



ROAD SAFETY EDUCATION PROGRAMMES

TYPES OF PROGRAMMES

PRIMARY SCHOOL



WALKING SAFELY
TO SCHOOL



BICYCLE SAFETY



READING THE
ROAD

MIDDLE SCHOOL



PEDESTRIAN
SAFETY



BICYCLE SAFETY



ON THE MOVE:
PASSENGER
SAFETY

HIGH SCHOOL



RESPONSIBLE
DRIVERS



DRINK & DRIVE



TWO-WHEELER
SAFETY

PRIMARY
SCHOOL



WALKING SAFELY

ABOUT: Pupils will become familiarized with their daily routes to and from school through the lens of road safety. They will learn the meanings of traffic signs and signals, good safety practices, traffic and pedestrian dynamics. The topics will be covered using creative learning activities.

TOPICS COVERED:

- Safe crossing
- Walking with/ without a sidewalk
- Visibility and confidence on the road
- A to B: Map your route to school
- Identification of hazards
- The playground and parking areas

METHODOLOGIES: In and outdoor activities, arts, pro-active learning, interactive missions & games.

DURATION: 3 hours

**CREATING
SAFE
DRIVING
CULTURE**

BICYCLE SAFETY

ABOUT: For many, riding a bicycle is the first experience on the road as non-pedestrians. The training therefore aims at introducing road safety by providing pupils with tools to understand their interaction with the road, correct handling of the bicycle and safe riding.

TOPICS COVERED:

- Basics of traffic road signs and signals
- Identification of different types of bicycles
- Bicycle parts and their functions
- Rules of safe riding
- Personal responsibility when riding
- Helmet wearing

METHODOLOGIES: Arts, games, worksheets, outdoor riding assignments and activities

DURATION : 4 hours

A group of children are sitting around a wooden table in a classroom, engaged in a learning activity. They are looking at and working on worksheets that feature various road signs and symbols. One child in the foreground is wearing a colorful patterned shirt. Another child to the left has a name tag that says 'Noah'. The table is covered with papers, some of which show diagrams of traffic lights and signs. Several blue markers are scattered on the table. The background shows other children and a teacher or adult, all focused on their work.

READING THE ROAD

ABOUT: Pupils will gain better understanding on traffic signs, rules and regulations and how to better tackle road and traffic situations on their day to day experiences.

TOPICS COVERED:

- Traffic lights and how they work
- The bus stop
- Traffic signs
- Identification of potential hazards on the road
- Zebra crossing (pedestrians crossing)

METHODOLOGIES: Quizzes, worksheets, discussions, arts, video clips.

DURATION: 2.5 hours

MIDDLE
SCHOOL



PEDESTRIAN SAFETY

ABOUT: High number of accidents and injuries involve pedestrians. In developing countries there is a particular challenge as safe pedestrian crossing is not always available, and many drivers do not give way to crossing pedestrians. In this programme, pupils will gain knowledge and clearer understanding on the interaction of pedestrians with other road users, how to cross the road safely, properly and become better and safer pedestrians in a challenging traffic environment.

TOPICS COVERED:

- Human factor, distractions and the driver
- Reaction time and stopping distances
- Identification of potential hazards on the road
- The Zebra crossing and other ways of crossing safely
- Our visibility and techniques to be seen
- Key road signs and signals

METHODOLOGIES: virtual reality experiences, video clips, discussions, group assignments, and frontal presentation

DURATION: 3 hours



**CREATING
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BICYCLE SAFETY

ABOUT: At middle school, many pupils commence using the bicycle as a mode of transportation. Traveling to / from schools, to friends' houses, and to after school activities. The training therefore aims at introducing road safety by providing pupils with the tools to understand their interaction with the road, correct handling of the bicycle and safe riding.

TOPICS COVERED:

- Basics traffic road signs and signals
- Bicycle parts, their functions and maintenance
- Choosing the right bicycle for you
- Rules of safe riding
- Personal responsibility
- Bicycle riding and other road users
- Helmet wearing

METHODOLOGIES: Presentation, quizzes, demonstration, outdoor riding activities and assignments, discussions, and worksheets

DURATION : 4 hours



ON THE MOVE: PASSENGER SAFETY

ABOUT: *On the Move* focuses on passenger safety while on a shuttle bus, in the car or on a motorbike. The purpose of this programme is to increase pupils' awareness and sense of personal responsibility alongside the action they can take as passengers for overall safety. They will learn about the types of safety features available and correct ways of using them, as well as, how they could advocate and raise their voice as passengers while riding with family members, friends and others.

TOPICS COVERED:

- Roles and responsibilities of passengers
- Correct usage of seat belts and helmets
- Do's and don'ts
- Advocating and speaking up

METHODOLOGIES: virtual reality experiences, simulators, video clips, discussions, frontal presentations and demonstrations

DURATION: 2.5 hours



**CREATING
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HIGH
SCHOOL



RESPONSIBLE DRIVERS: CINEMATIC EXPERIENCE

ABOUT: *Our flagship cutting edge technology programme.* Through a 3D cinematic experience, pupils will be able to experience and learn about personal responsibility while sitting behind the wheel. Topics covered are some of the leading causes of accidents among novice drivers. The film will be complemented with a survey measuring the pupils knowledge *BEFORE and AFTER* our programme, and class debates on the features and content of the film – A MUST ENRICHING EXPERIENCE!

TOPICS COVERED:

- Novice drivers and peer pressure
- Alcohol consumption and its impact on our body
- Distracted driving & response time
- Taking responsibility over our actions

METHODOLOGIES: 3D mobile cinema, classroom discussions, debates, questionnaires, presentations

DURATION: 4 hours



**CREATING
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DRINK & DRIVE

ABOUT: What are the effects of alcohol consumptions on simple daily assignment? and specifically on driving? In this workshop, pupils will learn about the implication of being under the influence of alcohol both driving and non driving activities. Through using state-of-the-art simulators, pupils will experience soberness and drunkenness without taking one sip...

TOPICS COVERED:

- The human body limitations under the influence of alcohol consumption
- Level of alcohol in the blood after drinking
- Legal limitations
- Peer pressure
- Do's and don'ts

METHODOLOGIES: Virtual reality and state-of-the-art simulators, discussion, presentation, role play.

DURATION: 4 hours



TWO WHEELERS

ABOUT: In Southeast Asia, the highest number of road users involved in road accidents are motorbike riders. The programme therefore aims at providing pupils with the professional skill set to become safer and better riders and passengers.

TOPICS COVERED:

- Motorbike dynamics and characteristics
- Seeing vs. looking ahead of time
- Motorbike control and the art of maintenance
- Identifying hazards and avoiding them
- The helmet and other safety gear
- Do's and Don'ts in case of emergencies

**Practical session subject to demand and school approval*

METHODOLOGIES: Presentation and demonstration, discussions, and outdoor learning activities

DURATION: 4 hours



**CREATING
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DRIVING
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