled: 2005 (introduced by: Bill Gorham)

<u>Cigar</u>: Guantanamera (Cuban) <u>6th Nosing</u>: Aberlour A'Bunadh (introduced by: Sylvain Bouffard)



Upcoming Dinner Dates

September 20, 2010 - Campbeltown
October 18, 2010 - Campbeltown / Lowland
November 15, 2010 - Speyside
December 13, 2010 - Speyside
January 24, 2011 - Isle of Arran - Robbie Burns
February 14, 2011 - Highland - Valentine's
March 21, 2011 - St.Patrick's (Irish)
April 18, 2011 - Island / Islay
May 16, 2011 - Islay
June 20, 2011 - BBQ (Final Exam)
July 18, 2011 - International
Thursday August 25, 2011 - 4th Annual Premium Night

Membership and Dinner prices for 2010-2011

Membership Fees: \$40 (singles)

One Time Initiation Fee \$15

Standard Dinner Fee: \$60 (member)

\$70 (non-member)

Dinner only - No Single Malt: \$50 (member)

\$60 (non-member) \$70 (member)

Robbie Burns Dinner Fee: \$70 (member) \$80 (non-member)

(includes \$5 donation per attendee to RMC Pipes & Drums with Highland Dancers)

June BBQ Dinner Fee: \$70 (member)

\$80 (non-member)

JULY - KSMS Financial Statement

(Money from 20 July attendees @ \$60) = \$1230.00
July dinner 20 persons = \$47.42/ea = \$948.40
(Money remaining for buying Single Malt) = \$281.60
Cost of Single Malts: = \$179.85
KSMS Monthly operational balance = \$101.75
Cost per person 20 attendees (All inclusive) = \$56.41

Savour Highland Park with Marc Laverdiere

From: Toronto, Canada Title: **Brand Ambassador**

Born: 1951, Single Cask bottled at Cask Strength ("without

filtration" according to my wife...) Ambassador Since: 1998 (paid since 2007)

First discovered whisky: the wrong way but it was impressive just

the same!

Favourite Highland Park: HP18 unless it is really cold, then: HP 25

Because: If you tried them, you know why!

Also drinks: My friends have adopted my Old Fashioned HP as their cocktail of choice (HP12, simple syrup, dash of bitters) Favourite music: The Grammy collections: great range of good stuff

Other passions: The road under the wheels of my Harley

Claim to fame: Wearing his HP under his sleeve



Despite years of arranging and conducting his own private tastings for friends, Marc Laverdiere had his tongue planted firmly in-cheek when he approached a brand manager at a 2006 whisky festival in Toronto. proposing that he become an official spokesperson for his favourite single malt.

Several discussions later, in what can only be described as Scotch whisky serendipity, Marc's charm and encyclopaedic knowledge of the spirit earned him the privilege of being named Canada's **Brand Ambassador for** Highland Park - a brand known around world for its heritage, sublime quality

and unparalleled approach to whisky making.

Today, Laverdiere, 58, travels Canada to conduct some of the most engaging master classes and tutorials in the business. In his role as Brand Ambassador, he works towards building relations within the spirits trade and educating both trade professionals and the public about how to get the most from their drams. Avuncular, boisterous, and equipped with a smile as warm as the whisky he's talking about, Marc consistently wins audiences over with his story-teller style, selfdeprecating wit and decidedly light-hearted approach to appreciating the spirit. "People who like whisky like people who like whisky," he says, pointing to how much his job is about connecting as it is about extolling the brand's various virtues. "Whisky lovers like to do things a little differently. They're mavericks. Wine guys are a bit more conservative. But whisky guys like to break out of the box every once in a while."

Originally from Quebec City, Quebec, Marc spent a career working as an executive in the retail and restaurant industries before making whisky his full-time passion. His other interests include photography, home renovation and riding his Electra Glide Harley Davidson cross-country. A father of four and grandfather of two, he makes his home in Oakville, Ontario, where he presides over an impressive and eclectic personal collection of single malt whisky.

Highland Park, exported to more than 50 markets worldwide, has been consistently showing strong growth in the Canadian market. Its portfolio of expressions – 12, 15, 18, 25, 30 and 40 year olds – have won numerous international spirits competitions. In 2005, the Highland Park 18 year old was named "Best Spirit in the World" by American spirits expert Paul Pacult in his 2005 Spirit Journal.



