



RSPCA 
South Australia

Annual Report

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Left to Right: Fundraising Manager Natalie Gibbs with 'Luca', Thrift Shop Manager Neil Springbett with 'Cupcake', Executive Manager – Animal Operations Kerriann Campbell, Shelter Assistant Greg Andrew with 'Taxi', Inspector Cheryl Doudle with 'Bluey', Chief Executive Officer Neale Sutton with 'Sylvester' and Adoption Handler Heidi Zollner with 'Benson'.



From our President

In March we finally closed the animal holding section on the first floor of our Morphett Street headquarters. Animals seized or rescued north of Adelaide are now taken to our new Northern Prosecution Unit at Elizabeth.

This is the first step in our plan to relocate headquarters to more suitable office accommodation out of the city, providing greater accessibility and better parking. We hope to provide an update on this project at the Annual General Meeting.

We are pleased to report that a significant amendment to the Livestock Act proposed by a Family First MP was defeated, albeit narrowly, in the Upper House of the SA Parliament on May 31, 2012. This amendment would have stripped the RSPCA inspectorate of its powers to investigate cases of cruelty to farm animals and horses, and transferred that responsibility to the Department of Primary Industries. The Minister for Primary Industries and the Labor

Government were opposed to such a move, agreeing that the RSPCA inspectorate is effective, independent, and acts without fear or favour. The RSPCA urged our supporters to take action and the response was truly gratifying. We thank all those South Australians who took the time to contact MPs in support of the RSPCA.

At the national level, live export has been the most talked about campaign issue. Since the exposure on ABC Four Corners of horrific and systemic cruelty to Australian cattle in Indonesia, there has been an unprecedented wave of public protest and outrage. Well over 20,000 media stories have been generated, and on August 14th last year, 20,000 Australians attended rallies to

demand an end to live export. The campaign has elevated awareness and knowledge in the community and the Parliament about live exports, humane slaughter and animal welfare generally.

There is so much more to tell you. You can read about our other activities in the reports which follow.

Working in the field of animal welfare is challenging and often heartbreaking. I thank all our staff and volunteers for their commitment, and all our supporters and donors for making the work of the RSPCA possible. Together we can create a kinder world for animals.

SHEREE SELLICK
President



RSPCA (SA) inc. Board Members

Dr Andrew Bashford



Matilda

Peppa

Giuliano Rech



Sandra Kilmore



Cooper

Janet Allan



Blossom

Sarah Bolt



Carolyn Jones

Jerry Adams



Manx & Scaggs



Max

MS SHEREE SELICK *BBus (Marketing)*

- President, RSPCA SA
- Joined Board 2006
- Chair, Governance Committee; CEO Performance Review & Support Committee; Animal Welfare Policy Committee
- Member, Marketing & Business Development Committee; Finance Audit & Risk Committee
- Director, RSPCA Australia
- Member, RSPCA Australia Governance Committee; RSPCA Australia Finance Audit & Risk Committee
- Proprietor, family business.

DR ANDREW BASHFORD

MRCS, LRCP, DA, FANZCA, MAICD

- Vice President, RSPCA SA
- Joined Board 2010
- Member, CEO Performance Review & Support Committee; Marketing & Business Development Committee; Governance Committee.
- Chair, Wakefield Anaesthetics Group
- Anaesthetist

PROFESSOR MARY BARTON AO

BVSc, PhD, Dip Bact, MBA, FACVSc, FASM, Hon DVSc, Emeritus Professor of Microbiology

- Past President, RSPCA (SA)
- Joined Board 1998
- Member, CEO Performance Review & Support Committee; Animal Welfare Policy Committee; Finance Audit & Risk Committee
- Past/current member of a number of Government & professional committees, Councils & Boards.
- Emeritus Professor of Microbiology, University of South Australia.

MS CAROLYN JONES *BA (Journalism)*

- Joined Board 2006
- TV producer, print and television journalist

MRS SANDRA KILMORE

B.S.S. Human Services (Community Development)

- Past Vice President, RSPCA (SA)
- Joined Board 2008
- Member, Finance Audit & Risk Committee; Marketing & Business Development Committee
- Retired Fundraising Coordinator

MR PETER ADAMSON

BA (Hons), Dip Ed

- Joined Board 2009
- Member, Finance Audit & Risk Committee; Governance Committee; Animal Welfare Policy Committee
- Retired public servant and teacher

MS JANET ALLAN *Dip T (Commerce)*

- Joined Board 2010
- Manager, family business; retired teacher.

Samantha Catford



Sheree Sellick



Maria Armstrong



Toots Beans

Peter Adamson



Kay Butler



Professor Mary Barton



Odin



Lilybell



MS SAMANTHA CATFORD

BA (Communications)

- Joined Board 2010
- Member, Animal Welfare Policy Committee
- Communications Manager, Greening Australia
- Qualified dog trainer

MS MARIA ARMSTRONG

- Joined Board 2009
- Member, Animal Welfare Policy Committee
- Retired journalist, public relations, event organiser

MS KAY BUTLER *BA (Accountancy), CPA*

- Joined Board 2010
- Member, Finance Audit & Risk Committee; Governance Committee
- Principal Audit Manager, SA Health

MS SARAH BOLT *LLB*

- Joined Board 2011
- Member, CEO Performance Review & Support Committee
- Head of Police Complaints Authority (South Australia)

MR JERRY ADAMS *MBA, BA*

- Joined Board 2011
- Chair, Finance Audit & Risk Committee
- Member, CEO Performance Review & Support Committee
- Company Director

MR GIULIANO RECH *(CO-OPT)*

MBA, MAICD, FAIM

- Joined Board 2011
- Chair, Marketing & Business Development Committee
- Member, Finance Audit & Risk Committee
- Managing Director, Electronic Corporation Pty Ltd

Board Attendance

1/7/11 to 30/6/12

	Meetings attended	Meetings eligible to attend
Sheree Sellick	12	12
Sandra Kilmore	9	12
Peter Adamson	11	12
Janet Allan	12	12
Maria Armstrong	12	12
Mary Barton	8	12
Andrew Bashford	9	12
Kay Butler	10	12
Samantha Catford	10	12
Carolyn Jones	11	12
Sarah Bolt	10	12
Jerry Adams	7	9
Giuliano Rech	7	8
Stephen Kenny	4	8



From our CEO

The past twelve months have been a time of great change for the Society.

