***SAMPLE LETTER OF SUPPORT***

***Directions:***

* Use organizational letterhead
* Adapt or include organizational or localized colorectal cancer screening data
* Signed by organizational leadership, the more the merrier
* Share signed copy with Megan Czarniecki [megan.czarniecki@cancer.org](mailto:megan.czarniecki@cancer.org)
* Sign National 80% by 2018 pledge here: <http://nccrt.org/tools/80-percent-by-2018/80-percent-by-2018-pledge/>

Example heading/subject - (Insert Organization) Joins Forces with Over 1000 Local and National Organizations to Increase Colorectal Cancer Screenings Rates across the Country

Colorectal cancer screening has been proven to save lives. (Insert Organization) pledges to increase colorectal cancer screening rates by supporting the 80% by 2018 campaign, led locally by the American Cancer Society (ACS) and the Idaho Comprehensive Cancer Control Program. “80% by 2018” is a National Colorectal Cancer Roundtable (NCCRT) initiative in which over one thousand organizations have committed to reduce colorectal cancer burden and are working toward the shared goal of 80% of adults aged 50 and older being regularly screened for colorectal cancer by 2018.

Colorectal cancer is Idaho’s second-leading cause of cancer-related deaths among both men and women; fortunately, it is one of the few cancers that can be prevented. In 2014, Idaho ranked 44th in the nation or for colorectal cancer screening. In order to move Idaho’s screening rate from 61% to the 80% goal, an additional 85,000 Idahoans will need to be screened for colorectal cancer.

(Insert Organization here) asks our (employees/physicians/members) to come together and take a focused approach to increase colorectal cancer screening rates within their patient populations, facilities and communities.

Our organization will work towards the 80% by 2018 goal by participating in Idaho’s Colorectal Cancer Roundtable and will implement the following activities:

* Sign and share a letter of support for colorectal cancer screening in Idaho
* Share (organizational/location/provider/member) level data on colorectal cancer screening rates
* Refer/cover/offer USPSTF recommended colorectal cancer screening options, including the use of at home stool testing as appropriate.
* Use evidence-based messages to communicate with the public
* Implement evidence-based interventions within organization, including:
  + Remind providers when a patient is due for screening
  + Remind patients when they are due for screening
  + Address structural barriers to screening
* Review and utilize screening rate information to guide quality improvement efforts

For more information on resources to help Idaho reach 80% by 2018 visit:

* [www.cancer.dhw.idaho.gov](http://www.cancer.dhw.idaho.gov)
* [www.ccaidaho.org](http://www.ccaidaho.org)
* [www.nccrt.org](http://www.nccrt.org)