



Business Proposal for Digital Marketing

Facebook, Twitter, LinkedIn, Instagram, SEO, Google analytics, Video Conferencing, Video Email Marketing, Video Newsletter & Video Chat

Prepared by:

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&

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About Gestoria R. Consult

Gestoria R. Consult is a management consultancy company, formed and registered in the Republic of Rwanda to offer management consultations and perform administrative support activities in the areas specified below.

Administration support:

We assist companies in marketing, training, and consultancy.
We help companies to get known through *social media and live presentations*; we build and manage *websites*, draft and prepare their *business contracts*; *translate documents* as well as prepare and review their *Business Plans* or *Project documents*.

Consultancies:

These are in the areas stated below:

- Financial analysis and advices;
- Preparation of Business Plans and Projects;
- Company valuation;
- Financial modeling/ complex financial calculations;
- Constant and timely business checks-progress analysis;
- HR Trainings and recruitments;
- Internet and social media marketing;
- Video business presentations (online via conferencing and/or screen reading; i.e: record-reading your website on the screen and share).

Why We Want To Work With You

We would like to partner in training, consultancy and in creating relevant traffic and leads that help to meet your business objectives.

We know that Online Video Conferencing and Emailing is something new in Rwanda, yet it's the best way to engage with people on the Internet.

Our Fundamental Belief In This

Online presence is about marketing. We have the technology that acts as an enabler.

Our Vision In This

To Keep your partners and customers informed through videoconferences, video chat, video emails and newsletters;
Acquisition and loyalty of profitable customers



Our Focus In This – Product List

- Facebook, Twitter, LinkedIn, Instagram;
- SEO, Google analytics,
- Video Conferencing, Video Email Marketing, Video Newsletter & Video Chat

Key is not to just reach out to people but to keep them engaged.

We would like to be your partner so you can realize the full potential of our Video Communication Products.

Our Tools (Used To Share Your Digital Content)



Comprehensive Marketing



Digital Marketing

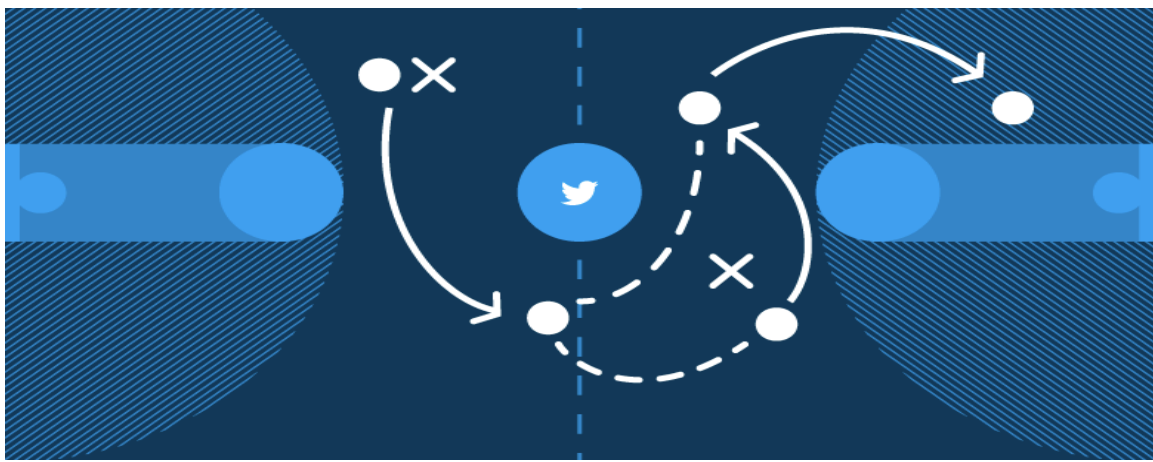
It's a whole New World



Facebook Marketing (Plus Instagram, Facebook chat & Whatsapp)



Twitter Marketing



Video Conferencing/Live Meetings

LIVE MEETINGS



Connect with anyone, anywhere ...on any device.

*Increase productivity, save time and travel costs,
and build better relationships.*

LIVE MEETINGS



FEATURES:

- HD Quality Video
- Upload PowerPoint & Videos
- Share Browser
- Follow up with Surveys
- Up to 500 Attendees
- Share Desktop
- Live Chat
- Record Meetings for Playback

Sample room (Screen Shot of Meeting after a PowerPoint Presentation)