We have restructured the operations at Lonsdale, Port Lincoln and Whyalla with the latter coming fully into the corporate operations of the RSPCA (SA). We have also leased one third of the Animal Welfare League shelter at Elizabeth West to secure a northern suburbs base.

The RSPCA is holding its own in a tough economic environment. We improved on last year's results by increasing operating income by 7%. However we fell short of achieving our income budget, which will be an area of intense focus for 2012/13.

We have reduced expenditure by 2%, while ensuring provisions for staff wage increases through the Enterprise Bargaining Agreement.

Appropriate financial plans will ensure we can sustain change and continue to grow. We must be contemporary in our approach to dealing with animals to ensure that we are effective and efficient.

An area of key performance directed by the Board is to ensure we are profitable before legacies within three years. This will allow us to use legacies to enhance our facilities and care services, directly benefiting animals and recognising those who have been so generous. When we do achieve this, we will be one of a very small number of charities that isolates legacies in such a way.

The Society had significant gaps in its expertise in being able

to manage itself and enhance its capacity to improve income generation for the benefit of the animals in our care. We have invested a lot of time handpicking skilled people and the results are already beginning to show. By having the right people in the right jobs, we will not only survive but thrive.

We hope this will continue with the appointment of a professional volunteer manager, so that we can better support those who support us.

I would like to take this opportunity to personally thank each and every person who donates their time, energy and love to help animals in need (for more on our inspiring volunteers, please see page 22).

I would also like to thank our team of dedicated staff members, who continue to improve animal welfare outcomes in an evolving work environment.

The RSPCA has a long and distinguished history and I am proud to lead such a vital and honourable organisation.

I commend the reports and updates throughout this document, which clearly show your Society is working hard to prevent cruelty and suffering.

I look forward to continuing our excellent work in the years ahead, ensuring a brighter future for all creatures great and small.

NEALE SUTTON
Chief Executive Officer

RSPCA Australia

Over the past few years we've seen a very encouraging shift in consumer trends towards more animal welfare friendly produce.

The public is becoming increasingly aware of how food is produced and in turn finding intensive and conventional farming conditions as well as inhumane slaughter practices unacceptable.

This shift has been aided by a number of RSPCA programs, including the RSPCA Approved Farming Scheme, which makes finding animal welfare friendly foods simple.

Under the scheme, four million animals have been farmed to the RSPCA's higher welfare Standards

in the past 12 months alone. That means layer hens, meat chickens, pigs and turkeys have been provided with an environment that meets their behavioural and physiological needs. This is a huge win for animals across the country.

In addition to working directly with farmers, the RSPCA has also been encouraging restaurants and cafes to serve higher welfare food and have their efforts recognised through our Choose Wisely program. Already, 400 businesses from across the nation have signed up.

Large companies such as manufacturers and food service sectors are also being encouraged to show leadership by switching to cage-free eggs. Their efforts are recognised with a Good Egg Award. More than eight million cage-free eggs were used by the 2011 award winners.

At an international level, the treatment of Australian animals being exported live to the world has improved, following the ABC's Four Corners exposé in May 2011.

In direct response to the community outcry over this story, the Government has introduced minimum requirements for export.

While this was a huge step in the right direction there is still plenty more to be done both here and abroad to ensure Australian cattle do not have to suffer inhumane slaughter.

HEATHER NEIL
Chief Executive Officer
RSPCA Australia



Finance

Financial reform has been a necessary focus for the RSPCA and we are seeing the results of our hard work.

We finished the year in the black, having clawed back last year's deficit of more than \$315,500.

The turnaround is due largely to closer scrutiny of our spending, better management of our excess cash and tighter controls on the budgetary process.

This year we raised \$5.647 million in income, which didn't cover our operating expenditures of \$7.703 million. A further \$2.814 million in legacies closed the gap.

Included in the operating results, is a one off transaction that has the ability to spike the outcome. With the stock market performing poorly a decision was made to offload all investments in Shares resulting in a realised gain on sale of \$232,000.

A continuing challenge for the RSPCA is our ability to meet rising costs, in particular salaries and wages which constitutes a significant portion of our operating costs.

