

20 YEARS OF IMPACT





THE RED SOX

FOUNDATION

FOR 20 YEARS, THE RED SOX FOUNDATION

has been uniquely positioned to leverage the iconic brand of the Boston Red Sox and harness the passion of the greatest fans in baseball to make lasting impact in our communities.



Immediately after taking ownership of the Red Sox in 2002, John Henry, Tom Werner and their partners founded and funded the Red Sox Foundation as part of their philanthropic commitment and responsibility. Today, the Foundation is one of the largest team charities in Major League Baseball, strategically using its platform to be a leading source of hope and positivity off the field. By coupling our year-round, direct-service programming with our grant-making initiatives and core partnerships, we utilize a unique model as a 501(c)3 nonprofit organization to effectively triple our impact in New England and Lee County, Florida.



In 2021, the Foundation built on the changes we made at the onset of the pandemic to further advance all that we do and continue supporting the rapidly evolving needs of our communities. Our mission remains the same, no matter what; to make a difference in the lives of youth, families, Veterans, and communities in need by improving health, educational, and recreational opportunities.



This is the heart of who we are — and will continue to be — thanks to the unrivaled generosity and compassion of Red Sox Nation.



OUR CORE PROGRAMS



Healing and caring for the community for over 150 years.

OUR CORE PARTNERS



VETERAN AND FAMILY CARE



OUR DIRECT-SERVICE PROGRAMMING

In the focus areas of education and recreation, the Foundation has a dedicated team to oversee the strategy and execution of several programs.

Our direct-service programming is designed to leverage our organizational strengths to address key needs within underserved communities. At the core of what we do is growing the game of youth baseball and softball, and expanding access and opportunity to high quality educational resources.

GROWING THE GAME

There are communities in our footprint without formal youth baseball and softball programming. It's the Foundation's mission to increase access to the game we all love for underserved youth to participate and thrive, and to ensure all youth players have a positive experience. In 2021, we were proud to support efforts locally as youth and coaches returned to play in-person after a year off due to the pandemic.

THE RBI & JR. RBI LEAGUES annually provide team equipment, uniforms, field access and umpires to 2,300 youth, ages 5 to 18, in Boston at no cost to them and their families.

PLAY BALL events, in collaboration with MLB, introduce youth in underserved communities to the game in a fun, informal setting.

RED SOX COACHES BOX provides virtual and in-person trainings in partnership with best-in-class youth development organizations free-of-charge for youth, coaches and administrators.

LITTLE LEAGUE SUPPORT is key to the Foundation's strategy to grow the game. We provide stipends to local leagues and also sponsor all six Little League State Tournaments in New England.

TEDDY EBERSOL'S RED SOX FIELDS at Lederman Park were created in 2006, along the Charles River Esplanade in memory of an avid, young Red Sox fan, Teddy Ebersol. The Foundation is a leading supporter of these recreation fields, including three baseball and softball diamonds.

EXPANDING ACCESS & OPPORTUNITY

An extreme opportunity gap within our education system exists for underrepresented and underserved youth. Together with Red Sox Nation, the Foundation is positioned to provide that support, as well as a strong sense of belonging and family, for our future leaders. We seek to empower youth and young adults in our local communities by affording them access to high quality educational resources, mentorship and continued learning. In 2021, we adapted our programs to ensure students were well connected and supported as the pandemic evolved.

THE RED SOX SCHOLARS is a college success program annually awarding a \$10,000 scholarship to 12 Boston 7th graders, as well as mentorship and academic, professional and social support.

THE NEW ENGLAND AND LEE COUNTY SERVICE SCHOLARSHIPS annually recognize graduating high school seniors who are making meaningful contributions in their local communities.

- Over 100 RBI youth took the field at Fenway Park for batting practice and unprecedented access just like the Major Leaguers in 2021
- 5 divisions organized by age group, with 3 softball divisions that comprise one of the only city-wide leagues
- 50% of our participants are female
- RBI youth attended the MLB

- Players Alliance "Gear for Good" Event at Fenway Park, which included a meet-and-greet with Pedro Martinez and David Ortiz!
- Over 900 youth participated in our 10 Play Ball Events in 2021
- The Foundation hosted Best Buddies and Special Olympics participants for an on-field clinic at Fenway Park

- Over 30 girls and young women participated in a baseball clinic organized by the Foundation in partnership with the MLB Grit Series
- The Foundation sponsored over 150 Little Leagues in 2021
- Over 100,000 impressions on our interactive platform

- 325 Red Sox Scholars supported with high quality programming and mentorship since 2003
- 100% high school graduation and college enrollment rates for the 4th consecutive year
- Over 80% of our Scholars are first generation college graduates

- Our college graduation rate within the last 5 years is 88%, as compared to 52% of their peers who completed college within 6 years
- Over 1,000 students recognized on field at Fenway Park and JetBlue Park since 2010

- 200 mental health packs were sent out to our middle school, high school and college students to promote self-care and well being
- 114 scholarships awarded in 2021 to students who have led efforts to make positive impact during the pandemic





OUR GIVING

In addition to our robust direct-service programming, the Foundation fundraises millions of dollars each year to support our core partnerships and grant-making initiatives.