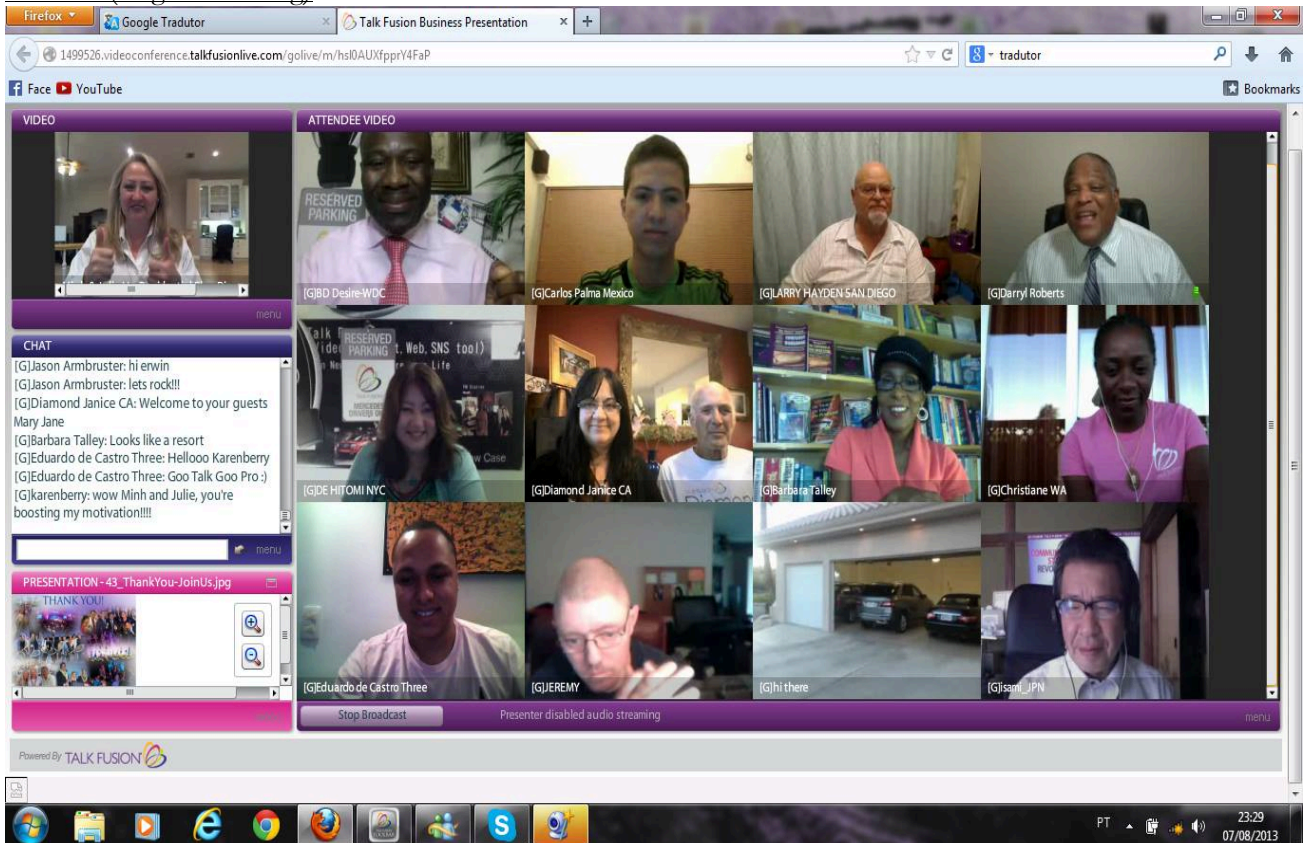
There are live meetings everyday. Anyone can attend from all over the world, different languages, and different places. Feel free to check <https://app.talkfusion.com/schedule>



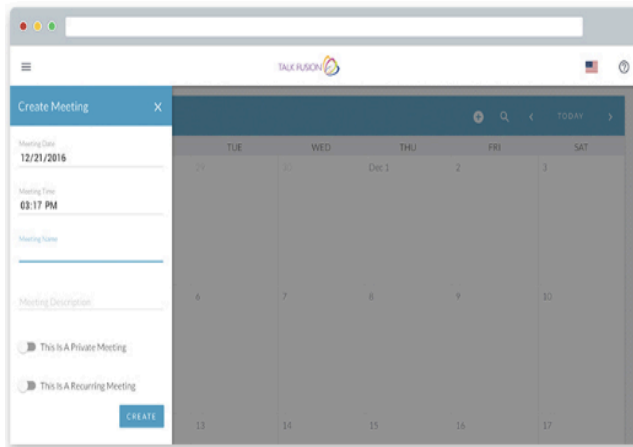
Screen 1 (French Meeting)



Screen 2 (English Meeting)



Live Meeting Characteristics:

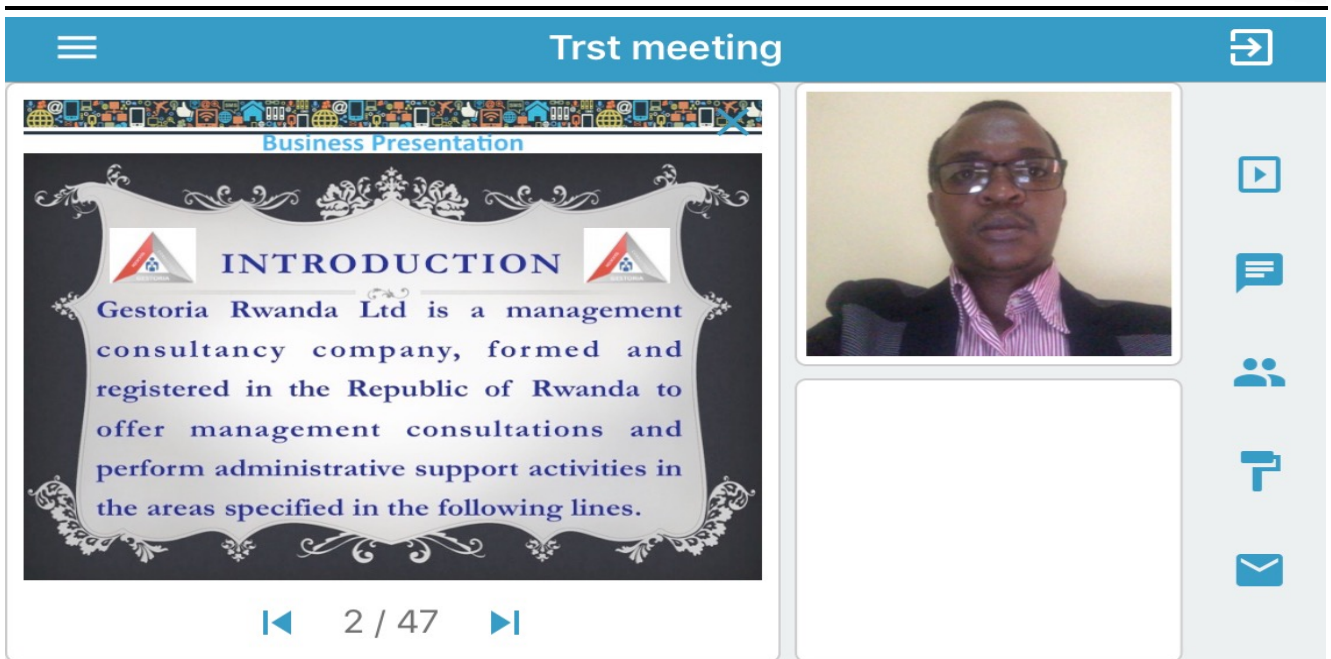


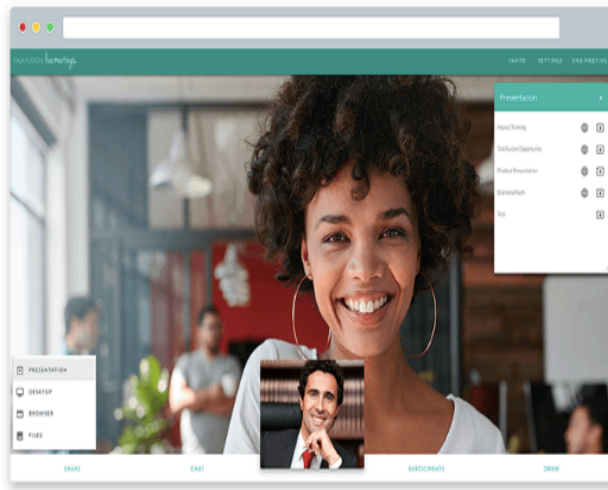
Ready to launch in seconds

Scheduling your meeting is easy. Pick the date and time on your calendar, enter a title and description, customize your invitation, and you're ready to go. Even plan for the future: set up recurring meetings and event reminders for your guests, create follow-up surveys, and enable privacy restrictions.

Host meetings from your phone or tablet

Live Meetings gives you the freedom to connect and collaborate from anywhere. Use our mobile app to schedule and host meetings on your [Apple](#) or [Android](#) device.



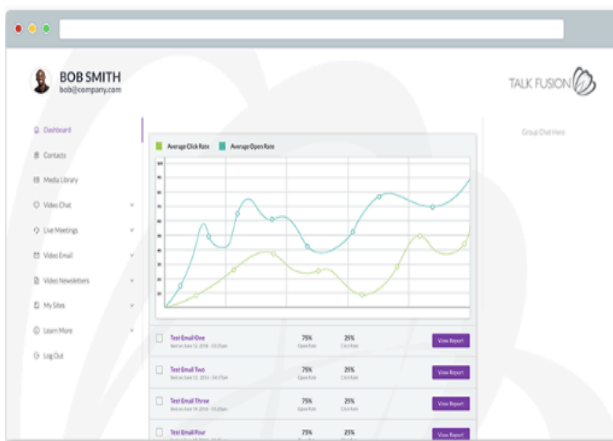
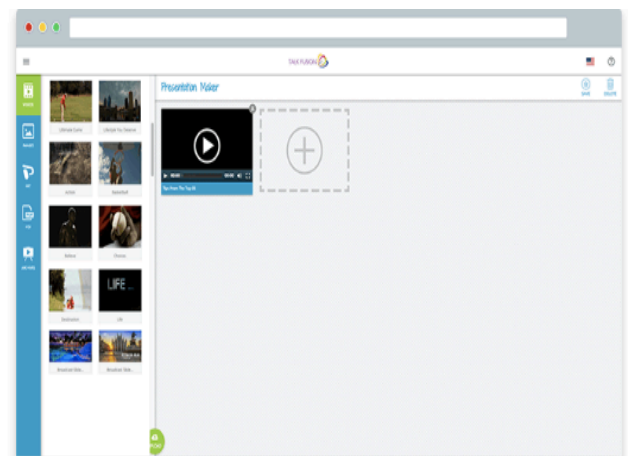