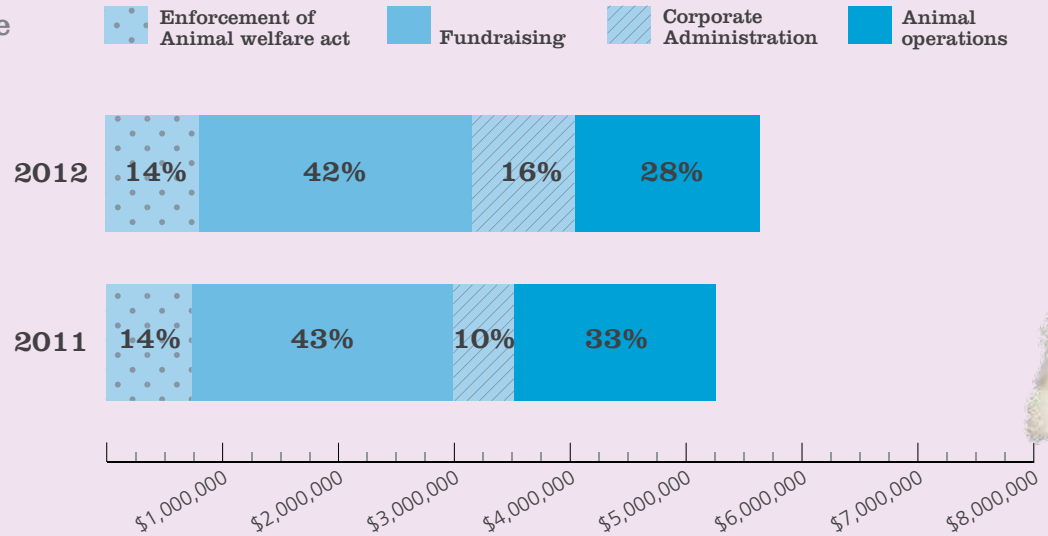
Financial and budgetary controls have been put in place to monitor our expenditure and keep costs at acceptable levels.

Overall, the Society's financial position remains stable and sustainable, with net assets of \$14.517 million. Even so, we continue to remain vigilant to ensure our long term viability is protected.

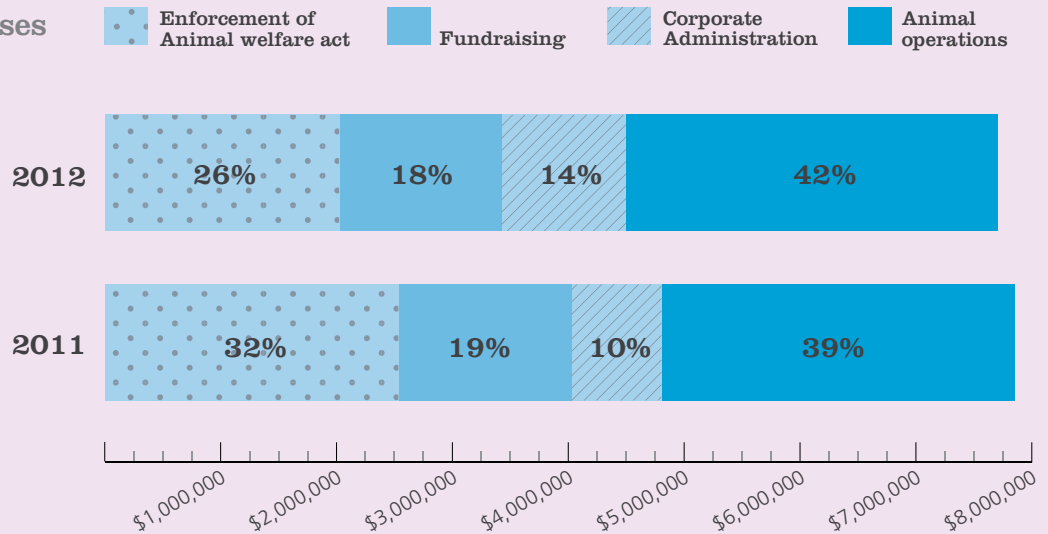
We look forward to the year 2012/13 with optimism.

JAMES ABIERO
Executive Manager
Finance

Income



Expenses



Volunteer Alisa Marie
and a friendly feline

People, Culture and Safety

This year we further refined our organisational structure with the creation of the People, Culture and Safety section.

We have disbanded the Business Services Section and absorbed much of the existing work, while the remaining functions such as IT, telephones and procurement have been taken on by the Finance Section.

This restructure will allow us to focus more attention on staff and volunteers, enabling us to further develop systems, procedures and processes to enhance productivity, job satisfaction and safety.

The People, Culture and Safety section has also assumed responsibility for the recruitment, induction and coordination of

the Volunteer program on a statewide basis.

Over the past year we worked in close consultation with officers from SafeWork SA to lay the foundations for a new Occupation Health and Safety Management System.

This is all about keeping our staff as safe as possible while ensuring we comply with the upcoming new national OHS&W legislation.

We have been busy negotiating a new Enterprise Agreement for staff and working on a new system to improve performance across the Society.

Given the nature of our work, we are also concentrating on injury prevention and management.

For the first time in a long time we conducted a staff survey to better understand the cultural environment.

The results will be used to help empower employees and boost job satisfaction, ensuring a happier and more productive working environment.

GLENN WARREN
Manager
People, Culture and Safety

"I was made for
this job. I wouldn't
swap it for the world."

After clocking up 20 years at our Whyalla shelter, Claire Money is committed as ever to animal welfare.



Shelters

It's been an evolutionary year at our shelters with plenty of structural changes to safeguard the best outcome for animals in our care.

All three South Australian locations are now overseen by the newly created Animal Operations Unit, ensuring a uniform and holistic approach.

Statewide, there has been a reduction in the number of animals requiring our care.

We can only hope and assume that the message of being a responsible owner is getting through.

However, we are seeing a considerable number of animals requiring more advanced care on the road to rehabilitation.

We are proud to report that 79% of lost dogs in our care were reunited with their owners.

Our feline arrivals were less fortunate, with less than 3% reclaimed, despite the best and lengthy efforts of staff and volunteers.

While stray cats in particular continue to place pressure on our shelters, we are addressing the problem through a discounted desexing program.

Thanks to a \$100,000 donation from a longtime supporter, we are able to desex female cats for just \$85, if their owner holds a current concession, pension or disability card.

The recent appointment of a new Animal Operations Manager has brought unity to our South Australian shelters, which are working closely to reunite, adopt and care for all animals.

