

IMAGE MAKER BEAUTY INSTITUTE COSMETOLOGY PROGRAM OUTLINE

Revised 2-2018

PROGRAM DESCRIPTION:

Our Cosmetology Program is 1500 clock hours in length. The program is designed to include instruction in both theory and practical experience. The program will include all the basic principles of haircutting, hair coloring, hair styling, hair relaxing, manicuring, pedicuring, skin care, sanitation, state law, chemistry, anatomy, business management with an extra emphasis on salon ethics and professionalism.

PROGRAM GOALS AND OBJECTIVES:

Our goal is to educate our students to pass the required state board exam and to obtain gainful employment in the field of Cosmetology. We will demonstrate and encourage professional behavior within the beauty industry. To not only teach, but also to inspire creativity and to provide a professional example to follow.

INSTRUCTIONAL METHODS:

Our teaching methods will include a variety of techniques such as; demonstrations, lectures, DVD presentations, power point presentations, classroom discussions, textbook and practical assignments, guest speakers, field trips, industry trade shows, individual and group activities such as projects and competitions.

UNITS OF INSTRUCTION:

GENERAL	300 Clock Hours
Sterilization, sanitation and bacteriology, anatomy and physiology, shop ethics, personality and salesmanship, and state law.	
CHEMICAL	600 Clock Hours
Permanent waves, hair relaxing, hair coloring, bleaching and toning, sculptured nails, hair structure and chemistry.	
PHYSICAL	600 Clock Hours
Shampooing and rinses, hair and scalp care, hair shaping, hairdressing and styling, facials, arching, lash and brow tinting, manicure and pedicures.	

REQUIRED PRACTICAL ASSIGNMENTS:

These practical assignments are the minimum number required before graduation.

Cosmetology Program Breakdown	Clock Hours	Services
Orientation	5	-
Client Consultation	40	20
Shampoos, Rinses and Conditioners	105	220
Scalp Treatments	40	20
Roller Sets and Combouts-Hair Styling	160	80
Fingerwaves	40	20
Blow dry/Curling Irons	80	40
Flat Iron/Press	40	20
Manicures	80	40
Pedicures	80	40
Facials and Skin Care	120	20
Makeup Application	40	20
Waxing and Hair Removal	40	20
Permanent Waving	80	40
Chemical Relaxing	40	20
Hair Cutting	100	50
Permanent/Semi-Permanent Haircolor	80	40
Foiling/Cap Frost and Bleach Lighteners	120	60
Retail Sales and Product Knowledge	30	15

Sanitation Disinfection Safety and Bacteriology	80	40
Tennessee State Law	50	-
Salon Ethics and Management	50	15

***It should be noted that each subject listed above includes the time allotted for theory information regarding the subject as well. They include but are not limited to: Chemistry, Anatomy and Physiology, Hair Structure and Growth, Nail Structure and Growth, Personal Development and Electricity.**

GRADING PROCEDURES AND EXAMINATION METHODS:

Image Maker Beauty Institute will use the following grading scale to evaluate our students in both practical and theory subjects.

GRADING STANDARDS

90-100	A	EXCELLENT
80-89	B	GOOD
70-79	C	SATISFACTORY
Below 70	F	BELOW STANDARDS - UNSATISFACTORY

All students must receive 70% or higher on each theory and practical exam. Should a student fail the exam, the student is required to study and then re-take the exam. Each grade is averaged into the students' overall grade average which must be 70% or above. Each time the student takes an exam, the last grade is the grade that is shown on the student's progress report. All students must successfully pass all practical exams before proceeding to the clinic floor to perform services on patrons, and then once again during finals before graduation.

Criteria for grading practical work sheets are the same method used for grading practical exams. Each item will be evaluated with specific criteria using a yes or no method. After each written and practical exam, the instructor will grade the exam and the results will be discussed with the student at that time.

All written exams, practical exams, and practical assignments must be satisfactorily completed and passed with a minimum grade of 70% prior to graduation. Students must also complete all required hours and pay all required fees before the student will be considered a graduate of Image Maker Beauty Institute.

TEXTBOOKS:

Milady's Standard Textbook of Cosmetology
 Milady's Standard Cosmetology Theory Workbook
 Milady's Standard Cosmetology Practical Workbook
 Milady's Cosmetology Study Guide
 Tennessee Cosmetology Law and Rules Packet

INSTRUCTORS:

Paula Wooten, Anita Thomas, Kelli Lassiter and Jacob Kernodle,