Connect with your audience

Guests can join your meeting on the go, from the comforts of home, or at the office; bring them into your world with our desktop-, file-, and browser-sharing features. Feel like sharing the spotlight as well? Pass presenter controls to a remote user or activate multiple webcams and turn your broadcast into an instant conference.

Assemble and archive your presentations

Upload and arrange images, videos, PDFs, and PowerPoint files in your Presentation Maker to use or edit at any time. We'll store everything for you so you're always prepared for your next meeting.



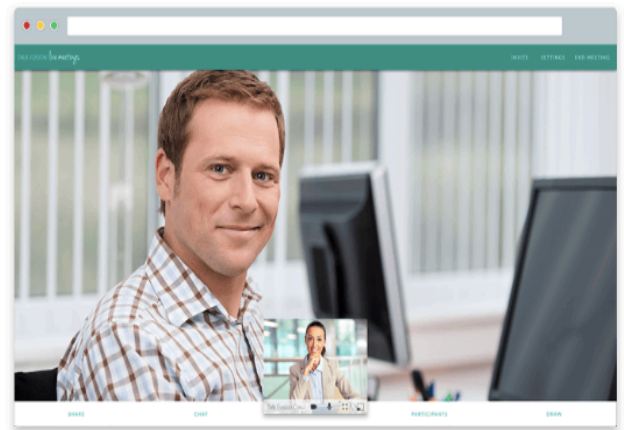
Assemble and archive your presentations

Keep track of your Live Meetings with comprehensive real-time reports. Analytics let you see the length of your broadcast, note who attended, and read answers to your vital survey questions. Use these insights to increase attendance, engagement, and productivity at your next live event.



High-quality meeting recordings

Our easy-to-use meeting recorder puts *you* in control. You can keep the camera rolling from beginning to end or choose to record key sections only. Once the broadcast is over, expand your reach by sharing the recording on social media or including it in your next [email campaign](#).



Feature-Rich and User-Friendly

- Up to 500 attendees
- 15 meeting hosts
- HD picture quality
- Host or watch meetings on [Apple](#) and [Android](#) devices
- Desktop-, browser-, and file-sharing
- Automated email reminders and surveys
- Interactive whiteboard and real-time chat
- Record meetings for future playback
- Reports and analytics

GET THE DESKTOP & MOBILE APP <https://talkfusion.com/support/products/mobile-apps>



TALK FUSION DESKTOP APPLICATION AND LIVE MEETINGS MOBILE APP – COMPLETE TUTORIAL

Learn from the experts how the Talk Fusion Desktop Application and Live Meetings mobile app can help you build and manage your business and grow your team.



Video Chat:

The Next Best Thing to Being There in Person

VIDEO CHAT



PUT YOUR BEST FACE FORWARD...

Talk with everyone

Android, Apple, PC, or tablet—it doesn't matter where you are or what device you're using; Video Chat connects them all. Make peer-to-peer video calls and send unlimited messages directly from your phone, browser, or desktop.

Crystal-clear video powered by prized technology

Whether you're chatting from across town or across the globe, you'll reap the rewards of our [award-winning](#) WebRTC technology: faster connection with no delays.



1

Create your chat room.

2


Invite friends to join. (text, email, or copy link)

3

Start the conversation!


Group conversations: the more, the merrier

Bring *everyone* in on the fun. Start or join a text chat with as many people as you'd like. Send photos, share your screen, and express yourself with emojis.




Free cloud storage

Why waste your device memory? Leave the message hosting to us.



Online/offline status

View contacts at a glance and see who's available to chat.



Privacy, please

Lock your chat room so only those with the password can enter.

Video Email

Stand Out **in the Inbox with Video Email**

(Check this template online <https://goo.gl/1R9PHx>)

The company will help you to customize a template that suits your corporate image. Your satisfaction is our guarantee.

RWANDA STOCK EXCHANGE TRADING BOARD
EQUITIES



ISOKO RY'IMARI N'IMIGABANE MU RWANDA

RWANDA STOCK EXCHANGE



WELCOME!



Joseph Munyaneza
Rwanda Stock Exchange
0788359600
jmunyaneza@rse.rw
www.rse.rw



Construct Rwanda Awards



We're Thankful for You!



Inspiring Construction Industry !

