

Q5 Consulting



Operating without any type of business continuity plan



Felt that they were prepared

A Travelers study found that 48% of small businesses are operating without any type of business continuity plan, yet 95 percent indicated they felt they were prepared

75%
OF BUSINESS
WITHOUT A BUSINESS
CONTINUITY PLAN

3 years AFTER
DISASTER EVENT!



75% of business that did not have a business continuity plan failed within 3 years after the disaster event.



**WITHIN
10 DAYS!**

Companies that cannot resume operations within 10 days of a disaster's first impact are not likely to survive.

BUSINESS CONTINUITY

HOW DOES IT FIT INTO YOUR BUSINESS?

Business Continuity is the process of creating plans for a worst case scenario. During a crisis or disaster, it is too late for planning and most companies who lack planning have a difficult time recovering. These plans are easy to follow and give an organization an edge to dealing with unforeseen circumstances that can arise at a moment's notice.



WHY DO YOU NEED BUSINESS CONTINUITY?



A vital component of emergency preparedness;



Plans are customized to the company;



Plans are considered a live document and need regular reviews; and,

YES!

Allows decision makers to make hard decisions in a stress-free environment.

EXAMPLES OF BUSINESS CONTINUITY ASSESSMENTS



- ★ Business Continuity Plans (BCP);
- ★ Business Impact Analysis (BIA);
- ★ Hazards, Risk, and Vulnerability Analysis (HRVA);
- ★ Crisis Management Plans (CMP); and;
- ★ Crisis Communications Plan (CCP)

Call or email today to discuss your options with our Business Continuity Specialist to find out how we can create a customized plan together for you.

SOURCES:

<https://www.travelers.com/resources/business-continuity/why-is-business-continuity-important.aspx>

<https://yfsmagazine.com/2013/10/31/surviving-a-government-shutdown-3-things-every-small-business-should-consider/#axzz2mNKtVBda>

<http://www.netstandard.com/business-continuity-plans-preparing-for-the-unexpected/>