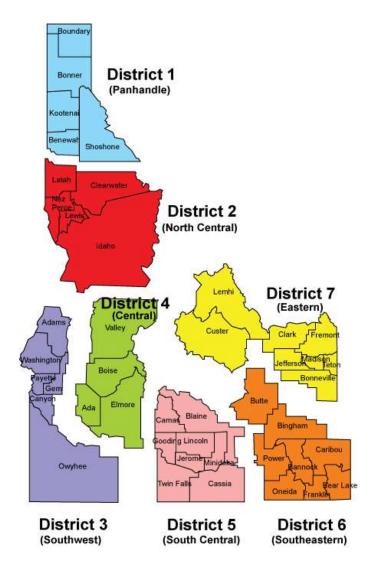


Annual Meeting February 1, 2016 – 1:00 – 5:00pm Hampton Inn – Boise Downtown

# Local Cancer Coalition Updates



# Cancer Control Efforts in Idaho CCAI Annual Meeting – Local Cancer Coalition Updates

# CCAI Annual Meeting – Local Cancer Coalition Updates

Cancer Coalition:	North Idaho Cancer Advisory Group				
Counties Served:	Kootenai, Bonner, Boundary, Benewah, & Shoshone				
What cancer does your coalition focus on?	X All Breast Cervical Colorectal Lung Skin Other	What is the focus of your coalitions cancer control work?	X Prevention X Screening/Early Detection Treatment X Quality of Life/Survivorship		
Contact Name:	Natalie Colla	L			
Contact Phone:	208-415-5293	Contact Email:	ncolla@phd1.idaho.gov		
Website:	www.panhandlehealthdistrict.or	g			
Is it ok for a CCAI me	mber to contact you on the inforr	nation below?	X Yes 🛛 No		
Brief description of y	our cancer coalition (charter, mis	sion, focus):			
by raising awareness of	tho Cancer Advisory Group seeks to a f prevention and early detection strate ination, by utilizing the shared resour	gies, which promote b	ehavior changes through education		
The Coalition serves as a think tank and information/resource sharing session for community members and healthcare partners who are passionate about cancer care in the Inland Northwest.					
What is your coalition working on during 2015-2016?					
The group continually works to increase their knowledge of community resources and statistics which affect North Idaho and works together to create a better continuum of care. Each organization brings a different focus to the table.					
Please describe the successes that have come out of your cancer coalition:					
We have increased the number of people on the coalition from 2 to over 10 people who attend on a regular basis. There has been an increase in organizational collaboration, which has increased cost share, reduced duplications of services, and fostered the development of new projects and research.					
Other relevant information to share:					
The primary project that the coalition and Master's student interns with PHD are working on this year is the CARE Foundation Cancer Prevention Project. PHD received a donation to conduct cancer prevention activities for the community, and a portion of the funds are to be used for treatment services. Research is currently being conducted to determine what resources exists and to identify barriers to access.					
Meeting Frequency Next Meeting Date	Quarterly (about every 3 months) February 22 <sup>nd</sup> , 2016				
ttext meeting bate					

## CCAI Annual Meeting – Local Cancer Coalition Updates

<b>Cancer Coalition:</b>	Cancer Awareness and Prevention (CAP) Coalition of North Central Idaho				
<b>Counties Served:</b>	Clearwater, Idaho, Latah, Lewis & Nez Perce				
What cancer does your coalition focus on?	□ AllWhat is the focusX PreventionX Breast□ Cervicalof your coalitionsX Screening/Early DetectionX Colorectal□ LungX Skin□ Treatment□ Otherwork?X Quality of Life/Survivorship				
Contact Name:	Heidi Henson				
Contact Phone:	208-799-0368	Contact Email:	hhenso	on@phd2	2.idaho.gov
Website:	www.idahopublichealth.com				
Is it ok for a CCAI member to contact you on the information below? X Yes INO					
Brief description of your cancer coalition (charter, mission, focus):					



Goal: increase the appropriate utilization of evidence-based and timely cancer screenings in Health District 2.

## What is your coalition working on during 2015-2016?

A major focus of the coalition is information sharing. The meetings provide the opportunity for members to share the work they're doing regarding cancer prevention and control, learn from others, and plan events. The group is planning to develop a strategic plan to align with CCAI's plan. Recently, much discussion has held regarding the ever-changing breast cancer screening guidelines. We just started discussing a plan to develop local breast cancer screening guidelines, similar to a project completed by Confluence Health in Washington.