Consistent policy and procedures backed by a hard working team is enabling the RSPCA to take an innovative approach to increasing adoption rates whilst ensuring optimal care and attention.

We recently introduced a new campaign to benefit our long term residents. The Sweetheart Campaign draws attention to animals that for one reason or another have been overlooked in their quest for love.

In May I was honoured to represent RSPCA SA alongside a long-serving and dedicated member of staff, Cassandra

Anderson, at the Animal Care Expo in Las Vegas.

Designed to improve animal shelter standards, it attracted more than 1700 people from across the globe, with the common purpose of saving more animals in need.

We returned with enough information and ideas to last a lifetime and look forward to the challenge of increasing our ability to adopt or return animals to loving homes.

I am proud to lead such an enthusiastic and passionate group of staff and volunteers, who continue to deliver exceptional standards of care.

While our shelters are hundreds of kilometres apart, we are working closely and collaboratively to save lives and prevent animal cruelty.

KERRIANN CAMPBELL
Executive Manager
Animal Operations



Lonsdale shelter staff getting into the spirit of Christmas



Courtesy Port Lincoln Times



Port Lincoln and Whyalla Shelters

Our regional shelters are always busy, and our dedicated staff and volunteers have worked tirelessly to care for animals in their communities.

We were fortunate to be in a position to relocate one of our dedicated staff members, Narrell Couzner, from Whyalla Shelter to Port Lincoln, where she was appointed Senior Shelter Officer.

Whilst she is dearly missed by the Whyalla team, we are grateful to still have her dedication and expertise as part of our Animal Operations Team.

Our air-conditioned animal transport van continues to provide a valuable service to our regional shelters, especially in the high capacity seasons.

It enables us to transfer animals between shelters, ensuring we meet demands and give them the best possible chance at finding their forever homes.

The unrelenting support from our staff, volunteers and local regional communities means we are able to provide rescue services, housing and intensive care to hundreds of animals in need each year.

It is simply impossible to individually acknowledge everyone who has supported our shelters at Whyalla and Port Lincoln, but for all those who have - thank you.

Without you we could not provide such a valuable service for South Australia, and the many animals in our care.

KERRIANN CAMPBELL
Executive Manager
Animal Operations

Claudia's story

"She is a love sponge," her new owner Cathryn said.

Since being adopted by a loving family in December, Claudia is the picture of happiness.

Just months earlier, she was found on a Gawler street, malnourished and scared.

Her back tendons had somehow been severed.

Taken to the RSPCA, she was nursed back to health.

Soon after, she found her forever home.

"She is a love sponge," her new owner Cathryn said.

She visited the Lonsdale shelter three times before taking the plunge, ensuring it was the best decision for her family and for Claudia.

"I adopted her at the start of the school holidays so we had lots of time to spend with her. The kids love her," she said.

Claudia now enjoys lots of cuddles, attention and trips to the beach.

*Life's a beach ...
Claudia and her new family.*



RSPCA to the rescue!

"He was quite happy to be rescued."

Barely visible amongst the jagged rocks, this Maltese-Pekingese cross was plucked to safety in April.

A concerned caller contacted the RSPCA after spotting the stranded dog at West Beach.

Rescue Officer, Nalika, organised a vet to be on standby and rushed to the scene.

When she reached the dog he was scared, underweight and matted – but fortunately uninjured.

It's not known exactly how he got there or how long he'd been stuck – but the resourceful pup had built a bed of seaweed to brave the ocean winds.

"He could climb if he wanted to but he was probably too scared," Nalika said. "He didn't run away when I approached him. He came and sat next to me quietly.

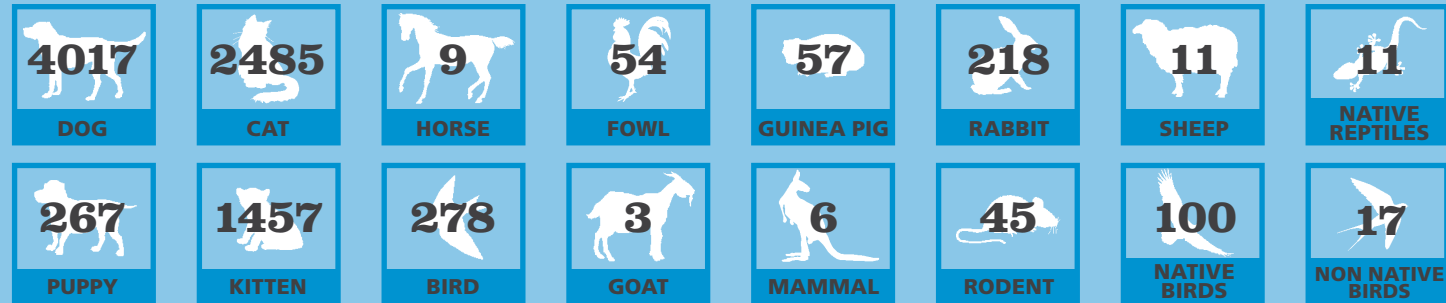
"He was quite happy to be rescued."

The pup was assessed and successfully rehomed.



