



PARENTS/GUARDIANS/PLAYERS

2022 SEASON INFORMATION

Hello and first we would like to thank you for joining our program! We do understand there are many to choose from, so we really appreciate it. 12Deep/NAYS/HIU is committed to developing our athletes for the next level of life and that does not necessarily mean basketball. There are many things we consider when evaluation a successful season.

12DeepBasketball was started in 2010 by Coach Cole & his wife (Mandy). The intention was to give those kids not getting noticed a chance to play and show their skills. Coach Cole has observed so many players over the years that should be playing but aren't for a variety of reasons. The program has never gone out and recruited, stole other players from other teams. All we have done has been completely honest, trusted our coaching abilities and play a ton of games.

Parents/Guardians this will be the first time ever we do not hold a parent meeting to go over the season details. This is obviously due to Covid and the havoc it has created throughout all our lives. We are going to ask our Athletes, Parents/Guardians to visit the website often to make sure you have all the most up to date information. In no way does this mean that you cannot contact Coach Cole or Will Burrage about any questions or concerns you may have. Our coaches are here to coach and not answer program questions. We ask if a parent would like to discuss anything that pertains to their athlete's team, coach, playing time or any concerns you address it with Will & Cole and not the coaches themselves.

In the past we have played 40-45 games in the season. This season that would be our goal, but we are all at the mercy of Covid and the future is not certain. We have our first 3 tournaments scheduled and Coach Cole will fill in the rest within the next few weeks. The program asks that we all be patient since there is some uncertainty down the road. Keep in mind that a tournament can be canceled for numerous reasons, so if that happens, we will look to replace it.

The program fee varies and depends on what level your athlete is playing on. Payment schedule is listed on the payment agreement contract. Please keep in mind not adhering to the payment schedule is extremely detrimental to the program and all teams in the program.

NAYS allows 12Deep to offer special opportunities for our athlete that many other programs can't. We play more games, pay less fees, travel and most of all are a family.

