

## **BUSINESS** EXPANSION

ROUND TABLE SERIES

THE INAUGURAL "Virtual Summit On Caribbean Women *Economic Development"* 

## LEAD PRESENTERS

Keynote Participant The Hon. Dr. Barbara Sharief | District 8 Broward County Board of Commissioners

Private and Public Sector Presenters and Speakers From Trinidad, Grenada, St. Lucia, St. Vincent & Grenadines, Ghana, Barbados, Jamaica, Aruba, Curacao, Turks & Caicos

> U. Desmond Alufohai, MBA, CGBP, CMP Protocol & International Affairs Director Miami-Dade Aviation Department

During International Women's Day & Month Friday, March 19, 2021 -- 12:00 pm to 4:00 pm (EST)

Save The Date! More Confirmations of VIPs -- Very Important Participants Coming Soon!

Global eCommerce Markets Will Reach \$4 Trillion in 2021 . . . Are You In?

- Join us for an open discussion on what items are in demand in on a global level.
- What are considered non-traditional careers for women entrepreneurs.
- Learn how to get ready
- Embracing cultural differences, protocols and courtesies in communicating skills.
- Defuse myths and challenges of outsourcing and manufacturing.
  - Join us for an open discussion on what items are in demand via eCommerce
- Learn how to get branding-savvy to compete
- See what areas of opportunities can be accessed.
- Establish liaisons for future business expansion opportunities.
- · Connect with overseas expositions and partnership potentiality.
- Learn about EB-5 and joint venture financing options, USAID, AGOA
- Touch on how to expand business with Intellectual Property as a product/service.



**Economic Development Begins With** 

Understanding: What Are Non-Traditional Jobs?

The US Department of Labor defines a nontraditional career as one in which 25% or less of those employed across the field are women. That encompasses a range of occupations, from architects and civil engineers, to computer programmers, mechanical engineers, and detectives.

Some of the once male-dominated jobs for women that had ceased to fall under the Department of Labor's non-traditional designation during the two-decade period of 1988-2008 include chemists, lawyers, physicians, and correctional officers.

What are the high-growth industries?

**Research noted that "Globalization** of eCommerce: 86% of women turn to social networks before making a purchase."



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These series are in collaboration with various community-based, national and international companies.