



**15th Biennial Conference of the
International Association of Special Education (IASE)**



**Perth, Australia
June 25-29, 2017**

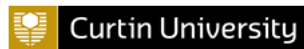
15th Biennial Conference

Perth | Australia | June 25 – 29, 2015

**“Addressing the Exceptional Needs of the Whole Child and
Young Adult: Embracing the Future”**

**Exhibitor, Sponsorship & Advertising
Information Packet**

IN COLLABORATION WITH



**IASE 15th Biennial Conference –Perth , Australia
June 25 –29, 2017**

Dear Exhibitors,

The **International Association of Special Education (IASE)**, in collaboration with the **Curtin University, Edith Cowan University and the Association of Independent Schools of Western Australia** invites you to participate in the 15th Biennial Conference on special education to take place in Perth, Australia from June 25-29, 2015.

This is a unique opportunity to promote the mission, services and products of your company or organization to a gathering of over 400 delegates from more than 48 countries. As a conference exhibitor, you can play a critical and visible role in supporting the IASE. If you chose the option with the conference registration, you can also enjoy keynote presentations and breakout sessions by provocative leaders in the field of special education and attend a number of special events and organized tours.

IASE is an international organization of professionals working in the field of special education and family members of people with special needs. IASE is dedicated to improving the quality of life and service delivery for all individuals identified as having special needs.

We also invite you to support the **Marg Csapo Scholarship Fund**. Monies from this fund assist members from developing countries with financial support (conference fees, accommodations) in order to attend biennial conferences. If you would like to make a contribution to the scholarship fund, *please complete the section found on page 7 of the Exhibit Registration Form*. IASE is a registered 501(c)3 not-for-profit organization in the United States and a charitable receipt will be issued for your donation.

The conference venue is in Perth, set on the Swan River, so named because of the native Black Swans which call the river home. Perth is a fusion of a sprawling city and natural scenery welcoming to everyone who experiences it. While the city offers a rich tapestry of cultural experiences; theatres, museums, shops, galleries you can also enjoy the tranquil stretches of the Swan River, the pristine bushland in Kings Park and so much more. Perth is also the home to Australia's largest underwater walk-through aquarium too!

We invite you to take advantage of this opportunity to gain increased visibility for your company or organization while at the same time supporting international special education. Visit our website (**www.iase.org**) for registration information, conference updates and to read more about the work of the IASE. We look forward to hearing from you in the near future.

Best regards,



IASE Exhibit Chair
David Evans, Ph.D.
UNIVERSITY of SYDNEY NSW

Exhibit Opportunities

As a conference exhibitor, you are invited to display your services, products and materials in our exhibition area. Refreshments will be served within the exhibit area, thus ensuring maximum contact between exhibitors and delegates.

Exhibit Table Only - \$300 USD	Exhibit Table & Conference Registration - \$650 USD
<ul style="list-style-type: none"> ● Exhibit Space One 6-foot draped table, two chairs and signage in prominent location within the exhibit area ● Conference Program Logo, description and acknowledgement in conference program <p><i>Note: Exhibit Table Only registrants may purchase tickets to attend the Gala Dinner & Auction at a cost of \$60 USD each (refer to page 7 to purchase Gala Dinner tickets).</i></p>	<ul style="list-style-type: none"> ● Exhibit Space One 6-foot draped table, two chairs and signage in prominent location within the exhibit area ● Conference Registration One full conference registration <i>(includes access to conference sessions, Welcome Reception Gala Dinner & Auction and CD of proceedings)</i> ● Conference Program Logo, description and acknowledgement in conference program

Additional Exhibit Opportunities

- **Promotional Material “Take-Away” Table** **\$100 USD**
(Companies/organizations must ship 400 pieces of material for “Take-Away” Table)
- **Promotional Material Inserts in Conference Bags** **\$200 USD**
(Companies/organizations must ship 400 pieces of material for Conference Bags)
- **Additional Exhibit Table** **\$150 USD**

Exhibit Information

- Set-up Time: Sunday, June 25 – 3:30 PM – 4:30 PM
- Exhibition Times: Monday, June 26 – 8:30 AM – 4:30 PM
Tuesday, June 27 – 8:30 AM – 4:30 PM
Wednesday, June 28 – 8:30 AM – 3:30 PM
- Dismantle Time: Wednesday, June 28 – 3:30 – 4:30 PM
- Exhibit space will be assigned on a first-come, first-serve basis
- IASE does not support, endorse or recommend any method, treatment, product or program
- The deadline for exhibit registration is February 1, 2017

Sponsorship Opportunities

By participating in sponsorship opportunities, you are able to maximize the visibility of your company or organization and build name recognition among delegates. A variety of sponsorship opportunities are offered below.

Sponsorship of Morning or Afternoon Breaks \$2,600 USD
<ul style="list-style-type: none"> • Conference Registration Two full conference registrations (<i>includes access to conference sessions, Welcome Reception, Gala Dinner & Auction and jump drive of Proceedings</i>) • Half-Page Advertisement Half-page advertisement in the conference program distributed to all delegates • Conference Program Logo, description and acknowledgement • Exhibit Space One 6-foot draped table, two chairs and signage in prominent location • Special Event Tickets Two complimentary Companion Special Event Passes for admission to Gala Dinner