#### Please describe the successes that have come out of your cancer coalition:

A major success, in my mind, is the fact that after 8 years, the coalition continues to have active and engaged members. The meetings typically have 8-15 attendees and the email distribution list includes nearly 40 people. The coalition started with a focus on colorectal cancer screening, and many positive outcomes came from that work, including the 100<sup>th</sup> Stop of the Prevent Cancer Foundation's Super Colon at the Nez Perce County Fair, along with a front-page article in the main local newspaper.

#### Other relevant information to share:

We always welcome new members!

<b>Meeting Frequency</b>	Quarterly, 2 <sup>nd</sup> Tuesday of February May, August & November, 12:00-1:00 pm PST
Next Meeting Date	Tuesday, February 9 <sup>th</sup> , 12 – 1pm at Public Health – INCD, 215 10 <sup>th</sup> Street, Lewiston

## CCAI Annual Meeting – Local Cancer Coalition Updates

Cancer Coalition:	Comprehensive Cancer Control Coalition			
Counties Served:	Adams, Canyon, Gem, Owyhee, Payette, Washington			
What cancer does your coalition focus on?	X All Breast Cervical Colorectal Lung Skin Other	What is the focus of your coalitions cancer control work?	X Prevention X Screening/Early Detection Treatment Quality of Life/Survivorship	
Contact Name:	Ana Vidales	I		
Contact Phone:	208-455-5340	Contact Email:	Ana.vidales@phd3.idaho.gov	
Website:	SWDH.org	I		
Is it ok for a CCAI me	mber to contact you on the inforr	mation below?	X Yes 🛛 No	
Brief description of y	our cancer coalition (charter, mis	sion, focus):		
To provide and promote resources available to partners within our community.				
What is your coalition working on during 2015-2016?				
Providing information to partners on current resources available and statewide efforts to prevent and promote early detection and screening for cancer.				
Please describe the successes that have come out of your cancer coalition:				
Disseminating information to community partners that may be unaware of resources available. Informing on statewide initiatives, and local efforts to connect community members to services.				
Other relevant information to share:				
Meeting Frequency				
Next Meeting Date	TBD February 2016			
	/			

# Cancer Control Efforts in Idaho CCAI Annual Meeting – Local Cancer Coalition Updates

Cancer Coalition:	Cancer Awareness, Screening, and Prevention Alliance (CASPA)			
Counties Served:	Ada, Boise, Elmore, Valley			
What cancer does your coalition focus on?	□ All X Breast X Cervical X Colorectal X Lung X Skin □ Other	What is the focus of your coalitions cancer control work?	X Prevention X Screening/Early Detection Treatment X Quality of Life/Survivorship	
Contact Name:	Joanne Graff			
Contact Phone:	208-327-8543	Contact Email:	jgraff@cdhd.idaho.gov	
Website:	cdhd.idaho.gov			
Is it ok for a CCAI me	mber to contact you on the inform	nation below?	X Yes 🛛 No	
Brief description of y	our cancer coalition (charter, miss	sion, focus):		
2. Increase the appr	ess and knowledge relating to the ropriate utilization of evidence-bas ence of late stage cancer.			
What is your coalition	n working on during 2015-2016?			
<ol> <li>Increase membership by identifying gaps in representation and extending invitations to join CASPA.</li> <li>Identifying new promotion channels to educate and increase screening rates and establish partnerships to implement.</li> <li>Revising CASPA goals to include survivorship.</li> </ol>				
Please describe the successes that have come out of your cancer coalition:				
<ol> <li>Partnership development and collaboration; educational opportunities.</li> <li>Sharing of inspiring and creative activities, environmental changes, and policies implemented by CASPA members. For example, the Cascade Food Bank community garden project.</li> <li>Promotion of colorectal cancer awareness – via TV and print media: Gastroenterologist Op Ed in Statesman and mock colonoscopy/physician interviews on TV. Partnerships with local libraries: displays &amp; materials distribution. Giant inflatable colon at numerous health promotion events. Donation of EZ Detect Colon Disease Screening Kits from St. Luke's and Saint Alphonsus.</li> <li>Promotion of skin cancer awareness – classroom presentations, education at ski resorts. Collaboration in implementing worksite and community skin cancer screenings and education: State of Idaho employees, Holy Apostles Catholic Church.</li> </ol>				
Meeting Frequency	3 meetings per year			
Next Meeting Date	April 27, 2016; 8 – 9:30 a.m.; Cen Place, Boise.	tral District Health D	epartment – 707 N Armstrong	