We're proud to lend our brand power and suite of resources to empower mission-aligned organizations that are fulfilling critical needs in our communities.

CORE PARTNERSHIPS

In the focus area of health, the Foundation partners with three reputable, best-in-class partners. In addition to continued financial support, we champion our core health partners and the impact they're making to ensure individuals and families continue to have access to vital health services, especially as the pandemic further strains resources and exacerbates health inequities.

THE JIMMY FUND, partners since 1953, the Red Sox and Foundation have helped raise over \$156 million for cancer treatment and research for The Jimmy Fund, which represents one of the most remarkable partnerships between a team and charity in the history of sports.

THE HOME BASE PROGRAM has supported more than 30,000 veterans, service members and their families suffering from the invisible wounds of war through award-winning programming created under the leadership of Red Sox and Red Sox Foundation Chairman Tom Werner.

THE DIMOCK CENTER in Roxbury annually provides health and human services to over 20,000 individuals. Red Sox Front Office Members have donated hundreds of volunteer hours at Dimock, including their monthly food distribution events, which support hundreds of families in our local community.

GRANT-MAKING & GIVING INITIATIVES

As the Foundation continues to respond to our communities' evolving needs and commit to supporting recovery across New England and Lee County, Florida, our grant-making and giving initiatives also evolve.

CHARITABLE GIVING is at the heart of our grant-making strategy. Since 2002, the Foundation has awarded over 5,000 grants to nonprofit organizations, strengthening outcomes in health, education, and recreation in our local communities.

TICKET DONATIONS from our generous Season Ticket Holders and fans afford access to Fenway Park for thousands of youth and families, in an effort to continue growing the game we all love.

THE IMPACT AWARDS recognize nonprofit organizations through this fan-driven, grant-making initiative. The 2021 IMPACT Awards presented by the Ruderman Family Foundation empowered fans to nominate local organizations to win a grant for their deep impact in raising awareness and improving mental health outcomes of young adults, needed now more than ever.

THE WOMEN IN NONPROFIT (WIN) NETWORK is a joint initiative between the Women's Foundation of Boston and Red Sox Foundation to connect women Executive Directors and CEOs of Boston-area nonprofits.

- ★ *In 2021, the Jimmy Fund Radio-Telethon returned to Fenway Park, raising \$3.8 million*
- ★ *The Foundation is proud to be a co-presenting sponsor of the Pan-Mass Challenge, which raised a record-breaking \$64 million in 2021*
- ★ *In 2021, over 1,600 individuals participated in the 12th Annual Run*

- ★ *To Home Base presented by Raytheon Technologies, which returned to Fenway Park after being virtual in 2020*
- ★ *In partnership with The John W. Henry Family Foundation and The Werner Family Foundation, the Red Sox Foundation created a replica of Fenway Farms at the Boston Children's Museum*

- ★ *In April, Tom Werner received the Secretary of Defense Medal for Outstanding Public Service — the second-highest award presented by the Secretary of Defense*
- ★ *In 2021, the Red Sox Front Office helped to organize and prepare over 1,000 bags of groceries at Dimock*

- ★ *Over 300 grants were awarded in 2021 prioritizing support for organizations focused on food access, shelter security and educational resources for our most vulnerable populations*

- ★ *Over 10,000 youth and families attended games at Fenway Park free-of-charge in 2021*
- ★ *18 nonprofit organizations received IMPACT Awards, as voted on by Red Sox Nation, across the six*

- ★ *New England states*
- ★ *In 2021, the Women In Nonprofit Network (WIN) hosted virtual conversations to convene and empower over 200 women leaders and share best practices amidst*





Red Sox Foundation Golf Tournament Hosted by Tim Wakefield

OUR FUNDRAISING

We cannot do this work alone. Our direct-service programming, grant-making initiatives and core partnerships are fueled by our ability to fundraise millions of dollars each year through individual gifts, sponsorships, grants and events. With the return of fans to Fenway Park in 2021, we were fortunate to come together both in-person and virtually to drive support for all that we do.

