



## **Rental Lead Program**

\*Consumer calls office number & leaves a message asking about a rental property.

\*Message is auto forwarded to manager via email.

\*Manager forwards email to qualified rental agent.

\*Rental agent confirms receipt via email reply to manager within 10 minutes.

\*Rental agent immediately listens to VM & immediately contacts consumer via phone.

The rental agent email reply to manager within 10 minutes is critical. After 10 minutes the lead will be reassigned. If consumers are not contacted immediately it is lost business.

The Best Defense Against Another Agents Experience Is Your Commitment To Education