#### CCAI Annual Meeting – Local Cancer Coalition Updates

Cancer Coalition:	South Central Cancer Advisory Group			
<b>Counties Served:</b>	Blaine, Camas, Cassia, Gooding, Jerome, Lincoln, Minidoka, Twin Falls			
What cancer does your coalition focus on?	□ All ☑ Breast □ Cervical □ Colorectal □ Lung □ Skin □ Other	What is the focus of your coalitions cancer control work?	Scr Tre	vention eening/Early Detection atment ality of Life/Survivorship
Contact Name:	Kristiana Berriochoa	·		
Contact Phone:	208-737-5988	Contact Email:	kberric	ochoa@phd5.idaho.gov
Website:	http://www.phd5.idaho.gov/			
Is it ok for a CCAI member to contact you on the information below?				

#### Brief description of your cancer coalition (charter, mission, focus):

South Central Cancer Advisory Group consists of partners from throughout the South Central Idaho region working together to empower our communities to combat breast health issues. The group aims to increase breast cancer screening rates, reduce cases of late-stage breast cancer, identify gaps in our communities, reduce structural barriers and share best practices among stakeholders.

#### What is your coalition working on during 2015-2016?

South Central Cancer Advisory Group is working towards launching a regional marketing campaign to increase breast cancer screening rates. The campaign will identify all regional resources for breast cancer screening and relay standard information to all south central Idahoans. More to come!

#### Please describe the successes that have come out of your cancer coalition:

The greatest success that has come from South Central Cancer Advisory Group is the ability to network and partner with various stakeholders throughout the South Central Idaho region. By participating in South Central Cancer Advisory Group, St. Luke's MSTI has been able to distribute EZ Detect kits to North Canyon Medical Center and potentially Minidoka Memorial Hospital. Additionally, imaging centers have had the opportunity to collaborate on events and grants and partners can share best practices as well as other information.

#### Other relevant information to share:

No other information at this time.

Meeting Frequency	Monthly
Next Meeting Date	February 24, 2016

# CCAI Annual Meeting – Local Cancer Coalition Updates

L	Bannock, Bear Lake, Bingham, Bu	utte Caribou Frank			
-		Bannock, Bear Lake, Bingham, Butte, Caribou, Franklin, Oneida, Power			
What cancer does your coalition focus	□ All □ Breast □ Cervical ⊠ Colorectal ⊠Lung □ Skin □ Other	What is the focus of your coalitions cancer control work?	<ul> <li>Prevention</li> <li>Screening/Early Detection</li> <li>Treatment</li> <li>Quality of Life/Survivorship</li> </ul>		
Contact Name:	Diana Brown				
Contact Phone: 2	208-478-6305	Contact Email:	dbrown@siph.idaho.gov		
Website:			<u>_</u>		
Is it ok for a CCAI mem	ber to contact you on the inforn	nation below?	🖾 Yes 🗖 No		
Brief description of you	ur cancer coalition (charter, miss	sion, focus):			
Our mission/focus is to educate and work with youth to prevent tobacco use among middle school aged students in southeastern Idaho.					
What is your coalition working on during 2015-2016?					
This year, our coalition has decided to tackle tobacco and smoking prevention in middle schoolers. In our January meeting we decided to partner with a high school and a middle school in Pocatello to promote a "why I choose to be tobacco/smoke free" social media campaign and activity.					
Please describe the successes that have come out of your cancer coalition:					
Our current coalition is still fairly new. However, last year we did a wide media push to our eight counties in southeastern Idaho reaching approximately 27,000 people for colorectal cancer awareness. We also hosted a cancer night at a Gate City Grays local baseball game.					
Other relevant information to share:					
Meeting Frequency	Monthly				
	1	-6:30pm (MST)			