John Kalamagye

Construction Magazine Rwanda-CMR

0788301408

jkalamagye@yahoo.co.nz

www.cmr.rw

There are more than 1,000 templates to choose from, in addition to being able to design yours (in pictures, text, etc.). When the message reaches somebody's email, it displays the template with a play button (inciting them to click) then it starts playing. It doesn't download or come as an attachment. Every time your client clicks the video, you get an alert in your email box (of course you can disable this).



CENTURY CINEMAS



Century Cinema Kigali

(+250)735016948

centurycinemaskigali@yahoo.com

www.centurycinemas.rw





Private labeling and professional branding

Each **Product Package** includes at least one complimentary, custom Video Email design that you can request at any time. So whether you're gearing up for your next big event; launching a product; or looking for a new template tailored to your style and brand, our designers have got you covered. And with our best-value Pro Package, you get unlimited custom Video Email templates plus you can replace our logo with your own on every **Video Newsletter** and Email you send.

A template for every occasion

Choose from over 1,000 vibrant designs, available in multiple languages. From holiday greetings and birthday wishes to sales promotions and appointment reminders; no matter your message, *there's a template for that.*



Send From Anywhere! Whenever the mood strikes you, Video Email can be created and sent from your PC, MAC or our mobile app, Fusion on the Go.

Analytic Reports Offers real-time tracking and usage statistics tell you who reads your messages and when.

Check more under <https://1960457.talkfusion.com/en/video-email/>



The Uses are Endless



- Thank You
- Follow-ups
- Special Sales Announcements
- Product Demonstrations
- Promotions
- Events
- Appointment Reminders
- & More



Video Newsletters (Sample online <https://goo.gl/h1MGZP>)



THE 1ST EVER NEWSLETTER WITH VIDEO

CommonwealthBank Indonesia

AIMING TO BE THE FINEST FINANCIAL SERVICES ORGANIZATION IN INDONESIA THROUGH EXCELLING IN CUSTOMER SERVICE

Our global presence. Asia, New Zealand, Europe, North America

CommLink Premier
 Dengan menggunakan CommLink Premier, Anda bisa melindungi sekaligus mendapat manfaat investasi.
 Asuransi jangan cuma rugi bayar premi, mau tahu kenapa?
 Dengan CommLink Premier, sebagian premi bisa dimasukkan ke beberapa reksa dana unggulan. Dapat berbagai jenis perlindungan menyeluruh dan pengelolaan investasi yang optimal dengan cara mudah CommWay.

Segera lindungi diri Anda
 Siapa saja bisa punya asuransi CommLink Premier, karena syaratnya sederhana ini:
 - Memiliki rekening tabungan di Commonwealth Bank
 - Usia masuk 18 hari - 70 tahun
 - Mengisi Surat Pernyataan Asuransi Jiwa CommLink Premier
 - Premi bulanan mulai dari Rp. 300 ribu/bulan
 Untuk informasi yang lebih lengkap, silakan menghubungi saya, Windana Dadi.
 Terimakasih

CommonwealthBank

Rendy Arisandi Yonas
 Personal Banker
 081 4118 0000 0030
 windana.saadi@commbank.co.id
 http://www.commbank.co.id

TALK FUSION
 LEARN MORE





All About DAIHATSU

KENDARAAN MASA DEPAN KELUARGA

XENIA X-TRA AMAN

Xenia kini dilengkapi dengan dual airbags yang sesuai dengan standart keamanan ASEAN NCAP.

Kursi lebih tebal dengan motif baru memberikan kenyamanan extra untuk seluruh anggota keluarga.

Seat belt tipe ELR tersedia dalam setiap baris. Memberikan keamanan bagi setiap penumpang (tipe M, X, dan R).

Suhu lebih sejuk dan merata sampai baris belakang (tipe X dan R). Desain baru dengan silver ornament di beberapa bagian sisi interior menambah kesan mewah dan elegan.



TERIOS TANGGUH DAN TERPERCAYA

Desain sporty yang memberikan pencahayaan maksimal namun tidak menyilaukan. Lebih modern dan dinamis, serta meningkatkan visibilitas kendaraan dari belakang.

Sporty dan mewah dengan balutan aksesoris metal dan chrom. Kesejukan merata dapat dinikmati di setiap sudut kabin, menjadikan perjalanan Anda kian menyenangkan.

Tempat duduk yang nyaman dan lega untuk 7 penumpang. Kemudi menjadi lebih ringan dan hemat bahan bakar karena diatur secara elektrik.



Dhani Rachmat

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www.talkfusion.com/1045084

Forward to Friend »

TALK FUSIONTM
LEARN MORE!

