

## Pleasant Lake Improvement Association Board of Directors Meeting

May 21, 2022

In attendance via Zoom: Kevin Bergstrom, Kelli Bronder, Dave Lundberg, Jim Kelso, Gale Bergstrom, John Sedey, Kyle Bauman – Absent: Jeff Harkman, Jill Gruys

A motion was made to approve the February PLIA Board Meeting Minutes - F, S, MP (first, second, motion passed)

### **Treasurer's / Membership report – Jim Kelso**

- Thank you to Jeff Harkman for stepping in as treasurer this spring.
- 85 (65%) of lot owners have paid dues out of 131 lot owners. We generally have around 80%.
- Water quality donations – \$8,700 or 35% of annual goal, 70 lots out of 131 or 53%.

### **2022 Budget Status – Jim Kelso**

- So far basically revenue reporting as there aren't many expenses paid out yet.
- \$4,250 in dues revenue, \$14,454 in other revenue.
- \$2,083 in expenses (year to date) with MANY annual expenses yet to come.
- Still working toward building up a 'war chest' for the future management of AIS in Pleasant Lake.

### **Electronic Payments – Jim Kelso**

- PLIA now has a PayPal account. We are hoping for more participation with this payment system.
- We have received confirmation of a lower set of fees because of our non-profit status.
- Noted that we miss out on lake resident updates sent in with dues.
- After discussion, motion made to implement PayPal system, absorb the fees, revisit in 1 year – F, S, MP

### **Follow up Dues Letter – Kevin Bergstrom**

- Scheduled to be sent out at the end of June.

### **AIS report / Grant update – Kyle Bauman**

- Grants received:
    - \$4,000 for Starry Stonewort
    - \$2,000 for Eurasian Water milfoil (requested \$2,500)
    - \$500 for Curly leaf Pondweed (requested \$3,800)
- NOTE: We did not receive any of the grants we applied for from the DNR.

### **Advertising Update – Dave Lundberg**

- This has been a successful program.
- Plan to send out advertising letter either a couple of weeks after the fall newsletter, or send out with the newsletter to the advertisers. Dave will follow-up after that.

### **Ramp Inspections – Kelli Bronder**

- Contract sent in and invoice forwarded to Treasurer. Cost is just under \$8,000.
- Requested split of 60% on County ramp and 40% on Municipal ramp. Final schedule will be up to contractor.
- Cleaning station is hooked up in Annandale Municipal ramp. County ramp is not yet in place.

### **Social Engagement update – Jill Gruys via Kevin Bergstrom**

- Summer social events -

- Goal is 1 or 2 per month starting in June - waiting on dates and Danny D. band, and dates we need to avoid of other events in the area such as Concerts in the Park.
- Hosts? Maybe have a few hosted, but continue to use general area on lake for most.
- Merchandise order for Annual Meeting delivery -
  - After discussion, it was decided to focus on the t-shirt for walk.
  - Could use artwork for additional Christmas items – winter hat?
- Annual walk/run – host on town side because we are meeting in the pavilion right after walk? Trying to avoid traveling to another place.
  - Ask Annandale police – Kelli will ask if there are any requirements if we are walking on city streets.
  - T-shirt contest - Laney Custom Graphics - need due date for t-shirt designs – probably by late June or so, and any requirements that Laney Custom Graphics has for design.
- Deb Edwards – reach out to Deb and explore possible fundraiser with proceeds going to PLIA – after her materials are paid.

### **Spring Newsletter – Gale Bergstrom**

- Several advertisers were omitted from the Spring newsletter. Email to be sent today contacting affected advertisers and Gale will follow up.

### **Boat Parade Update 4<sup>th</sup> of July – Kelli Bronder**

- We need 2 pontoons to host the Annandale candidates and Ambassadors. Kelli will make up copy for an email and Facebook community page – send to Gale to send.
- Kelli asked for a budget for 3 trophies and a small gift for the winners.
- Need Boat Parade Registration form to be filled out directly prior to event.

### **Firetruck 4<sup>th</sup> of July – Jeff Harkman**

- Fire truck is all lined up and ready to go. Kevin will follow-up with Jeff to check on status of registration.

### **Board member transition – Kevin Bergstrom**

- Need a treasurer as Jim Kelso is slated to retire 12-31-22.  
Ideally would like to have a new treasurer identified by the end of the year. Position needs someone who can monitor mailbox throughout the year. Both Jim and prior Treasurer Jeff Harkman will gladly help train and be a resource for a new Treasurer. Do you know any good candidates for treasurer? Contact PLIA!
- John Sedey will be retiring as a director. If you are interested, contact PLIA!

### **Next meeting to prep for Annual Meeting – Kevin Bergstrom**

- Planning meeting – by Zoom Looking at Sunday, July 31<sup>st</sup> in the evening. Board members will be contacted.
- Guest speaker? - We have been trying to make meetings shorter and concise -- Don't want to go too long. Speakers work well if we have a specific issue – which we don't have right now.

### **Old Business**

- Do we want to continue the practice of welcoming new lake residents? We would have to order more coolers. Consensus is YES!

### **New Business**

- Outlet is closed - Will they be announcing a wake restriction? - water is high, possible property damage.
  - Kevin is looking into the process and is awaiting a reply from his contact. He will then take any appropriate action.

- Signs – It was noted that sturdier Wake Restriction signs such as those on Clearwater Lake would be nice. We don't have the power to put up our own signs.
- Kelli Bronder shared that Community Lawn Care has a part on their bill where they give back to the community. She will look into seeing if PLIA can be listed as an organization for the 3% back.
- Kevin Bergstrom will look into using AmazonSmile as an additional fundraiser.
- Kevin suggested that PLIA does the annual meeting in person, and all other meetings on Zoom. This is to accommodate more people's schedules. Everyone was asked to consider the suggestion and it will be revisited this fall.

A motion was made to end the meeting – F, S, MP (first, second, motion passed)

Next meeting - PLIA Annual Meeting, August 20<sup>th</sup>, 2022