"I am, of course, respected and admired by all those I meet around the world for my humility, first and foremost, and my modesty..." That is how I was going to begin my speech at the Icons of Whisky 2010, had I been asked to make one.

Joking aside, my heart swells with pride – and some in the office have suggested my head has swollen similarly - when I think of the gala dinner I attended last week. Whisky Magazine has held awards annually for the last 10 years; the evening always offers a terrific opportunity to catch up with whisky folk and enjoy exchanging stories.

This year's event was a particularly fine night as the winner of the hotly-contested category of Whisky Ambassador of the Year, in association with Boisdale, was – cue drum roll – me! Thank you, thank you...

According to the latest issue of Whisky Magazine: "His enthusiasm and energy for Orkney and its spirit has inspired many a devotee to make the pilgrimage to the distillery."

Another winner from Highland Park on the night was the limited edition Earl Magnus, which won one of the Best New Release of the Year prizes. The whisky sold out very quickly but, I trust you will be delighted to learn, we are planning to release a 12 year old, high-strength follow-up very soon. I'll keep you posted.

For more information on the Best Spirit in the World visit www.highlandpark.co.uk

Gerry Tosh, Head of Education, Intergalactic Whisky Overlord





Whisky Ambassador

of the year

Gerry Tosh Highland Park

Established in 1798 on Orkney, Highland Park is one of the most remote Scotch whisky distilleries in the world. Highland Park whisky, part of The Edrington Group, is exported to more than 50 markets worldwide.

Gerry Tosh is head of brand education and responsible for building relationships with the international drinks trade and consolidating the brand's profile around the world.

The 35 year old joined Highland Park as its first global brand ambassador from the brand's worldwide distributor Maxxium. Previously he also worked for Highland Distillers and has worked continuously in the whisky industry since 1997.

In association with

Gerry was the youngest male to be asked to be a Keeper of the Quaich.

Gerry's role involves spending half of his time abroad, travelling as far east as Japan and as far west as Alaska. He has been in climates where the temperatures reach +44 degrees Celsius and -44 degree Celsius.

His enthusiasm and energy for Orkney and it's spirit has inspired many a Highland Park devotee to make the pilgrimage to the distillery.

SHORTLISTED.

Heidi Donelon Treland Whiskey Trail Frank Coleman DISCUS

Ken Grier

Man behind the success of The Macallan and Highland Park Published Date: 24 May 2010 – BUSINESS.scotsman.com By Erikka Askeland Business correspondent



A FRIEND from Canada, who had previously admitted to me a fondness for a wee dram of malt whisky, recently demonstrated the influence of "marketing star" Ken Grier.

Although thousands of miles and an ocean separate them, the Canadian, a 40-something professional, chose The Macallan as her favourite tipple – and Grier, director of malts for whisky firm Edrington, would have had a lot to do with her choice.

Grier drives the global marketing machine behind Edrington's two single malt brands – the Speyside Macallan and the Orkney-distilled Highland Park.

Last week, Grier was crowned "marketing star of the year" by the Marketing Society at an industry awards bash in Edinburgh. This follows his winning of the "Diageo trophy for outstanding achievement in the Scotch whisky industry" in 2007, awarded by the International Wine and Spirit Competition (IWSC) – which must have been even better for having been sponsored by one of Edrington's great rivals.

The unassuming marketer takes the increasing number of accolades in his stride, often shrugging off direct praise and deflecting it to his close-knit team. But he is quick to point out what marketing has done for his brands – growing market share and profit in one of the fiercest markets in decades.

"Our results are pretty good," says Grier. "We have outperformed our market segment by three per cent. And we have grown our profit by double digit in the brands (in the year ended March 2010]."

But what Grier has really pulled off is ensuring The Macallan, and to a lesser extent, Highland Park, has become a luxury brand in its own right. People still pay for luxury brands, even in recessionary times. Grier points out that, while other malts, including Glenlivet and Glenfiddich, have cut their prices, he hasn't.

"Last year we kept our nerve on price," he says. "We have a luxury commodity and to be frank we are not going to price down

"With The Macallan, 60 per cent of the flavour comes from the quality of the cask we mature it in. We pay five times more than anybody else."

Instead of smaller prices, Edrington tweaked the size of bottles for the first time. Smaller 375ml bottles of 18-year-old whisky allowed buyers to "remain in the brand rather than downtrading", while a 1.75l of 12-year-old for \$100 was released to tempt the buyer stocking up until the crisis had passed.