Follow Us on:



Read more about the products under
<https://1960457.talkfusion.com/en/products/overview>



Real Time Tracking

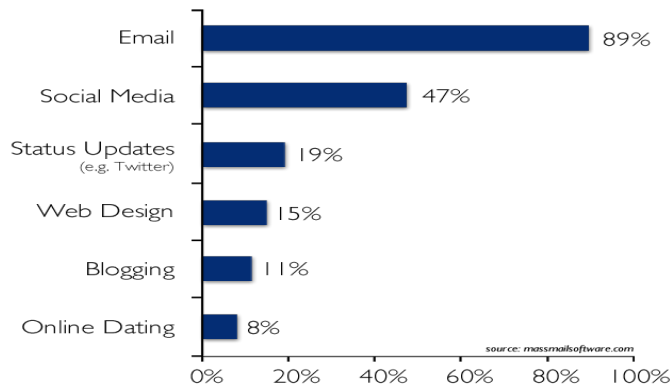


WHO WATCHED YOUR VIDEO:
When
How many times
& Even if they visited your website

We also promise to offer quality services, annual subscriptions, unlimited access, branded templates, frequent sharing possibilities as well as discounts for the periods from 1 to 5 years.

WHY WE WANT YOU TO USE ONLINE VIDEO

ONLINE ACTIVITY AMONG ADULTS (% of total)



**TALK FUSION IS THE PROUD WINNER
OF THE 2016 WEBRTC
PRODUCT OF THE YEAR AWARD!**



Prices





Option 1 (We Help You To Do It On Your Own) (You Pay To Talkfusion, USA)

- Video Conferencing TalkFusion; **Best value** of **\$1,500** one time fee and \$50 monthly. You provide your TIN No. and get an tax receipt.
- You buy the products & do the video communication on your own. You'll get your online back office with a username & password.
- Anyone of your people with the access keys will be able to use host meetings or make video emails or newsletters

Details of prices are under <https://1960457.talkfusion.com/en/products/pricing>

TalkFusion Product Packages

To know more about these prices and subscribe, go through <https://1960457.talkfusion.com/en/products/pricing>

BEST VALUE!			
VIDEO EMAIL ONLY	VIDEO SUITE - EXECUTIVE	VIDEO SUITE - ELITE	VIDEO SUITE - PRO
			
Video Email & 1 custom Video Email template	All products & 1 custom Video Email template	All products & 3 custom Video Email templates	All products & UNLIMITED custom Video Email templates & private labeling
\$99 /one-time fee	\$250 /one-time fee	\$750 /one-time fee	\$1500 /one-time fee
+\$10 per month 100Gb Storage	+\$50 per month 250Gb Storage	+\$50 per month 750Gb Storage	+\$50 per month UNLIMITED Storage

Talkfusion Vs. The Competition

What Talk Fusion charges compared to other players on the international market:

Check the prices of Sysco products, Adobe Connect, Webex, GoToMeeting, GoToWebinar, etc.



WORLD-CLASS VALUE

COMPETITION

TALK FUSION

NEWSLETTERS	\$55/Month \$599/Custom Template	✓ Included & Unlimited
VIDEO EMAIL	\$1299/Year 1 Custom Template	✓ Included & Unlimited
LIVE BROADCAST	\$89/Month up to 100 Participants	✓ Included & 500 Participants
VIDEO CHAT	\$5/Month	✓ Included & Unlimited
SIGN-UP FORMS	\$27/Month	✓ Included & Unlimited
VIDEO HOSTING	\$99/Month for 50 Videos	✓ Included & Unlimited

OUR COMMITMENT TO YOU

Unlimited
1-on-1
Product Training

World-Class
Support

White
Papers

Resources

How To Buy Talk Fusion Products

In 5 simple steps:

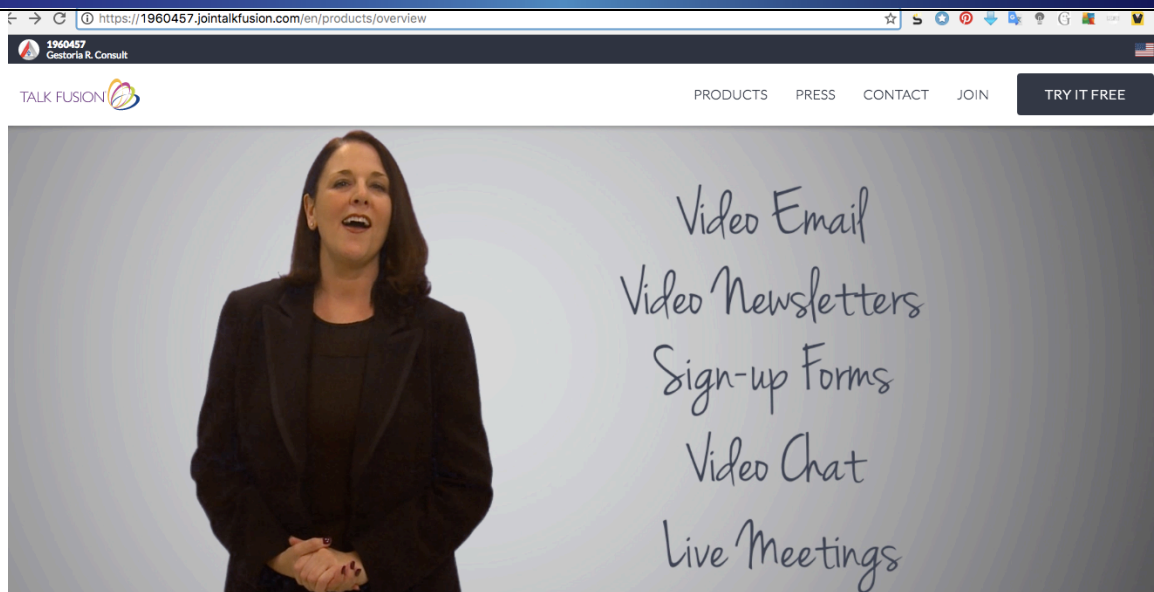
Note: You need a [Visa](#) or [Master Card](#) to buy the Video products.