Shelter Statistics

SA Animal Operations: Arrivals TOTAL: 9,040



SA Animal Operations: Outcomes

STATUS	DOG	PUPPY	CAT	KITTEN	HORSE	BIRD	FOWL	GOAT	GUINEA PIG	MAMMAL	RABBIT	RODENT	SHEEP	NATIVE BIRDS	NATIVE REPTILES
Adopted	740	204	783	658	4	48	24	1	50	0	148	25	5	21	2
Adopted Offsite	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0
DOA	14	0	34	0	0	6	0	0	0	0	0	0	0	1	0
DOA - Final Disposition	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Escaped	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Euthanasia In Field	8	2	3	8	0	0	0	0	0	0	1	0	0	0	0
Euthanised	870	29	1381	744	3	131	19	0	2	0	57	19	3	28	0
Post-operative Death	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Reclaimed	2021	23	119	6	0	7	0	1	2	0	7	1	2	2	0
Released to Owner at Vet	4	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Seized Release	5	0	3	0	2	0	0	0	0	0	0	0	0	0	0
Stolen	0	0	0	0	0	0	0	0	3	0	0	0	0	0	0
Transferred	323	0	105	0	0	53	0	0	0	0	0	0	0	17	0
Unassisted Death	4	3	8	15	0	11	1	1	0	0	3	0	0	2	0
Unassisted Death - In Foster	0	2	0	9	0	0	0	0	0	0	2	0	0	1	0
Wildlife Released	0	0	0	0	0	11	1	0	0	1	0	0	0	6	2
In care as of 12pm, June 30, 2012	26	4	46	16	0	11	9	0	0	5	0	0	1	22	7
Total	4017	267	2485	1457	9	278	54	3	57	6	218	45	11	100	11



Arrivals include animals in care as of 12pm, June 30, 2011

NON NATIVE BIRDS	NON NATIVE MAMMALS	TOTAL
3	0	2716
0	0	2
0	0	55
0	0	1
0	0	1
0	0	22
12	5	3303
0	0	1
1	0	2192
0	0	5
0	0	10
0	0	3
0	0	498
0	0	48
0	0	14
1	0	22
0	0	147
17	5	9040

During 2011-12 vets at our Lonsdale Shelter desexed ...



680 dogs, 1510 cats and 60 rabbits!



Dr Andy Goring treats an injured cat

Veterinary Services

There have been considerable changes to our operations in the past year.

The RSPCA was fortunate to welcome two newcomers to the veterinary team, Dr Andy Goring and Dr Graham MacKenzie.

Both from the United Kingdom, they are keen to expand their experience in South Australia.

Dr Goring is primarily responsible for the wellbeing of our shelter animals, while Dr MacKenzie has been hired to expand our concession desexing program for cats. We hope this will enable us to perform hundreds of additional surgeries.

Our relationship with the University of Adelaide has expanded to the mutual benefit of both parties. Clinical staff from the Companion Animal Health Centre at Roseworthy help out in case management

and provide valuable second opinions. Together, we are also running a new program to provide veterinary students with on-the-job training. Advanced students, under the supervision of a qualified vet, assist in the desexing of shelter dogs, which are then made available for adoption. This exciting development will expose future generations of vets to the welfare sector, making them more aware of the issues we face.

We have had a busy year with prosecution work, the most significant case being the seizure of approximately 100 cats from the Adelaide Hills. This required an enormous amount of dedicated work from our shelter staff and I am grateful for their efforts.

This year, we also set up a Clinical Governance Committee, comprised of RSPCA veterinary and behavioural staff. This committee advises the senior executive team about clinical interventions and outcomes involving animals in our care, and is proving extremely useful.

The committee is fortunate to draw on the outside expertise of Dr Julia Nicholls, a prominent cat breeder, judge, vet and lecturer at the University of Adelaide, and board member Dr Mary Barton, whose role as a highly respected veterinary microbiologist provides an invaluable insight.

DR BRAD WARD
Chief Veterinarian

Inspectorate and Rescue

There has been steady demand on our Operations team this year. The RSPCA investigated 2233 reports of cruelty and performed 1602 rescues involving approximately 5400 animals.

A positive feature of the past year has been a dramatic reduction of complaints regarding livestock, possibly due to the breaking of the drought.

Of concern though, are continued misconceptions in the community about what constitutes cruelty.

In more than a quarter of calls we attended, there was no breach of the *Animal Welfare Act 1985*.

While it's vital that every complaint is investigated, we need to do more to educate the public about the role and powers of the inspectorate.

We are a small team and therefore must significantly reduce the number of calls which are vexatious or based on a misunderstanding of the law.

Offenders are increasingly being held accountable for their actions.

But the sad reality is that for every successful court outcome, an animal has suffered.

The inspectorate will do everything in its powers to bring those who harm animals to justice. But we will work just as tirelessly to prevent cruelty from happening in the first place.

The past 12 months have yielded many achievements, including the closing of our animal house in the city which was tired and unsuitable for our current needs.

As a result, we established two dedicated prosecution units, one in Adelaide's northern suburbs and one in the south.

These units are designed and structured to meet the specific needs of rescued and seized animals, ensuring they receive appropriate care.

Additionally, this restructure enables the RSPCA to more

accurately calculate the cost of taking a matter to court, so that an order can be sought to reimburse the Society.

Special thanks to Daniele Griggs, Lola Bennett and Kristy Bishop, who developed the processes and procedures at these new units.

By providing specialist care, they help to prevent further hardship to animals suffering from cruelty and neglect.

This year, six of our inspectors commenced training to do routine inspections of intensive animal facilities.

This qualification, based on the Certificate III in Agriculture, was specifically developed by the RSPCA with the assistance of government stakeholders.

It means our inspectors will obtain a credible and transferrable set of skills.

On completion of the course, each routine inspector will receive a nationally recognised Certificate III in Agriculture, bringing our pool of Routine Inspectors to eight.

Our Rescue officers have had another busy year saving injured and stray animals.

From possums to ponies and everything in between, no job is too large – or small.

The commitment shown by Nalika van Loenan, Soraya Megaw, Brigette Pitman, Verity Otto and Christy-Lee Tonkin is an inspiration to the entire organisation.

Quite simply, this team epitomises what the RSPCA stands for.

