



**Annual Meeting**  
**October 24, 2017 | 8:00am – 12:00pm**  
**Riverside Hotel, Boise, Idaho**

**AGENDA**

<b>Time</b>	<b>Agenda Item</b>	<b>Presenter</b>
8:00	Welcome and Introductions	Tina Schaal, CCAI President
8:15	Annual Data Update	Chris Johnson, Cancer Data Registry of Idaho
8:35	Prevention Workgroup <ul style="list-style-type: none"> <li>• Panel Presentation:               <ul style="list-style-type: none"> <li>○ Making a splash with POOL COOL: Adaptations and Expansions</li> <li>○ HPV Free Idaho</li> </ul> </li> <li>• Workgroup next steps</li> </ul>	Moderator: Mary Kemp <ul style="list-style-type: none"> <li>○ Vicky Jekich &amp; Melanie Gonzales, St. Luke's MSTI</li> <li>○ Megan Czarniecki, American Cancer Society</li> </ul>
9:20	Early Detection and Screening Workgroup <ul style="list-style-type: none"> <li>• Panel Presentation:               <ul style="list-style-type: none"> <li>○ Breast Cancer Screening Radio Novella</li> <li>○ Partnerships with Idaho Community Health Centers to Increase Colorectal Cancer Screening Rates</li> </ul> </li> <li>• Workgroup next steps</li> </ul>	Moderator: Charlene Cariou <ul style="list-style-type: none"> <li>○ MaryAnn Doshier, South Central Public Health</li> <li>○ Megan Mackey, Idaho Comprehensive Cancer Control Program</li> </ul>
10:05	Break	
10:20	Treatment Workgroup <ul style="list-style-type: none"> <li>• Clinical Trials in Idaho</li> <li>• Workgroup next steps</li> </ul>	Dr. Bridges, St. Luke's MSTI
10:30	Quality of Life Workgroup <ul style="list-style-type: none"> <li>• Activity: "Hello" The Conversation Game for Living and Dying Well</li> <li>• Workgroup next steps</li> </ul>	Alicia Rosales, St. Luke's MSTI Tina Schaal, American Cancer Society
11:15	Advocacy Update	Luke Cavener, American Cancer Society, Cancer Action Network
11:40	CCAI Next Steps	Tina Schaal, CCAI President
12:00	Meeting Adjourn - Working Lunch Idaho Public Health Association Scientific Poster Session	

# Annual Data Update

Key takeaways:

Questions:

**Actions Items:**

**Summary:**

**I will share this information with:**

## Prevention Workgroup: Priority Goals with Some 2017 Highlights & Resource Information

<b>Goal 1:</b> <b>Reduce the incidence and mortality of tobacco-related cancers</b>	<b>Goal 2:</b> <b>Increase access to healthy food options and opportunities for physical activity</b>	<b>Goal 3:</b> <b>Increase protective behaviors from sun and other ultraviolet radiation exposure</b>	<b>Goal 4:</b> <b>Increase the vaccination rate for vaccines shown to reduce the risk of cancer</b>	<b>Goal 5:</b> <b>Reduce cancer risk related to environmental carcinogens</b>
<p>2.3% decline in adults currently smoking between 2014 to 2015.</p> <p>St. Anthony banned smoking &amp; vaping in 14 parks.</p> <p>Lewiston adopted Smoke Free Air Ordinance.</p> <p><i>Tobacco 21</i> coalition gaining momentum. Partners include: Saint Alphonsus, Trinity Health, United Way of Treasure Valley; SW District Health; Boise State University; Am. Cancer Society Idaho; Am. Heart Association - Idaho, Am. Lung Association Idaho; Central District Health</p>	<p><i>High Five</i> (Blue Cross of Idaho Foundation for Health): Community transformation grants.</p> <p>2017-2020 awardees: Bonners Ferry, Rexburg, Sandpoint</p> <p>Community initiatives <i>Mayors School Walking Challenge; Steps for Schools</i> (state legislators walking/raise funds for local schools)</p> <p>Boise State University, Boise School District &amp; St. Luke's MSTI <i>Healthy Habits, Healthy U</i> program for 4<sup>th</sup> &amp; 8<sup>th</sup> grade; posters/presentations: Prevent Cancer Conference; Rocky Mountain Psychological Association</p>	<p>Skin screening clinics: Idaho Skin Institute Chubbuck 1<sup>st</sup> Tue/month St. Luke's MSTI May 6 Run for Dunn, June 4 St. Luke's MV Oct. 14 Idaho Skin Surgery Sept. 12 &amp; Nov. 14 (walk-in) Bingham Dermatology Pocatello &amp; Blackfoot (call for clinic dates)</p> <p>Sun Safety Best Practice (St. Luke's MSTI) CDC Cancer Conf. Aug. 15 ACCC Nat'l Oncology Conference Oct. 20</p> <p>Sun safety education Public Health Districts <i>No Sun for Baby; Team Sun Safety</i> materials; St. Luke's MSTI school-based sun safety presentations, ski resort &amp; <i>Pool Cool®</i> program; Boise Hawks <i>Cover Your Bases</i> campaign June 28</p>	<p>Statewide HPV Vaccination Day Feb. 9</p> <p>Media campaigns conducted via radio and social media January through February 2017 encouraging Idaho parents to vaccinate their children against HPV and protect them from HPV related-cancers.</p> <p>HPV educational materials provided to parents, healthcare providers</p> <p>Partners include Intermountain West HPV Coalition; HPV Stakeholders Group (Alaska &amp; Northwest); Idaho Comprehensive Cancer Control Program; Idaho Immunization Program; American Cancer Society</p>	<p>Radon Action Month (RAM) January 2017: Radon Resistant New Construction (RRNC) workshop</p> <p>133,000 postcards to home owners; statewide press release; media ads, social media campaign; education to real estate community</p> <p>State is collecting radon test data from area labs (current levels in homes)</p> <p>State is working with AirCheck to provide discounted test kits</p> <p>Partners include American Lung Association; Division of Building Safety; Idaho Comprehensive Cancer Control Program</p>

