

Bespoke Bodies Ltd - Privacy Statement

Our privacy practices are informed by key principles:

Accountability. We are responsible for the protection of Personal Information entrusted to us.

Transparency and Control. We inform customers when we collect their Personal Information and we honour their preferences for contacting them.

Third Parties processing our information. We choose trustworthy vendors and suppliers to process our Personal Information and we require them to commit to adequate privacy and data security standards. We require our partners to commit to privacy policies and standards that we consider adequate.

Privacy by Design. We apply privacy requirements and the principles of our Privacy Policies when designing our products and when implementing new technologies internally.

Data Integrity and Proportionality. We collect Personal Information to use it for specific and legitimate business purposes. We collect what we need to get the job done, we store it safely and accurately and we retain it as needed for its intended purpose.

Customer Benefit/Value for Customers. We share with our customers the benefits/value we derive from processing their Personal Information

Security. We implement technical, organizational, and physical security measures to ensure an appropriate level of security of the Personal Information we process.

This privacy statement applies to our online privacy practices and it may apply to our offline data collection, if we refer to this statement. It tells you which information we collect when you visit Bespoke Bodies websites, and how we use it.

If you visit our properties other local security policies may apply. This document forms the base policy.

INFORMATION WE COLLECT

When you visit our Company website, for whatever reason, we may ask you to provide information about yourself ("Your Information") that may include:

- **Contact details**, including your name, address, personal email address, business address, business e-mail address, phone number, your country or region;
- **Information about your computer or device**, including browser type and settings;
- **Log data**, including information such as your computer's IP address, the webpage you were visiting before you came to our Site, pages you visit on our Site, time spent on those pages, information you search for on our Site, access times and dates, and other statistics;
- **History of interaction with our webpages**, and traffic data relating to your Internet connection;
- **Other information that does not specifically identify you**, such as actions taken on our websites.

Providing your data is optional, but it may be necessary for certain services. In such cases, if you do not provide your information, we may not be able to provide you with the requested services.

HOW WE USE YOUR INFORMATION

We use Your Information mainly to interact with you, to provide you information you have requested, to make it easy to navigate our Sites, to improve our Sites and our products, and to offer you content and services that might interest you.

We use Your Information as follows, where the processing is necessary to establish or administer our agreement with you:

- Verify your identity and provide you with products or services, when you contact us or when we think there is a legitimate interest for your company;
- Communicate with you regarding on going contracts;
- Allow you to register an interest in our products;
- Provide you with customer support, and enable the provisioning of services;
- Determine the business you are connecting from.

We use Your information as follows, where the processing is based on our legitimate business interests to communicate with you and improve users' experience, improve our products and services, protect our security, and defend our legal rights:

- Subscribe you to newsletters, and manage your subscriptions and preferences;
- Call you or e-mail you with updates and marketing as described in this statement;
- Solicit your opinion or feedback;
- Evaluate and improve the quality of our products, services;
- Provide you with the best experience possible when visiting our website;
- Determine the effectiveness of our banner ads;
- Secure our systems and applications;
- Enforce our legal rights and comply with legal requirements;
- Monitor, administer, and analyse use of the WebSite; increase our WebSite's functionality and user-friendliness.

We may also use Your information where processing is necessary for us to comply with legal obligations, including responding to legal process or lawful requests. Lastly, we may use your information with your consent, where required by applicable law.

CONTACT US - YOUR RIGHTS

Bespoke Bodies is the controller of your Personal Information. You have the right to request access to Your Information and to rectify it, to object to data processing, to request the erasure of Your Information, and to withdraw your consent.

You can exercise your rights by...

Making a request in writing to

Data Officer
Bespoke Bodies Ltd
38-39 Hardwick Grange
Woolston
Warrington
WA1 4RF

You can write to the same address if you have questions or concerns about this Privacy Statement or our privacy and security practices.

You also have the right to lodge a complaint with the competent Data Protection Authority.

INFORMATION FROM THIRD PARTIES

Third parties may provide us with information about you from online and offline sources. We may combine such information with the information we already have about you, to provide you with a better experience, to determine your interest in our products, and to improve the quality of our offerings. For instance, we may use third party web analytics tools to pool together contact information collected through any of our forms or email campaign with contact information provided by you via opt-in on other websites form or email – to identify you when you visit our websites.

We may also aggregate Your Information with information collected from other website visitors, to generate statistics, and analyse and understand how visitors use our Site.