What Grier will never discuss is the size of his marketing budget, but he clearly has to do more with less than many of his competitors in the drinks industry.

"What we do is we believe in being contrarian. A lot of what we build is case by case, drink by drink, word of mouth by word of mouth. We are very much smaller than the big guys Diageo and Pernod, we have to stand out and be distinctive."

This involves a lot of world travel – Grier spends one week a month in cities across the world including Moscow, Taipei, Singapore. He has a few tricks up his sleeve, but for the most part Edrington's malts are driven by an endless round of hard-working tastings and events.

"Education is a strong part of it. That is when the story of the wood comes into it. You taste the product against other benchmark products. That is really important. You have to get people to buy it, to have the right faith in it, to see their friends drinking it and make it sexy. Then once they start drinking the word of mouth kicks in."

But building a global brand by word of mouth alone is not his only method. Grier also has a flair for garnering headlines – and cachet – that belies his small budget.

Last year Grier won both cheers and jeers for his work with photographer Rankin. Grier's Masters of Photography Campaign paired 1,000 bottles of 30-year-old "Fine Oak" Macallan labelled with one of 1,000 commissioned photos by Rankin, many featuring the photographer's nude model wife Tuuli. Buyers — who can pay anywhere from £750 to £1,000 per bottle — get the whisky plus the original Polaroid.

Some criticised it as a stunt that merely added hundreds of pounds on to the price by slapping on a label and calling it "art". But Grier disagrees and says it was a big success, pointing out that the plan won almost \$2m worth of publicity.

In fact he liked it so much, he is doing it again. Earlier this month, Grier unveiled the second Masters of Photography project, this time with US-based photographer Albert Watson.

Although both photographers are Scots – London-based Rankin is from Paisley, while Watson was born in Edinburgh – the New York-based snapper is arguably higher profile.

But not all is going well in the high-end photography world. Watson's prints of a naked Kate Moss shot in Marrakech in 1993 failed to make its £20,000 reserve price at an auction at Christies last week. Albeit Watson's print of a clothed Uma Thurman sold for £6,250.

For Grier the link with art and whisky brings it to a more youthful, glamorous market.

But other tie-ups – with car-maker Bentley and French glass maker Lalique – ensure that the brand is appealing to high fliers, particularly in Taiwan and China where the economy is still performing well – and Macallan is one of the leading malt brands.

He says: "Price leadership in those markets connotes quality. It gets acceptability, you have a great product that people recommend to their friends."

DRAM FINE CAREER

KEN Grier, 52, has worked with Edrington and its previous incarnation, Highland Distillers, for more than ten years in several roles, including global marketing controller for Famous Grouse and European zone director.

In 2001 he was promoted to brands director for the group's brands, which include Famous Grouse, The Macallan and Highland Park. Following a company restructure in 2004, Grier was given the role of director of malts.

Before Edrington he spent five years with foods group United Biscuits where he worked for a variety of well-known food and drinks brands including McCain Foods, Bernard Matthews, Strongbow Cider and McVities.

He also spent a brief stint as UK marketing director for Lego.

Grier was born in Dumfries in 1958. He studied business studies at Edinburgh University. He is married and has three children

New Highland Park "Vintage Editions" for Global Travel Retail

You will recall I teased you about the imminent release of four new expressions of Highland Park exclusively for global travel retail. Well, here goes...



The Vintage Editions range will replace the current expressions in duty free and consists of four whiskies which were distilled in 1998, 1994, 1990 and 1973. We looked into our maturing stocks to find sherry-seasoned casks which would showcase different dimensions of the classic Highland Park profile of honey sweetness and aromatic peat. Whisky Maker Max McFarlane identified specific vintage years with exceptional casks.

The differences between the expressions lie in the extent to which first-fill or refill European and American oak casks have been used; as always, maturation influences the

colour and complexity of each whisky. So the 1998 and the 1990 Vintages emphasise the smokier notes whilst the 1994 and the 1973 highlight the sweeter characteristics.

We asked some whisky luminaries for their opinions. For example, Charlie MacLean found the 1998 "a flawless malt for its age". Dave Broom reckoned the 1994 tasted of "ripe fruits and melting dark chocolate". Dominic Roskrow thought the range as a whole was "amazing to see ... totally unexpected characteristics".

