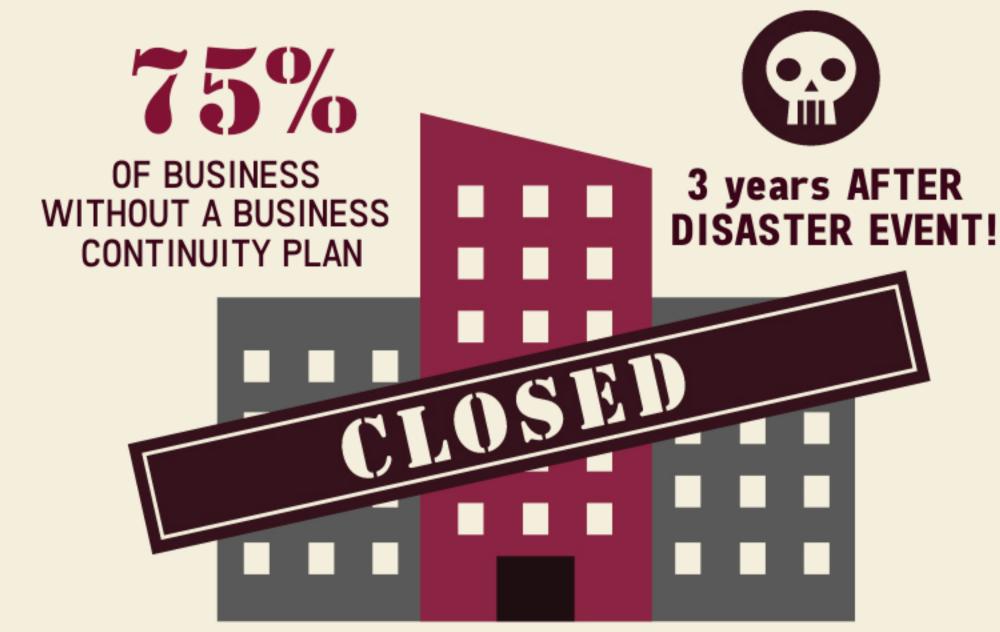


A Travelers study found that 48% of small businesses are operating without any type of business continuity plan, yet 95 percent indicated they felt they were prepared



75% of business that did not have a business continuity plan failed within 3 years after the disaster event.



10 DAYS!

Companies that cannot resume operations within 10 days of a disaster's first impact are not likely to servive.

HOW DOES IT FIT INTO YOUR BUSINESS?

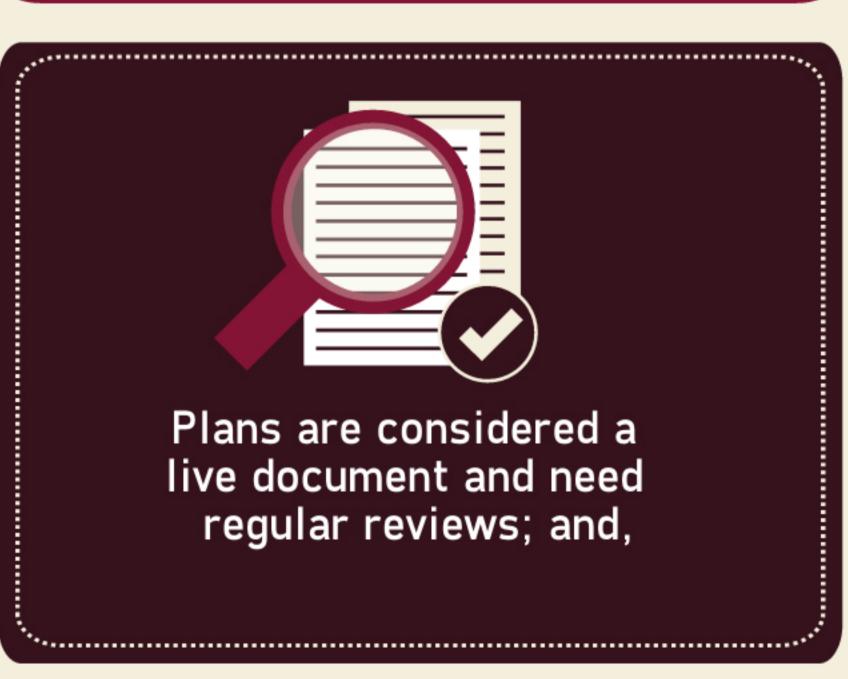
Business Continuity is the process of creating plans for a worst case scenario. During a crisis or disaster, it is too late for planning and most companies who lack planning have a difficult time recovering. These plans are easy to follow and give an organization an edge to dealing with unforseen circumstances that can arise at a moment's notice.



WHY DO YOU NEED BUSINESS CONTINUITY?

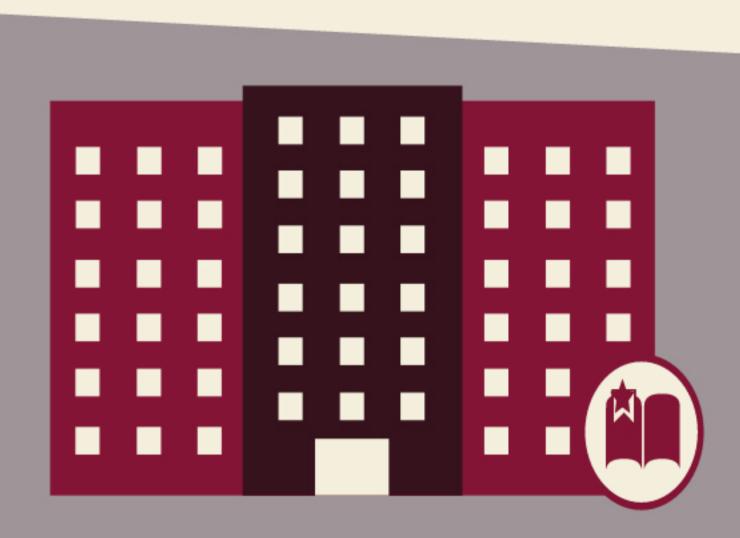








EXAMPLES OF BUSINESS CONTINUITY ASSESSMENTS



- Business Continuity Plans (BCP);
- 🔻 Business Impact Analysis (BIA);
- Hazards, Risk, and Vulnerability Analysis (HRVA);
- Crisis Management Plans (CMP); and;
- Crisis Communications Plan (CCP)

Call or email today to discuss your options with our Business Continuity Specialist to find out how we can create a customized plan together for you.

SOURCES:

https://www.travelers.com/resources/business-continuity/why-is-business-continuity-important.aspx

https://yfsmagazine.com/2013/10/31/surviving-a-goverment-shutdown-3-things-every-small-business-should-consider/#axzz2mNKtVBda

http://www.netstandard.com/business-continuity-plans-preparing-for-the-unexpected/