HOW YOU CAN GIVE AND GET INVOLVED



DON'T MISS OUR RED SOX FOUNDATION GAME

Thanks to NESN, tune into our annual dedicated broadcast during a regular season home game

50/50 RAFFLE PRESENTED BY DRAFTKINGS

Win big with the Foundation this season when you buy your tickets at RedSox.com/5050



STAY TUNED FOR SPECIAL SWEEPSTAKES

Support the Foundation and enter for a chance to win once-in-a-lifetime experiences



TUNE INTO FOUNDATION FRIDAYS ON NESN

Catch us on the pregame show during Friday home games this season

SCOREBOARD MESSAGES

Make a donation to see your name in lights at JetBlue Park and Fenway Park during games



RED SOX CHARITY LICENSE PLATES Support our efforts locally through our Red Sox charity license plate programs in Connecticut, Massachusetts and Rhode Island

VEHICLE DONATION Help us continue to deliver opportunities by donating your vehicle



Fenway To The Runway Hosted by Linda Henry, Featuring Red Sox Wives & Families



Red Sox Hall of Fame & Fenway Honors

JOIN US FOR OUR SIGNATURE EVENTS

Learn more about our 2022 plans at RedSoxFoundation.org/Events



Monster Party



Run To Home Base Presented by Raytheon Technologies



Sam Deck Concert Parties



Swings for Sox Golf Tournament in Florida



STAY ENGAGED:

Please stay connected with us by following the Red Sox Foundation on social media.



@RedSoxFund



@RedSoxFoundation



Red Sox Foundation



Red Sox Foundation



Red Sox Foundation



Red Sox Foundation created by John Henry, Tom Werner, Larry Lucchino and Their Partners

Support for Boston RBI Program Started

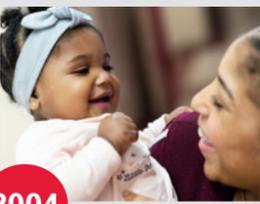



Inaugural Jimmy Fund Radio-Telethon at Fenway Park

2002



Lindos Sueños Program Launched



Partnership with The Dimock Center Formalized

2004



Inaugural Recipient of MLB's Allan H. Selig Award for Philanthropic Excellence in Recognition of Red Sox Scholars Program



New England Service Scholarships Launched

2010



10th Annual Fenway To The Runway with Red Sox Families



First Red Sox Scholars Cohort of College Graduates

2012



WIN Network Established in Partnership with the Women's Foundation of Boston



Recipient of MLB's Allan H. Selig Award for Philanthropic Excellence in Recognition of Home Base Program

RBI All Star Baseball Team Competed at RBI World Series

2019



Red Sox Scholars Program Created

2003



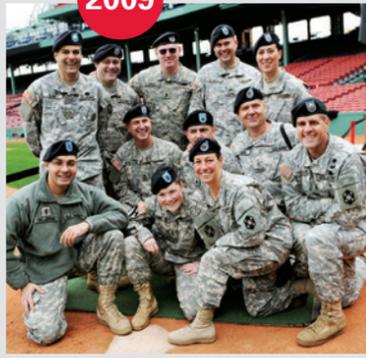
First-Ever World Series Ring Raffle by MLB Team Charity

2005



Teddy Ebersol's Red Sox Fields Opened

2006



Home Base Program Created

Recipient of the Robert Wood Johnson's Patterson Award for Excellence in Sports Philanthropy

2009



Tim Wakefield Named Honorary Chairman



Red Sox Celebrate 60 Year Partnership with The Jimmy Fund

2013



IMPACT Awards Created

2015



Indoor Batting Cages Installed in 4 BCYF Community Centers



Take The Lead Announced in Partnership with New England Professional Sports Teams

2017



Red Sox Foundation Coaches Box Launched

Emergency Hardship Fund Created

Boston Red Sox Social Justice Advisory Council Formed

2020

20 | RED SOX FOUNDATION™

20 YEARS OF IMPACT

The Foundation is not the only vehicle by which the Boston Red Sox have made an impact. Together with the Community Relations Team and the entire Boston Red Sox Front Office, we have made two decades of impact in our local communities. We are immensely proud of the lives we've changed for the better since 2002 and will continue doing all that we can to inspire that positive change.





2022 Twenty Years of Impact

BOARD OF DIRECTORS & LEADERSHIP

- Tom Werner — *Chairman*
- Tim Wakefield — *Honorary Chairman*
- Maverick Carter ♦ Chad Gifford ♦ Linda Henry
- Bridget Terry Long ♦ Sean McGrail ♦ Jill Shah ♦ Linda Whitlock
- Bekah Salwasser — *Executive Vice President of Social Impact, Boston Red Sox & Executive Director, Red Sox Foundation*
- Dave Friedman — *Clerk & Counsel* ♦ Tim Zue — *Treasurer*

CHARITABLE BOX SCORE

- \$104 Million Total Giving + Over 5,000 Grants Awarded
- Over 1,500 Scholarships Awarded + 325 Red Sox Scholars
- 2,000+ RBI Players Annually + \$156 Million Raised for The Jimmy Fund
- 30,000 Veterans Supported at Home Base
- 20,000 Annually Cared for at Dimock



— RED SOX —
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