Step 1.

To subscribe and start using Talk Fusion Products, click the link below
<https://1960457.jointalkfusion.com/en/products/overview>

The page you will see as you're about to JOIN





CLICK **JOIN** FROM THE TOP RIGHT CORNER

Step 2.

Select whether you'd like to be a customer or an associate (someone who commits to continuously promote the business).

WELCOME TO TALK FUSION!
Getting Started is EASY!

Your referring Associate's Name and 7-digit ID number:

GESTORIA R. CONSULT
#1960457

☒ **Talk Fusion Customer:** I want to use Talk Fusion's All-in-One Video Marketing Solution for powerful business communication but I am not interested in selling the products.

☐ **Talk Fusion Independent Associate:** I want to earn extra income sharing Talk Fusion's all-in-one Video Marketing Solution.

Step 3. Select a monthly plan

Choose whether you want to pay monthly and continuously.



Step 4: Discounts!!!

Monthly Plan Custom

\$75.00 USD

☐ **SAVE 10%**

by pre-paying your 1 year Monthly Plan

☐ **SAVE 15%**

by pre-paying your 3 year Monthly Plan

☐ **SAVE 20%**

by pre-paying your 5 year Monthly Plan

Tick what you choose and Click Next

Step 5:

Billing Information

First Name *		Last Name *	
Company Name		Billing Address *	
City *	State / Province *	Postal Code *	
Country *	Phone Number *		(CountryCode-xxx-xxx-xxxx)
Email *			
Credit Card Number *	CVV2 *	Exp Date mm *	Exp Date yy *

PLEASE NOTE: Talk Fusion has captured your IP Address with this purchase. For your protection, we track down all fraudulent activity and help local authorities prosecute.



Wait until the transaction is completed. Voilà.

Option 2: We Do It For You: (You Pay Us To Do The Work)

Services Price List (1)

Prices in RWF

Service ID	Service Description	Amount
18-0317	Video (Message) Production (3"- 3') (+ Transcription)	200,000
19-0317	Facebook/Twitter/Instagram/LinkedIn Marketing (Per month)	100,000
20-0317	Video Email/Newsletter (Per incident, 1 – 100,000 contacts)	100,000
21-0317	Video broadcasting / chat (Per incident, 500 attendees)	100,000
22-0317	Video Conferencing (Once) (Per incident, 500 attendees)	100,000



Services Price List (2)

Price List (2): Management Consultancy			Prices in RWF without Tax
S/ID	Service description	Price	Chosen (Tick)
1	Recruitment (Per type of exam Writing or Oral, Price Per person & at Client's place of work).	25,000	
2	Provision of and Training on Finance Templates for Invoices, Journals, Ledgers, Balance Sheet, Income Statement, Profit & Loss account, VAT, PAYE, Income Tax and Stock Control	25,000	
3	Off-The-Job Training. (Per Person, per Day & at a Hotel –in Kigali)	50,000	
4	Off-The-Job Training. (Per Person, per day & at a Hotel outside Kigali)	90,000	
5	Training of Finance or accounting software, Oracle Crystal Ball, SAGE, QUICKBOOKS, Oracle. (Price / Person & /Day.	50,000	
6	Contract design, (management) and advice (during its life). (One Contract)	87,000	
7	Business proposal (writing and discussion)	87,000	
8	Business/Company presentation (ppt, prezi, html)	40,000	
9	Business Plan (+ Investor workshop)	870,000	
10	A smart website to portray the company information, services and management.	150,000	
11	A strategic plan, and ensuing a development plan	1,200,000	
12	Grant writing (and presentation)	200,000	
13	Market Research (for new product or business)	900,000	
14	A comprehensive business plan presentation/Teaser	200,000	
15	Training of staff to develop a Business Plan on their own	100,000	
16	Financial/Investment analysis and advice	100,000	
17	Permanent business check (per quarter). Meeting, advices, etc. (Sitting allowance per session)	20,000	



Annex 1: Company Profile

GESTORIA R. CONSULT



Company Profile

Gestoria R. Consult is a company formed and registered in Rwanda to offer administrative and office support services as well as management consultations.

