



EVENT SPONSORSHIP PACKET 2022

For more information, contact Nicole Vigil at 916.276.7731 or [OrliesShoeDrive@gmail.com](mailto:OrliesShoeDrive@gmail.com)

Sponsorship payments must be made by July 1st, 2022

For your tax records: Orlie's Shoe Drive Tax ID #85-2278538





## Christmas in July 5k Walk / Run Benefitting Orlie's Shoe Drive

July 16, 2022 – 9:00 a.m.  
5500 Olive Drive

Dust off your Christmas spirit, and join us for our annual Orlie's Shoe Drive family fun *Christmas in July* 5k Walk/Run! Now more than ever, children in our community need to feel important and loved by bringing them hope and the simple necessity of shoes. Your participation in the Christmas In July 5k sends that message.

When a child receives a new pair of tennis shoes, a child replaces not only a worn out pair of shoes with a new one, but also receives comfort, confidence, and the knowledge that people in their community have thought about them and went out of their way to take care of them. Every child deserves that. Help us give them that hope so they can have something to be proud of and the comfort to run on the playground like all children love to do!

Join us for an amazing and fun-filled day!



### EVENT SPONSORSHIP PACKET 2022

For more information, contact Nicole Vigil at 916.276.7731 or [OrliesShoeDrive@gmail.com](mailto:OrliesShoeDrive@gmail.com)

Sponsorship payments must be made by July 1st, 2022

For your tax records: Orlie's Shoe Drive Tax ID #85-2278538



## Orlie's Shoe Drive *Christmas in July* Sponsorships

### PRESENTING SPONSOR - \$3,000

- Logo on all event banners and signs
- Premier (Large) logo on event materials where possible
- Premier (Large) logo on event webpage
- 20 complementary General Admission Run/Walk registrations for employees and friends
- Recognition throughout the event with live media and signs throughout the 5k
- Multiple social media posts acknowledgements

### RUNNER SPONSOR - \$2,000

- Logo on all event banners and signs
- Logo on event materials where possible
- Logo on event webpage
- 15 complementary General Admission Run/Walk registration for employees and friends
- Recognition on signs throughout the 5k
- Social Media acknowledgements

### JOGGER SPONSOR - \$1,000

- Logo on all event banner and signs
- Logo on certain materials
- Logo on event website
- 10 complementary General Admission Run/Walk registration for employees and friends

EVENT SPONSORSHIP PACKET 2022

For more information, contact Nicole Vigil at 916.276.7731 or [OrliesShoeDrive@gmail.com](mailto:OrliesShoeDrive@gmail.com)

Sponsorship payments must be made by July 1st, 2022

For your tax records: Orlie's Shoe Drive Tax ID #85-2278538

# Orlie's Shoe Drive Christmas in July

## 2022 SPONSORSHIP COMMITMENT PLEDGE FORM

Contact Name: ..... Email: .....

Company name for sponsorship recognition: .....

Address: .....

City: ..... State: ..... Zip: .....

Phone: .....

I am proud to partner with Orlie's Shoe Drive and pledge the following level of sponsorship:

- ☐ PRESENTING SPONSOR
- ☐ RUNNER SPONSOR
- ☐ JOGGER SPONSOR

Signature: ..... Date: .....

**Method of Payment** (Payment will be complete by July 1st, 2022)

- ☐ Check made payable to **Orlie's Shoe Drive** is enclosed
  - ☐ Enclosed in this Envelope
  - ☐ Will be mailed by
- ☐ I would like to be invoiced during the following month: .....
- ☐ To pay by Credit Card, please call our main line at 916.276.7731.

You can also pay online by visiting [OrliesShoeDrive.com](https://OrliesShoeDrive.com).

**Return to:** P.O Box 21361 Bakersfield, CA 93390 or email the completed form to Nicole Vigil at [orliesshoedrive@gmail.com](mailto:orliesshoedrive@gmail.com).

Sponsorship payment must be received by July 1st, 2022.

EVENT SPONSORSHIP PACKET 2022

For more information, contact Nicole Vigil at 916.276.7731 or [OrliesShoeDrive@gmail.com](mailto:OrliesShoeDrive@gmail.com)

Sponsorship payments must be made by July 1st, 2022

For your tax records: Orlie's Shoe Drive Tax ID #85-2278538