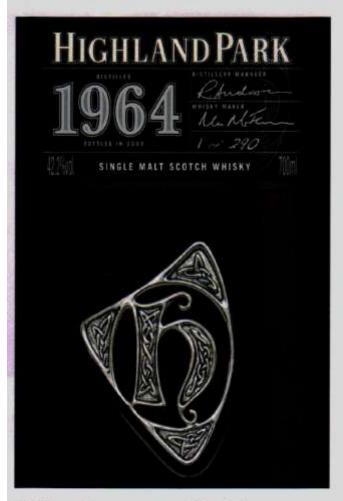
The whiskies are not available anywhere other than duty free – not even at the distillery – and will be priced as follows; 1998 Vintage ϵ 46 (11), 1994 Vintage ϵ 65 (70cl), 1990 Vintage ϵ 99 (70cl) and 1973 Vintage ϵ 750 (70cl).

The Highland Park Vintages range is available with immediate effect. Full tasting notes can be found on our website.

For more information on the Best Spirit in the World visit www.highlandpark.co.uk

Gerry; Whisky Brand Ambassador of the Year, 2010





Vintage Orkney

Highland Park has launched the 1964 and 1968 expressions from the distillery's new Orcadian Vintage Series.

The success of Highland Park's 40 Years Old, the 30 Years Old before it and the distillery's impressive climb in exports during the last four years has enabled the award winning distillery to address the demand for exclusive bottlings for the premium connoisseur customer.

During the next five years Highland Park will release upto 10 Vintage limited editions.

Max McFarlane, Highland Park's whisky maker will handselect casks from specific years, based on their maturity and exceptional character; these will be married together in order to ensure consistency and balance.

Jason Craig, global controller

of Highland Park said: "We have worked tirelessly to take the Vintages from the initial concept to reality and we are pleased with the end result. Followers of Highland Park respect and trust our instinctive nose and tastings and the Vintages certainly meet our high standards.

"We have used the best craftsmanship and time old traditions to create the '64 and the '68 and feel very excited at being able to offer discerning whisky lovers from across the world a very exclusive Highland Park tasting experience. Buyers will recognise our all-pervading obsession with quality and attention to detail; distinct aromas balanced with a full-bodied floral sweetness that comes from a long-term maturation that is distinct to Highland Park."



Malt of the Month

In the latest of his monthly installments, Charles Maclean gives his thoughts on the Malt of the Month: The Highland Park 1994 Vintage - Exclusive to Travel Retail.

Charles also provides a fascinating history on the evolution of this fine malt whisky.

Tasting Note: Deep gold. A soft and delicate nose. Apple sponge, with

slightly over-baked edges, and after a while baked orange segments (even baked grapefruit) and a trace of butterscotch. Then maritime notes take over — rock pools, seaweed, brine. A smooth texture, with a sweet taste to start, with red-pepper spicy notes, a pinch of salt and light acidity. Medium length finish; warming with a hint of smoke.



Drinks well straight. Water brings estery vinyl and boiled sweets, and the spice in the taste is much reduced. A return to apple sponge in the development.

Occasion: Drink this straight and savour the warmth. Bracing!

Comment: Nicely rounded and well balanced, with bags of H-P character. A worthy addition to Highland Park's highly distinguished stable.

Two days ago I was presenting a Highland Park tasting in Copenhagen. Afterwards, a woman introduced herself to me. She had been raised in the Faeroe Islands, but had

emigrated to Denmark thirty years ago. With glistening eyes she told me that the smell and taste of the whisky had raised vivid images of her home, and had brought to mind walking to school along the beach, past the boat yard, with the scent of peat smoke mingling with briny smell of the ocean ...

Highland Park is like that. Evocative. Natural. Unique and highly distinguished. The late Michael Jackson (whisky writer, not pop star) described is as "the greatest all-rounder in the world of malt whiskies". It enjoys a special relationship with Scandinavia – after all Orkney, where the malt comes from, is closer to Norway than England, and on one occasion in September 1883 it was enjoyed by a most distinguished company in Copenhagen, including the King of Denmark and the Tsar of Russia, who pronounced it to be the finest whisky they had ever tasted.

This occasion was the maiden voyage of the Pembroke Castle, a passenger liner. A couple of days previously the ship had docked at Kirkwall, Orkney, and the town's leading councillor, Baillie Peace was entertained aboard.