I would like to take this opportunity to sincerely thank them, and our team of Inspectors, Animal Handlers, support staff and volunteers who work so

diligently to improve the lives of animals in need.

Their ability to continue on in the face of such devastating and frequent suffering is a testament to their passion and commitment to animal welfare.

I am proud to have them as part of my team.

Finally, it would be remiss of me not to thank all of the external veterinary providers, legal practitioners, government agencies and suppliers who have supported the inspectorate throughout the year.

The positive impact of their on-going assistance cannot be understated in our continued pursuit of improved animal welfare outcomes.

SIMON RICHARDS
Chief Inspector





In 2011-12 the RSPCA rescued...

379 native animals,
including 189 birds!

Frank & Judy's story

Our inspectors say it was one of the worst cases of its kind they have seen.

When these miniature ponies were seized by an RSPCA inspector in January, their hooves were so overgrown they could barely walk.

In need of specialist care, Frank and Judy were taken to the Morphettville Equine Clinic where vets and a farrier treated them at least seven times over a number of months.

On the first occasion, the ponies had to be sedated so that an angle grinder and hand saw could be used on their hooves, which were up to 45cm long.

Our inspectors say it was one of the worst cases of its kind they have seen.

Fortunately, the ponies did not suffer any significant permanent damage. But had they been left untreated, they would have eventually been beyond help.

They were taken to our Lonsdale Shelter, where staff and volunteers spent time grooming and caring for them.

Once recovered they were made available for adoption, and we're thrilled to say Frank and Judy quickly found a loving new home!



Prosecutions

When someone is brought before the courts on charges of mistreating or neglecting an animal, as a community, we expect and demand justice.

State Parliament intended that animal ill treatment be treated more seriously when, in 2008, the legislature doubled the maximum penalty.

There was also a broadening of the definition of animal cruelty, leading to a steady increase in the number of prosecutions.

Over the past year, the RSPCA has prosecuted 38 cases of animal cruelty and issued four formal letters of caution.

While this is down on the previous year, it is not the result of less cruelty towards animals.

We have been dealing with a number of complex cases, some involving more than 100 animals, which have taken up a significant amount of court time.

Our successful investigations were finalised through a series of outcomes including convictions, penalties and prohibition orders.

However, as a general rule, penalties for animal cruelty are increasing and will continue to do so, sending a powerful message of deterrence.

The constants in our prosecution outcomes are prohibition and supervision orders.

In all cases this past year, the courts have granted prohibition orders*, supervision orders, or both, when sought.

Also, costs for the veterinary care and treatment of prosecution animals are always ordered by the courts where sought, and usually amount to thousands of dollars.

The variable factor in sentencing is the fine imposed and whether the animal cruelty is aggravated in nature, in which case a jail sentence can be handed down (see table bottom right).

The RSPCA is committed to ensuring our prosecutions and trials will continue to present submissions, evidence, expert opinion, visual and photographic aids, and overall briefs, of the highest standard.

We will continue to call for offenders to be punished at the higher end of the scale, reflecting the Parliament's intent - and the community's concern for such defenceless beings.

The RSPCA is infinitely grateful to members of the legal fraternity who have donated their time and expertise. In particular, the RSPCA would like to thank: *Marie Shaw QC, Neville Rochow SC, Graeme McEwen, Joana Fuller, Rachael Gray, Sophie Downey, Liesl Chapman, Tim Bryant, The Barristers Animal Welfare Panel, Rachael Shaw, Melissa Knoll, Rino Zollo, Flavio Verlato and Edward Jolly.*

SHATHA HAMADE

Legal Counsel

*A Prohibition Order means that the person must not own an animal again unless a court orders otherwise in the future.



	2010-11	2011-12
Animal Rescues	1820	1560
Cruelty reports	2648	2496
Prosecutions	54	38
Successful prosecutions	52	36
Total number of animals managed	6359	5399

Offence Type	Minimum monetary penalty imposed	Maximum monetary penalty imposed**	Minimum Jail Term imposed	Maximum Jail Term imposed	Maximum Other Sentencing imposed
Aggravated cruelty	\$600	\$2,000	3 months	5 months	12-month good behaviour bond
Failure to provide adequate food	\$100	\$1,500	-	-	12-month good behaviour bond
Failure to mitigate harm	\$300	\$5,000	-	-	12-month good behaviour bond
Neglect so as to cause harm	\$500	\$20,000	-	-	-
Abandonment	\$300	\$300	-	-	-

**This does not include costs that the RSPCA recovers for vet treatment and care.





Frankie arrived at the RSPCA in November after having major surgery to remove an embedded collar.

After months of rehabilitation her wound healed and she has found a loving new home.

Media and Campaigns

Communicating the RSPCA's message gives a voice to animals in need.

It highlights what we do – and where we all need to do more.

The RSPCA is stepping up its fight against cruelty with the creation of a new position, dedicated to media and campaigns.

With the help of an enthusiastic new recruit in communications, we are keeping South Australians informed about the steady stream of challenges, tragedies and success stories.

There is much to do. Despite growing community awareness and resistance, animals continue to be injured and killed in the name of sport.

The State Government and racing officials are standing by jumps racing, despite the mounting death toll.

The fact that horses continue to fall is proof that jumps racing cannot be conducted safely, regardless of rhetoric and revisions.

Another major area of concern is duck shooting.

Once again, the State Government bowed to the pressure of hunters, allowing them to each bag 10 ducks per day and up to 25 quail.

The method of killing means a significant number of birds will be maimed as they flee.

The RSPCA will continue to shine the light on cruel and out-dated practices with the help of our supporters.

The more noise we create, the harder it will be for the decision makers to stay silent.

We are working hard to boost the RSPCA's public profile in both the mainstream and social media.

