

PROFESSIONAL

INSURANCE WOMEN

PIW  
JOURNAL

May Newsletter | Issue #8

## President's Message

Our work in the insurance industry requires that we juggle a lot of demands and at the same time, carve out time for reflection and solitude. At the last PIW meeting, Lisa Berg presented to our members a very important message: check in and see how you are doing and if all good with your work in the insurance world, then make sure you are also taking time to get off the grid. For many, that means travel time.

Some of us have just returned from our spring fling out of the office, while others are in the planning stages for our next get away. Regardless, it is important that we do find the time to step away from our technologies and unplug. I hope you all find some valuable time in these coming months to enjoy the change in the weather and get out and do what you love!

In PIW news, our big May meeting is around the corner. I hope you all can join and bring a guest, maybe even bring a couple of guests, reach out to your boss or supervisor, and ask them to join as well. We are hoping for a big crowd. We have priced the event at \$25 per person given the St. Paul location will require parking – a little extra cost. So take a moment and reach out to a person or two and see if they can join for a wonderful topic of Cyber Liability and very interesting panel members.

Sincerely submitted,

*Rose (making travel plans) Rothecker*

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## PIW Mission Statement

Professional Insurance Women is a networking organization whose mission is to promote the professional and personal growth of its members by creating an opportunity for the exchange of ideas and mutual support.

PIW provides a forum for communication among insurance providers, brokers/agents, and buyers; used to enhance the understanding of the insurance profession.

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## April Meeting Recap

### A note from Lisa Berg ...



I just wanted to drop you a quick note and thank you for attending the PIW meeting this week! It was so nice to see some familiar faces and meet so many new people as well.

You can view my presentation [here](#) if you'd like to refer back to it for vacation ideas, or to recall some of the helpful mobile apps I mentioned.

If you have questions or would like to discuss an upcoming trip, I would love to hear from you!

Lastly, you can like Suitcase Therapy on [Facebook](#) and follow my travel photo posts on Instagram @suitcasetherapy.

Thank you again and enjoy the beautiful sunny weekend we have ahead!



## Upcoming Meeting

Our next **OPEN** meeting is **Wednesday, May 17, 2017**. **1.5 CE Credits** have been approved for the meeting.

The first thing that comes to mind when you think of a Cyber Liability loss is Identity Theft. However, the threat and exposure are much greater than that! Which industries are particularly targeted? What are the nature of breaches, trends, and evolution of threats? What is the lifecycle of a cyber event?

This meeting will have you thinking about the key risks and exposures that may not have crossed your mind. Through the panel discussion and a live demonstration, we will see how easy a cyber breach can happen, explain the changing legal environment, what coverages are available in the marketplace, and the thought behind underwriting a risk.

Head over to the [PIW website](#) for **more details** and to pay the meeting fee via PayPal by **May 10, 2017**.

*In an effort to reduce email traffic, a separate RSVP email **isn't** required if you use PayPal to pay for the meeting.*



## PIW Gives Back

Save the date! On **Wednesday, July 19**, members of PIW will have the opportunity to give back.

We will be volunteering at Second Harvest Heartland in Golden Valley from **1:00 – 3:30PM**.

## Save the Date

The 2017 PIW Golf and Summer Outing Committee have secured the date for the upcoming 2017 PIW Outing.

The date will be **Thursday, August 3** at Crystal Lake Golf Course in Lakeville.

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## Membership Spotlight

**If you could go anywhere in the world, where would it be and why?** My husband and I have a lot of different places that we would like to travel to. I absolutely love Europe however, I think the ultimate travel designation would be Bora Bora and stay in one of those bungalows over the water.

**Do you have any kids (2 legged or 4 legged-furry)?** We have a very full house with four teenagers aged 19, 17, and two soon to be 16 year olds, as well as a Golden Retriever, Border Collie, and two cats. The Border Collie is my baby and the kids know it.

**What is your favorite restaurant?** For pizza, I LOVE Giordano's in Richfield. They have the best deep dish pizza. Otherwise, overall restaurant experience, we enjoy having Sushi at Kona Grill in Eden Prairie, or Shogun in Burnsville.

**Any upcoming vacations planned?** Next week my husband and I are going to Pawley's Island, SC to visit my sister and her husband who have recently retired there. We are looking forward to simply relaxing, walking/swimming in the ocean each day, and having some great local cuisine.

**What is your best childhood memory?** The best childhood memories I have are family trips to Tennessee. Every summer we drove down to Memphis to see my dad's side of the family. We would drive from my hometown of Appleton, Wisconsin down to Memphis, which is about an 11-hour drive. Our cars never had air conditioning so it was always very hot, but I loved seeing my aunts and uncles. My dad (born in 1918) grew up in a very tiny house on the Ames Plantation grounds near Grand Junction, TN so we loved walking around the plantation grounds. My dad would share stories of how his father took care of the show cattle for the Ames family. My dad actually rode a horse to the high school from the plantation to Grand Junction.

*Shannon Bros*

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## What would YOU like to see?

If there is news, or items you would like to share with the membership, please send an email to the Executive Committee. We like to celebrate and highlight our members' accomplishments!

When a member loses an immediate family member, PIW provides a plant and condolence card to the member. We want to continue to support our members in times of need. Please contact a member of the Executive Committee any time we can provide this support.

PIW members are invited to attend an Executive Committee meeting if you have something you would like to present to the Board. Please contact an Executive Committee member to review the request prior to the meeting.

## 16-17 PIW Meeting Schedule

Mark your calendars. Here is the schedule of our 16-17 PIW year.

You can always view our schedule for additions and changes [online](#).

DATE	TIME	TOPIC	GUEST SPEAKER
Wednesday, October 19	Open Breakfast 7:30 – 9:00AM	Raise Financially Aware Kids	Donald Droegemuller, CFP Peak Financial Consulting
Wednesday, November 16	Open Breakfast 7:30 – 9:00AM	The Ten Minute Leadership Challenge	Margaret Smith, President UXL Consulting
Tuesday, December 6	Open Afternoon 4:00 – 7:00PM	Annual Holiday Reception Rojo Mexican Grill	
Wednesday, January 18 <b>(2 CE Credits)</b>	2:00 – 4:00PM <i>(meeting)</i> 4:00 – 6:00 PM <i>(happy hour)</i>	The Manufacturing Transformation – an Era of Disruptive Complexity	Mark Locke Chubb Insurance <b>Meeting hosted at Aon</b>
Wednesday, February 15	Closed Breakfast 7:30 – 9:00AM	The Role of Good Nutrition in Health & Wellness	Jena Frizelle Nourishing Nutrition Wisdom
Wednesday, March 15	Open Breakfast 7:30 – 9:00AM	Presentation Skills/Impromptu Public Speaking	Eve Simpson Energizers Toastmasters Club <b>Meeting hosted at GRE</b>
Wednesday, April 19	Closed Breakfast 7:30 – 9:00AM	Transforming your Passion into a Career	Lisa Berg, Owner Suitcase Therapy
Wednesday, May 17 <b>(1.5 CE Credits)</b>	Open Breakfast 7:30 – 9:00AM	You have a Cyber Liability Claim – Now What?	<b>Meeting hosted at Travelers</b>
Wednesday, June 21	Closed Breakfast 7:30 – 9:00AM	Membership/Networking Hosted by Membership Committee	
Wednesday, July 19	1:00 – 3:30PM	Second Harvest Heartland Golden Valley	
Thursday, August 3	Afternoon/Evening	Annual Golf Outing Crystal Lake Golf Course Lakeville	
Wednesday, September 20	Closed Breakfast 7:30 – 9:00AM	Annual Business Meeting	