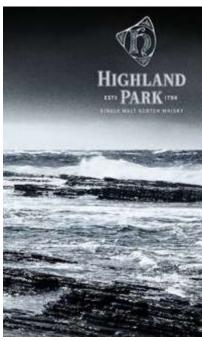
"[He] produced his well-known big bottle of Old Highland Park whisky. No sooner had this famous brand been tasted than they one and all agreed they had never met with any whisky like it before, that what was called Scotch whisky in England was as different from this as chalk from cheese and that if they could be supplied direct from the distillery they should like to send in orders."

Twelve gallons of Highland Park were taken aboard to keep them going for the rest of the cruise!

Probably the factor most influential upon the flavour of Highland Park is the distillery's malting policy.

It is one of only five distilleries which malts a proportion of its own barley in the traditional way, and one of only a handful which employs old-fashioned, labour intensive floor maltings. In this process, barley is steeped in fresh water, then spread out on a cement floor to germinate. This takes about a week, and the grains have to be turned every eight hours, by hand, to make sure they germinate evenly. Once the rootlets have appeared, germination is halted by spreading the 'green malt' over a perforated metal floor in a kiln and lighting a fire beneath.

Floor malting is slower and gentler than other methods. It doesn't force on the germination, and the length of time on the malting floor can be varied according to the weather and the rate of progress of each load of barley. Most important of all is the kilning itself. Highland Park kilns over a peat fire. Only local peat is used (the distillery has its own peat-banks), and the fuel is a mix of peats cut at various depths. Orcadians have different words for their peats:



the top, rooty, layer is called 'fog', the next 'yarphie' and the dense, lowest layer, 'moss'.

The burning temperature must be kept to a smoulder: if the peat flames, the organic chemicals which give the malt - and the whisky - its smoky flavour will be destroyed. The heavily peated malt is then mixed with unpeated malt, brought in from the mainland, to create the exact level of peaty character required by the distillery.

It is a long, slow process, but it is essential to the character of Highland Park malt whisky. Experiments, some years ago, with having the malt

made on mainland Scotland in a commercial maltings, even though the peating level was tightly specified, were not a success.

The nature of the peat and the smoke it creates has always been something of an obsession at Highland Park. Barnard remarked in 1886: "The celebrated Orkney peat is the only fuel used in drying, with the exception of a little heather...We noticed a peculiarly shaped timber building, which our guide informed us is called the 'Heather House'. Here heather is stored, which has been gathered in the month of July, when the blossom is fully set. It is carefully cut off near the root, and tied into small bundles of about a dozen branches. One or two of these faggots are used with the peat in drying the malt, and imparts a delicate flavour of its own to the malt, rendering Highland Park Whisky unlike any other made in the Kingdom."

Although heather is no longer burned in the kiln, Highland Park is still unlike any other malt whisky.

Macallan in Lalique: Cire Perdue

JOHN HANSELL - APRIL 9TH, 2010

Macallan has announced their newest release in the Lalique decanter line. This time it's 64 years old, just one bottle, and it will be auctioned off for charity. (Press release below.) I know that some of you have complained about old, ultra-expensive bottles being released. Auctioning off the bottle for charity is a noble effort.

The Macallan and Lalique launch
THE MACALLAN 64 YEAR OLD SINGLE MALT WHISKY IN
LALIOUE: CIRE PERDUE

Following an Eight Month, Global Fundraising Exhibition, Sotheby's to Auction this One-of-a-Kind Piece in New York with all Proceeds Benefitting charity: water

Paris, April 6, 2010: Iconic luxury brands The Macallan and Lalique have come together again on the 150th anniversary of Rene Lalique's birth, building on their highly successful partnership to produce a one-of-a-kind decanter, created by the ancient "cire perdue" or "lost wax" method. This decanter will hold the oldest and rarest Macallan ever bottled by this highly regarded distillery. The Macallan in Lalique Cire Perdue decanter contains a 64 years old Macallan single

malt whisky, destined for final auction by Sotheby's on November 15, 2010 in New York. All of the proceeds of this remarkable piece will be donated to charity: water, a non-profit organization bringing clean and safe drinking water to people in developing nations. In an eight month traveling exhibit and fundraising journey, The Macallan in Lalique: Cire Perdue decanter will travel around the world from Paris to New York via Madrid, London, Moscow, Seoul, Hong Kong, Johannesburg, Taipei, Shanghai, Singapore and Tokyo.