We are grateful for the ongoing interest and coverage we receive, which helps to educate and inspire South Australians about animal welfare.

JENNIFER SALTER
Media and Campaigns Manager



We are grateful to everyone who took part in this vital program and helped to turn lives around.

Thank you!

RSPCA foster carers provided a safe haven for almost 600 animals last year.

More than 60 South Australians opened their hearts and homes, taking in 446 cats and kittens, 109 dogs and puppies, 29 rabbits, some sheep, horses, guinea pigs and a bird.

Foster carers give special attention to animals not suited to a shelter environment, such as the very young, or those recovering from surgery or mistreatment.

Being cared for in a comfortable and loving home gives these animals the best possible start to a new life.

We are grateful to everyone who took part in this vital program and helped to turn lives around.

If you are over 18 and interested in becoming a foster carer, please contact the RSPCA on **08 8382 0888**, or info@rspcasa.org.au

Marketing, Retail and Fundraising

Achieving budget in the challenging economic climate was difficult this year, but we did raise nearly \$2.4m and saw growth in retail sales and events income.

COMMUNITY FUNDS

South Australians continued to dig deep for the RSPCA, providing us with nearly 60% of our total income in donations and general fundraising activity. Whilst this just failed to reach last year's levels, we did receive more than 5000 donations in general giving, including a generous \$100,000 donation to help set up our cat concession desexing program. Unfortunately, lack of investment in our regular giving programs, and restricted budgets available for appeals, resulted in a concerning decline in these areas. Moving forward we have invested in new retail and fundraising expertise to drive income growth. These new recruits will be focusing on re-engaging with our donor base and developing our regular giving programs as a priority.

Without the support of our Friends and Sponsors, the provision of valuable equipment, resources, training and research could not

be fulfilled. The RSPCA sincerely thanks the community for its loyal support.

RETAIL SALES

Our thrift shops continue to prosper. Sales grew 4% in the past year, demonstrating the strength of the RSPCA brand – and the desire for a bargain! We are grateful to those who donate items from their past, to enrich the future of animals in need. Sales of pet merchandise struggled this year in line with most retail and the drop in foot traffic at Lonsdale, but plans are in place to do a complete overhaul of all of retail next year to maximise this opportunity.

CORPORATE SUPPORT

Our major corporate partner, Hill's Pet Nutrition, demonstrated its strong commitment to animal welfare as the exclusive food provider for animals in our care, and the major supporter of the Million Paws Walk.

We also developed a partnership with Vodafone which has generated funding and a busy bee to spruce up our adoption kennels.

We would like to acknowledge the support of the Charities Aid Foundation as well as individual organisations such as Arts SA, People's Choice Credit Union and Wallmans Lawyers.

EVENTS

Our main events – the Million Paws Walk, Cupcake Day and Happy Tails Day – continue to engage the community and raise vital funds, growing by 1% this year.

Chalking up its 19th year, the Million Paws Walk is more popular than ever. An estimated 6000 people and 4000 dogs raised over \$130,000 in SA – making this year one of our biggest yet.

Cupcake Day

Thanks to the sweet success of supporters, Cupcake Day raised over \$75,000, which goes to show you can have your cake and eat it too!

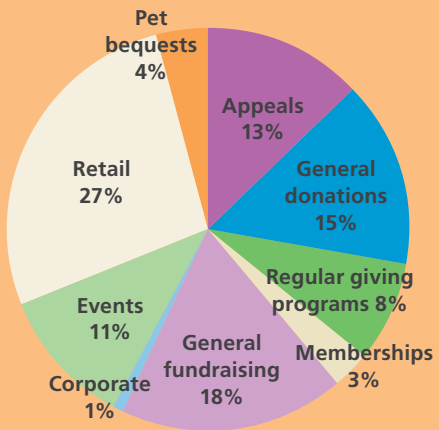
Happy Tails Day

October 7 marked our fifth Happy Tails Day. Animal lovers across Australia purchased Happy Tails Day merchandise which was proudly worn on the day to support the RSPCA.

LEGACIES

The RSPCA is humbled by the generosity of South Australians who leave legacies. This year 44 Estates were executed, providing more than \$2.8 million for animals in need. With their passing, these supporters ensure a better life for all creatures great and small. While every dollar counts, we were particularly amazed to receive a legacy of \$750,000.

For a full list of legacies from 2011/12 please visit www.rspcasa.org.au/support/legacies/



Fundraising

PET BEQUESTS

Our pet bequest program grows from strength to strength, with 22 animals cared for during 2011/12. They remain our responsibility but are placed into long-term foster care, fulfilling a final wish for them to remain in a loving home environment.

We thank those who open their hearts and homes as part of this program.

THE YEAR AHEAD

With each year that passes our workload increases at an astonishing rate - and so does the need for support.

We will continue to look for new and exciting ways to engage with the community and corporate sector, as well as grow our events, regular giving programs and commercial operations.

NADINE SILVERBERG
Executive Manager
Marketing, Retail
and Fundraising



Million Paws Walk 2012 success!