Admin support services

Drafting and preparation of business contracts; grants proposals, finance & accounting templates, professional letters & presentations, translation of documents as well as preparation and review of Business Plans and/or Projects.

Consultancy services

- ✓ HR Training and recruitments;
- ✓ Project Research and surveys;
- ✓ Financial modeling/ forecasting;
- ✓ Financial/investment analysis and advices;
- ✓ Internet/Online marketing;
- ✓ Preparation of Business Plans and Projects;
- ✓ Company/business valuation;
- ✓ Auditing of books;
- ✓ Tax preparation, submission and file;
- ✓ Constant and timely business checks/progress analysis.



Current Markets

Rwanda



Address

- 1 Avenue du commerce, Kigali City Tower, 15th Floor
Tel. (+250)(0)786097818; Email: gestoriarwanda@gmail.com
Website: www.de250.com
- 2 Kicukiro near Minisante. Former EWASA offices

www.facebook.com ; www.twitter.com/ gestoriarwanda



Annex 2: Company Registration Certificate



ORG
Office of the Registrar General

Date of issuance: **05/05/2017**
Company Code: **102907571**

CERTIFICATE OF DOMESTIC COMPANY REGISTRATION
(Article 16 of law No 07/2009 of 27/04/2009 relating to companies)

Registration date: 14/02/2013
Company Name: GESTORIA R. CONSULT.
Category: Private
Type: Limited by shares

Registered Office Address:

Address: Nyamirambo, Nyarugenge, Umujiyi wa Kigali, RWANDA
Phone number : +2500788427626
Email:

Management details:

Managing Director :

Name : JEAN CLAUDE RWUBAHUKA
ID Document : NID Card No.: 1198080005054028

Main Business Activity:


No.	Code	Description	Date
1	L6820	Real estate activities on a fee or contract basis	14/02/2013
2	M6920	Accounting, bookkeeping and auditing activities; tax consultancy	14/02/2013
3	M7020	Management consultancy activities	14/02/2013
4	N7810	Activities of employment placement agencies	14/02/2013
5	N8211	Combined office administrative service activities	14/02/2013
6	N8299	Other business support service activities n.e.c.	14/02/2013
7	P8549	Other education n.e.c.	14/02/2013

Other Business Activities:

No.	Code	Description	Date
1	L6820	Real estate activities on a fee or contract basis	14/02/2013
2	M6920	Accounting, bookkeeping and auditing activities; tax consultancy	14/02/2013
3	M7020	Management consultancy activities	14/02/2013
4	N7810	Activities of employment placement agencies	14/02/2013
5	N8211	Combined office administrative service activities	14/02/2013
6	N8299	Other business support service activities n.e.c.	14/02/2013
7	P8549	Other education n.e.c.	14/02/2013

Serial No: **212311**

Check the validity of the certificate by visiting the link <http://www.rdb.rw/> using the serial number.


Louise Kanyonga
Registrar General
Page No: 1 / 1



Annex 3: Video Marketing Brochure

DOES YOUR COMPANY NEED SMART COMMUNICATION TOOLS?

TALK FUSION™
Be part of the moment

TAKE YOUR MARKETING TO THE NEXT LEVEL

Boost brand loyalty and customer retention with personal, targeted marketing. From live video conferencing to email marketing, Talk Fusion has your all-in-one solution!



*Make Your Marketing
Better With Video*

Video Chat & Live Meetings

Connect face-to-face anywhere in the world, from any device to any device.

Video Email & Video Newsletters

Use video to stand out from the competition in your customer's inbox.

CONNECT

video email

video newsletter

live meetings

video chat

**Contact me
to learn more!**

Name: Jean Claude

Phone #: 0786097818

Email: gestoriarwanda@gmail.com

Visit my webpage: 1766150.talkfusion.com ...or...www.de250.com/video-marketing



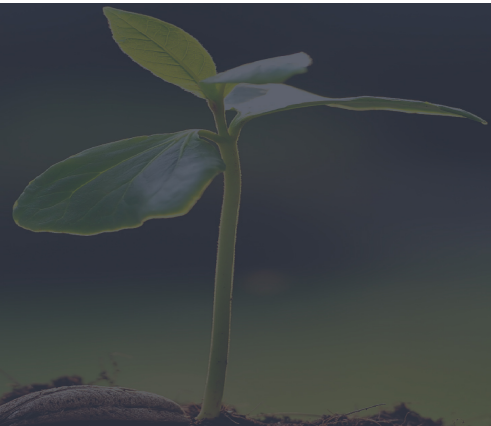


Strong Partnership

In Association With



It's **OUR**
Business to
Grow **YOUR**
Business



We look forward to meeting you soon. Please feel free to call us on 0788427626
You can also write us an email via gestoriarwanda@gmail.com

-The End- ← ✕