The Cire Perdue decanter has been designed by the legendary French crystal house Lalique, exclusively for The Macallan. Painstakingly hand crafted with the skills for which Lalique has achieved worldwide recognition and renowned since the first fabulous glass pieces were designed and made by Rene Lalique in the first half of the twentieth century, the inspiration for

the design has come from the beauty of The Macallan's 150 hectare estate in north-eastern Scotland.

David Cox, Director of Fine & Rare Whiskies for The Macallan, comments: "We have established a very close working relationship with Lalique over the past six years. We share a heritage based on a commitment to craftsmanship and creativity, underpinned by a genuine passion to strive for the best in all our endeavours. This extraordinary project has raised our partnership to new heights, combining the brilliance of Lalique's designers and craftsmen and the outstanding quality and character from the masters of spirit and wood at The Macallan to produce a single decanter which will never be replicated, filled with the oldest and rarest Macallan our distillery has ever released. Having decided to donate the proceeds from the auction of this beautiful decanter and its rarest of whiskies to charity, we decided to partner with charity: water. Given the predictions of future water shortages and recent natural catastrophes, we felt we wanted to contribute something really positive to help. We are hoping for some extraordinary generosity at the final auction in New York in November."

"We are delighted that the proceeds from this historic auction of The Macallan in Lalique: Cire Perdue decanter will benefit charity: water," said Scott Harrison, founder of charity: water. "Clean water projects bring communities together and offer improved health, a better quality of life and hope for a better future. I look forward to working closely with The Macallan and Lalique to bring clean water to some of the billion people on the planet without it."

"Water is fundamental to the craftsmanship behind both The Macallan and Lalique," continued Cox. "The word "whisky" derives from the Latin, "aqua vitae", or "water of life", and is one of the three natural ingredients of The Macallan, together with barley and yeast. Water is also critical for Lalique at the point of detailing, sanding and polishing the crystal pieces."

The 64 years old Macallan has been vatted together from three casks, all built from sherry seasoned Spanish oak. The first was filled in 1942, the second in 1945 and the third in January 1946, from which the age of this great Macallan has been taken.

This Macallan is so rare for a couple of reasons; firstly The Macallan is widely recognized as one of the few single malts which can mature to a great age without losing its character to the powerful

influence of Spanish oak maturation casks, seasoned with sherry, for which The Macallan is particularly well-known. The Macallan's rich, oily spirit ensures the whisky achieves a balance and depth of aromas and flavours over many years in these casks, a balance often sought, but rarely achieved; secondly, this is the oldest Macallan ever released by the distillery in its 186 year history. Prior to the release of this 64 years old Macallan in the Cire Perdue decanter, the previous oldest Macallan released by the distillery was the 60 years old, distilled in 1926 and bottled in 1986, of which only forty bottles were ever produced.

Character of The Macallan 64 years old:

- The 64 years old Macallan has a lovely rich oak colour.
- On the nose, notes of peat smoke, dried orange peel, muscovado sugar and cedar wood, mixed with spicy cinnamon sticks and cloves.
- On the palate, spicy, blood oranges, rosin, treacle, walnuts, cocoa chocolate and peat smoke.
- The finish is soft, smooth and spicy, with lingering peats and dark chocolate

The decanter has been designed at Lalique's Design Studio in Paris, based upon a ship's decanter of the 1820's, the decade in which The Macallan was founded, in 1824. Lalique's designer felt the shape lent itself perfectly to the beautifully crafted panorama of The Macallan estate by the river Spey, in north east Scotland.

Lalique's designer and craftsmen then worked to highlight the beauty of The Macallan's estate, with its fields of barley, its woodlands, the river Spey flowing past its borders to the south and Easter Elchies House, The Macallan's spiritual home built in 1700, lying at the heart of the estate.

The Macallan's estate is unique among Scotch whisky distilleries. Spreading over 150 hectares on a plateau above the River Spey, this beautiful place has sustained generations of farmers and landowners over the centuries. Today, many of its fields grow the exclusive barley which lies at the heart of The Macallan spirit, while spring water from the estate boreholes combine with the barley and yeast to create the sublime single malt that is The Macallan. Among the estate woods grow mighty oak trees, which echo the oaks of northern Spain and the United States from which The Macallan's exceptional casks are made, and which contribute so much of the final character of the whisky.