More than 300 online fundraisers raised a total of **\$30,824**. The most successful fundraising team was **Winnie's Walkers**, chalking up **\$3090!**



See more photos
at facebook.com/rspcasouthaustralia



Financial Statements

ROYAL SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS (SA) INCORPORATED

EXTRACTS FROM THE AUDITED FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2012

Income statement	2012	2011
SUMMARY OF REVENUES		
Enforcement of Animal Welfare Act		
Government payment - Animal Welfare Act	717,684	660,000
Inspectorate cost recoveries	88,535	80,184
	806,219	740,184
Fundraising		
Fundraising appeals	315,887	362,107
Membership subscriptions and renewals	68,147	74,174
Donations	471,069	516,111
Retail	636,647	632,969
Events and general fundraising	859,752	673,962
	2,351,507	2,259,323
Animal operations		
Kennels	1,023,174	972,712
Cattery	346,693	404,933
Dog and Cat Management Board payment	29,700	50,000
Other income	203,946	306,951
	1,603,513	1,734,596
Corporate administration		
Investment income	886,593	525,781
Legacies	2,813,924	2,278,174
Total revenue	8,461,756	7,538,058
SUMMARY OF EXPENDITURE		
Enforcement of Animal Welfare Act	2,021,137	2,532,305
Fundraising	1,404,296	1,497,737
Corporate administration	1,072,000	773,201
Animal operations	3,205,249	3,050,328
Total expenditure	7,702,682	7,853,571
Result from ordinary activities	759,074	(315,513)

Statement of financial position	2012	2011
CURRENT ASSETS		
Cash and cash equivalents	11,606,201	8,170,799
Trade and other receivables	950,794	394,036
Inventories	43,521	60,690
Other current assets	144,363	136,032
Financial assets	-	2,882,979
Total current assets	12,744,879	11,644,536
NON-CURRENT ASSETS		
Property, plant and equipment	2,813,340	3,124,384
Total non-current assets	2,813,340	3,124,384
Total assets	15,558,219	14,768,920
CURRENT LIABILITIES		
Trade and other payables	495,254	302,600
Provisions	468,947	385,043
Total current liabilities	964,201	687,643
NON-CURRENT LIABILITIES		
Provisions	77,484	88,885
Total non-current liabilities	77,484	88,885
Total liabilities	1,041,685	776,528
Net assets	14,516,534	13,992,392
MEMBERS FUNDS		
Represented by:		
Accumulated surpluses	14,516,534	13,757,460
Revaluation reserves	-	234,932
Total members funds	14,516,534	13,992,392

Copies of the audited financial report for the year ended 30 June 2012 will be available to members upon request.

Thank you!

Dedicated. Passionate. Generous. There are many words to describe our volunteers. Few do them justice.

Quite simply, they are the RSPCA's lifeblood. They make it possible to care for the thousands of sick, injured and abandoned animals that arrive at the RSPCA every year.

And they do it all for love – to make a difference to animals in need.

These troopers do it all.

They provide much needed TLC for animals in our shelters.

They wash their bedding, cook them treats and maintain the grounds.

They carry out administration duties, collect donations, raise funds and staff our thrift shops.

They provide legal expertise and leadership programs for staff.

And they turn out in force to ensure our events run smoothly.

At the Million Paws Walk alone, more than 100 volunteers chipped in.

Even the beautiful photographs you see in this report were snapped by a volunteer.

And it's not just individuals getting involved – companies are also leading by example.

We would like to acknowledge People's Choice Credit Union, AGL, Allianz Insurance, Suncorp, Mango Promotions, The Body Shop, Vodafone and Iles Selley Lawyers for donating their skills and people power!

So, to everyone who has helped out, thank you.

We are humbled and inspired by what you do.

Volunteers Q&A

At 81, June and Alan Toothill will happily tell you they've started a new career! They are part of a large team of volunteers, who work hard to improve the lives of animals in our care.

Why did you choose to volunteer at the RSPCA's Lonsdale shelter?

June: We have always had dogs all of our lives, ever since I was 14. Our last dog lived for 10 and a half years. Unfortunately, we had to put her to sleep due to an illness she contracted years earlier. With the reality of not being able to look after a dog full time at our age we felt lost. After a while I decided to have a look at the RSPCA website just to prove to myself I could still look at

dogs. I noticed the volunteering opportunities and made some enquiries. Volunteering with the RSPCA enabled me to have contact with the precious dogs and provide some TLC to our furry friends.

How do you help out?

June: We participate in the TLC program, spending time with the dogs in their exercise yards and kennels, holding, patting, cuddling, talking to them, and brushing them. I also help with cutting down

and sewing the edges of the blankets and bedding received from donations into workable and washable sizes to ensure we utilise them for as long as we can.

What is the most rewarding part about volunteering for the RSPCA?

Alan: Feeling happy knowing we are helping a worthy cause and knowing on those days that we are here, we give comfort and human contact to the dogs.

How does volunteering benefit you?

June: Being able to spend time with the dogs has helped us enormously, we love spending time with the animals, giving our love and attention to the dogs and getting it back in return. It's our comfort day.

How long do you intend to keep it up?

Both: As long as we can!



Keen to help out?

Contact our new Volunteer Coordinator on **08 8205 8080** or **volunteers@rspcasa.org.au**

Our animals will be fur-ever grateful!

June and Alan enjoy spending quality time with our shelter dogs.



Our People

Thank you to all our supporters



National corporate relationships



South Australian corporate supporters

Adelaide City Council

Adelaide Photo Booths

All Pets

Aussie Fare Confectionary

Aussie Pooch Mobile

BankSA

Burnside and Mt Barker
Pet Care Centres

Detpak

DOGS Life Magazine

Entertainment Publications

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mango promotions

Mobil

Multi Direct

People's Choice Credit Union

PETstock

Rohde's Free Range Eggs

Santos

tafeSA – Regency Park

Ten Network

That's Life Magazine

The Bridal Bible

The Good Guys – Firlie

The SundayMail

Victa

Vodafone Foundation

Westpac

Workplace giving

Thank you to the organisations
and individuals that gave
generously throughout the year.

Special thanks

Thank you to volunteer photographer
Leigh Hyland for taking many of the
photos in this report.

Thank you to Graphic Designer
Sam Kleidon for her work on
this publication.

Keep up to date
in 2012 - 2013...

www.rspcasa.org.au
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