

Artist Gallery Website Page Initial Setup

The artist gallery page is a webpage dedicated to showcasing your work. The gallery page provides you with the following benefits:

- It allows potential buyers to learn more about you
- Provides the viewer with 24 examples of your work including the following details:
 - o Dimensions of the piece
 - Medium used to create the piece
 - o Pricing of the available versions of the piece; i.e. original, print, etc.
 - When a viewer is interested in purchasing a piece, they have the ability to contact you directly to facilitate the sale or commission another piece
- The Art Guild of Naples does <u>not</u> charge any commission for any sales generated from our website.

To create your Artist Gallery page we will need the following information from you:

- 1. Your artist bio or statement in Word format, if available
- 2. The email address you would like visitors to use to contact you about your work
- 3. Up to 24 jpg images of the works you would like displayed in your artist gallery. **NOTE:**

.JPG files must be named as follows

- Name of the piece
- Dimensions
- Medium
- Price (without decimal points)
 - o If a piece is not available for sale but you want it on your gallery page as an example of your work use SOLD for the price.

Example: Blessed are the Curious-24x18-Mixed Media on Canvas-500.JPG

All of the above information can be sent to the attention of JoAnne Crowson at ArtGuildofNaples@gmail.com .

The gallery page generated for you will look similar to the image below:



Works by JoAnne Crowson

Learn More About JoAnne Crowson

Contact JoAnne Crowson



Own Your Dreams

24 x 24 Mixed Media on Panel Board

Original Artwork: \$720.00 Prints Available: Contact Artist