The decanter itself has been created by the lost wax process, an ancient practice originally developed to cast large pieces in bronze. After first modelling a piece in wax, it is covered with plaster and then sent to the oven to bake the clay while the wax melts. Finally, molten crystal is poured in the emptied shape. Up until 1930, Rene Lalique himself crafted glass pieces using the Cire Perdue technique, but abandoned it as arthritis increasingly affected his fingers.

Today, investing in the artistic and technical training of its artists to master again this extraordinary know-how, a new workshop has been created on the 150th anniversary of Rene Lalique's birth in 1860, dedicated entirely to the 'lost wax' process, to make the first Cire Perdue pieces in eighty years, including The Macallan 64 years old in Lalique. Every piece is unique. Complex, time consuming and costly, the process is reserved for the ultimate pieces. The technique brings to light a fineness of detail never seen before and a unique texture that is likened to a « crystal skin, giving each piece a truly realistic and vivid aspect.

Silvio Denz, President and CEO of Lalique, commented, "We are enormously proud to be collaborating again with The Macallan, and in such a worthwhile cause. In today's highly interconnected world, we are all increasingly aware of the needs of those much less fortunate than ourselves. We have been working on a series of decanters with The Macallan since 2004 and, over that time, have come to appreciate our shared values of a passionate commitment to outstanding quality, artistry and integrity. These decanters, each holding Macallan whiskies of 50, 55 and 57 years old respectively, have proved hugely admired and sought after around the world by whisky consumers and connoisseurs, as well as

collectors of Lalique crystal and lovers of beautiful objets d'art. This latest decanter, a remarkable, unique work of art, holding such an old and rare Macallan, takes our partnership to a new level. I wish every success to its "tour du monde" and to the final auction by Sotheby's in New York in November".

Highland Park - New Make Spirit

The starting point for any great whisky is the new make spirit. The liquid that comes off the still is, literally, the essence of single malt Scotch whisky. I've always thought we make excellent spirit and that we should sell it. At last, the powers that be have seen sense.



As you know, Highland Park is the most respected single malt in the world: Earl Magnus winning New Release of the Year at the World Whisky Awards 2010 is simply the latest in a long line of awards for every expression we produce.

This wouldn't happen without the highest quality spirit. It always surprises me by its freshness and complexity; the spirit already features the trademark balance between sweetness and peat. Highland Park's spirit forms the DNA of the flawless character of every expression of our award-winning whiskies. Now you can taste it for yourself ... It is distinctively aromatic, full-bodied and floral. Orkney peat – thousands of years old and based on hardy heather – imparts wonderful honey sweetness. The shape of the stills, coupled with the expertise of our stillman, emphasises the delicious fruity flavour.

The judicious addition of water assists in the revelation of the sprit's complexity; peat, pear drops and freshly cut grass are immediately obvious. These flavours develop until the arrival of a lingering, smoky aftertaste which gently dries the mouth.

Highland Park New Make Spirit is being sold reduced to 50% abv. Why reduced, you ask? Well, although we sell whiskies at a higher strength than this, they are at a much higher price. At £20 for a 35cl bottle we would not like to be thought of as being socially irresponsible by bottling at full strength.

Highland Park New Make Spirit is available exclusively from our secure on-line store and the distillery.



Big Dollars for Rare Macallan and Glenfiddich Single-Malts by David Kiley

A rare single malt has sold at auction for over £12,000, becoming the most expensive bottle of 60-year-old <u>Macallan</u> ever recorded. The whisky was at the center of an international bidding war at the world's largest whisky auctions in <u>Glasgow</u> this week. It was sold for £12,350 to an anonymous

collector from New York.

The rare whisky, a bottling of three barrels distilled between 1926 and 1928, was one of more than 700 lots in the McTear's Rare and Collectible whisky sale. Macallan whiskies routinely top the list of most highly prized vintage whiskies. Others that usually draw high prices include Glenfiddich, Bowmore,

Springbank, Glenmorangie, Highland Park and Ardbeg. A 73-year old bottle of Glenfiddich, one of the rarest single-malt whiskies in the world, is expected to fetch £20,000 when it is auctioned next month. There were only 61 bottles of this vintage produced. The sale will be held at Bonhams of Edinburgh, Scotland on June 16.