## CCAI Annual Meeting – Local Cancer Coalition Updates

Cancer Coalition:	Breast and Colon Cancer Advisory Board			
Counties Served:	8 EIPH Counties – Bonneville, Jefferson, Madison., Fremont, Teton, Lemhi, Clark, and Custer			
What cancer does your coalition focus on?	□ All x Breast □ Cervical x Colorectal □ Lung □ Skin □ Other	What is the focus of your coalitions cancer control work?	<ul> <li>x Prevention</li> <li>x Screening/Early Detection</li> <li>x Treatment</li> <li>x Quality of Life/Survivorship</li> </ul>	
Contact Name:	Mimi Taylor	I		
Contact Phone:	208-533-3155	Contact Email:	mimi_taylor@eiph.idaho.gov	
Website:				
Is it ok for a CCAI me	mber to contact you on the inforr	nation below?	🗆 x Yes 🛛 No	
Brief description of y	our cancer coalition (charter, mis	sion, focus):		
EIPH partners with Mountain View Hospital which owns and runs the Teton Cancer Institute (TCI), various media partners, private businesses, cancer survivors, local charities, and regional healthcare providers to promote the importance of breast and colon cancer primary prevention and screening/early detection. We also coordinate with Mountain View Charity (a local 501 c 3) and TCI on treatment (payment for cancer treatment, lodging and transportation) and quality of life/survivorship issues (support groups). We have also worked on issues related to end of life care.				
What is your coalition working on during 2015-2016?				
Our focus in 2016 is on awareness events and activities in October to promote the importance of breast cancer prevention and early detection. Events will be similar to last year's events. Please see below for a description of those. We will also work all year on treatment and access to care issues. In addition, we will do some CRC outreach in March.				
Please describe the successes that have come out of your cancer coalition:				
<ul> <li>Breast cancer awareness, prevention, and early detection activities in 2015 included: <ul> <li>Run for the Cure – All proceeds came back to EIPH to fund our free mammography voucher program (for women who do not quality for WHC). Approximate participation was 2000. Money raised was approximately \$10,000. There were a variety of educational pieces woven into this event.</li> <li>Brake for the Cure – Approximate participation was 600. Participants received BC educational materials, a healthy breakfast, and a voucher for a discounted mammogram.</li> <li>Awareness concert with Idaho Falls Symphony with an approximate attendance of 1500.</li> <li>Say Boo to Cancer Trunk or Treat – Participation was approximately 500. We partnered with a local auto dealership to use their cars for this event.</li> <li>Massive amounts of media in October including radio interviews with oncologists, live remotes at all of the events, and ads running throughout the month on the radio.</li> </ul> </li> </ul>				

Colon cancer prevention and treatment activities in 2015 included:

# Cancer Control Efforts in Idaho CCAI Annual Meeting – Local Cancer Coalition Updates

Distributed approximately 1700 CRC awareness coffee sleeves to 6 local establishments that serve coffee; distributed 300 CRC bookmarks to Barnes and Noble and the I.F. Public Library; facilitated a radio interview with a local gastroenterologist; and distributed 500 CRC posters and brochures to healthcare providers in the region. Ran 459 Screen for Life CRC ads (30 sec.) on local radio stations End of Life Care: We helped to fund (\$10,000.00) the Hospice of Eastern Idaho – Hospice Home in Ammon, Idaho. The Hospice Home was finished in the Fall of 2015. It is a 5-bed in-patient facility providing end of life care. Quality of Life/Survivorship Issues: We helped to fund a float for the annual July 4<sup>th</sup> parade in Idaho Falls for cancer survivors promoting their support group. We have continued to work on improving the survivor support group in the region. We helped to fund Camp Magical Moments, a summer camp for kids with cancer. Cancer Treatment Issues: We provided \$28,538 to local cancer patients to help with the cost of their treatment and living expenses. We provided \$5475 for lodging for patients traveling to Idaho Falls for cancer treatment. We secured a very reasonable price for lodging at a local senior living facility which provides lodging, meals, and transportation to and from treatment. We provided \$4450 for transportation for cancer patients to and from their treatments. We provided \$6486 to go towards health insurance premiums so cancer patient's coverage didn't lapse during their cancer treatment. We have also assisted patients in acquiring health insurance through the HI Exchange. The patients we assist are underserved and typically do not qualify for other assistance programs. -Other relevant information to share: Our group is an example of multiple organizations (private and public) coming together and effectively working towards the same goal...reducing the burden of cancer in our community and promoting good health. We are an unstructured group and meet when the need arises or a specific issue comes up. There is a lot of planning and coordination going on between various members at **Meeting Frequency** any time during the year. Everyone knows their role in the planning and execution of events and does their part. We will formerly meet several times in the fall (August/early September) to coordinate **Next Meeting Date** and finalize our plans for October breast cancer awareness activities.