Partial Sponsorship of the Gala Dinner \$5,000 USD	Partial Sponsorship of the Welcome Reception \$ 5,000 USD
<ul style="list-style-type: none"> • Conference Registration Two full conference registrations (<i>includes access to conference sessions, Welcome Reception, Gala Dinner & Auction and jump drive of Proceedings</i>) • Full-Page Advertisement Full-page advertisement in the conference program distributed to all delegates • Conference Program Logo, description and acknowledgement • Exhibit Space One 6-foot draped table, two chairs and signage in prominent location • PR Promotion on our website Promotion in our newsletter • Special Event Tickets Two complimentary Companion Special Event Passes for admission to Gala Dinner with special seating 	<ul style="list-style-type: none"> • Conference Registration Two full conference registrations (<i>includes access to conference sessions, Welcome Reception, Gala Dinner & Auction and jump drive of Proceedings</i>) • Full-Page Advertisement Full-page advertisement in the conference program distributed to all delegates • Conference Program Logo, description and acknowledgement • Exhibit Space One 6-foot draped table, two chairs and signage in prominent location • PR Promotion on our website Promotion in our newsletter • Special Event Tickets Two complimentary Companion Special Event Passes for admission to Gala Dinner with special seating

Additional Sponsorship Opportunities

Conference Bags

\$3,000 USD

Sponsorship Information

As a partner and major contributor to the conference, sponsors will be acknowledged by:

- Verbal acknowledgement at Welcome Reception, Keynotes and Gala Dinner events;
- Printed acknowledgement in the conference program;
- Signage displayed in registration area;
- The deadline for sponsorship registration is April 15, 2017.

Advertising Opportunities

The services and products of your company or organization can be advertised in the conference program, which contains the program session information and schedules.

Advertisement Size	Cost
Back Cover – Full Page (7.5" w x 10.0" h)	\$700 USD
Inside Front Cover – Full Page (7.5" w x 10.0" h)	\$500 USD
Inside Back Cover – Full Page (7.5" w x 10.0" h)	\$500 USD
Full Page (7.5" w x 10.0" h)	\$400 USD
Half Page – Horizontal (7.5" w x 5.0" h)	\$200 USD
Quarter Page – Vertical (3.75" w x 5.0" h)	\$100 USD

Advertising Information

- IASE reserves the right to reject any advertising not appropriate to its membership;
- Advertisers and their agents assume liability for the content of advertisements printed;
- Publication of an advertisement by IASE is in no way an endorsement of the advertiser, or the products/services being advertised;
- To ensure accuracy, IASE requires all provided ads to be sent in PDF format;
- IASE will make every effort to contact advertisers of potential problems with their ads, however; the Association is not responsible for typographical errors or printing errors due to improper; formatting of the advertisement provided by the advertiser;
- Ads must be the correct size as indicated above;
- Ads should be black and white for best clarity;
- Ad spaces for inside front cover, inside back cover, and back cover will be assigned on a first-come, first-serve basis;
- Advertisements for conference programs must be emailed to the IASE Exhibit Chair;
- Advertising on badge holders and volunteer t-shirts will be assigned on a first-come, first-serve basis;
- Logos for the badge holders and volunteer t-shirts must be emailed to the IASE Exhibit Chair;
- The deadline to reserve advertising space is April 15, 2017.

IASE 15th Biennial Conference Exhibit Registration Form

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	Cost	Select	Total
Exhibit Opportunities			
Exhibit Table Only	\$300 USD		
Exhibit Table & Conference Registration	\$650 USD		
Promotional Material “ Take-Away” Table	\$100 USD		
Promotional Material Inserts in Conference Bags	\$200 USD		
Additional Exhibit Tables (<i>\$150 each – Indicate number required</i>)	\$150 USD		
Sponsorship Opportunities			
Sponsorship (Morning or Afternoon Breaks)	\$2,600 USD		
Welcome Reception Partial Sponsorship	\$5,000 USD		
Gala Dinner Partial Sponsorship	\$5,000 USD		
Advertising Opportunities			
Back Cover – Full Page (7.5” x 10.0”)	\$700 USD		
Inside Front Cover – Full Page (7.5” x 10.0”)	\$500 USD		
Inside Back Cover – Full Page (7.5” x 10.0”)	\$500 USD		
Full Page (7.5” x 10.0”)	\$400 USD		
Half Page – Horizontal (7.5” x 5.0”)	\$200 USD		
Quarter Page – Vertical (3.75” x 5.0”)	\$100 USD		
Conference Bags	\$3,000 USD		
Gala Dinner & Auction Event			
Gala Dinner & Auction Tickets (<i>\$60 each – Indicate number required</i>)	\$60 USD		
IASE Scholarship Fund			
Marg Csapo Scholarship Fund (<i>IASE is a registered charitable organization in the United States</i>)			
Total Amount – Enclose Full Payment with Exhibit Registration Form			\$

Exhibit Booking Information

Please forward the completed Exhibit Registration Form (pages 6, 7 and 8) and enclose payment in USD before February 1, 2017 to:

Mailing Address: IASE Treasurer
PO Box 170061
Milwaukee, WI. 53217 USA

Email Address: cmeyer@nosd.edu

Payment Information (go to www.iase.org for more details to pay online in USD)

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_____ Check / Money Order (made payable to: *IASE – International Association of Special Education*)

_____ Credit Card: _____ VISA _____ MasterCard

- Card Number: _____
- Expiration Date (MM/YY): _____
- CVC Code (3-digit Credit Card Verification Number found on back of card): _____
- Cardholder Name (as written on the card): _____
- Cardholder Signature: _____

As an authorized representative of your company or organization, by signing below and submitting the Exhibit Registration Form with full payment, you agree to all the terms and conditions regarding exhibition during the International Association of Special Education 15th Biennial Conference. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the International Association of Special Education, and its members, employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of, or caused by, exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of IASE, its employees and agents.

In addition, exhibitor acknowledges that the International Association of Special Education does not maintain insurance covering the exhibitor's property and that is the sole responsibility of the exhibitor to obtain business interruption and damage insurance covering such losses by exhibitor.

Printed Name: _____

Title: _____

Signature: _____

Date: _____