



Melinda Colón

Consultant

“Working hard for something we do not care about is called stress, working hard for something we love is called passion.” – Simon Sinek

Melinda Colón is an enthusiastic meeting professional with 15 years of exceptional meeting and conference management experience. She is passionate about event planning and will utilize her extensive knowledge to develop, coordinate, and execute successful in-person or virtual meetings, workshops, conventions, networking activities, and more! She also possesses almost 20 years of association management experience and has diverse skills and knowledge, including governance, membership, award administration, program content, and budget development.

Before joining Icarus Consulting, Melinda served as the Director of Conferences and Events at the Society for Conservation Biology, producing international conventions to promote the science and practice of biodiversity. At the American Association of Colleges of Pharmacy, she advanced health professions education through continuing education programs, conferences, and seminars.

She honed her speaker preparation skills and provided customized top-tier service to VIP speakers at the Society for Neuroscience. Melinda has a Bachelor of Arts in Political Science from the University of South Carolina and earned a Professional Certificate in Event Management from George Washington University. She has been a certified meeting professional since 2012. She is committed to professional development, trends, and innovations by being an active leader in the Professional Convention Management Association.