

Pleasant Lake Improvement Association
General Membership Meeting
Presentation
August 20, 2022



President's Message

- Kevin Bergstrom, President
- Introductions
- CD3 cleaning stations are installed on both boat landings.
- Donations and dues can be paid using PayPal.
- AmazonSmile
- We need board members.
- Aggressive treatment of AIS is making a real difference.
- Thank you for your ongoing support.

City of Annandale's possible change to late 2021 Ordinance on Short-Term Rentals in Residential Neighborhoods

- Just last November the City Council approved an ordinance to limit short-term rentals in residential neighborhoods to not less than 30 days.
- Highlights of December 7th, 2021 letter to City lake shore property owners which outlined the sound rationale for the ordinance.
- Highlights of the Annandale Advocate's August 10, 2022 front page story in which councilors Woullet & Grudy advocate not just changing the 30 day regulation but eliminating it and adding other provisions.
- While you are all free to form your own opinions, I do not agree with their arguments and do not believe they would apply to very short-term rentals.
- Corporate buyers of Pleasant Lake properties are not a good fit for our residential neighborhoods. While you cannot regulate who can buy, the current ordinance makes lakeshore purchases much less attractive to those who want to use property as Airbnbs.
- Possibly opens door for other businesses in neighborhoods.
- The changes will first come before the Planning Commission.
- I encourage you to write to the City Council via Kelly Hinnenkamp (or directly if you know any personally) on the City's website or via USPS and to attend any public forums on the subject.
- PLIA will do our best to keep you updated.

Treasurer's/Membership Report: 2022 YTD

- Jim Kelso, Treasurer
- Our year to date dues revenue of \$4,750 = 97 properties.
- 97 properties = 74% of eligible properties.
- If you haven't sent your dues check yet, **please** mail it by the end of August and encourage your neighbors to help the PLIA too.
- A goal of more than 80% is certainly attainable this year.
- Thanks to all who have paid their 2022 dues!

2022 Budgeted Income

• Membership dues	\$ 5,200
• Water quality donations	\$25,000
• Grants	\$ 12,000
• Newsletter ad revenue	\$ 1,600
• Total	\$43,800



AIS FUNDRAISING CAMPAIGN -- Update

- 2022 is year 5 of our 5 year campaign – we're in the home stretch.
- Our campaign goal: \$25,000 each year or a total of \$125,000.
- Why? We want to be prepared to combat AIS issues known and especially unknown from the dedicated funds we have raised.
- From Kickoff at our 2017 picnic through 2021, we raised \$92,788.
- 2022 YTD stands at \$10,448. To hit our final year target: \$14,552.
- YTD only 60% of our 131 properties have made a donation.
- Remember to consider a DAF or QCD as tax efficient ways to donate.
- Spring 2023 PLIA newsletter will have a full campaign wrap-up to thank all donors by level: Premier to Supporter.

2022 Budgeted Expenses

• Water Quality / Surveys/ Treatments	\$22,150
• Water Testing	\$ 280
• Ramp Inspection	\$ 8,000
• Insurance	\$ 900
• Accounting	\$ 600
• Boat Parade	\$ 150
• Welcome Gifts	\$ 200
• Postage & PO Box	\$ 500
• General Expenses	\$ 870
• Total	\$ 33,650
• Contribution to Reserves (IF we receive Water Quality Donations of \$25,000)	\$ 10, 150



Year to Date Financials (as of August 12th, 2022)

- Beginning Balance: \$65,273 (per January Lake Central Bank statement)
- +Total Income: \$16,298
- -Total Expenses: \$15,228
- -CD Purchase \$50,000
- Current Balance: \$16,343 in Lake Central Bank Checking
- AIS Campaign Reserve Fund: \$83,400 in FDIC Insured CDs

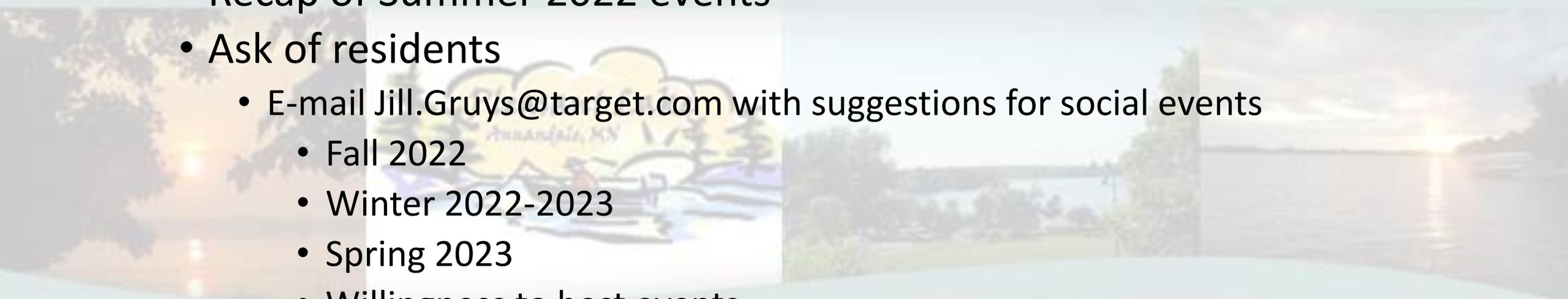
AIS Management

- Kyle Bauman, Vice President
- Curly-leaf Pondweed - Treated 20 acres
- Eurasian Water Milfoil
 - Not found last year, will check in August/September
- Starry Stonewort – Treated 1 acre
 - Divers surveyed, harvested, and Mizzen application at County landing
 - Late July – Small patch but an increase County landing
 - Monthly check on County landing
 - Will do a survey and dive on both landings in September
- Zebra Mussels
 - Continue to monitor
- Whole lake survey in September
 - Will concentrate on Eurasian Water Milfoil and Starry Stonewort

Social Engagement

- **Jill Gruys, Director**

- PLIA Walk/Run recap
- Recap of Summer 2022 events
- Ask of residents
 - E-mail Jill.Gruys@target.com with suggestions for social events
 - Fall 2022
 - Winter 2022-2023
 - Spring 2023
 - Willingness to host events



Summary

- 90% of funds received go directly into the treatment and annual management of Pleasant Lake.
- PayPal
- AmazonSmile
- Your financial support is key in continuing to manage AIS effectively.
- Aggressive management of AIS is working and making a real difference,
- Thank you for ensuring Pleasant Lake remains a wonderful resource for the entire community.

Thank you for your ongoing support!



Be sure to visit / contact us:

Facebook at [PLIA - Pleasant Lake, MN](#)

Website at [PLIAMN.com](#)

Email at PLIAMN@yahoo.com

Door Prizes

- Moon Donuts Gift Cards