RESOURCES				
Goal 1: Reduce the incidence and mortality of tobacco-related cancers	Goal 2: Increase access to healthy food options and opportunities for physical activity	Goal 3: Increase protective behaviors from sun and other ultraviolet radiation exposure	Goal 4: Increase the vaccination rate for vaccines shown to reduce the risk of cancer	Goal 5: Reduce cancer risk related to environmental carcinogens
<a href="#">Project Filter</a>  <a href="#">Tobacco 21 Idaho</a>	High Five Idaho - <a href="#">Mayors School Walking Challenge</a> - <a href="#">Steps for Schools</a>  <a href="#">Idaho Physical Activity and Nutrition Program</a> - <a href="#">Nutrition</a> - <a href="#">Physical Activity</a>	<a href="#">American Academy of Dermatology Public Resources</a>  <a href="#">CDC Skin Cancer Prevention Progress Report</a>	<a href="#">HPV Free Idaho</a> - <a href="#">2017 Summit Presentations</a> - <a href="#">Parent Information</a>  <a href="#">Intermountain West HPV Vaccination Coalition</a>  <a href="#">American Academy of Pediatrics Immunizations</a>  <a href="#">CDC HPV Information</a>  <a href="#">MTI Technology Review HPV Vaccination Rates in Rural States</a>	<a href="http://www.radonidaho.org">www.radonidaho.org</a>  Radon question line: 1-800-445-8047

**2018 Plans: Gather, Summarize, Assess & Communicate Cancer Prevention Priority Goal Information:**

- 1) Establish process for gathering and communicating Priority Goals, targets and pertinent updates (other groups may be leading efforts);
- 2) Identify any gaps in Prevention Priority Goal areas;
- 3) Prioritize areas of need and identify plans to address in 2019.

<b>Actions Items:</b>	<b>Summary:</b>
<b>I will share this information with:</b>	

## Early Detection and Screening Workgroup

### Priorities:

- Increase cancer screening
- Decrease cancer mortality

### 2017 Highlights:

- Idaho Breast Cancer Messaging Toolkit utilized
- Idaho Colorectal Cancer Roundtable hosting 6 informational webinars, recordings available at [www.ccaidaho.org](http://www.ccaidaho.org)

### 2018 Plans:

- Reconvene workgroups
- Identify focus area for 2018 and develop an action plan

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### Panel Presentations

Key takeaways:

Questions:

<b>Actions Items:</b>	<b>Summary:</b>
<b>I will share this information with:</b>	

## Treatment Workgroup

**Cancer Treatment Plan Goals- Treat all cancer patients by using the most appropriate and effective therapy.**

Goal 10: Increase timely access to quality cancer diagnosis and treatment services for all Idahoans

Goal 11: Increase opportunities to access and participate in cancer treatment clinical trials

Goal 12: Increase provider utilization and evidence-based treatment guidelines

### **Priorities**

- Streamline service delivery by sharing information and best practices from clinics, primary care, public health organizations and hospitals.
- Reducing barriers to care, such as access to care, affordability of care, culture, and language.
- Ensuring a skilled workforce is available to provide treatment in our state.
- Empowering patients to participate in their own care.
- Prioritizing high quality research and clinical trials

### **2018 Plans: CALL TO ACTION**

The CCAI Cancer Treatment Work Group is looking for cancer care practitioners to join the work group to provide priority guidance and leadership from the field. We are looking for individuals who are connected in the cancer treatment field, work collaboratively across service delivery models and have a passion for improving cancer treatment outcomes. We have a special focus on increasing awareness and enrollment in clinical trials in Idaho. If interested, please reach out to Laura Brown at [Laura.Brown@lls.org](mailto:Laura.Brown@lls.org) for more information.

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### **Key Takeaways from Dr. Bridges:**

<b>Actions Items:</b>	<b>Summary:</b>
<b>I will share this information with:</b>	

## Quality of Life Workgroup

### Priorities:

- Improve the physical and mental health of cancer survivors
- Improve access and referrals to palliative care services for cancer patients

### 2017 Highlights:

- Survey of Idaho Primary Care Physicians around the utilization of Survivorship Care Plans – abstract presented at the 2017 ASCO Cancer Survivorship Conference and 2017 CDC Cancer Conference

### 2018 Plans:

- Distribute Idaho generic Survivorship Care Plan (SCP)
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### Activity: “Hello” The Conversation Game for Living and Dying Well

\* “Hello” Activity available for community use: please contact Tina Schaal – [tina.schaal@cancer.org](mailto:tina.schaal@cancer.org) – 208.422.0846

Key takeaways:

Questions:

<b>Actions Items:</b>	<b>Summary:</b>
<b>I will share this information with:</b>	

## Advocacy Update

Key takeaways:

Questions:

<b>Actions Items:</b>	<b>Summary:</b>
<b>I will share this information with:</b>	

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## CCAI Next Steps

Key takeaways:

Questions:

<b>Actions Items:</b>	<b>Summary:</b>
<b>I will share this information with:</b>	