Whisky Recipe

Stuart Anderson's Black Angus Whiskey Pepper Steak Recipe



source: <u>about.com</u> **Whiskey Pepper Sauce**:

- 1 tablespoon butter
- 2 tablespoons chopped white onion 2 cups beef stock or canned beef broth
- biotii
- 1/4 teaspoon cracked black pepper
- 1 clove garlic, pressed
- 2 tablespoons whiskey
- 1 green onion, chopped
- 1 teaspoon cornstarch
- 1 tablespoon water

Pepper Steak:

- 1 (16-ounce) sirloin steak, cut into two portions
- 2 teaspoons cracked black pepper
- 2 tablespoons butter

Salt

Preparation:

Fire up the barbecue.

In a saucepan or deep skillet, make the whiskey pepper sauce by sautéing the white onions in the butter over high heat. In about 3 minutes the onions will begin to turn brown.

Add 1 cup of the beef stock to the onions. Add the cracked black pepper and garlic at this point as well. Continue to simmer over medium/high heat until the sauce has reduced by about half.

Add the whiskey, green onion, and remaining 1 cup of beef stock to the sauce and let it simmer over low heat while you prepare the steaks.

Spread 1/2 teaspoon of cracked pepper over the entire surface of each side of the sirloin steaks and press it into the steaks so that it sticks.

Melt 2 tablespoons of butter in a large skillet over medium/high heat. Drop the steaks into the melted butter and sear each side of the steaks for 1-1/2 to 2 minutes or until brown. When the barbecue is good and hot, grill the steaks for 3 to 5 minutes per side or until they are done to your liking. Salt the steaks lightly as they grill.

When the steaks are just about done, combine the cornstarch with the tablespoon of water in a small bowl. Stir just until the cornstarch dissolves.

Remove the whiskey sauce from the heat and add the cornstarch to it. Put the sauce back on the heat and continue to cook on low until the sauce is thickened to the consistency you desire. Serve the steaks doused with whiskey pepper sauce.

Yield: 2 servings

Reservation policy

- Our contract with the Officer's Mess Kitchen requires that we provide seven (7) business days notice for them to guarantee accommodation for our requested numbers. Each month an invitation will be sent out to all members of the Society in the first week of the respective month in which the dinner will be held. To accommodate the Kitchen's needs and meet our contractual obligation with them; our members are requested to respond to the

emailed invitation seven (7) business days prior to the respective dinner to guarantee a seat at the dinner. After that members will be placed on a waitlist.

- For these individuals the process will be as follows, using the September 20th, 2010 dinner date as an example:
- Dinner invitations will be sent out Saturday August 28th, 2010. Please respond to me (rdifazio@cogeco.ca). I will then acknowledge that you have a seat. Please understand that if you do not receive a response you are not guaranteed a seat at the respective dinner. In such circumstances (e.g., computer glitches) please e-mail me again or call me at (613-634-0397).
- Accommodation at the dinner will be guaranteed for a member who responds by Saturday September 4th, 2010 midnight.

Cancellation policy

- Using the same example as above, anyone who cancels anytime prior to Saturday September 4th, 2010 midnight will be removed from the list.
- Anyone cancelling between Saturday September 4th, 2010 midnight and Monday September 20th, 2010 will be expected to pay for the cost of the dinner and scotch (\$60 members; \$70 non-members). It is the responsibility of the member who cancels their or their guests reservation to find a replacement. If I can substitute an individual from the wait-list, then the member will not be asked to pay for their cancellation.
- Anyone who fails to attend the Monday September 20th, 2010 dinner without having cancelled and been successfully replaced will be expected to pay the full cost (\$60 members; \$70 non-members). The member will be responsible for their guest's cancellation.
- If a member asks to be included at the dinner between Saturday September 4th, 2010 midnight midnight and Monday September 20th, 2010 your name will be placed on a wait-list and you will be accommodated on a first-come first-serve basis.

Just a note because we care.

Please drink responsibly.

Please understand that for the purpose of each event you are advised to drink responsibly and refrain from excessive consumption. The dinners hosted by the Kingston Single Malt Society are sampling events. By agreeing to pay and thereby attend the dinner you agree to release from legal responsibility and hold harmless Kingston Single Malt Society, its President Roberto Di Fazio, and any other volunteers from liability or claims arising from these events.

If you have any questions or comments please free to contact me. Thank you for your understanding, Roberto



Kingston Single Malt Society

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http://www.kingstonsinglemaltsociety.webs.com

